



Skills Time™

Monthly E-Newsletter by
Rubber Skill Development Council

NURTURING SKILLS & TALENT FOR BETTER TOMORROW

First RSDC Awards Evening at Delhi

Rubber industry, plantation sector and senior Government officials came together in large numbers to celebrate the first edition of awards by Rubber Skill Development Council (RSDC). The awards have been instituted to promote excellence in skills training in rubber manufacturing and plantation sector. RSDC has been promoted by All India Rubber Industries Association (AIRIA) and Automotive Tyre Manufacturers Association (ATMA) in collaboration with National Skills Development Corporation (NSDC).

Speaking on the occasion, Chief Guest Mr Rajesh Agarwal, Joint Secretary Ministry of Skill Development & Entrepreneurship stated that India was at the cusp of demographic dividend while world population was ageing. Working population in India was rising at a fast pace and the need for skilling was higher today than ever before. Sector skill councils are key to skilling in India and Government is making a policy framework to strengthen them, he said. He appreciated the work being done by RSDC and emphasized that the focus of sector skill councils should be on employability and job creation.

Hailing the efforts made by RSDC in development of National Occupational Standards (NOS) and industry-academia partnerships, Mr Manish Kumar, MD & CEO of NSDC said, RSDC has set a new benchmark in skilling which can be emulated by other Sector Skills Councils.

Further funding needs of RSDC will be well considered in view of deliverables so far, he added.

Guest of Honour Dr Raghupati Singhania, CMD JK Tyre said the industry was perpetually in short supply of employment-ready work force. He lauded the efforts of NSDC and RSDC for the upskilling drive launched in the rubber & tyre sector. He said JK Tyre has always been conscious of developing trained workforce and HASETRI (H S Singhania Elastomer & Tyre Research Centre) was involved in the process.

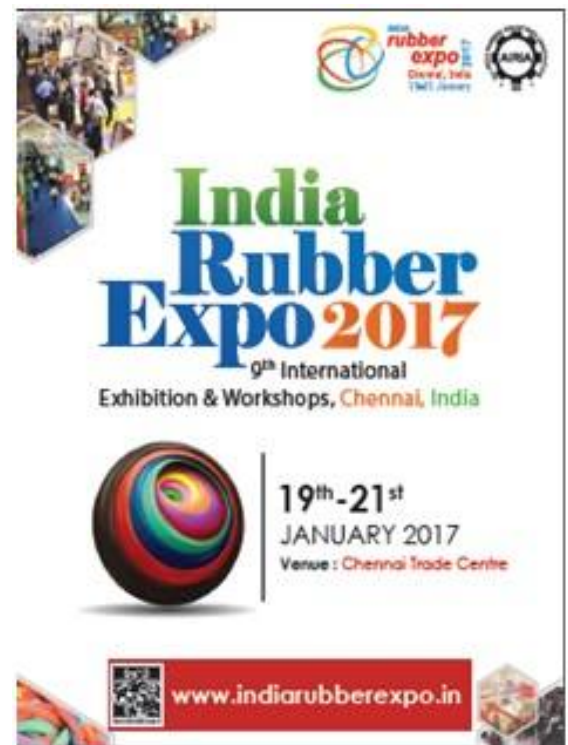
Mr Vinod Simon, Chairman RSDC who has been at the helm of the council ever since its inception announced on the occasion that RSDC had become the first sector skill council to start a job portal exclusively for the rubber sector. He stated that the skilling exercise in Rubber sector went beyond manufacturing to plantation sector as well for which RSDC has joined hands with Rubber Board to develop and conduct programs for the plantation sector. An MoU with Additional Skill Acquisition Programme (ASAP) Govt of Kerala has been signed to introduce Rubber Technology courses across school and colleges of Kerala.



Chief Guest Shri Rajesh Agarwal, JS, MSDE lighting the lamp to start the award ceremony with Chairman RSDC Mr Vinod Simon, Dr. Raghupati Singhania, Chairman & MD of JK Tyres & Industries Ltd and Mr. Manish Kumar, MD & CEO NSDC



GC members of RSDC with Chief Guest Shri Rajesh Agarwal, JS, MSDE, Guest of Honor Chairman & MD of JK Tyre & Industries Ltd: Dr. Raghupati Singhania; and Guest of Honor Mr. Manish Kumar, MD & CEO NSDC



India Rubber Expo 2017
9th International
Exhibition & Workshops, Chennai, India

19th-21st
JANUARY 2017
Venue: Chennai Trade Centre

www.indiarubberexpo.in

Skill development training for rubber tappers in Tripura

The Tripura Skill Development Mission, along with the Rubber Board of India, have just completed a training programme for rubber tappers in Tripura with an aim to enhance the skills of untrained tappers to meet the huge shortfall in the state.

At present, around 75000 hectares is under rubber cultivation in Tripura though the target is to spread it upto one lakh hectares with an additional target of another 1.5 lakh hectares under Right to Forest Act for the tribal sections.

More and more plantations are reaching yielding stage and the productivity levels are also encouraging but a major hurdle is the absence of skill labour particularly tappers. Initially the state use to get tappers from Kerala, but with the demand for rubber increasing, a need has been felt to expose unskilled labourers to new techniques and employ them in this sector.

During the training, participants were exposed to classroom lectures and practical demonstrations in tapping, collection and processing of latex. Tripura is the second largest producer of rubber after Kerala and rubber cultivation is a very popular and profitable.

Rubber plays a very vital role socio-economic development and the state government along with the Rubber Board has played a major role is popularizing rubber in Tripura since the early 1980 but a major problem was the absence of skilled labour that is necessary on a regular basis throughout the year in rubber cultivation.

The state government has set-up a Rubber Park on 90 acres of land at Bodhjunnagar with the technical support of the Rubber Board of India. It has facilities such as a centralised quality control lab, training center, centralised latex and carbon black masterbatch unit, warehouse for raw material storage, centralised procurement of subsidiary raw material for rubber based industries.

(Source: Published Reports)

Pradhan Mantri Kaushal Kendra invites corporate

The forecast for skilled labour, by the year 2035, will be on a decline of 4% in the world. While in India, it is forecasted to surge up by 32%. Planning ahead of time, the Government of India has launched the Pradhan Mantri Kaushal Kendra to upgrade our youth population into skilled manpower for the world. To initiate this revolution a wide net needs to be cast in the form of district level skill development focal points. These centres, where these training are being conducted, are branded centres that impart NSQF trainings which have been designed as per the industry standards with smart class rooms and cutting edge labs. The operation was launched in two phases. The first phase saw 24 training providers who were shortlisted to impart this training. In the second phase close to 149 proposals were received that have covered 317 districts out of 368 unallocated districts. The proposals for these kendras are selected when they meet at least 2 criterias out of the 4 enlisted, by the governing body. They will be given mandatory training target of 500+ candidates. With the help of 2 party consortium arrangements, the corporate can also collaborate in the PMKK projects. The corporate partners are an integral part of the plan and with their support the skill force can multiply manifold. Applications are invited from the corporate so they can join hands to build a stronger more competent work force. As aptly said by our Honourable Prime Minister Shri Narendra Modi, the more we give importance to skill development, the more competent will be our youth.

Memoirs of the first RSDC award evening in New Delhi

Best Training Partner Award

- 1st Labournet Services India Private Limited
- 2nd BASIX Academy for Building Lifelong Employability
- 3rd IL&FS Skills Development Corporation Ltd.



LabourNet CEO Ms. Gayathri receiving the award from the Joint Secretary of MSDE Shri Rajesh Agarwal.



Dr. Raghupati Singhania presenting the award to the Best Trainer

Best Trainer's Award

- 1st **Mr. Bidhan Dey**
BASIX Academy for Building Lifelong Employability
- 2nd **Mr. Veeramani S.**
Labournet Services India Private Limited
- 3rd **Mr. Haradhan Bhowmik**
IL&FS Skills Development Corporation Ltd.

Top 3 Trainees in Manufacturing Sub-Sector

- 1st **Mr. Abhishek Yadav** completed training for Tyre Moulding Operator job role from Swami Ambrish Chetanya Sewa Samiti, Sagar
- 2nd **Mr. Santosh Kumar** completed training for Tyre Moulding Operator job role from Swami Ambrish Chetanya Sewa Samiti, Vidisha
- 3rd **Mr. Om Prakash Sahu** completed training for Compression Moulding Operator from Swami Ambrish Chetanya Sewa Samiti, Vidisha

Top 3 Trainees in NR plantation Sub-Sector

- 1st **Mr. Tapas Das** completed training for Rubber Nursery General Worker job role from IL&FS Skills Development Corporation Limited, Tripura West
- 2nd **Ms. Gomathi Ponnusamy** completed training for Rubber Nursery General Worker job role from REEP Trust, Tiruchirapalli
- 3rd **Mr. Raj Kumar Das** completed training for Latex Harvest Technician job role from Skills Academy Private Limited, Kumarghat, North Tripura District



Aspiring Minds team receiving the award from Mr. Manish Kumar, CEO & MD

Best Assessment Agency: Aspiring Mind

Best Assessor's Award

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| <ol style="list-style-type: none"> 1st Mr. Sarvana Kumar
Aspiring Minds | <ol style="list-style-type: none"> 2nd Mr. Ravi Kant Dubey
Aspiring Minds | <ol style="list-style-type: none"> 3rd Mr. Charan Singh Yadav
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Special Award for the first university tie up with RSDC has been given to Prof. Anjan Ghosh, Vice Chancellor of Tripura University



All the winners with the dignitaries



Mr. Manish Kumar presenting the award to Best Assessor.

The National Apprenticeship Promotion Scheme initiative

The government has initiated another step towards the Skill India movement with the introduction of the National Apprenticeship Promotion Scheme (NAPS). This scheme will incentivize the employers so they can help create the skill force which is the need of the hour. Apprenticeship training is the most decisive way for developing the skilled manpower for any industry within their establishment without any burden on the funds. An existing infrastructure is the one added advantage of apprenticeship training. Today our country has a total of 3.13 lakh apprentices under various trades and technician categories while a potential of 20 lakh apprentices are still waiting at the threshold to get trained.

The Apprenticeship Act, 1961, was devised to incorporate a system which was supported by legislative and administrative arrangements. This Apprenticeship act was reformed from 22nd December 2014 which set down the ground rules for the employers for apprentices in their establishments. But the reform had its own set of challenges. The whole onus of responsibility lay on the employer, especially when there was lack of training facilities. The state government participation was felt to be a lot lesser than it was required. The National Apprenticeship Promotion Scheme provides incentives to the employers for apprenticeship initiative so they are encouraged to move towards a more productive future for them as well as for the nation. This scheme also provides support to these industries with the basic training for apprenticeship. The NAPS helps to create several paths for the skilled force, as it has joined hands with other skill development programs. The scheme has also strategized a communication and outreach program that can reach a wider and relevant audience. The scheme has been launched keeping in mind the ease of the industry. Employers can register for this scheme online through its website, www.apprenticeship.gov.in. The state governments are to participate actively for more awareness and facilitation. Introduction of the agents of change or Brand Ambassador will enable the purpose to connect with more people and spread more awareness among the masses. Processes like selection of apprentices and submission of contract can be easily accomplished through the online portal. Even



A budget of Rs. 10,000 Crore has been set aside till 2019-20 for this scheme. The employers can claim a certain percentage of the stipend amount paid to the apprentice. Employers can also claim the basic training cost for the candidates who come directly from school and without any formal training. The initiative will see that both the industry and manpower benefit out of this alliance. A target of 20 lakh trained apprentices has been set till 2019-20. For every year's set target, 20% are to be fresher apprentices so as to maintain a balance. The scheme has a communication plan that will reach out to industries and employers through organizations like CII, FICCI and ASSOCHAM, sectoral associations and local industry chambers and clusters.

Mr. Vinod Simon
Chairman, RSDC

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