

NURTURING SKILLS & TALENT FOR A BETTER TOMORROW

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# Rozgar Mela at Mehbubnagar (Telengana) brings Rubber sector jobs under sharp focus

A Rozgar Mela was organized in Mehbubnagar of Telengana on 30 October 2018 to give the youth, trained in the rubber sector, an opportunity to get employed with the industries.

Participants in the mela received an exposure to the fast growing Rubber sector in India and the emerging demand for skilled manpower in the sector. The mela was held at the training center of Master Mind Solutions, RSDC's affiliated training partner.

Over 40 students participated in the mela where organizations met and interacted with them. Paragon Rubbers was the one organization that participated and shortlisted over 20 candidates for its shopfloor.

"Job fairs serves several vital purposes. For one, they act as a good platform for disseminating job avenues in a particular sector and skills and aptitude required for the



Participants of the Rozgar Mela.



Mr Pandu of Master Mind Solutions, addressing the students before the Rozgar Mela.

same. Moreover fairs lead to breaking barriers of communication and provide an opportunity to the job seekers to seek clarifications in person from several employers at the same place. Participants also get a hands-on experience of different job roles, get an opportunity to showcase their skills and land a job or an idea to turn entrepreneurs", said Ms Meghna Mishra, CEO RSDC.

The students shortlisted have been offered a monthly salary of Rs. 12,000/-, on an average, by the companies who participated in the Rozgar Mela.

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# Successful placement of B. Voc students heralds a new era in Rubber technology education in India

In a breakthrough initiative, RSDC collaborated with an educational institute of repute to run a vocational course specific to the rubber industry three years ago. This was the first time that a modular programme of this kind had been designed. A Memorandum of Understanding was signed between RSDC and Tripura University for a program called Bachelor of Vocation (B. Voc) in Rubber Technology. B. Voc program was designed in line with the National Skill Qualification Framework ranging from level 4 to level 7.

In a development that will be heartening to all those who have contributed to make B.Voc a success, all the students enrolled in the B. Voc program at Tripura University, have been successfully placed. As a matter of fact, three leading industrial units have picked up the entire batch of students. These industries are:

- 1. JK Tyres, Mysore
- 2. Pooja Seals Pvt. Ltd., Pune
- 3. Royal Elastomers Pvt Ltd. Raipur.

"Rubber is one of the most mature sectors in India with millions deriving their livelihood from the sector in one way or the other. However education in rubber, especially rubber technology courses left much to be desired. B. Voc was first sincere attempt to design an innovative vocational course. In a way it involved a huge leap of faith for us at RSDC and Tripura University.

Sustained focus on making the curriculum most aligned to the industry has borne fruit and the entire first batch of B.Voc students have got placement", said Ms Meghna Mishra, CEO RSDC.

B. Voc is a 3 year program which has been made modular and provides flexibility to students, to exit at the end of each year. Students exiting at the end of 1st year are certified with Diploma, similarly, students exiting after 2nd year, become the Advanced Diploma holder. On completion of the 3 year program, the students graduate as Bachelor in Vocational Education with specialization in Rubber Technology.

B.Voc has been approved by University Grants Commission (UGC) of Ministry of Human Resource and Development (MoHRD). Tripura University launched the first batch of B. Voc program, in 2015, and ever since then it has been included in the regular stream of the programs, offered.

Rubber industry has been in need of training programs which provide hands-on-training and create industry-ready youth. The tie-up with a centralized university like Tripura University was a major step taken towards creating a skilled India.

With the success of B. Voc with Tripura University, a similar MoU has been signed with a number of other universities in the country. With such tie –ups, RSDC envisages to make the rubber industry more aspirational among the youth.



First batch of B.
Voc students from
Tripura University
with RSDC
Governing
Council Members



# JK Fenner, ATC Tyres and Yokohama come on board with RSDC

RPL with Best in Class Employers is a major initiative of the Government of India and aimed at imparting a significant push to the Recognition of Prior Learning scheme under Pradhan Mantri Kaushal Vikas Yojna (PMKVY).

Ever since operationalization of 'RPL with Best in Class Employer' scheme, RSDC has signed up MoU with a range of leading employers. In that regard, Yokohama, JK Fenner, ATC Tyres have come on board with RSDC for certification of the workforce as per National Skill Qualification Framework (NSQF). The beneficiaries of the project will be uncertified employees who fulfill the eligibility criteria for the Recognition of Prior Learning (RPL) with Best in Class Employer employee as defined by RSDC.

RPL with Best in Class Employer scheme has been launched by the Ministry of Skill Development & Entrepreneurship under PMKVY wherein top-of-the-line large employers will be engaged with the mandate to certify their workforce across different areas of operation. The scheme looks to utilize Supervisors/ Workshop Managers/ Senior Supervisors of employers as 'Employer Assessor' and link them with Sector Skill Council (RSDC in this case) for orientation, conduct of assessment and cobranded certification.





### **Recognition of Prior Learning** (RPL)





Hari Industries. Madurai

Mahesh Value Products, Sivagangai, TN

### Classroom Training





Anand Motor Products, Gurgaon Haryana

**Delux Rubber Industries** Shopfloor Training Chennai





Rubber Nursery General Worker, Compression Moulding Operator Kanyakumari, TN Gohana, Haryana Assessment

### Training under other Government **Schemes**





Practical Training for students in North Tripura under NBCFDC for Latex Harvest Technician

## **Employee Success Story**



Shiv Kumar **Compression Moulding Operator** Jayant Autotech

My name is Shiv Kumar and I work as Moulding Operator at Jayant Autotech. I have had the opportunity to undergo the RPL training program under the Pradhan Mantri Kaushal Vikas Yojana, where I have learnt about 5S, PPE, FIFO, safety against fire and several other important aspects of my job. I believe this training will prove helpful to carry out my job more effectively. I would like to thank our government, RSDC and my employers for bringing this opportunity to me.

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