

## Skilling for **livelihood.** Empowering for a **lifetime**



### RSDC kick starts the training post COVID-19

The immediate lockdown due to COVID-19 pandemic has forced the world economy to standstill... [→ More at Pg 2](#)

### ASEEM - An integrated Platform for the Skilling Ecosystem

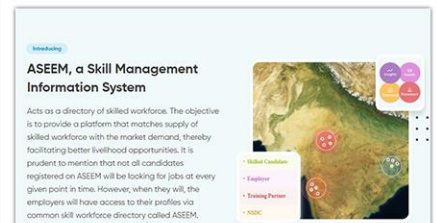
To mark World Youth Skills day along with five glorious years of the Skill India Mission... [→ More at Pg 3](#)

### Socio-economic Impact of Skilling in North-Eastern states

With the lockdown being lifted from most of the cities of India, economy is slowly re-opening... [→ More at Pg 4](#)



RPL online assessment for Rubber Tyre Fitter in Assam



An online Portal ASEEM, for Skill Management Information System provided by NSDC

## From COO desk:

### Importance of Skilling Post COVID 19

India's manufacturing sector forms the backbone of the country's economy and contributes significantly to the nation's growth. The sector needs to rapidly transform in order to adapt to a post-pandemic world and reboot the economy. COVID-19 has provided our country with both challenges and opportunities to strengthen its position as a preferred destination for manufacturing.

However, the skill gap continues to remain a critical challenge for manufacturers. The pandemic has increased the urgency to further bridge this gap, as future jobs will require redefined skillsets and competencies from the workforce. To address the issue, Ministry of Skill Development and Entrepreneurship (MSDE) with NSDC and SSC is working towards evolving digital and technological landscape in the skilling ecosystem to match the demand of the industry. Further, Ministry of Home Affairs has permitted the conduct of skill training programmes in physical form from September 21, 2020 onwards in accordance to the Standard Operating Procedures (SOPs) which has been issued by the Ministry of Health and Family Welfare (MoHFW) for restarting the training.

Ms Shewani Nagpal

# RSDC kick starts the training post COVID-19



RPL training conducted for Rubber Tyre Fitter in Assam

While slowly and steadily everything is getting back to normal post unlock phases, RSDC has once again kick-started its journey towards the skill India Mission, with the RPL training program.

After a long halt due to COVID-19, RSDC has started the drive of re-skilling tyre mechanics. Ministry of Home Affairs has permitted the conduct of skill training programmes in physical form from September 21, 2020 onwards in accordance to the Standard Operating Procedures (SOPs). So far 300 batches with around 8000 candidates have already undergone RPL trainings. These training took place in the some states of Northeast like Assam Tripura & Manipur and in some districts of Punjab, Uttar Pradesh, Maharashtra and Gujrat. The candidates are certified based on their performance in the assessments post the training program.

These trainings aspire to encourage the workforce which has experience in the respective job roles, to get certified and in turn make a difference in the real income, by enabling them to get paid according to their skill level. The training is provided to them through SAAMARTH, Mobile Skill Van, fitted with the necessary equipment and manned by trained staff. These vans move across states, National highways, villages and towns to reach out to the tyre mechanics to train and assess them on the skills acquired and also certify them.

RSDC not only hone their technical skills but also provides them with soft skill training which helps them in gaining the confidence to start their own business as well. RSDC aims at providing skilling to all. It helps them to cope up with the financial crisis they might be facing during this pandemic situation.






Mobile Skill Van Fitted with instruments to train the Tyre Fitters at Gujarat



RPL Online Assessment in Assam

## ASEEM – “Aatmanirbhar Skilled Employee Employer Mapping”

For Employers  
(Aggregators, Agencies & Others)

For Training Partners

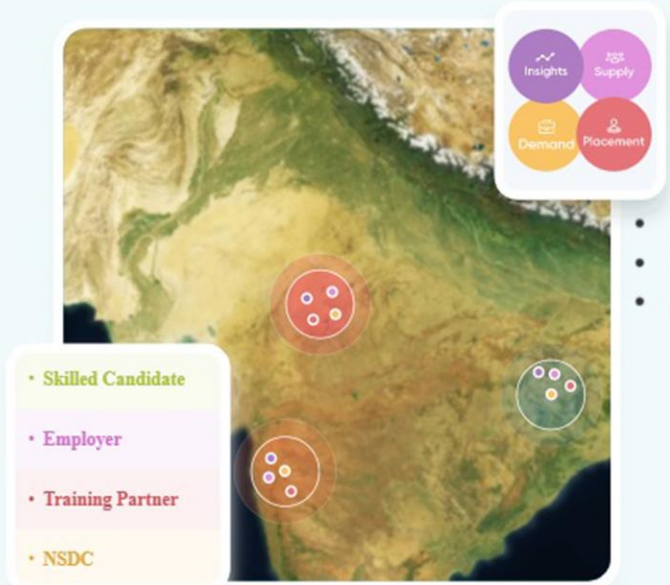
For Candidates

For Swades

**Introducing**

### ASEEM, a Skill Management Information System

Acts as a directory of skilled workforce. The objective is to provide a platform that matches supply of skilled workforce with the market demand, thereby facilitating better livelihood opportunities. It is prudent to mention that not all candidates registered on ASEEM will be looking for jobs at every given point in time. However, when they will, the employers will have access to their profiles via common skill workforce directory called ASEEM.



- Skilled Candidate
- Employer
- Training Partner
- NSDC

An online Portal ASEEM, for Skill Management Information System provided by NSDC

With an aim to improve the information flow and bridge the demand-supply gap in the skilled workforce market, the Ministry of Skill Development and Entrepreneurship (MSDE) has launched 'Aatmanirbhar Skilled Employee Employer Mapping (ASEEM)' in July 2020. The portal will help skilled people to find sustainable livelihood opportunities with an ease.

ASEEM portal provides the employers with a platform to assess the availability of a skilled workforce and display their hiring plans which in return, opens up massive job opportunity for the skilled youth.

Aatmanirbhar Skilled Employee Employer Mapping (ASEEM) refers to all the data, trends and analytics which describe the workforce market and map demand of skilled workforce to supply. It provides real-time granular information by identifying relevant skilling requirements and employment prospects.

During the launch of the portal, Dr. Mahendra Nath Pandey, Hon'ble Minister of Skill Development and Entrepreneurship said, “Driven by Hon'ble Prime Minister Shri Narendra Modi's vision of 'Aatmanirbhar Bharat' and his assertion of 'India as a talent powerhouse' at the India Global Week 2020 Summit, the ASEEM portal has been envisioned to give a huge impetus to our persistent efforts to bridge the demand-supply gap for skilled workforce across sectors, bringing limitless and infinite opportunities for the nation's youth.”

Apart from recruiting a skilled workforce that spurs business competitiveness and economic growth, the Artificial Intelligence-based platform has been envisioned to strengthen their career pathways by handholding them through their journeys to attain industry-relevant skills and explore emerging job opportunities, especially in the post-COVID era.

## Socio-economic Impact of Skilling in North-Eastern states



RPL training conducted for Rubber Tappers in Dabbari, Tripura

Rubber Skill Development Council (RSDC) has been playing a pivotal role in facilitating skill-based training to meet the demand for skilled manpower in rubber and allied industries across the country. North-eastern states like Assam, Meghalaya, Mizoram etc., are home to some of the major manufacturing industries of rubber. These states also contribute to a large production of natural rubber. At present, rubber is cultivated on over 1,00,000 hectare in the north-east, comprising of eight states. Tripura is the second-largest rubber producer in India, with over 85,000 hectares under plantation, producing 74,000 tons of NR annually. Tripura's annual turnover from NR plantations is about Rs 700 crore.

To deliberate talks on this, RSDC organized a Facebook Live on "Socio-economic Impact of Skilling in North-Eastern states" along with Mr B Hajong, M.C.S, Director Employment & Craftsmen Training –cum- Executive Director, MSSDS and Mr Prasad Rao, IFS, Managing Director - Tripura Rehabilitation Plantation Corporation Limited.

While sharing his views on skill development in North-eastern states of India, Mr B Hajong said, "There are many initiatives that are being taken under PMKVY scheme which are divided into 2 sections – employment and skilling. In the past 4 years, the state has trained 17000 trainees out of which more than 3000 trainees were placed across different states immediately after the training completion. We have a successful skilling system in the state."

Mr Prasad Rao shared his viewpoint on the same "Rubber sector has played a pivotal role for state like Tripura in the time of need. There are about 85000 acres of rubber plantation in the region and is no more considered to be non-traditional planters. We have reached about 80,000 hectares of plantation till date and there is a plan to increase it in the future. Now, skilling has become even more important and essential for us. Skilling has a great impact on the lives of people living in these states."

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**Mr Vijay Pahwa**  
 Nominee Director, NSDC

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