

**NURTURING SKILLS & TALENT FOR A BETTER TOMORROW** 

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# Industry-academia tie-ups strengthen as more universities join hands with RSDC

RSDC's roster of academic tie-ups stands enhanced with three more prestigious universities in the country coming on board for rubber specific courses. The addition of these universities (one each in Chennai, Tripura and Assam) have led to further ease of accessibility for students who wanted to pursue rubber technology courses.

"Till recently, rubber technology and rubber skilling vocational courses were largely non-existent in the country. An aggressive outreach programme was launched by RSDC to reach out to the Universities and convince them to start courses in rubber which has started yielding results", said Mr Vinod Simon, Chairman RSDC.

According to RSDC, India's Northeast provides new frontier for expansion of rubber plantations and setting up rubber based industries. "It is imperative to provide a robust skilling ecosystem at all levels in the Northeast region. Accordingly, we have tied up with two universities in the region – Downtown University, Assam and ICFAI University Tripura", said Ms Meghna Mishra, CEO RSDC.

Under these tie-ups, students will get the facility of value added program in the form of dual certification which will be offered to engineering students pursuing Polymer technology, Chemical and Automobile engineering.

The MoUs with these universities provide for certification and assessment support to the University by RSDC. The university will organize internships and industry placements for students in consultation with RSDC. RSDC will also ensure quality of training delivery by adopting a stringent process for accreditation of training providers.



(Left to Right) Dr.P.Kalidoss, Joint Registrar(Students), Dr.N.Jayachithra, Associate Prof & Head (Dept of Chemical Engg), Dr C.B. Palanivelu, Registrar(Staff), Er.A.C.S Arunkumar, President, Mr Vinod Simon, Chairman RSDC, Mr.E.Srinivasan, Assistant Prof & Deputy Head and Mr Vignesh D., Regional Coordinator – South RSDC were present for the MoU signing ceremony in Dr.M.G.R Educational & Research Institute, University

In the Southern region, RSDC has signed an MoU with Dr. M.G.R. Educational and Research University, Chennai for Bachelor in Vocational Education (B. Voc) in Rubber Technology. B. Voc in Rubber Technology is an innovatively designed three year degree program giving students the freedom of exiting at the end of the first or second year as well by getting a Diploma and Advanced Diploma respectively.

"What has also helped elicit the interest of universities is the decent growth witnessed by the rubber and tyre sector in India notwithstanding tough times being witnessed by the economy. Especially the Rubber SME sector holds much potential not only from the domestic growth point of view but also in terms of exports. As much as 40% of the production by Rubber SMEs is exported. It is hoped, the competitive edge of the industry will be further enhanced with the availability of more avenues for rubber related study programmes", added Ms Mishra.



1



#### Pan India presence of RSDC gets a fillip

With a firm belief that joining hands with Government agencies involved in skilling in different states is the most potent way to reach vast section of youth in the hinterland, RSDC has recently signed an MoU with three more state Governments.

About one million youth join the workforce every month. Many of them get trained but they are not employment ready as the training is not aligned to National Occupational Standards (NOS). RSDC has taken upon itself to join hands with skilling councils and missions and help increase competitiveness of skilling in rubber sector.

In that direction, RSDC has joined hands with Assam Skill Development Mission (ASDM) in the Northeast and Andhra Pradesh State Skill Development Corporation (APSSDC) and Tamil Nadu Skill Development Corporation (TNSDC) in Andhra and Tamil Nadu respectively. These state agencies function as an apex bodies with a view to create employment and stimulate the economy in the respective states.

The objective of the agreements is to improve the employability skills of the trainees through adoption of National Occupational Standards (NOS) developed by RSDC. RSDC will conduct assessment of trainees trained in the rubber sector by Project Implementing Agencies or training providers. Successful trainees would be certified by RSDC. RSDC will also organize Train the Trainer programs. Other value added services provided by RSDC include providing support in creating skill development centres and centres of excellence for capacity building, skill gaps studies in rubber sector in respective states and promote industry participation in apprenticeship and placements in rubber sector.

Rubber is an employment intensive and yet skill based sector. These tie ups will help RSDC go into an over drive and help increase employability quotient of those pursuing rubber skills training. These tie-ups will also help fulfill the demand and supply gaps in the sector.

#### **RSDC Government Tie-Ups**



Tamil Nadu State Skill Mission



Punjab Skill Development Mission



Jharkhand Skill Development Mission Society



Rajasthan Skill & Livelihood Development Corporation





Gujarat Skill Development Mission







**Government of Tripura** 









#### Undergraduate courses by RSDC

Rubber Skill Development Council (RSDC), a Sector Skill Council for the rubber sector set up by All India Rubber Industries Association (AIRIA) and Automotive Tyre Manufacturers' Association (ATMA), in Collaboration with National Skill Development Corporation (NSDC) and Ministry of Skill Development and Entrepreneurship (MSDE) is focusing on skill development & training needs of the sector. RSDC's key objectives are conducting research, quality assurance and improving delivery mechanism for skilling and up-skilling professionals in the rubber sector.

## Bachelor in Vocational Education in Rubber Technology

#### **Dual Certification Programs**

#### Salient Features

- More focus on practical training
- Guest Faculties
- Placement Support

- Industry Interaction
- Industry Internship
- Govt. of India recognized certificate

#### Employment opportunities in the following industries

- Tyre Tube and Flaps
- Footwear
- Tread Rubber
- Adhesives
- Rubber Mattings & Sheetings

- Latex Thread
- Sports goods
- Cables
- Dipped goods
- Surgical & Pharma Products

#### Courses currently offered in:

- Tripura University, Agartala
- Hindustan University, Chennai
- Dr. M.G.R. Educational and Research Institute, University, Chennai
- B. S. Abdur Rahman Crescent University, Chennai

- Kamraj College of Engineering and Technology, Madurai
- Downtown University, Guwahati
- ICFAI University, Agartala
- and many more.

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### **RSDC conducts Assessor Orientation Programme (AOP)**



In a significant move aimed at making skilling ecosystem competitive, Ministry of Skill Development & Entrepreneurship (MSDE) and National Skill Development Corporation (NSDC)have mandated that only SSC (Sector Skill Councils) certified assessors should be allowed for assessment delivery in PMKVY Phase II and RPL projects.

Accordingly, RSDC has organized a series of Assessor Orientation Programmes. In these sessions carried out by RSDC in collaboration with Hero Mindmine, a vast agenda was shared and discussed.

"The role of an assessor in skilling programme is vital to ensure that right skill training has been transferred and imbibed. Prospective assessors were given an overview of skilling ecosystem in the country, uniqueness of India, current strengths and challenges and significance of Skill India. A detailed presentation was made on Rubber sector, it's rich value chain, NOS developed for the rubber sector, the ideal Assessment Process Flow and the roles and responsibilities of the assessors for evaluating trainees", said Ms Meghna Mishra, CEO RSDC.

In the first phase Assessor Orientation Programmes have been conducted in Kanyakumari, Tamil Nadu, Kottayam, Kerala and Tripura. More such orientation programmes are lined up.



Invites assessors and trainers to become a part of a revolution

RSDC's strive to provide employment opportunities to youth across the nation, create career paths in roles existing within the organized and unorganized segments of manufacturing and plantation sector, we seek active participation of rubber technology experts in the rubber industry as RSDC's Certified Trainer and Assessor.

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Mr. Vinod Simon Chairman, RSDC

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