

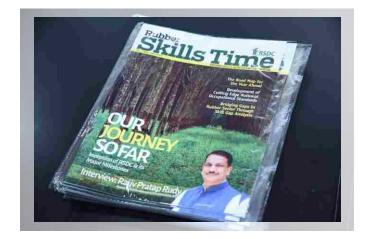
# Hon'ble Minister Mr Rudy Unveils Rubber Skills Time

Union Minister for Skill Development and Entrepreneurship, Mr Rajiv Pratap Rudy released the first edition of Rubber Skills Time magazine in New Delhi. Launched by Rubber Skill Development Council (RSDC), the sector skill council for rubber in the country, Rubber Skills Time is positioned as a quarterly journal focused on the skilling activities in the rubber sector, manufacturing as well as natural rubber sub-sector. The maiden edition carries an elaborate interview by Mr Rudy wherein he has broadly touched upon skilling ecosystem in India and the road ahead.

Speaking on the occasion, Mr Rudy said, "Rubber is one of the most important sector where need for skills training is paramount."



Pic 1: *Left to Rght:* Ms Meghna Mishra, CEO - RSDC, Ms Shewani Nagpal, Director - RSDC, Ms Pritha Biswas, Ast. Manager - RSDC, Mr Vinod Simon, Chairman - RSDC, Shri Rajiv Pratap Rudy, Minister of Skill Development and Entrepreneurship and Mr Mohinder Gupta, MD- Vinko Auto Industries Ltd.



Taking keen interest in the journal, Mr Rudy congratulated Mr Vinod Simon, Chairman RSDC and the team members involved in conceiving and executing the launch of the magazine including Mr Mohinder Gupta, GC Member- RSDC, Ms Meghna Mishra, CEO, Ms Shewani Nagpal and Ms Pritha Biswas.

Thanking Mr Rudy for taking out time to launch the magazine, Mr Simon said, "the magazine captures the key trends in skilling in rubber, chronicles the successes and challenges and creates awareness among the industry personnel. It provides a platform for hopes and aspirations for a large number of youth who are looking for skilling in rubber sector."





## Relaxo Footwear Extends Support For Skill Development Program

In a gesture worthy of emulating by other companies, Relaxo Footwear has extended all out support for skill training under Pradhan Mantri Kaushal Vikas Yojna (PMKVY) for the rubber sector.

Webtech Universal Learning Pvt. Ltd., a training partner of RSDC, has started PMKVY fresh trainings in Jhajjar, Bahadurgarh (Haryana). Relaxo Footwear, one of the leading names in rubber footwear, has come forward and extended its support by providing its shopfloor for the practical classes and their training room for theory classes.

"Relaxo's gesture to offer its facilities for skill training under PMKVY is highly commendable and it will ensure industry ready training to the trainees, who will get access to the shopfloor and experience the practical environment, first hand. It will be an effective and successful rollout of PMKVY scheme, if more such companies come forward for the larger purpose of skilling the workforce", said Ms Shewani Nagpal, Director of RSDC at the successful launch of the training.





The Pradhan Mantri Kaushal Vikas Yojana (PMKVY), is a flagship scheme meant to impart skill training to the rural and urban youth who are school/ college dropouts. Along with skill, training covers soft skills and digital literacy, as well. On successful completion of the training candidates are awarded with a joint certificate from RSDC, NSDC and GOI.

Center Inauguration ceremony was organized on 17th May 2017 at Jhajjar (Haryana). The inauguration was graced by Mr Ashish Nigam, AVP – Manufacturing (Hawaii), Mr Sanjay Kalkal, M.D.- Webtech Universal Learning Pvt. Ltd., Mr Ratnesh Mishra, Dy. Manager – Affiliation & Training, Production Managers and Trainers.

On the occasion, the students received PMKVY kits. Training is provided on the high-in-demand job roles of Compression Molding and Material Handling. The total number of candidates to be trained during the FY 2017-18 is approx. 240.











## RSDC to Provide Cutting Edge Services To Rajasthan's Skill Development Body

To cater to the needs of the rubber industry in Rajasthan and create more job opportunities for the youth, Rubber Skill Development Council (RSDC) has joined hands with Rajasthan Skill and Livelihoods Development Corporation (RSLDC) under the Government of Rajasthan.

"Through this arrangement, RSDC will create a pool of skilled workforce for the rubber industry in Rajasthan. Having developed expertise in capacity building and delivery mechanism of rubber skill training in different states, in collaboration with state agencies, RSDC is best placed to assist RSLDC in raising skilling infrastructure to meet industry ready framework", said Ms Meghna Mishra, CEO of RSDC.



Essentially, RSDC, the sector skill council for the rubber in the country will assist RSLDC in providing Assessment & Certification of the trainees, training of Trainers (ToT) and placement of trained and certified youth. To create a standardized work force, the training imparted is based on National Occupational Standards (NOS).

"RSLDC has been established to carry forward the skill development initiatives in a coordinated manner. The corporation envisions that eligible youth of the state have fair choices to acquire skills that are relevant to the employers, at a reasonable cost and within reasonable distance from their residence", said Ms Shewani Nagpal, Director of RSDC.

RSDC is one of the key sector skill councils in the country. Ever since its inception, RSDC has taken a holistic view of the skill training, skill gaps and created standards for skill training for an industry ready workforce.

Key deliverable of RSDC include aligning RSLDC curriculum to the RSDC approved Qualification Packs/ National Occupation Standards through interaction with Training Providers of RSLDC, nominating assessors and conducting assessment as per standard assessment tools developed by RSDC in line with the curriculum based on industry approved NOS, certification of successful trainees, support in suitable placement to successfully certified youth of RSLDC empaneled training partner candidates.

RSDC will provide a resource to RSLDC, as per requirement, for inspection/ audits of Training Providers during the accreditation process. RSDC will also cooperate in facilitating Training of Trainers programme.







## **Backward Classes To Be Equipped With Skilling in Rubber**

With a view to bolster the drive to bring backward classes in the skilling ecosystem, Rubber Skill Development Council (RSDC) has signed a Memorandum of Agreement (MoA) with National Backward Classes Finance & Development Corporation (NBCFDC).

Under the terms of MoA, RSDC will implement Skill Development Training Programme (project) in rubber & tyre sector as sponsored by NBCFDC, from time to time.

"The MoA has been entered into considering the immense potential for training youth, belonging to the backward sections with employable skills,

for the rubber sector. Rubber and tyre represent a rising sector in India with healthy growth rates both in domestic market and exports", said Ms Meghna Mishra, CEO, RSDC.

NBCFDC under the aegis of Ministry of Social Justice & Empowerment, Govt of India, has been formed with an objective to promote economic and developmental activities for the benefit of Backward Classes living below the poverty line and to assist the poorer section of these classes in skill development and self-employment ventures.

RSDC has been involved in making rubber sector competitive with singular focus on skilling, a dire need for the employment intensive rubber sector in India, which employs approx. two million people.

The collaboration with NBCFDC is meant to skill and eventually uplift the demographic that is backward and below poverty line through skill training in rubber sector. It will not only create skilled manpower for the rubber sector but will also bring them out of the persisting poverty. Many of the job roles in the rubber sector enables the candidates to become self-employed, and thus giving them the opportunity to create employment for others.

For achieving this objective, RSDC has chosen training providers with expertise in effective delivery mechanism for skill training in Rubber sector. A stringent accreditation process is followed to ensure quality of training delivery, by training service providers followed by regular assessments. RSDC has developed National Occupational Standards for various job roles and ensures that the course curriculum prepared by the training service providers is aligned to the NOS.





Mr. Vinod Simon Chairman, RSDC

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