



NURTURING SKILLS & TALENT FOR A BETTER TOMORROW Vol 5 Issue IV Jul 18

Rozgar Mela at Balasore (Odisha) brings Rubber sector jobs under sharp focus

A Rozgar Mela was organized in Balasore and Baripada areas of Odisha on 5th May 2018 to give the youth of Odisha an opportunity to get employed by the industries.

Participants in the mela received an exposure to the fast growing Rubber sector in India and the emerging demand for skilled manpower in the sector. The mela was held at Technical Training Institute, University Road, Takatpur, Baripada (Mayurbhanj) Odisha. RSDC participated in the mela in the capacity as a sector skill council.

Over 200 students participated in the mela where three rubber organizations met and interacted with them. The three major organizations that participated in the mela included Orissa Rubber, Prem Footwear and Royal Elastomer.



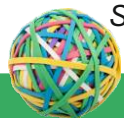
RSDC State Engagement Coordinator along with employers addressing the students attending the Rozgar mela

Job fairs serves several vital purposes. For one, they act as a good platform for disseminating job avenues in a particular sector and skills and aptitude required for the same. Moreover fairs lead to breaking barriers of communication and provide an opportunity to the job seekers to seek clarifications in person from several employers all at the same place. Participants also get a hands-on experience of different job roles, get an opportunity to showcase their skills and land a job or an idea to turn entrepreneurs”, said Ms Meghna Mishra, CEO RSDC.

At the end of the Rozgar Mela, as many as 25 participants, out of 200 participating, were offered jobs. The job fair at Baripada was inaugurated by the District Collector.



Students attending orientation session during the Rozgar Mela in Balasore, Odisha



Andhra Pradesh Govt. lauds Center's promise to simplify apprenticeship scheme

Source: Skill Reporter

Vishakapatnam: Kollu Ravindra, the Minister of Skill Development, Youth, Sports and Unemployment Benefits, on 12th July 2018 welcomed the Center's decision to address the concerns raised by the states on the implementation of the apprenticeship scheme to make it more beneficial to unemployed youth.

Stating that Chief Minister N. Chandrababu Naidu was keen on training the youth to provide them jobs in manufacturing and service sectors, he also expressed concern that of an allocation of Rs. 10,000 Crore for the apprenticeship scheme, the states had availed less than the Rs. 200 crore in the past two years, exposing the lukewarm response to the scheme due to apparent reasons.

He was speaking at a day-long conference on implementation of the apprenticeship scheme organized by AP State Skill Development Corporation (APSSDC) in association with the Confederation of Indian Industry here.

The conference, among others, was attended by Joint Secretary, Ministry of Skill Development and Entrepreneurship, Rajesh Agarwal, Special Chief Secretary, Skill Development, J S V Prasad, Special CS, Sports and Youth Advancement, L V Subramanyam, Past President of CII-AP, G S Shiv Kumar and AP Chamber of Commerce President, G Sambasiva Rao.

Unemployment Allowance

Mr Ravindra said that State government would implement the unemployment allowance scheme shortly for 10 lakh people in the age group of 21-35. "We want to devise where the beneficiaries of the scheme will be trained in various skills – half of them in horticulture, agriculture, sericulture and aquaculture," he disclosed.



(From Left to Right) Mr Lalu Dharavath, State Engagement Coordinator, RSDC, Mr K Sambasiva Rao, MD and CEO, APSSDC, Mr T Anil Kumar, Executive Director, APSSDC and Mr Shourya, Project Coordinator, B-Able, at the Conference on Implementation of Apprenticeship Scheme in AP at Vishakapatnam

The Minister later told reporters that they were happy that they could retain the No. 1 slot in ease of doing business and hoped that in most of the projects proposed at CII Partnership Summit, unemployed youth would be offered training under the apprenticeship scheme.

Portal being spruced up

Mr Agarwal, earlier at the conference, said they were in the process of liberalizing the apprenticeship by making everything, including reimbursement of part of the stipend, online. The website is being redesigned to reduce human interface and make available all information required to claim benefits under the scheme.

He admitted that the Apprenticeship Act of 1961 came early and they had been trying to allay the misconceptions among the industries on the implementation of the apprenticeship scheme after amending the legislation in 2014. He also had a word of praise for Andhra Pradesh for taking the lead to organize a conference of this nature on a grand scale by inviting all the stakeholders.



NAPS is the Most Potent Way for Developing Skilled Manpower

Source: Rubber Skills Time

“An organization’s ability to learn, and translate that learning into action rapidly, is the ultimate competitive advantage”, thus said Jack Welch, one of the most celebrated management thinkers of our times and author of such best sellers as Straight From the Gut.

It is widely believed, and rightly so, that it is good apprenticeship programme that quickens the learning process in an organization. Against that backdrop, a unique feature of the Skill India mission that has singularly given major boost to the skilling drive in the country is the Apprenticeship training ecosystem.

National Apprenticeship Promotion Scheme (NAPS) launched by the Government of India has the potential to revolutionize the skills imparting and training drive in the country in a short time period. NAPS is the most potent way for developing the skilled manpower for any industry as it entails using existing training facilities available in the establishments without putting any extra burden on exchequer to set up training infrastructure.

Generally any skilling initiative pertains to basic, class room training. NAPS, on the other hand, involves both basic training and on-the-job-training at a workplace. Both Basic Training Providers and the establishments where trainees undergo on-the-job trainings are funded by the Government. The idea is to incentivize the employers to conduct more such programmes.

Keeping with the tenets of Digital India, the registration process has been made online. Prospective candidates can access the apprenticeship portal for registration. What’s more trainees who have passed out from ITIs or have undergone Pradhan Mantri Kaushal Vikas Yojana (PMKVY) courses are exempted from Basic training.

With a view to promote NAPS, a series of workshops are being conducted across the industry clusters surrounding major cities prompting the private sector to promote apprenticeship and help them fill the skill gap in their workforce. It is believed that a

seamless apprenticeship training eco-system will not only support the industries with desirable manpower but will meet the needs of growing young population of India.

Components of NAPS are reimbursement of 25 per cent of prescribed stipend subject to a maximum of Rs 1,500 per month per apprentice to all employers and reimbursement of basic training cost up to Rs 7,500 for a maximum of 500 hours/three months.

Inadequate employment opportunities is currently one of the biggest challenges facing the country. While ‘Make in India’ has already started attracting investments, concomitant jobs in the manufacturing sector are hard to come by as there is a mismatch between demand and supply.

It is hoped that the industry especially MSME sector will come forward overwhelmingly to make the most of this win-win scheme and the objective of the scheme to increase the engagement of apprentices from 2.3 lakh (at the time of commencement of scheme last year) to 50 lakh by 2020 will see the light of the day.



Students attending lab session for Lab Chemist job role under ASAP Kerala Project

Recognition of Prior Learning (RPL)



Hari Industries, Madurai



Mahesh Value Products,
Sivagangai, TN

Classroom Training



Anand Motor Products, Gurgaon
Haryana



Delux Rubber Industries
Chennai

Shopfloor Training



Rubber Nursery General Worker, Kanyakumari, TN



Compression Moulding Operator
Gohana, Haryana

Assessment

Training under other Government Schemes



Training in Kolkata, West Bengal
under NSCFDC



Training in Ernakulam, Kerala,
under NBCFDC

Employee Success Story



Dillip Kumar Mohanta
Material Handling and Storage Operator
Birla Tyres

My name is Dillip Kumar Mohanta, I have been working at Birla tyre company in Raw Material department from last 10 years. Recently i was enrolled in the PMKVY program of RPL. Our Trainer has given us a lot of important inputs on the skills of safety, Health, 5S, Kaizen, FIFO and PPE. This training has made me more confident and I'm sure will help me to do better in my work. I am thankful to our trainer and the Government of India who have brought such scheme to us.

Mr. Vinod Simon
Chairman, RSDC
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