



B. S. Abdur Rahman Crescent University join hands for skill training in Rubber

In a development that will help bridge the skill gaps in the fast growing rubber and tyre sector in India, Rubber Skill Development Council (RSDC), the sector skill council for rubber in the country, has signed an MoU with B.S. Abdur Rahman Crescent University, Chennai for dual certification in Rubber Technology for Mechanical, Automobile and Polymer Engineering students.

Rs 80000 crore rubber and tyre sector in India is labour intensive. Over 5500 rubber products manufacturing units in the country manufacture 35000 different products providing employment to approx. 2 million people. However the sector is grossly deficient in skilled workforce.



Left to right: Dr.S.S.M.Abdul Majeed - Professor, Department of Polymer Engg. Dr.V.Murugesan – Registrar, Mr. Vinod Simon, Chairman - RSDC, Dr. R.Vasanthakumari - Director, Polymer Nanotechnology Centre, Mr.Basanta Kumar Behera - HOD i/c, Department of Polymer Engg.

A Memorandum of Understanding was exchanged between Mr. Vinod Simon, Chairman RSDC and Dr. V. Murugesan, Registrar, B.S.Abdur Rahman Crescent University, Chennai in the presence of Vice Chancellor of the University and Heads of the Departments. About 500-700 students of the university were present on the occasion to know more about the rubber technology programmes and the opportunities offered by the rubber sector.

“The collaboration focuses on imparting education for rubber sector, rubber skills training and certificate programmes in rubber technology, to meet the growing demand, for the skilled professionals in rubber industries”, said Mr vinod Simon.

“This association with RSDC will provide the benefit of

dual certification, to engineering students pursuing Polymer technology, Chemical and Automobile engineering”, said Dr. V. Murugesan.

According to the MoU, RSDC will aid the university with skill based curriculum, industry internships, assessment & certification and placement of students. After successful completion of the course, the students will be awarded with the co-branded certificate, Rubber Technologist from RSDC, NSDC and Government of India, along with their B. Tech or B.E degree from the university.

Such tie ups of RSDC with the academic institutions, are aimed at making the degree course skill oriented and offering the multiple employment opportunities, eventually leading to a reduced skill gap in the rubber industry.



More than 1000 candidates attend Rozgar Mela, organized by RSDC in Madhya Pradesh

With a view to create awareness about skilling and emerging job opportunities in the rubber sector, Rubber Skill Development Council (RSDC) recently organized Rozgar Mela at Vidisha, Madhya Pradesh. The Mela was organised in collaboration with one of RSDC's key training partners, Swami Ambrish Chetanya Sewa Samiti (SACSS).

Inaugurating the Mela, the chief guest Mr Surya Prakash Meena, State Minister, Govt of Madhya Pradesh said, "Pradhan Mantri Kaushal Vikas Yojna (PMKVY)



State Minister of Madhya Pradesh, Shri Surya Prakash Meena on the dais with other guest of honors for the inauguration ceremony in Vidisha, Madhya Pradesh

The purpose of the Rozgar Mela was to reach out to the youth at the grass root level in regional areas and apprise them of several job options available to the skilled personnel in the rubber sector", said Ms Meghna Mishra, CEO of RSDC.

The Mela gave an opportunity to several tyre dealers and rubber products manufacturers to recruit trained personnel while benefitting students to get exposure to the sector.

RSDC, a sector skill council for rubber sector was formed by the apex tyre and rubber bodies namely, All India Rubber Industries Association (AIRIA) and Automotive Tyre Manufacturers Association (ATMA) in collaboration with National Skill Development Corporation



is a great initiative to upskill the youth in the country. Skill India Mission is focused on increasing employability in those areas which have remained undeveloped so far".

A foot fall of 1000 students was witnessed at the Rozgar Mela and more than 200 students were shortlisted in the first round of interview. The Mela was conducted for the students who were trained in job roles for Compression Moulding Operator, Rubber Product Assembler, Tyre/ Tube Repair, Tyre Fitter, and Tyre Moulding Operator.

"Rubber is a growing and highly employment intensive sector in India.



Skill Exhibition in Deoghar, Jharkhand

In a step ahead to promote the skill education among the masses, NSDC and MSDE jointly organized Kushal Mela, a major exhibition on skilling, at Deoghar from 2nd to 5th April 2017. The exhibition was inaugurated by Hon' President of India Sh Pranab Mukherjee.

RSDC was amongst the 20 sector skill councils (SSCs) that had participated in the Kushal Mela. All the SSCs displayed a key skill at the exhibition. RSDC exhibited the skill of natural rubber tapping and a myriad display of rubber products. Such kind of job roles attracts Self-employment opportunities.

4th and 5th April, A Rozgar Mela was organized as part of the Kaushal Mela at Deoghar College, to provide employment opportunities for the rural youth. Currently half a million people are employed in the Rubber industry but the continuous growth of this sector has led to a shortfall of skilled work force. This Mela has given a chance to the industries to connect with the potential workforce. These industries had brought along opportunities for



placements in states like Maharashtra, Tamil Nadu, Uttar Pradesh, Haryana and Gujarat. Hiring for Tyre service and maintenance job roles and operator level jobs for Mixing mills, Continuous curing,

Youth looking for job walked in to this Rozgar Mela, and registered themselves, where they were hired by various companies.

RPL training in Tamil Nadu

Under the Pradhan Mantri Kaushal Vikas Yojana, Recognition of Prior Learning (RPL) trainings are being conducted in Tamil Nadu. Pradhan Mantri Kaushal Vikas Yojana (PMKVY) is the flagship scheme of the Ministry of Skill Development & Entrepreneurship (MSDE). The objective of this Skill Certification Scheme is to enable a large number of Indian youth to take up industry ready training.

Individuals with prior learning experience or skills are also assessed and certified under Recognition of Prior Learning (RPL). Recognition of Prior Learning (RPL) is a platform to ensure informal learning or learning at the work place gets recognition along with the assessment and certification of the skills.

RSDC's affiliated training partner, REEP Trust, has the target to train 6,000 candidates under the RPL project in rubber sector in Kanyakumari, Tamil Nadu for Latex Harvest Technician and Rubber Nursery Worker – General job roles.

More than 4700 candidates have been trained and assessed and around 3200 of them have been certified for their respective job roles.

“Through reskilling, our endeavor is to bridge the skill gaps of the trainees and help in increasing the productivity. At the same time, these trainees get recognized for the skills that they possess, through certification and monetary reward”, said Ms. Meghna Mishra, CEO of RSDC.



Vocational training a way forward for Skill Development

India has the largest young population in the world, and every year 12 million youth join the workforce, however just 2% of it has any skills or training of some form. To address the issue of the lack of skills in the youth, Hon'ble Prime Minister has assigned top priority to the skill development to prevent socio-economic unrest and leverage the demographic dividend of a large and young workforce, making our country the skill capital of the world.

Skill development can be viewed as an instrument to improve the effectiveness and contribution of labor to the overall production. It is as an important ingredient to push the production possibility frontier outward and to take growth rate of the economy to a higher trajectory.

RSDC, a sector skill council for the rubber sector, brings together all the stakeholders — industry, employees and academia to achieve the common goal of creating a skilled workforce for the rubber sector.

Currently, there are 42 Institutes which are offering regular industry specific courses in Rubber. Most of these programs are for students pursuing engineering degree in polymer or chemicals. However such programs fail to address the skills required to manage the operator level jobs, which is seen as a major challenge by the rubber sector, in coming years. To address the issues related to the requirement of skilled manpower and the impact it can create in the industry, RSDC is focused on developing an ecosystem to meet the skill development & training needs of the sector, by offering skill based training to the youth. Creating training infrastructure for the said purpose is the key ingredient, which can provide hands-on-training to the students, thus making them industry ready. Since the required infrastructure is not always available, in such scenario participation of the industry, by giving laboratories and shop floors for the trainings, could be one of the solutions. Industries in a particular cluster can also join hands to form a community to create a pool of infrastructure and resources for providing training, thereby, serving the cluster as well as, the social community.

India Rubber Industry is envisaged to grow at over 8% per annum in this decade. To support the growth potential we should be able to fully harness the abundant natural resources available, in the form of natural rubber plantation, and skilled workforce. Such skill based training offered at universities, schools and colleges will make the rubber sector more aspirational among the youth and would give the boost required to compete globally thus supporting the economic growth of our country.

Ms. Meghna Mishra
CEO, RSDC



RSDC's Job Portal

Register yourself on our job portal and access the data base of skilled manpower for your industry

<http://placements.rsdcindia.in/>

Mr. Vinod Simon
Chairman, RSDC

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