

Skills Time™

Monthly E-Newsletter by Rubber Skill Development Council

NURTURING SKILLS & TALENT FOR A BETTER TOMORROW

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RSDC launches 1 million project State-of-the-art Mobile Skill van flagged off

Recognising RSDC's considerable work under the Recognition of Prior Learning (RPL) scheme, Ministry of Skill Development & Entrepreneurship has given an ambitious target to assess, up skill & re-skill 10 lakh manpower in the rubber sector, under this scheme. RSDC is gearing up for the ambitious project by stepping up skilling, re-skilling and upskilling efforts. A logo of the project, named SAAMRATH – Empowering million lives in Rubber, was released on 16th November 2018 at New Delhi.

Marking a formal launch of the Saamrath project, a Mobile Tyre Service Skill Van was unveiled, which will move across different state highways, villages and towns, creating awareness about skill requirement for tyre service and maintenance and safety on roads associated with upkeep of the tyres.

Mobile van, fitted with necessary equipment and manned by skilled personnel, will train tyre fitters, assess them on skills acquired and also certify them. The van was flagged off by Mr R C Bhargava, Chairman, Maruti Suzuki Ltd. and Mr R Gopalakrishnan, Ex-Executive Director, TATA Sons Ltd along with Mr Virkam Makar, President, AIRIA and Mr Vinod Simon, Chairman, RSDC in the presence of key industry members, Training Partners, Assessment Agencies and other esteemed guests.



Mr RC Bhargav and Mr R Gopalakrihnan flagging off the Mobile Training Van

“Tyre fitters which dot the length and breadth of Indian highways play an important role in making road transport safer and smoother. Fitting of tyres especially commercial tyres is a skilled job requiring formal training. Unfortunately a large majority of tyre fitters are not formally trained so we chose to embark on the Saamrath project with skilling of tyre fitters”, said Mr Vinod Simon, Chairman RSDC.

The training will be provided under Recognition of Prior Learning (RPL) Type 1 scheme of Pradhan Mantri Kaushal Vikas Yojana (PMKVY), added Ms Meghna Mishra, CEO, RSDC.

“Tyre Fitters’ role is an important one. A tyre fitter not only repairs a tyre but also advises the transporter/trucker about the condition of the tyre, good tyre upkeep, precautions that need to be taken for improving the life of a tyre etc. RSDC’s move to bridge this gap with technical experts reaching out to tyre fitters deserves all support”, said Mr Rajiv Budhraj, Director General, Automotive Tyre Manufacturers Association (ATMA), present on the occasion.



Tyre Service and Maintenance Training Van

Skilling excellence celebrated at RSDC's award ceremony

With a view to recognise and applaud the sterling contributions made towards skill development in the Rubber value chain including plantation and manufacturing segments, Rubber Skill Development Council (RSDC), the sector skill council in Rubber celebrated the 3rd Award Ceremony at New Delhi.

As one of the prominent gatherings in Rubber sector, the award ceremony brought together policy makers, research organisations, top corporates, management consultants and a large number of stakeholders from all the parts of the country. Industry veteran and leading thought leader Mr R C Bhargava, Chairman, Maruti Suzuki Ltd and management expert Mr R Gopalakrishnan, Ex-Executive Director, Tata Sons and an acclaimed author, graced the occasion as Guests of Honour.

Welcoming the guests, Chairman of RSDC, Mr Vinod Simon said, "RSDC has come a long distance in the last six years of its existence. National Occupation Standards (NOS) have been developed for the entire sector including manufacturing and plantation segments. Nearly one lakh trainings have been imparted so far. Skill gap analysis has been undertaken in 20 states of the country. According to Mr Simon, RSDC has already tied up with 13 State Missions besides 11 universities and was the first to start B.Voc. in Rubber technology. RSDC has on its board 550 certified trainers, 350 assessors and around 150 training partners.

Mr R Gopalakrishnan in his remarks linked the very evolution of society to skill building. According to him for any leader or organisation to make a difference, three characteristics were required- domain capability, planning capability and execution capability. According to him RSDC has done well by bringing on board people with different domain capabilities including rubber growers, tyre industry, rubber products manufacturers, academia, Government etc. With so many industries working together, RSDC can truly be called as Mahagahatbandhan (largest group) of Rubber Sector, he said.



Esteemed dignitaries lighting the lamp at the Awards Ceremony. Mr Vinod Simon, Chairman, RSDC, Mr R C Bhargava, Chairman, Maruti Suzuki Ltd, Mr R Gopalakrishnan, Ex-Executive Director, TATA Sons Ltd, Mr Vikram Makar, President, AIRIA and Ms Meghna Mishra, CEO RSDC (from left to right)

Mr R C Bhargava presented a keynote on Rubber and its importance for Auto OEMs. Skill development is very important to improve the competitiveness of the industry. RSDC is one of the few organisations which has been proactively developing skill for all segments of the industry, he said.

Rubber industry has very high presence of MSMEs and this is one area of economy which is very critical for improving overall competitiveness of the industry. Rubber industry is particularly important because the industry provides inputs which to a large extent determine the performance of other industries. So Rubber industry needs to become really competitive. Rubber industry and the OEMs need to work together because the future of both will move in the same direction. And OEMs can't grow without suppliers including rubber industry growing in equal measure, Mr Bhargava added.

A special attraction at RSDC awards was the unveiling of a Mobile Tyre Fitting Skill Van, which will move across different auto clusters. Mobile van, fitted with necessary equipment and manned by skilled personnel, will train tyre fitters, assess them on skills acquired and also certify them.

Skilling excellence celebrated at RSDC's award ceremony

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Recognising RSDC's considerable work under the RPL scheme, Ministry of Skill Development & Entrepreneurship has given an ambitious target to assess, up skill & certify 10 lakh trainees under the scheme. A logo of the project code named SAAMRATH – Empowering million lives in Rubber was released on the occasion. “As an ally of the Government we are committed to work with all the sincerity for achieving the target. We will be counting on the support and cooperation by the Rubber Board and the industry in achieving the same”, said Ms Meghna Mishra, CEO RSDC.

Skill India Mission has led to transforming of lives allowing the youth to acquire a skill of their choice and make available skilled manpower for the industry. A film was released under the theme #farkdikhrahaai with success stories of marginalised people benefitting from skilling in rubber.

RSDC Best Training Partner award went to Rubber Board of India and was received by Mrs Sudha P, Director Training. Rubber Board of India. Mr T P Radhakrishnan from Rubber Board Karnataka office was adjudged as the Best Trainer. Mr Prabhuraju, Director, Cindrel Technologies, received the award as Best Assessment Agency. Mr Vikash, employed at Relxo Footwear, was conferred the best trainee award in manufacturing, whereas in Plantation best trainee award was awarded to Mr. Rajesh Ponnu Muthu.

Annual Awards 2018 Winners

Best Training Partner

1st Prize: Rubber Board of India

2nd Prize: Webtech Universal Pvt. Ltd.

3rd Prize: Labournet

Best Trainer

1st prize: Mr TP Radhakrishnan, Rubber Board

2nd Prize: Mr Clamma PV, Rubber Board

3rd Prize: Mr Praveen Kumar R, Rubber Board

Best Assessment Agency

1st Prize: Cindrel Technologies Pvt. Ltd.

2nd Prize: Mettl (Induslynk Training Services)

3rd Prize: Aspiring Minds Assessments Pvt Ltd.

Best Assessors:

1st Prize: Mr AP Sridharam, Aspring Minds

2nd Prize: Mr M Sarvana Kumar, Aspiring Minds

3rd Prize: Mr KK Padmadas, Aspiring Minds

Best Trainee (Manufacturing Segment)

1st Prize: Mr Vikash, Compression Moulding Operator

2nd Prize: Mr Ramroop, Compression Moulding Operator

3rd Prize: Mr Jai Prakash, Compression Moulding Operator

Best Trainee (Natural Rubber Plantation)

1st Prize: Mr Rajesh Ponnu Muthu, Latex Harvet Technician (Tapper)

2nd Prize: Mr Aneesh Kumar, Latex Harvest Technician (Tapper)

3rd Prize: Mr Johnny Mathew, Latex Harvest Technician (Tapper)

Special Category

Best University College: BS Abdur Rehman Crescent University, Chennai

Best State Govt.: Tripura State Skill Development Mission

Best Industry Partner: Metro Tyres



Award to Best Training Partner 1st Prize to Rubber Board of India, received by Ms Sudha P, Director, Training



Award to Best Training Partner 2nd Prize to Webtech Universal Pvt Ltd, received by Mr Sanjay Kalkal, CEO



Award to Best Training Partner 3rd Prize to Labournet, received by Mr Ashim Tuli, National Head, Corporate Sales



Award for Best Assessment Agency, 1st Prize, to Cindrel Technologies, received by Mr Prabhuraju, Director



Award for Best Assessment Agency, 2nd Prize, to Mettle, received by Mr Tarun Girdhar, VP, Skills, Education & Government Business



Award for Best State Skill Development Mission to Tripura State Skill Mission, received by Ms Soumya Gupta, Special Resident Commissioner



Award for Best University/ Colleg to B S Abdur Rehman Crescent University, Chennai received by Dr S S M Abdul Majeed, Professor, Dept. of Polymer Engineering



Award for Best Industry Partner to Metro Tyres, received by Mr Rummy Chhabbra, MD, Metro Tyres

Mr. Vinod Simon
Chairman, RSDC
EDITORIAL SUB-COMMITTEE

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Winners of the evening

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