

Skilling for **livelihood.** Empowering for a **lifetime**



Crucial role of CSR funds in accomplishing 'Skill India' mission

India continues to reel under the crisis of a huge skill gap. Besides external factors such as global recession or Covid pandemic that have impacted the Indian economy in recent times, it is the disparity...

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Skilling solutions for CSR as offered by RCPSDC

In recent times RSDC has partnered leading Corporates and PSUs to train youth from underprivileged & economically weaker sections of the society in industry relevant skills and facilitate their placements or equip them to become entrepreneurs...

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A Training Class Progress with the Commercial Tyre Fitters kanpur

From COO desk:

Scope of CSR for Contributing to Skill Development in India

Corporates can positively impact 'Skill India' mission by implementing strategic CSR projects involving skill development. As an enabler, CSR can go a long way in meeting the large skill requirements that India is beset with. Support by corporates can help achieve speed, scale and sustainability of different skill development and make meaningful contributions to the society at large.

In the last one year, RCPSDC has managed CSR funded skill projects with high impact and much wider reach. With the support of these skilling projects we have helped corporates earn accolades and self-satisfaction for making a difference to the lives and livelihood of lower strata of society which has been deprived of any formal skilling.

Our lead story in this issue covers a few such tie-ups forged by us with some of the leading corporates that has been a win-win for all. May I invite you to explore with us skill development as a key channel to invest CSR funds and I am sure, the inspiring activity will leave you heartened.

Ms Shewani Nagpal

Crucial role of CSR funds in accomplishing 'Skill India' mission

Partnership Windows for CSR Organisations



Sponsorship Of Candidates For Skill Development



Setting up of Centre of Excellence (CoE) / Multi-Skill Training Centre



Support Trade-Specific Labs/Centers



Right To Use Land, Building, Machinery



Skill Advisory and Supporting Apprenticeship Through CSR

India continues to reel under the crisis of a huge skill gap. Besides external factors such as global recession or Covid pandemic that have impacted the Indian economy in recent times, it is the disparity between demand and supply of skilled manpower which has been a major deterrent to achieving optimum economic growth. Every year millions of youth join the country's workforce but it is estimated that only 25% of job aspirants possess relevant skill set.

For a growing economy like India this skill deficit does not augur well. Human capital needs to be harnessed to realize the dream of India becoming a 5 trillion dollar economy in the near future.

In this regard, Corporate Social Responsibility (CSR) is one of the best means to actively contribute in transforming India by preparing an employment-ready workforce. CSR agenda of companies can get realized if skill development efforts reach out to the resource-deprived youths and thus create a positive impact across communities.

Deploying CSR funds on skill development makes immense business sense too. Availability of skilled manpower makes it easy for companies to increase their efficiency and productivity and thus reduce operational cost. By up-skilling and re-skilling the youths, companies become future-ready and contribute to the larger community.

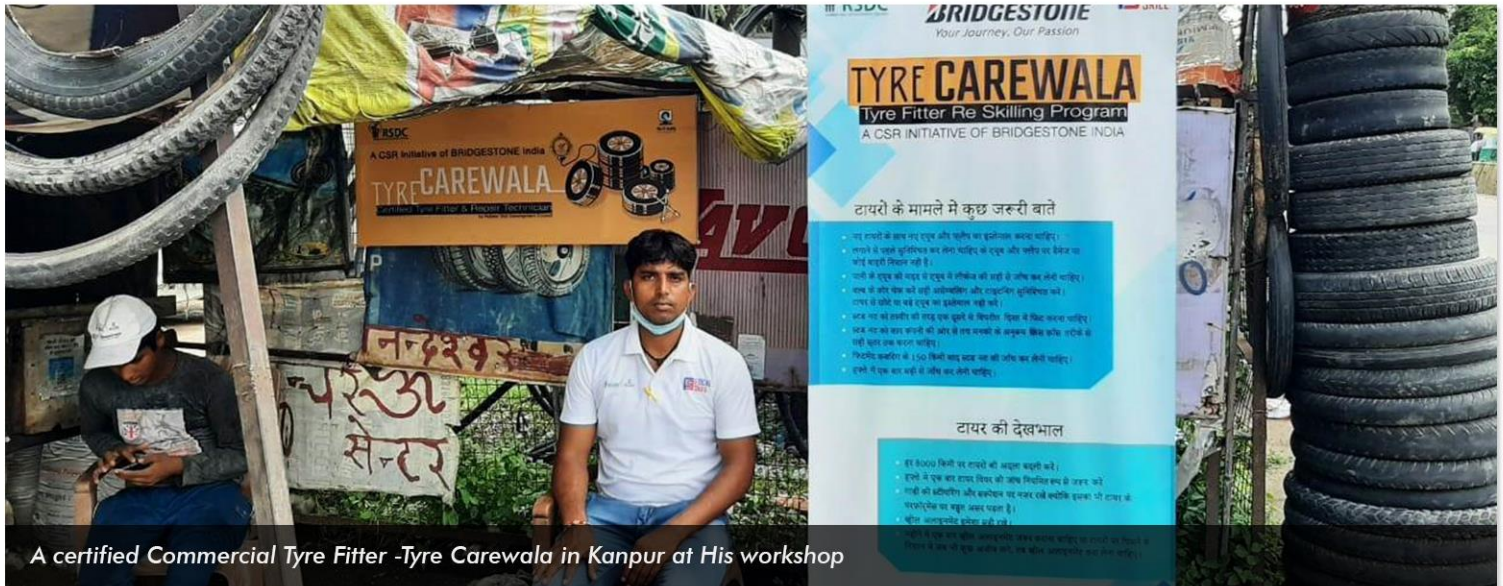
The Companies Act 2013 has mandated corporates to spend at least 2% of their profits on CSR that includes skill development.

Hear from our Industry Partner

"We are very satisfied with our experience with RCPSDC up till now, though this is the initial phase. RCPSDC being the pioneer in this field has kept the result high and up to the expected standard. Despite the restrictions and hurdles faced due to the COVID 19 pandemic, the RCPSDC team has ensured very good coordination with their training partners and the local administration and as a result the initial batches could be trained in a very professional and seamless manner."

Bridgestone India

CRS projects executed by RCPSDC



A certified Commercial Tyre Fitter -Tyre Carewala in Kanpur at His workshop

In recent times RCPSDC has partnered leading Corporates and PSUs to train youth from underprivileged & economically weaker sections of the society in industry relevant skills and facilitate their placements or equip them to become entrepreneurs.

RCPSDC has just completed a year-long tyre fitters skill training programme at Nuh (Haryana) as a CSR project of Central Warehousing Corporation (CWC) and as an initiative of National Backward Classes Finance & Development Corporation (NBCFDC), a Govt. of India Undertaking.

As many as 180 students underwent skills training for tyre fitters job role at fully equipped centres under the Recognition of Prior Learning (RPL) scheme of Pradhan Mantri Kaushal Vikas Yojana (PMKVY). Out of these, 165 completed the training successfully and a significant majority of 137 also received the placement. The RPL training has not only led to placement for a large number of trainees but has also spawned a number of entrepreneurs as self-employed tyre mechanics.

RCPSDC has joined hands with Bosch, an iconic organization working in India for over 90 years. Under the MoU, nominated Bosch BRIDGE centres can be affiliated with the RSDC for running paid as well as government funded courses as per the protocol of the RCPSDC. At the same time, nominated RCPSDC affiliated centres can be offered BRIDGE Programme by Bosch.

Last year, RCPSDC launched a CSR project of Bridgestone India titled Tyre Carewala to skill and re-skill commercial tyre mechanics in six states of

Uttar Pradesh, Haryana, Punjab, Maharashtra, Gujarat and Madhya Pradesh. The aim of the project was to provide skill development training to 1000 individuals in commercial tyre fitting & repair job role. The tyre fitters were provided with an in-depth knowledge about the safety aspects, technicality of products, best practices and soft-skills.



Hands on Practical Training to commercial Tyre Fitters in Lucknow

FACT ABOUT THE INDUSTRY

“Between 2014-15 and 2019-20, 328 companies contributed Rs 1,653 crore towards 775 skilling/reskilling and training projects through their CSR efforts, a report by Nasscom Foundation, JP Morgan and Sattva Consulting.”

Student Testimonials

Bridgestone India Tyre Fitter Short Term Training

Santosh Kumar
Self-employed- Kanpur

I am Santosh Kumar from Kanpur. I am thankful to Focal Skill Mobilizer for arranging proper training for me and many others. This training has enabled us to polish our skills and make a better living for us and our families.



CWC Tyre Fitter Short Term Training

Aakil
Self-employed- Kanpur

I am Aakil, belonging to Nuh. Before I underwent this training program, I used to earn only INR 2,500/- per month. This short term training has helped me a lot. I am now an entrepreneur and I'm thankful to RCPSDC for enabling me to earn a better living for my family.



Mr Vinod Simon
Chairman, RSDC

Mr Vijay Pahwa
Nominee Director, NSDC

Mr Rajiv Budhraja
Director General, ATMA

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