



Skilling for **livelihood.** Empowering for a **lifetime**



Another year of skilling and success: RSDC completed 8 years

Rubber Skill Development Council started its journey 8 years ago with an aim to help the youth... [→ More at Pg 2](#)

Project Tyre Carewala launched under the partnership of RSDC and Bridgestone

Rubber Skill Development Council (RSDC) in partnership with Bridgestone has launched a project... [→ More at Pg 3](#)

Rising demand for skilling in the Latex manufacturing industry

With the lockdown being lifted from most of the cities of India, economy is slowly re-opening... [→ More at Pg 4](#)



Dr Mahendra Nath Pandey flagging off SAAMARTH vans in Varanasi



Training under the project Tyre Carewala in Kanpur

From COO desk:

Rubber Skill Development Council has made a remarkable evolution in past 8 years as we have pursued our vision to skill the youth of the nation. Nonetheless what is clearer than ever before, is that we cannot achieve success if we choose to pursue these goals independently. Rather, success requires that we consistently work to achieve our goals through integrated initiatives that place a high priority on moving us forward simultaneously on multiple fronts.

In these 8 glorious years we have created a path for ourselves to create a pool of talented people and giving them a better lifestyle and livelihood. To continue with this, we are creating e-learning content for the upcoming time to cope up with the challenges being faced due to COVID-19 pandemic. The e-learning content will enable trainees to learn while sitting remotely at their homes. We are also looking at various collaborations at International levels to upgrade our system. With all the efforts being made by us, we hope that we will be able to achieve more in the coming time.

Ms Shewani Nagpal

Another year of skilling and success: RSDC completed 8 years



Dr Mahendra Nath Pandey flagging off SAAMARTH vans in Varanasi.

Rubber Skill Development Council started its journey 8 years ago with an aim to help the youth of the nation in achieving better livelihood. Every year around 28 million youth joins India's workforce, which is why India is a younger nation. According to The Associated Chamber of Commerce and Industry of India (ASSOCHAM) merely 20% out of the five million students who graduate every year get employed in India. The above figure is substantiated by the 2019 'India Skills Report' by Wheebox, People Strong and CII, which states that only 46% of Indian students are employable.

In order to address this Skill Gap, the Government of India had set up Ministry of Skill Development & Entrepreneurship and various schemes under it, like Skill India, Pradhan Mantri Kaushal Vikas Yojana (PMKVY) and National Skill Development Corporation etc. Hence, Rubber Skill Development Council was introduced under the aegis of National Skill Development Corporation (NSDC) as a Sector Skill Council for Rubber Industry in the month of August 2012.

RSDC has taken various steps to organise the sector starting from creating 116 Qualification Packs for manufacturing job roles and 32 National Occupation Standards (NOS) for Natural Rubber Plantation Segment to conducting Skill Gap Study to introducing projects like SAAMARTH, RPL Training and Tyre Carewala which helps the youth in gaining knowledge and employability.

To train the youth and make them fit for industry as soon as they graduate, RSDC introduced the course for Bachelor of Vocational Studies which has been approved by the UGC and Ministry of Human Resource Development and, a dual certification programme for the students pursuing B.Tech in Polymer Technology and Chemistry have also been designed by RSDC.



Governing Council members on the occasion of signing of MoU between Bridgestone India and Rubber Skill Development Council

It is an immense pleasure to have completed 8 glorious years of success, skilling, love and happiness.

Project Tyre Carewala launched under the partnership of RSDC and Bridgestone



Training under the project Tyre Carewala in Kanpur

Rubber Skill Development Council (RSDC) in partnership with Bridgestone has launched a project – Tyre Carewala to skill and re-skill tyre fitters in the country. The project has been initiated under a recently signed Memorandum of Understanding (MoU) between the organisation to provide skilling to 1000 individuals in tyre fitter & repair job role. The pilot phase was launched on August 18, 2020 which aims at training 500 personnel.

The tyre fitters will be provided with an in-depth knowledge about the safety aspects, technicality of products, best practices and soft-skills during the 2 day-training programme. The project will reach out to commercial tyre mechanics in 6 states - Uttar Pradesh, Harayana, Punjab, Maharashtra, Gujarat and Madhya Pradesh.

“Tyre mechanics are an important community in the Bridgestone’s ecosystem and we are committed towards upgrading their skills through formal training. Despite the lockdown and COVID crisis we are happy that we could initiate the training and their certification. This is crucial, especially during the current times when they are suffering due to months of loss of livelihood. The training will help them improve the service they provide their customers who are using new generation tyres”.

Apurv Choubey, Chief Human Resource Officer and CSR, Bridgestone India.

Tyre Carewala Tyre fitters Project was kicked off with Mr. Amit Behl, State Head – TBR, Bridgestone India inaugurating the first training centre today in Kanpur where the training will be provided by RSDC training partner – Focal Skills.

Anjan Roy Joined as National Head – CPC vertical, RSDC

Mr Anjan Roy has been appointed as the National Head for Chemical & Petrochemical vertical at Rubber Skill Development Council (RSDC). Mr Roy comes with an extensive experience of 23+ years working in Consulting, HR Outsourcing, IT Services, Education Start-Ups and Skilling. He has worked with the organizations like Pearson Education, Everonn Education, Centum Learning and have International work experience as Country Manager in Colombo, Sri Lanka. He will be responsible for leading overall activities, from development of NOS to trainings for the CPC Vertical. We wish him the very best in this new endeavour.



Rising demand for skilling in the Latex manufacturing industry



A Webinar organised by RSDC on rising demand for skilling in Latex manufacturing industry

During the pandemic, the Indian government is now focusing on local production of gloves rather than importing them from other countries. Kerala is one of the major producers of these gloves and with the huge migration taking place, latex industry look for more skilled labour.

With an objective to understand the “Rising demand for skilling and skilled labour in Latex manufacturing industry”, Rubber Skill Development Council, hosted a facebook live session on July 21, 2020 with Mr Santosh Kumar, Executive Director, Harrisons Malayalam Ltd and Mr Venugopal S, Joint General Manager, HLL Lifecare Ltd

Mr Santosh Kumar informed us that “According to the reports the consumption of gloves will increase by 300 billion pieces which means 200% growth in next 3 months. Although there is a huge demand of gloves and other medical equipment right now, but industry is facing challenges as major number of manufacturing units in India fall under the containment zone due to which they’re are not able to run. Also, there is a shortage of workforce as migrant workers have retreated to their hometowns. The skill set required in latex industry are of two types – Production and Testing. While the demand for skilled labor is huge, the industry doesn’t receive trained labor.”

According to Mr Venugopal, “While the pandemic has drawn the migrant labor away, the latex industry is keen on retaining them. Even during this period, gloves and other medical equipments like PPE kits etc has shown a huge demand growth. The industry needs well trained labor to fulfil this kind of demand.”

While the COVID-19 lockdown has forced various industries to slowdown, industries like Latex industry has gained momentum with the rise in consumption of gloves and other medical equipment. The demand for disposable latex gloves from the pharmaceutical industry has increased during the Covid-19 pandemic due to surge in usage of these gloves to prevent cross-contamination.

Mr. Vinod Simon Chairman, RSDC

Mr Vijay Pahwa
Nominee Director, NSDC

Mr Rajiv Budhraj
Director General, ATMA

Ms Shewani Nagpal
Editor, COO, RSDC

Ms Jyotsana Saluja
Asst Editor, Sr Executive, RSDC

Promoted By:

