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Skill Meet to draw a roadmap for equipping Plastic Industry with skilled manpower

RCPSDC signs MOU with The Neotia University, West Bengal

RCPSDC Joins Hands with overnmen

of Uttarakhand and UNDP for Upskilling Rubber & Plastic Sector in the State

Interview: Vipan Mehta, Director, MB Rubber Pvt Ltd







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<u>ISSUE 2 | VOLUME 6 | JULY-SEPTEMBER 2022</u>

Inside

FORESIGHT

Two More Institutes Onboarded with RCPSDC for Dual Certification

SPECIAL TALK

An Interaction with Mr Vipan Mehta, Director, M B Rubber Pvt Ltd

INITIATIVE

Certification Ceremony A Memorable Experience for Tyre Fitters

RCPSDC Signs MOU with The Neotia University of West Bengal

Technical and Skill Meet at Jalandhar, Punjab, to encourage the Participation of Industries

Award for Outstanding Sector Skill Council

RCPSDC Organised Skill Convocation Ceremony on Vishwakarma Jayanti

RCPSDC Successfully Completed the Training for 205 Beneficiaries under Utthaan Project

Skill Meet to Draw a Roadmap for Equipping Plastic Industry with a Skilled Workforce

Utthaan: Uplifting Lives of Plastic Waste Management Workforce

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EDITORIAL

Equipping Youth with Relevant Skills by Dual Certification

Mr Vinod Patkotwar, Chairman, RCPSDC

'he last guarter has been an action-packed one at RCPSDC. With economic activity resuming in full swing and institutes and organisations working at total capacity, RCPSDC is also reaching out to ensure the benefits of skilling percolate to the most comprehensive levels. Ever since its inception, RCPSDC has endeavoured to forge tie-ups with leading universities across the country to meet the dual purpose - equipping a large number of youth looking for employment opportunities with relevant skills and meeting the demands of manufacturing sectors that have witnessed sub-optimal growth given the paucity of adequately skilled people.

RCPSDC has worked closely with some of India's well-known academic institutes, helping them run courses that match the demands of the industry. What has come under particular focus is a collaboration with universities to facilitate dual certification programmes so that those acquiring technical education in any discipline can also choose to train seamlessly in job-oriented rubber and plastic sector courses.

Several thousand manufacturing

units across the country contribute to India's economic growth and generate massive employment. Naturally, these manufacturing units need a steady stream of skilled workers, including plastic and rubber technologists. Dual Certification has been designed to increase the availability of trained and specialised technologists in the country. A large number of institutes, including Vickram College of Engineering, Madurai, B.S. Abdur Rahman Crescent University, Chennai, Kamaraj College of Engineering and Technology,

Chennai, Downtown University, Assam, ICFAI University, Tripura and Sharda University at Greater Noida (NCR region) have tied up with RCPSDC for dual certification in the past.

Recently, two more acclaimed institutes have come on board.
RCPSDC has signed an MoU with the Hindusthan College of Engineering and Technology, Tamil Nadu and Pune-based Navsahyadri Education Society's Group of Institutions for skilling candidates in a dual certification course to help meet the specific requirements of the industry. Both institutes are premier centres providing engineering/technical education in various disciplines.

Neotia University, a prestigious institute in West Bengal, recently signed an MoU with RCPSDC to run the B.Voc programme. B.Voc in Rubber Technology, which UGC approves of the Ministry of Human Resource Development (MoHRD), has already been conducted at Tripura University, Tripura, Hindustan University and Dr M.G.R Educational and Research Institute, Chennai.

The current edition of Skill
Time also features some gratifying
milestones in RCPSDC's journey. It was
a dream come true for tyre mechanics
who serve on the roadside to get a
chance to visit the headquarters of
Bridgestone, a global tyre major in
India, get first-hand experience with
tyres and their mechanisms and also

get certified. The Tyre Carewala

project involving up-skilling and certification of Tyre Fitters under CSR support of Bridgestone by RCPSDC couldn't have ended on a more ennobling note.

The festive season has begun well. Here is wishing you and your loved

nd your loved one happiness, joy and good health. •



Two More Institutes Onboarded with RCPSDC for Dual Certification

ith India's vast swathes of youth looking for employment opportunities, equipping them with relevant skills has become critical. At the same time, several manufacturing sectors have witnessed sub-optimal growth given the paucity of adequately skilled people.

Both Rubber Plastics touch the lives of all Indians, and there are several thousand manufacturing units across the country, contributing to India's economic growth and generating massive employment. Naturally, these manufacturing units need a steady stream of skilled workers, including plastic and rubber technologists. Since its inception, RCPSDC has worked closely with some of India's well-known academic institutes, helping them run courses that match the demands of the industry. What has come under

particular focus is a collaboration with universities to facilitate dual certification programmes so that those acquiring technical education in any discipline can also choose to train seamlessly in job-oriented rubber and plastic sector courses.

Dual Certification has been designed to increase the availability of trained and specialised technologists in the country.
Already dual certification facilitated by RCPSDC for courses in Rubber technology is gaining traction given

RCPSDC WILL PROVIDE ITS SUPPORT TO UNIVERSITIES IN ORGANISING INTERNSHIP/ON-THE-JOB TRAINING OJT AND INDUSTRY PLACEMENTS FOR STUDENTS the unique value proposition offered by the programme. A large number of institutes, including Vickram College of Engineering, Madurai, B.S. Abdur Rahman Crescent University, Chennai, Kamaraj College of Engineering and Technology, Chennai, Downtown University, Assam, ICFAI University, Tripura and Sharda University at Greater Noida (NCR region) have tied up with RCPSDC for dual certification in the past.

Casting its net wider, two more acclaimed institutes have just come on board for dual certification courses. RCPSDC has signed an MoU with the Hindusthan College of Engineering and Technology, Tamil Nadu, for skilling the candidates in dual certification courses. Dr J Jaya (Principal) of HiCET and Dr Ashrita Tripathi, head of Training & QA RCPSDC, recently exchanged the MoU.

In yet another academia tie-up, RCPSDC has signed MoU with Punebased Navsahyadri Education Society's Group of Institutions for skilling candidates in a dual certification course to help meet the industry's specific requirements.

The MoUs with these universities provide certification and assessment support to the University by RCPSDC. The universities will organise internships/On the job training (OJT) and industry placements for students with the help of RCPSDC. RCPSDC will also ensure the quality of training delivery by adopting a stringent process for accreditation of training providers.

Under the terms of MoU, the two institutes will introduce and implement rubber courses/ programmes aligned to National Occupational Standards (NOS) developed by RCPSDC, aiming to enhance students' employability by



Dr J Jaya, Principal, HICET and Dr Ashrita Tripathi, Head Training & QA, RCPSDC Signing the MoU

equipping them with Industry/sector relevant skills.

At Navsahyadri Education Society's institute, multiple job roles for plastic are also suggested to start beginning with the job role of CNC Milling.

Both institutes are premier centres devoted to advancing Science & Technology by providing engineering/ technical education in various disciplines.

So far, all the students pursuing dual certification at different institutes facilitated by RCPSDC have found placement after completing the course. That augurs well for the future, too, as the Indian economy takes firm steps toward recovery.

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SPECIAL TALK: Mr Vipan Mehta, Director, M B Rubber Pvt Ltd

Opportunities for MSME in the Rubber Sector

r Vipan Mehta is the Director of M B Rubber Pvt Ltd, a well-known company in the Rubber sector with a proven track record. The company manufactures a wide variety of footwear including rubber, canvas wear, and hawai slippers. It also manufactures rain coats and school bags. As Vice President of All India Rubber Industries Association (AIRIA), Mr Mehta is responsible for leading and guiding decisions, as well as helping formulate and implement strategic plans for the growth of the sector. Previously, Mr. Mehta has served AIRIA as Chairman of the Northern Region.

As a leading manufacturer of rubber products and key brands, M B Rubber has blazed a trail in the Rubber Industry. Tell us about the journey so far.

The last three decades have been an eventful journey for us. We started MB Rubber just after India's economic liberalization in the early 90s. The globalization of Indian markets brought a lot of exposure to global trends and tastes among Indians. We took this as a challenge and attempted to create a brand that was rooted in Indian values but could compete with the best internationally. In the last three decades India has undergone a transformation and so have we. Right from the beginning, quality at an affordable price has been our mantra and that has helped us face the competition and not only survive but thrive all through.

You have held key leadership roles in the Rubber Industry. How do you see the Rubber Industry evolving?

Rubber is a diversified sector with thousands of units scattered across the country in different clusters. Around 10 years ago THE SECTOR
SKILL
COUNCIL
HAS HELPED
INDUSTRIES
TO BECOME
MORE
COMPETITIVE
THROUGH
SKILLED AND
CERTIFIED
MANPOWER

Mr Vipan Mehta Director, M B Rubber Pvt Ltd we felt the need to have a platform to bring these manufacturers, majority of which belong to MSME sector, on one platform and draw a roadmap for desired growth of the industry. Thus the idea of holding a National Rubber Conference (NRC) in all the four parts of the country took shape. As a member of the NRC core committee, it gives me immense pleasure and satisfaction to inform you that NRCs have been held year after year. After a temporary gap due to Covid 19, NRCs are being held in right earnest. These conclaves have helped transfer good practices and have emerged as great platforms to ideate and network.

How do you view RCPSDC's contribution in the growth of Rubber Industry

The contribution of RCPSDC has been an exemplary one and one that needs to be highlighted so that other sectors could benefit from the same. RCPSDC has been an integral part of the National Rubber Conferences that I just mentioned. This brought Rubber Industry in direct interface with RCPSDC and the several ways the sector skill council could help the industry become more competitive through a skilled and certified manpower. Many such interactions

have been a springboard for deeper and more profound association between RCPSDC and the industries. Frankly RCPSDC has a lot to offer and there is a lot of potential that is yet to be harnessed. In my current capacity as Vice President of AIRIA, I have the responsibility of formulating and implementing strategic plans that provide direction to the entire industry and skill training is an integral part of the same.

What advice would you wish to give to young Rubber entrepreneurs?

Young entrepreneurs are far more business savvy since they were born in an India that already had access to the best of brands and services. However, envisioning the future and being well prepared for tomorrow is an art that needs to be mastered. Abraham Lincoln very well stated that the best way to predict the future is to create it. However this ability doesn't come easy. It requires an in-depth understanding of changing trends. Here I would wish to emphasize on the need for constant upskilling. At MB Rubber we have been going for digitalization and even top management is keenly involved in the drive constantly brushing up on our skills. So upskilling is paramount. •





Certification Ceremony A Memorable Experience for Tyre Fitters



or a tyre mechanic who has never been formally trained, it's a sheer morale booster and an ennobling experience to get certified and recognised for the skills that he has acquired. Such was the uplifting sentiment at the certificate ceremony of tyre fitters at Pune who underwent upskilling by RCPSDC under the CSR project of Bridgestone India.

"Bridgestone India has always been responsible towards its customers and stakeholders. Project Tyre Carewala aims to upskill and improve the lives of tyre fitters through formal training and certification, increasing their efficiency to cater to more effective service. And as a result, we feel we are also contributing to road safety and smooth road transport experience to our customers," said Mr Ranu Kulshrestha, Head CSR, Bridgestone India.

"Corporate Social Responsibility (CSR) is about giving back to society. Some corporates have taken this a step further by bringing a positive change in the lives of the stakeholders, especially the less privileged ones. Bridgestone India's Tyre Carewala fits the bill squarely. It has been RCPSDC's privilege that we have been able to upskill many tyre mechanics who render invaluable services by being closer to the drivers and ensuring that the wheels of the economy continue to move", said Suchita Roy, RCPSDC.

It was a dream come true for tyre mechanics who serve the drivers on the roadside, braving inclement weather to get a chance to visit the headquarters of Bridgestone, a global tyre major in India, get to have first-hand experience about tyres and its mechanism from the top management of the company and also get certified.

The Tyre Carewala project involves up-skilling and certification of Tyre Fitters under the CSR support of Bridgestone with RCPSDC. The project consists in introducing the latest tools and equipment in the Industry for tyre repair and fitting, besides encouraging and motivating



Up-Skilling and Certification of Tyre Fitters under CSR support of Bridgestone with RCPSDC

trainees to use the latest tools and equipment to enhance the earnings of the existing tyre fitters. The project also involves shop upgradation through branding display.

Ms Ranu Kulshrestha, Head CSR (Bridgestone India), was joined by Mr Vishwajit Singh, Plant Manager, MFG (Bridgestone India) and Mr Manoi Dash, Section Manager, CSR. LabourNet, the training partner of RCPSDC involved in upskilling tyre fitters, was represented by Mr Amit Mishra LN (GM LabourNet for West Region). Ms Suchita Roy, Regional Manager-West RCPSDC, facilitated the programme. •



India



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RCPSDC Signs MOU with The Neotia University of West Bengal

est Bengal has been a pioneer in the Indian Rubber Industry. The present industrial policy of the Government of West Bengal provides all support to the rubber industries.

The Government has felt the need to increase natural rubber production in the country by expanding rubber cultivation to non-traditional areas, including North East and in traditional regions, said Dr Sawar Dhanania, Chairman, Rubber Board.

The Rubber Board has identified a vast stretch of land in the North East, including West Bengal, for Rubber Cultivation.

RCPSDC has joined hands with The Neotia University (TNU), West Bengal, to help improve the employability skill of the students at TNU. RCPSDC will assist TNU in aligning their curriculum with identified Rubber Sector qualification packs and National Occupational Standard (NoS) for BVoc and other Curriculum of the Rubber sector. In this regard, various short, medium and long-term courses are undertaken to meet this objective. TNU is primarily reaching out to the brightest students in rural areas with multidisciplinary approaches with specialisation to ensure that students have the required skill and knowledge to provide respectable jobs and selfemployment. TNU will provide premises and infrastructure, including land and building, workshop area and other amenities necessary for setting up a model-training centre at the Institute's premises. TNU will assist with

promotional Regional Support to Publicise the Skill Prasenjit Regional East & N. RCPSDC sthe MoU

Prasenjit Dey Regional Manager -East & North East, RCPSDC signing the MoU



THE PROJECT AIMS TO DEVELOP INDUSTRY LINKAGE TO GIVE STUDENTS PRACTICAL TRAINING AND SKILL DEVELOPMENT ON THE JOB



Development initiative and facilitate Trainees' mobilisation for successfully executing these programs in collaboration with RCPSDC.

The Project aims to develop industry linkage to give the students practical training and skill development on the job.

For this, RCPSDC will ensure the quality of training delivery by adopting a stringent accreditation process for training service providers, assessment and certification of Trainees. RCPSDC will undertake training through its training partners and evaluate the students. Successful students will be certified by RCPSDC. •









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Technical and Skill Meet at Jalandhar, Punjab, to encourage the Participation of Industries



The Skill Meet organised by Rubber, Chemical and Petrochemical Skill Development Council (RCPSDC) in collaboration with the All India Rubber Industries Association (AIRIA) Northern Chapter at Jalandhar (Punjab) elicited keen interest from the participating industries in fulfilling the requirements of skilled individuals. Dr Sawar Dhanania, President of All India Rubber Industries Association & Chairman of Rubber Board of India, graced the occasion as chief guest of the event.

RCPSDC has conceived Skill Meet as a platform to sensitise the industry on the benefits of several schemes, including the Government schemes available for skill training of the existing workforce and for accessing skilled individuals. The Skill Meet held at Jalandhar witnessed the participation of over 100 industries.

Ms Surabhi Soodan - Cluster Manager North India, RCPSDC, provided an overview of the role of RCPSDC as a sector skill council

RCPSDC UNDERSTANDS THE REQUIREMENT OF THE INDUSTRIES AND OFFERS SHORT-TERM MODULAR COURSES AND CERTIFICATION AS PER THE INDUSTRY'S NEED

and also apprised the attending delegates on projects involving Recognition of Prior Learning (RPL), National Apprenticeship Promotion Scheme (NAPS) and CSR projects where the industry has benefitted to a large extent.

Lalit Singh – Manager BD, RCPSDC, presented the industry-linked skilled-based program offered by RCPSDC to the rubber manufacturing industries that participated in the conference.

Ms Deepmala Moorjani, who leads the Industry Engagements at RCPSDC, said over 7,000 apprentices had been enrolled in nearly 600 rubber establishments in the country under NAPS leading to significant benefits to both the industry and

the apprentices. Some critical job roles for which the Rubber industry has engaged apprentices to include Rubber Compression Moulding Operator, Rubber Mill Operator, Rubber Internal Mixer Operator and Material Handling & Storage, Operator."

Chairman AIRIA Northern Region Mr Anay Gupta said, "Provision of skills at various levels is required in the Rubber Industry to increase the productivity of this workforce. RCPSDC (earlier RSDC) has been playing an essential role by helping the candidates to get trained and certified in the industry-mandated job roles, leading to increased employment opportunities for the candidates and increased efficiencies for the industry. The placement portal launched by RCPSDC is a much-needed service to the entire rubber ecosystem.

Jalandhar is a leading centre for Rubber based industries in the country, manufacturing a range of rubber products, including tyres, tubes, rubber auto components, belts and Hawai chappals. Most

of the units fall under the MSME category and need assistance in terms of a skilled workforce.

RCPSDC understands the requirement of the industries and offers short-term modular courses and certification as per the industry's need for frontline shop floor workers and supervisors. The training programmes focus more on live-project and on-job training methodology, so the students are readily deployable per the industry's requirements. It is also essential to build capacity and affordability in the training infrastructure to encourage persons from less educated and lower income groups to opt for such courses and develop a fruitful career in the rubber industry. Therefore, RCPSDC forges a path that helps individuals to get trained and certified in appropriate skills leading to employment opportunities in collaboration with the industry. •



RCPSDC Team with Eduvatnage Team at Technical & Skill Development meet at Jalandhar, Punjab

Trendsetters Skill Assessors is well established and reputed Assessment Agency with PAN India presence providing services in the fields of vocational skill assessment and Center Validation, Curriculum Alignment as per guidelines of Ministry of Skill Development & Entrepreneurship, NSDC & Sector Skills Councils. The agency is affiliated with NCVET, Ministry of textiles and Maharashtra State Council of Vocational Training (MSCVT). TSA is led by experienced officers having vast engineering and managerial background along with pool of highly motivated qualified and experience assessors to take on the assessment activity in any part of the country. It has a mission to build better India by achieving absolute quality and reliability in all facets of our products, services, work life and environment at individual, organizational, community and societal levels. The company has its online examination platform to conduct proctored examinations.





Adjudged as one of the best among Assessment Agencies, since consecutive last 4 years. In the field of Rubber, chemical and plastic sectors, TSA has a credit of conducting more than 43151 assessments, in far-flung, inhospitable geographically isolated training centers in the north and north-eastern state of Assam and Tripura and also down south in the coastal region of Kerala. It has pool of more than 75 highly qualified and educated and industry experienced assessors on its role. TSA has the record of conducting all assessment as per schedule irrespective of distance terrain and weather condition of the training centers. The agency uploads the results within the prescribed turnaround time.

Award for Outstanding Sector Skill Council



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Contad - November 2018

RCPSDC Organised Skill Convocation Ceremony on Vishwakarma Jayanti



n the auspicious day of Vishwakarma Jayanti, the first-ever Kaushal Deekshant Samaroh, a Skill Convocation Ceremony was organised by RCPSDC across states. The Candidates were felicitated and presented convocation certificates.

Rajasthan

RCPSDC training partners celebrated #KaushalDeekshantSamaroh by conducting a Convocation Ceremony for the candidates trained in STT for Material Handling Storage Operator job role at Hanumangarh, Rajasthan. The candidates were prepared for the proper storage and handling of the material during the training. The candidates were made aware of the technical knowledge and the company/organisation processes of the job role.

The training was provided under the DAY-NULM scheme to 40 Candidates.

Ms Monika Patodiya, Chairman, Nagar Palika and





Top: Glimpse from the Certificate Ceremony at Angul, Odisha

Above: Glimpse from the Certificate Ceremony at Hanumangarh, Rajasthan

Left: Ms. Monika Patodiya, Chairman Nagar Palika felicitating the Certified Candidates

Mr Mohan Lal Verma, Dist. Manager, Hanumangarh presided as chief quests at the event.

Odisha

Another Skill Convocation Ceremony took place in Odisha for the candidates who had completed RPL training for the Plastic Waste Segregator job role. The training upgraded the skills of the beneficiaries. The Candidates were trained to perform activities related to sorting and cleaning recyclable plastic waste for further processing per organisational standards.

Chinmayee Chetana Das, Block development Officer, Talcher, Babaji Charan Das, Assistant Engineer, Talcher, Manasi Rout, Block Project Manager, Talcher and Mamita Naik, Block Resources Coordinator, Talcher presided as a quest at the ceremony and made it a prosperous tradition. •



Manasi Rout, Block Project Manager, Talcher felicitating the Certified Candidates









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RCPSDC Successfully Completed the Training for 205 Beneficiaries under *Utthaan* Project



Rubber & Plastic industries have a significant presence in Uttarakhand holding immense potential for growth resulting in employment opportunities for a large number of youth. However formal skilling of the youth and reskilling of the existing workforce is a must to increase the competitiveness of the sector. We are thankful to the Government of Uttarakhand for mentoring this one-of-its-kind conclave with the industry", said Mr Vinod Patkotwar, Chairman of RCPSDC.

RCPSDC has laid a very strong foundation and has skilled Beneficiaries across the country, RCPSDC along with UKSDM & UNDP launched the *Utthaan* project to train

RCPSDC CULMINATED THE CERTIFICATION OF THE FIRST RPL BATCH UNDER UTTHAAN PROJECT AT DEHRADUN, UTTARAKHAND

Plastic Segregator based on the "Skill on Wheels" Concept.

Utthaan project was announced by RCPSDC on the Annual Day of November 2021. RCPSDC culminated the certification of the first RPL batch under Utthaan Project at Dehradun, Uttarakhand. This day marked as a stepping stone to a bright future for skilling in Rubber, Chemical & Petrochemical courses across the country.

The aim of this project was to address the ongoing challenges like bringing about convergence, infusing quality in skill development programs and making them market relevant and accessible while ensuring private participation in the context of upskilling and short-term skill training, So as to, cater for the need of rural/urban and inaccessible location/remote areas UKSDM, UNDP & RCPSDC launched "Skill on Wheel" Mobile training centre program where in the skill training will be provided to the needy at their doorstep.

This unique program was initiated in the form of a "Mobile Unit" as per defined guidelines laid down by the Sector skill council and UKSDM.

RCPSDC has successfully completed

the training of 205 beneficiaries in the state of Uttarakhand.

Utthaan project involves upskilling and certification of Plastic Rag pickers/Waste collectors & segregation/Recycling Processing. The project involves the introduction of the latest tools and equipment in the Industry for the beneficiaries besides encouraging and motivating trainees to use the latest tools and equipment so as to enhance the earnings of the existing Plastic Rag pickers/Waste collectors & segregation/Recycling Processing.

The training under Project Utthaan helped the workers in gaining exposure to the overall processes involved in the

THE TRAINED CANDIDATES **WERE ALSO PROVIDED** WITH CERTIFICATIONS AFTER THE SUCCESSFUL **COMPLETION OF THE TRAINING**

segregation, washing and cleaning of plastic waste, the method of processing the recycled waste, environmental benefits, safety quidelines and quidelines for maintaining health and hygiene. Also, awareness was generated of various social welfare schemes of the Government for the workers. The training aimed at skilling workers in plastic waste segregation, management, processing and recycling and other job roles and to help them perform their jobs more effectively and enhance their productivity. The training involved 3 days which was followed by assessment & certification. The training was conducted on the Mobile Van following the **Training** on the wheel model. The training was imparted using audio-visuals and live demonstrations of activities and practicals.

The trained candidates were also provided with certifications after the successful completion of the training. •







Ms Surbhi Soodan, Cluster Manager- North, RCPSDC felicitating Certified Candidates

Skill Meet to Draw a Roadmap for Equipping Plastic Industry with a Skilled Workforce



ubber, Chemical & Petrochemical Skill Development Council (RCPSDC), the sector skill council for all three sectors, organised the first exclusive Skill Meet on the Plastics sector in the financial capital Mumbai, the hub of Plastic Industries in the country. The Skill Meet at Mumbai was organised in collaboration with the All India Plastic Manufacturers Association (AIPMA), its centre of

excellence AMTEC and the National Skill Development Corporation (NSDC) With Plastic Industry aiming to



PLASTIC INDUSTRIES TO TRIPLE ITS TURNOVER IN THE NEXT 6-7 YEARS

Glimpses of the RCPSDC Skill meet held at Mumbai triple its turnover to ₹10 lakh crore in the next 6-7 years, Minister of

Commerce & Industry Sh Piyush Goyal recently exhorted the industry to aggressively go for import substitution and increase exports to increase the size of the industry and generate employment. Currently, imports of plastic goods in the country are in the range of ₹45000 crore per annum leading to huge

scope for import substitution and generating employment for 5 million people in the next 6-7 years.

Skill Meet has been designed and

developed by RCPSDC as a platform for bringing a large cross-section of industries into the fold of the skilling ecosystem. A large section of industries, especially MSMEs, are still not fully conversant with the opportunities available for skilling up manpower and the large benefits that come from a skilled workforce. The objective of Skill Meet was to bring together key industry leaders of the Plastic sector on one platform. Industries got an understanding of reskilling & upskilling of their workforce and various Government skilling initiatives.

Mr Vinod Patkotwar, Chairman, RCPSDC, Mr Kishore P Sampat, President, AIPMA, Mr Arvind Mehta, Chairman, AIPMA's AMTEC and Mr Sobins Kuriakose, National Head – State Operations, NSDC were the key speakers at the Skill Meet.

Mr Kishore P Sampat, President, AIPMA pointed to the urgent need to plug skill gaps in the available manpower. According to him, the industrial world is changing fast and the curriculums don't get updated as fast as the changing industry requirements leading to skill gaps which need to be plugged in.

Speaking on the occasion, Mr Vinod Patkotwar, Chairman, RCPSDC said, National Occupational Standards (NOS) are being formed for the Plastic sector to train youth in an industry-ready curriculum. He said there was huge scope to train youth in rural India and those belonging to economically weaker sections through RCPSDC's training partners and generate skilled manpower.

Mr Arvind Mehta, Chairman, AIPMA's AMTEC looked to closer collaboration between RCPSDC and AMTEC to bring to bear mutual strengths for a robust skilling ecosystem in the Plastic sector.

According to Mr Jayesh Rambhia, Past President, AIPMA Plastic Industry suffered from perception issues. Students don't wish to join the industry in the belief that it might be banned. The reality is only 2-3%



Mr Vinod Patkotwar, Chairman, RCPSDC welcoming Mr Kishore P Sampat, President, AIPMA



Ms Suchita Roy, Regional Manager-West, RCPSDC addressing the audience

RCPSDC IS FORMING NATIONAL OCCUPATIONAL STANDARDS TO TRAIN YOUTH IN AN INDUSTRYREADY CURRICULUM

of plastic items under single-used plastic have been banned. These communication gaps need to be plugged too to attract talented youth into the fold of the industry.

A key highlight of the event was a high-level panel discussion on "Skill Development requirement around Waste management solution and techniques" Mr Hiten Bheda, Chairman, Environment Committee, AIPMA said segregation and disposal of plastic waste was a national priority. However, the workforce at the bottom of the pyramid including rag pickers was shrinking. He asked for improving the quality of life of rag pickers through skill training.

Maharashtra is a major Centre for the Plastic & Rubber Industries. There are nearly 6000 plastic and rubber manufacturing industries in the state employing several lakhs. Many industries in the state have shown keen interest in hiring skilled manpower. •

Utthaan: Uplifting Lives of Plastic Waste Management Workforce



or a sector like plastic, waste management is perhaps a big priority at par with the production of plastic itself. A lot of people are involved in rag-picking, segregation, treatment, recycling and remanufacturing process. *Utthaan* is a project at the confluence of improvement of skills and livelihoods of the most neglected workforce of the country.

Apart from contributing to the circular economy and related skill ecosystem, the project aims

UNDER THE PROJECT,
THE PLASTIC WASTE
MANAGEMENT WORKFORCE
IS TRAINED IN NSQF LEVEL
2 & 3 COURSES (PLASTIC
WASTE SEGREGATOR,
ASSISTANT OPERATORPLASTIC WASTE RECYCLING
AND PROCESSING)

at skilling workers in plastic waste segregation, management, processing and recycling and other job roles and to help them perform their jobs more effectively and enhance their productivity. The project is also aimed at capacity building of the workers for getting employment in alternative jobs in the plastic recycling and processing job roles. Under the project, the plastic waste management workforce is trained in NSQF Level 2 & 3 courses (Plastic Waste Segregator, Assistant Operator- Plastic Waste Recycling and Processing). For the training, mobile vans are also used to reach out to beneficiaries. The trained candidates are also provided with certifications after successful completion of the training.

The rapid rate of urbanization and development has led to an increase in the consumption of plastic products vis-à-vis plastic waste generation. It is a fact that plastic waste

IT IS A FACT THAT PLASTIC WASTE CONSTITUTES A SIGNIFICANT PORTION OF THE TOTAL MUNICIPAL SOLID WASTE (MSW) GENERATED IN INDIA. THIS PROJECT MAY ALSO CONTRIBUTE TO THE NATIONAL PROGRAM - SWACHH BHARAT MISSION

constitutes a significant portion of the total municipal solid waste (MSW) generated in India. This project may also contribute to the national program - **Swachh Bharat Mission**.

Beyond skilling, *Utthaan* aims to restore the dignity of rag pickers, making them eligible for various opportunities by capacity building for better work and enabling them to access better livelihood opportunities and also handhold them to get access to available resources. •





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Trainee's Feedback

Sushmita Pareek. I belong from Hanumangarh, Rajasthan. I was born and brought up with my family and my elder brother. During my childhood. I had no responsibilities to take care of. When I grew up I realized my responsibilities.

First to complete the studies and get a job. I always wanted to complete my studies and upgrade my skills according to the market and get a job to fulfil our family responsibilities. Before joining this course, I was pursuing my undergraduate course as a Non-



SUSHMITA PAREEK

Colligate student. I wanted to take skill course training according to market trends because I knew that taking skillbased training will definitely help me secure a good job.

I got to know about this course through Social Media

Platform and went to the centre for further information on this course. I took the admission for the Material Handling and Storage Operator course. In this course, I learned about how to store rubber goods, and how to use machinery for loading and unloading goods.

I like to connect with machinery and I have good convincing as well as technical skills. After taking this training, I have become more confident. I have very high expectations of myself, and I am goal-oriented. As a professional, I love innovation and would be thrilled to work within a professional environment that values my work.

After completing the training, I have learned and gained deeper knowledge about handling and storage of rubber goods. I was able to secure a good job and support my family financially. I would surely recommend this course to others. I am thankful to RCPSDC for providing such full-scale training which helped me to grow professionally and earn decent salary. •

One relationship Endless possibilities.



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Zentek is pioneer in the field of skill trainings in multiple programs pan India for the last 6 years. Zentek is affiliated with various Sector Skill Councils under SKILL INDIA MISSION. Zentek is also working towards women empowerment in the field of education, stitching, tailoring, traditional crafts and other self-help group trades in order to make them self-dependent.







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- PMKVY 2.0
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- RPL etc.

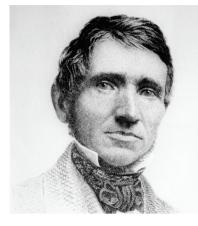


Our Strength: We manage end-to-end implementation of skilling across multiple skill domains We mobilize students for training anywhere in India. We are capable of setting up training infrastructure at the remotest of locations.

Fun Facts Did You Know?



It's said that over 1000 years ago, Native Americans living in Central and South America were making waterproof clothes and shoes using the latex from rubber trees. Still, it was only in the 1830s, when Charles Goodyear accidentally discovered how to make rubber more robust, that it became a commercial commodity.

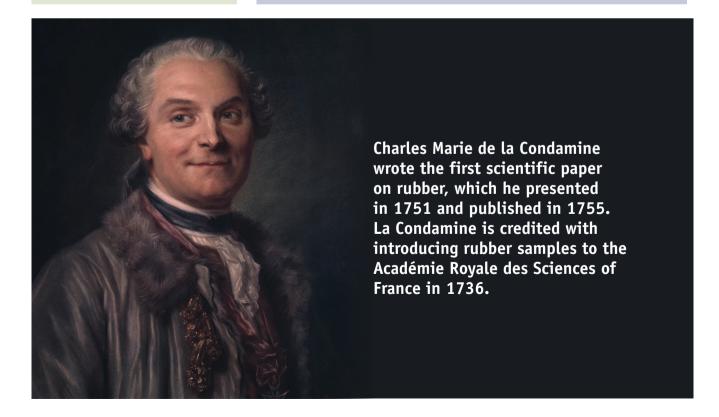


The first synthetic rubber, suitable for tires, was made from styrene and butadiene, synthesised at I.G. Farben in the Soviet Union, called styrene-butadiene rubber (SBR).

People used anything from soft bread to wax and even bits of rough stone to remove mistakes from paper (papyrus). However, it wasn't until 1770 that an English Engineer used rubber and discovered that it worked well in removing pencil marks. But it wasn't until 1839 that it became a household item, thanks to Charles Goodyear.



The first rubber factory was founded near Paris in 1803. At that time, they mainly produced suspenders and garters.





About Us

➤ Acube Business Solutions Private Limited (ABSPL) was incorporated as a Private Limited Company on 5th October 2015. ABSPL has aimed at training our nation candidates to bridge the skill gap through a nationwide association with Sector Skill Councils and Skills Development Ministries. We are associated with the Rubber, Chemical & Petrochemical Skill Development Council, Domestic Workers Sector Skill Council, Power Sector Skill Council, Electronics Sector Skill Council of India, Iron & Steel Sector Skill Council and Skill Council for Persons with Disability.

Our Vision is to be a front-runner organization for skilling/re-skilling/up-skilling individuals and provide services to pursue employment excellence.

We have completed training of more than 5000 candidates till now in the past 5 years and have placed more than 3000 candidates with professional.

We are working with different projects like; Deendayal AntyodayaYojana-National Urban Livelihoods Mission, Madhya Pradesh State Skill Development & Employment Generation Board, Department of Schedule Caste MP Govt., Paschim Bengal Skill Development Board, Madhya Pradesh Tourism Board and Ministry of Micro, Small & Medium Enterprises, NATIONAL SCHEDULED CASTE & SCHEDULED TRIBE HUB.













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