

Skills Time Monthly E-Newsletter by Rubber Skill Development Council

NURTURING SKILLS & TALENT FOR A BETTER TOMORROW

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### Skill Training & Placement Drives in Rubber Sector across 4 states

With trainings in Rubber reaching fruition, placement drives have been held in the first quarter of 2019 helping the chosen ones get gainful employment. RSDC's training partners have been working assiduously to train students as per industry needs for ready employability.

The year started with a placement drive at Kolkata in January. TS Skills and National Scheduled Caste Finance and Development Corporation (NSFDC) trained people for the position of Mill Operators.

(Continued on page 2)

#### **RSDC** honoured at ATMA Annual Convention 2019

The skill training of Tyre Fitters under the Saamarth Project launched by RSDC won it the coveted ATMA Tyre safety partner award at the recently held ATMA Annual Convention 2019. RSDC received the award from head of Mobility vertical at NITI Aayog Mr Anil Srivastava.

The Tyre Service and Maintenance segment of the Saamarth project was marked by the launch of Mobile Tyre Service Skill Van, fitted with state-of-the-art equipment, here in New Delhi



(From Left to Right): Mr Satish Sharma, President APMEA(Apollo Tyres), Ms Shewani Nagpal, COO, RSDC, Mr Anil Srivastava (Adviser (Infrastructure Connectivity) & DG-DMEO, NITI Ayog, Ms Meghna Mishra, CEO, RSDC, and Mr V K Mishra, Technical Director, JK Tyre

# Overwhelming response to NAPS in Rubber sector

National Apprenticeship Promotion Scheme (NAPS) launched by the Government of India has elicited encouraging response from the Rubber sector in the country.

NAPS is the most potent way for developing the skilled manpower for any industry as it entails using existing training facilities available in the establishments without putting any extra burden on exchequer to set up training infrastructure.

At least 60 companies in Rubber sector have registered for NAPS.

(Continued on page 3)





#### Skill Training & Placement Drives in Rubber Sector across 4 states

Direct interviews were lined up with companies including Balaji Polytech Pvt Ltd, Kolkata where 10 candidates appeared for interview and 3 of them received successful placement. Next interview drive is scheduled soon.

In February, as many as 140 candidates received training under the aegis of RSDC's training partner Master Mind and National Backward Classes Finance & Development Corporation (NBCFDC). The training was delivered in 5 batches for the job roles of Compression Moulding Operator, Junior Rubber Technician and Tyre Fitter. 20 candidates were shortlisted in a placement drive organized at the training centre. The organizations which participated in the drive were Paragon Polymers and Shanti Consultants.

In Udham Singh Nagar, a northern state of Uttarakhand, 170 candidates enrolled for getting trained for the job role of Tyre Fitter starting January this year. A job fair was organized for these candidates at the center itself, more than 70 candidates got placement in the organzations like, Sunbeam Auto Parts. Yazaki, Om Enterprise and Mahalaxmi Poly Pack Pvt Ltd.



The trainings were provided by Sri Ram Skill Development Pvt Ltd, under the Uttarakhand Skill Development Mission (UKSDM) in the job roles of Junior Rubber Technician, Material Handling and Storage Operator.

In confirmation of the welcoming new trend of Rubber companies sourcing formally trained people instead of training them on shop floor, three Rubber companies participated in the Job Mela conducted by Confederation of Indian Industry (CII) at Chennai.

The training and placement drives are a harbinger of rising need of candidates in the rubber sector which is poised to play its due role in the economic growth of the country, said Ms Meghna Mishra, CEO RSDC.



Job Fair in Udham Singh Nagar, by RSDC affiliated Training Partner, Sri Ram Skill Development Pvt Ltd





#### RSDC honoured at ATMA Annual Convention 2019

The vans have been set up with a view to provide mobility to the training and mobilizing infrastructure across different state highways, villages and towns. Thus creating awareness about skill requirement for tyre service and maintenance and safety on roads associated with upkeep of the tyres.

"Tyre Fitters' role is an important one. A tyre fitter not only repairs a tyre but also advises the transporter/ trucker about the condition of the tyre, good tyre upkeep, precautions that need to be taken for improving the life of a tyre etc. RSDC's move to bridge this gap with technical experts reaching out to tyre fitters deserves all support", said Mr Rajiv Budhraja, Director General, Automotive Tyre Manufacturers Association (ATMA).

These mobile vans are moving across the state highways of Uttar Pradesh, Rajasthan, Madhya Pradesh, Tamil Nadu and Odisha with a target to up-skill 12,000 youth under this project.

Mobile van, fitted with necessary equipment and manned by skilled personnel, will train tyre fitters, assess them on skills acquired and also certify them.

Tyre mechanics which dot the length and breadth of Indian highways play an important role in making road transport safer. Fitting of tyres especially commercial tyres is a skilled job requiring formal training.

Automotive Tyre Manufacturers Association (ATMA) is collaborating with RSDC for up-skilling tyre fitters. The training is being provided under Recognition of Prior Learning (RPL) Type 1. Formal certification is known to be aspirational and raises the confidence levels of trainees.

Tyres are known as wheels of a nation and tyres services and maintenance is a huge sector that needs a skilling boost. Currently this segment which has a major role to play in making road transport efficient and ensuring road safety is largely unorganised. Tyre services there has been taken by RSDC as a major area under this training drive. Tyre fitter is a critical link in the safety of road transport in India.

## Overwhelming response to NAPS in Rubber sector

At least 60 companies in Rubber sector have registered for NAPS. These include (alphabetically) Boron Rubber, Concord Control System, Emerald Tyre, Gayatree Rubber, Hartex Rubber, Jasmino Elastomer Pvt Ltd, JK Tyre, Michelin, Paragon Polymer Products Pvt Ltd, Lathia Rubber, Metro Tyre, Oriental Rubber, Parker Hannifin India Pvt Ltd, Shamsons Polymers and Stork rubber.

Generally any skilling initiative pertains to basic, class room training. NAPS, on the other hand, involves both basic training and on-the-job-training at a workplace. Both Basic Training Providers and the establishments where trainees undergo onthe-job trainings, are funded by the Government. The idea is to incentivize the employers to conduct more such programmes. Keeping in mind the ease of the industries, a user-friendly online portal (www.apprenticeshipindia.org) has been designed to facilitate easy processing of the entire apprenticeship cycle.

Majority of the rubber units in the country are in the MSME sector. RSDC has launched a major effort towards up-skilling and reskilling of workforce employed in rubber industries across major rubber clusters in the country. Approximately 100 contracts have been signed and uploaded on the portal of rubber sector alone.

The skill training organized by RSDC is being currently provided under the PMKVY scheme. Individuals with prior learning experience or skills are also assessed and certified under Recognition of Prior Learning (RPL).

"NAPS has the potential to revolutionize the concept of having skilled manpower in the industry. In collaboration with several corporates and skilling partners, this exercise has always been a continuos pursuit of RSDC. The jobs roles which are currently prominent for apprenticecship are Junior Rubber Technician, Mill Operator, Compression Moulding Operator and Material Handling and Storage Operator", said Ms Meghna Mishra, CEO RSDC.





RPL of Tyre Fitter in Faridabad, Haryana



RPL of Tyre Fitter, in Purnia Bihar



RPL of Tyre Fitter, in Karur, Tamil Nadu



Processing Technician-Rubber Sheeting training in Dakshina Kannada, Karnataka



Latex Harvest Technician training in Kajalgaon, Assam



Latex Harvest Technician training in Udaipur, Tripura





Rigpa Edusolution's RPL training programme under RSDC sponsored by NSCFDC at South Tripura.

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