



# Skills Time™

Monthly E-Newsletter by Rubber Skill Development Council

**NURTURING SKILLS & TALENT FOR A BETTER TOMORROW** Vol 5 Issue IX Feb 18

## RSDC & Jharkhand Skill Development Mission committed to deeper partnership

After successful engagement at recently held Jharkhand Skill Summit, RSDC and Jharkhand Skill Development Mission Society (JSDMS) have committed to take rubber skilling in the state to yet another level through a structured partnership.

RSDC and JSDMS have signed an agreement for implementation of the 'Main Phase of Saksham Jharkhand Kaushal Vikas Yojna', the flagship scheme of JSDMS. The agreement is valid for implementation of both 'Fresh Training' and 'Recognition of Prior Learning (RPL)'.

For this purpose, RSDC will implement the scheme through its direct affiliates having its NSQF aligned centres within the boundaries of Jharkhand.

“RSDC and JSDMS have joined ranks across the entire gamut of services rendered by RSDC for boosting skilling in rubber in the state. The areas where RSDC will support JSDMS includes Mobilisation of trainees, affiliation of Training Partners, Centre accreditation and affiliation services, Training of trainers, Training of assessors, Assessment & certification and Employer engagement”, said Ms Meghna Mishra, CEO RSDC.

For mobilisation of trainees, RSDC would participate with other empanelled Training Service Providers of JSDMS in organising employment drives or Rozgar Melas, as the one held in January this year.

In terms of Training Centre Establishment, RSDC urges all the industries based in the state of Jharkhand to extend their support by providing their shopfloors for training. Moreover, RSDC will itself "accredit and affiliate" the training centre. The industry members can benefit by absorbing these skilled candidates and provide them with sustainable earning.

Government of Jharkhand has put Skill Development at the forefront of all development activities in the State. Jharkhand Skill Development Mission Society (JSDMS) aims to establish Jharkhand as the “Skill Hub of India” in the next five years. As a proud partner of JSDMS, RSDC has aligned its agenda to contribute to the larger skill mission of the state.



Jharkhand Skill Summit



# Unfolding Vistas on Skilling in Rubber & Tyre Sector ATMA Annual Convention 2018

At the recently held ATMA Annual Convention 2018, the flagship event of tyre industry in India, the skilling drive launched by RSDC emerged as a key area of interest. ATMA Annual Convention 2018 witnessed one of the largest gatherings of tyre industry executives.

In his presentation “Unfolding Vistas on Skilling in Rubber & Tyre Sector” to industry captains, Mr Vinod Simon, Chairman RSDC, provided an update on the skilling scenario in Tyre & Rubber sector and the immense potential that still remains to be unfolded.

Mr Simon emphasized that, while training institutes have been churning out manpower for a long time, there has always been a gap between what the Industry desires from a skilling point of view and what the training institutes deliver. So as to bridge this skilling gap, Sector skill councils (SSCs) have been set up by NSDC (National Skill Development Corporation) in collaboration with the Industry with a view to meet specific skilling requirements of the Industry.



Mr Vinod Simon, Chairman RSDC addressing the audience at ATMA Annual Convention 2018

RSDC, over time, with the support of the Industry, has developed National Occupational Standards (NOS) for each of the 69 job roles existing in the manufacturing and plantation sector and has done around 79,000 trainings in both manufacturing and plantation sectors apart from training 650 trainers and 350 assessors.

To help the industry members acquire skilled manpower, an exclusive job portal, on the lines of naukri.com or monster.com, has been developed by RSDC, the first of its kind amongst Sector Skill Councils. The Industry is requested to make use of the job portal for hiring skilled manpower in the Rubber sector.

RSDC Chairman urged the Tyre industry to come forward and support the skilling drive. They can access the pool of certified manpower trained by RSDC, rather than acquiring them from other sources, to save on the training cost. Alternatively, Tyre companies can also hire fresh candidates who can be trained by RSDC certified trainers on the shop floor itself.

Recognition of Prior Learning (RPL) is another programme offered by the Govt. to re-skill existing workforce and certify them in accordance with the defined National Occupational Standards.

Union Minister for Skill Development & Entrepreneurship (MSDE), Mr. Dharmendra Pradhan, has provided a nod for a project of re-skilling 1 million workforce in the Rubber Sector. Of the total 1 million workforce targeted at the Rubber Sector, nearly 50% (or 6 lakh) personnel will be re-skilled in the Tyre Service and maintenance which would help increase safety on the roads and fuel efficiency.



(L to R) : Mr. Anshuman Singhania, Wholetime Director, JK Tyre & Industries Ltd. ; Mr. Ronojoy Banerjee, Asst. Editor, CNBC-TV18 ; Mr. Neeraj Kanwar, VCMD, Apollo Tyres Ltd.; Dr. Raghupati Singhania, CMD, JK Tyre & Industries Ltd. and Mr. Arun Mammen, VCMD, MRF Ltd.

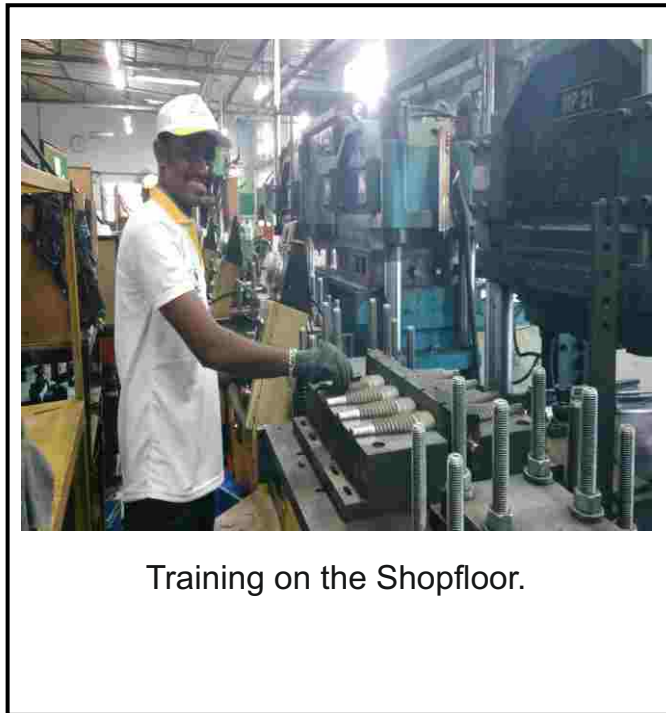




# RSDC forges collaboration with Andhra Pradesh State Skill Mission for skilling in Rubber

Emboldened by the successful launch of rubber skilling programmes in collaboration with several state agencies/ missions mandated with skilling in the country, RSDC has now gone in for a tie up with Andhra Pradesh State Skill Development Corporation (APSSDC).

"The state of Andhra Pradesh has already emerged as one of the most investor friendly states in the country. Prominent business houses including Tyre as well as non-tyre segment have shown their commitment to make Andhra Pradesh as destination for setting up of greenfield capacities. Ever since its tie-up with APSSDC, RSDC has been gearing up to create an ecosystem for strengthening rubber skilling in the state so as to provide skilled and industry-ready manpower to rubber based industries in the state", said Ms Meghna Mishra, CEO RSDC.



Training on the Shopfloor.

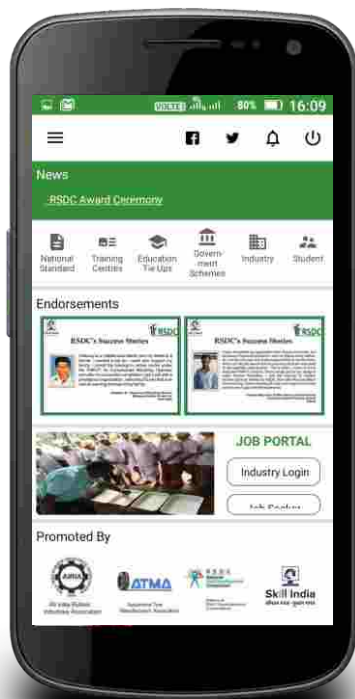
APSSDC has been set up by Andhra Pradesh Government with an objective to deliver a structured, sustainable & scalable framework to impart state-of-the- the-art skills to the unemployed, underemployed and uncertified people of the state.

APSSDC will align its Rubber sector, skill based training programs with the Qualification Packs developed by RSDC as per National Skill Qualification Framework (NSQF). RSDC will conduct assessment of trainees trained in the rubber sector through its accredited assessment agencies. Successful trainees would be certified by RSDC as per NSQF levels.

With a view to improve competitiveness of skills training, RSDC will organise the Train the Trainer programmes for APSSDC empanelled Project Implementation Agencies/ Training Partners. For capacity building across various segments of rubber sector, RSDC will support APSSDC in creating more skill development centres.

## ***RSDC Mobile App***

Now Skilled Workforce is just a **DOWNLOAD** away



- ***Get Skilled manpower***
- ***Know more about certificate courses of RSDC***
- ***Locate your nearest Training Centre***
- ***Re-skill your existing workforce***
- ***Create your own training centre***



## Training under the National Scheduled Caste Finance and Development Corporation



Training in Telengana



## RPL Success Story



My Name is Ramshankar Pattinayak, I belong to Orissa and I work at Aerobok Shoes. I have recently undergone the RPL training at my industry shopfloor. I have learned more about my job and I believe it will be beneficial to me in the future. I am thankful to our industry heads and RSDC for giving me this opportunity.



Training in West Bengal



## Training under the National Backward Classes Finance & Development Corporation



Training in Agartala and Dharmnagar



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