

## Rubber, Chemical & Petrochemical Skill Development Council



## SKILLING FOR LIVELIHOOD, EMPOWERING FOR A LIFETIME



### Certification ceremony a memorable experience for tyre fitters

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### RCPSDC signs MOU with The Neotia University of West Bengal

West Bengal has been a pioneer in the Indian Rubber Industry. The present industrial policy of the Government of West Bengal provides all support to the rubber industries...

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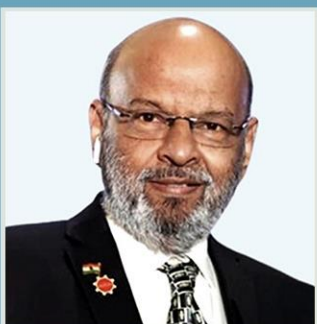
### Technical and Skill Meet at Jalandhar, Punjab to encourage the participation of Industries

The Skill Meet organized by Rubber, Chemical and Petrochemical Skill Development Council (RCPSDC) in collaboration with All India Rubber Industries...

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## From Chairman's desk:



*For a tyre mechanic who has never been formally trained, it's a sheer morale booster and an ennobling experience to get certified and recognised for the skills that he has acquired. The tyre mechanics who serve the drivers on the roadside got a chance to visit the headquarters of Bridgestone a global tyre major in India, and to have first-hand experience about tyre and its mechanism from the top management of the company and also get certified. The Tyre Carewala project involves up-skilling and certification of Tyre Fitters under CSR support of Bridgestone with RCPSDC.*

Mr Vinod Patkotwar, Chairman, RCPSDC

## Certification ceremony a memorable experience for tyre fitters



Group Photo of Certified Candidates for the job role Tyre Fitter and Service Maintenance at Pune

For a tyre mechanic who has never been formally trained, it's a sheer morale booster and an ennobling experience to get certified and recognised for the skills that he has acquired. Such was the uplifting sentiment at the certificate ceremony of tyre fitters at Pune who underwent upskilling by RCPSDC under the CSR project of Bridgestone India.

“Bridgestone India has always been responsible towards its customers and stakeholders. Project Tyre Carewala aims to upskill and improve the lives of tyre fitters through formal training and certification, increasing their efficiency to cater more productive service. And as a result, we feel we are also contributing to road safety and smooth road transport experience to our customers”.

**Mr Ranu Kulshrestha, Head CSR, Bridgestone India**



Up-skilling and Certification of Tyre Fitters under CSR support of Bridgestone with RCPSDC

It was dream come true for tyre mechanics who serve the drivers on the roadside braving inclement weather to get a chance to visit the headquarters of Bridgestone a global tyre major in India, get to have first-hand experience about tyre and its mechanism from the top management of the company and also get certified.

The Tyre Carewala project involves up-skilling and certification of Tyre Fitters under CSR support of Bridgestone with RCPSDC. The project involves introduction of latest tools and equipment in the Industry for tyre repair and fitting besides encouraging and motivating trainees to use latest tools and equipment so as to enhance the earning of the existing tyre fitters. The project also involves shop upgradation through branding display.



“Corporate Social Responsibility (CSR) is all about giving back to society. Some corporates have taken this a step further by bringing a positive change in the lives of the stakeholders, especially the less privileged ones. Bridgestone India’s Tyre Carewala fits the bill squarely. It has been RCPSDC’s privilege that we have been able to upskill a large number of tyre mechanics who render invaluable services by being closer to the drivers and ensuring that the wheels of economy continue to move”.

Mr Suchita Roy, RCPSDC



Ms. Ranu Kulshrestha, Head CSR (Bridgestone India) was joined by Mr. Vishwajit Singh, Plant Manager, MFG (Bridgestone India) and Mr. Manoj Dash, Section Manager, CSR. LabourNet, the training partner of RCPSDC involved in upskilling of tyre fitters was represented by Mr. Amit Mishra LN (GM LabourNet for West Region). Ms. Suchita Roy, Regional Manager-West RCPSDC facilitated the programme.




**RCPSDC**  
Rubber, Chemical & Petrochemical Skill Development Council

**BRIDGESTONE**  
Your Journey, Our Passion

A CSR Initiative by Bridgestone India

# TYRE CAREWALA

Certified Tyre Fitter & Repair Technician  
by Rubber, Chemical & Petrochemical Skill Development Council

**Skill India**  
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## RCPSDC signs MOU with The Neotia University of West Bengal



West Bengal has been a pioneer in the Indian Rubber Industry. The present industrial policy of the Government of West Bengal provides all support to the rubber industries.

The Government has felt the need to increase natural rubber production in the country by expanding rubber cultivation to non-traditional areas, including North East as well as in traditional regions, said Dr Sawar Dhanania Chairman, Rubber Board. The Rubber Board has identified a vast stretch of land in the North East including West Bengal for Rubber Cultivation.

RCPSDC has joined hands with The Neotia University (TNU), West Bengal to help improve the employability skill of the students at TNU. RCPSDC will assist TNU in aligning their curriculum with identified Rubber Sector qualification packs and National Occupational Standards (NoS) for BVoc and other curriculum of the Rubber sector. In this regard, there are various short, medium and long term courses undertaken to meet this objective. TNU is primarily reaching out to the brightest students in rural areas with

multidisciplinary courses with specialization to ensure that students have the required skill and knowledge that will respectable jobs and self-employment. TNU will provide premises and infrastructure including land and building, workshop area and other amenities as required for setting up a model-training centre at the Institute's premises. TNU will assist with promotional support to publicize the initiative for Skill Development and to facilitate the mobilization of Trainees for the successful execution of these programs in collaboration with RCPSDC.

The Project is aimed at developing industry linkage to enable the students to have practical training and skill development on the job. For this, RCPSDC will ensure the quality of training delivery by adopting a stringent accreditation process for training service providers, assessment and certification of Trainees. RCPSDC will undertake training through its training partners and also conduct an assessment of the students. Successful students will be certified by RCPSDC.



## Technical and Skill Meet at Jalandhar, Punjab to encourage the participation of Industries

The Skill Meet organized by Rubber, Chemical and Petrochemical Skill Development Council (RCPSDC) in collaboration with All India Rubber Industries Association (AIRIA) Northern Chapter at Jalandhar (Punjab) elicited keen interest from the participating industries in fulfilling the requirements of skilled individuals. Dr Sawar Dhanania President of All India Rubber Industries Association & Chairman Rubber board of India graced the occasion as chief guest of the event.



Rubber, Chemical & Petrochemical Skill Development Council (RCPSDC) participated in the Technical & Skill Development Meet at Jalandhar, Punjab organised by All India Rubber Industries Association (AIRIA)

Skill Meet as a platform has been conceived by RCPSDC to sensitise the industry on the benefits of several schemes including the Government schemes available for skill training of the existing workforce and for accessing skilled individuals. The Skill Meet held at Jalandhar witnessed participation of over 100 industries from the region.

**Ms Surabhi Soodan**- Cluster Manager North India, RCPSDC provided an overview of the role of RCPSDC as a sector skill council and also apprised the attending delegates on projects involving Recognition of Prior Learning (RPL), National Apprenticeship Promotion Scheme (NAPS) and CSR projects where the industry has benefitted to a large extent.



RCPSDC Team with Eduvantage team at Technical & Skill Development Meet, Jalandhar, Punjab



From (Left-right) Lalit Singh- Manager BD, RCPSDC, Ms Surabhi Soodan - Cluster Manager North India, RCPSDC, Anil Arora, Managing Director, J.H.M Impex and Consultant.

**Lalit Singh**- Manager BD, RCPSDC presented the industry linked skilled based program offered by RCPSDC to the rubber manufacturing industries that participated in the conference.

Ms Deepmala Moorjani who leads the Industry Engagements at RCPSDC said over 7,000 apprentices have been enrolled in nearly 600 rubber establishments in the country under NAPS leading to major benefits to both the industry and the apprentices. Some of the key job roles for which apprentices have been engaged by the Rubber industry include Rubber Compression Moulding Operator, Rubber Mill Operator, Rubber Internal Mixer Operator and Material Handling & Storage Operator.”

Chairman AIRIA Northern Region Mr Anay Gupta said “Provision of skills at various levels is required in the Rubber Industry to increase the productivity of this workforce. RCPSDC (earlier RSDC) has been playing an important role by helping the candidates to get trained and certified in the industry mandated job roles leading to increase in employment opportunities for the candidates and increase in efficiencies for the industry. The placement portal launched by RCPSDC is a much needed service to the entire rubber ecosystem.

Jalandhar is a leading centre for Rubber based industries in the country manufacturing a range of rubber products including tyres, tubes, rubber auto components, belts and hawaii chappals. Most of the units fall under MSME category and need assistance in terms of skilled manpower.

RCPSDC understands the requirement of the industries and offered the short term modular courses and certification as per the need of the industry for frontline shop floor workers and supervisors. The training programmes focus more on live-project and on-job training methodology so the students are readily deployable as per the requirement of the industry. It is also very important to build capacity and affordability in the training infrastructure to encourage persons from less educated and lower income groups to opt for such courses and develop fruitful career in the rubber industry. Therefore, RCPSDC develops a path that helps individual to get trained and certified in appropriate skills leading to employment opportunity in collaboration with industry.

## CSR MODELS FOR INDUSTRIES

By RCPSDC


### FRESH SKILLING / TRAINING

- Partnership for new projects near operational Area of the corporates
- Direct funding to RCPSDC by industry for new skilling project



### MULTI SKILL TRAINING CENTRE DEVELOPMENT

- Setup Multiskilling training Centre to be owned and run by team of corporate CSR
- Project for supporting Industry driven manufacturing and services sector skill training with best in class facilities and infrastructures



### SPONSOR INFRASTRUCTURE DEVELOPMENT

- Jointly identify training centre with upgraded facility and infrastructure
- Sponsor to procure machines, Equipment and other training material



### CREATION OF CENTRE OF EXCELLENCE

- Setup a skill development facility to be center of excellence in skill development focused on Rubber, Chemical & Petrochemical sector in the strategic locations.



RCPSDC IS TRANSFORMING SKILL ECOSYSTEM WITH THE INDUSTRY LED CSR PROJECTS

For more details connect with us at [info@rcpsdc.in](mailto:info@rcpsdc.in)

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Your Journey, Our Passion

**PMKVY**  
प्रधानमंत्री कौशल विकास योजना  
PRADHAN MANTRI KAUSHAL VIKAS YOJANA



**Skill AP**  
APSSDC



ADDITIONAL SKILL ACQUISITION PROGRAMME



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