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RUBBER SKILL DEVELOPMENT COUNCIL

Facilitator Guide



Sector
Rubber

Sub-Sector
1. Tyre 2. Non-Tyre

Occupation
Moulding Curing

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NSQF Level: 4

Compression Moulding Operator

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Shri Narendra Modi
Prime Minister of India

“ Skilling is building a better India.
If we have to move India towards
development then Skill Development
should be our mission. ”

Acknowledgement

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About this Guide

This Facilitator Guide is designed to enable training for the specific Qualification Pack (QP). Each National Occupational (NOS) is covered across Unit/s.

Key Learning Objectives for the specific NOS mark the beginning of the Unit/s for that NOS.

- Prepare Compression Moulding Machine
- Perform Compression Moulding Operation
- Undertake Post Compression Moulding Activities
- To Carry out Housekeeping
- To Carry out Reporting and Documentation
- To Carry out Quality Checks
- To Carry out Problem Identification and Escalation

The symbols used in this book are described below.

Symbols Used



Steps



Time



Tips



Notes



Objectives



Do



Ask



Explain



Elaborate



Field Visit



Practical



Lab



Demonstrate



Exercise



Team Activity



Facilitation Notes



Learning Outcomes



Say



Resources



Activity



Summary



Role Play



Example



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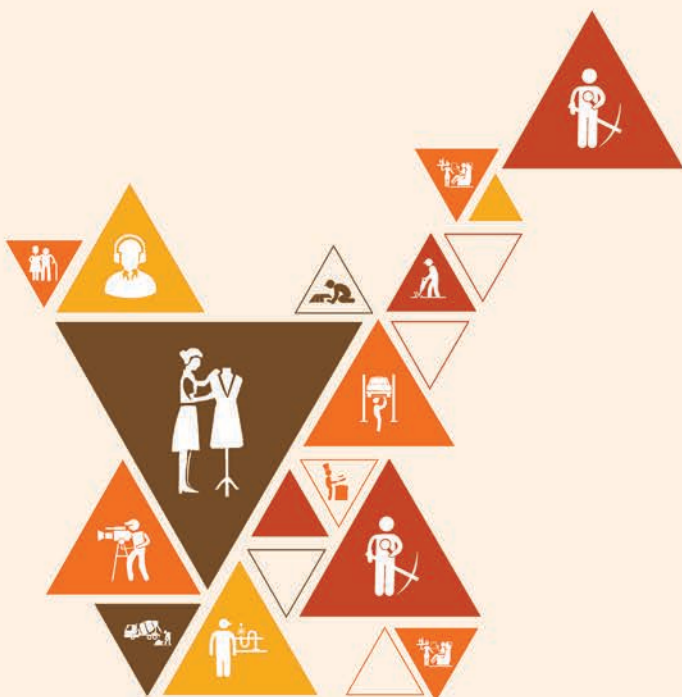
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1. Overview on Rubber Industry and Generic Skills

Unit 1.1 - Introduction to Rubber Industry and Compression Moulding



Key Learning Outcomes

At the end of this module, you will be able to:

- Learn about current state of Rubber Industry in India
- Recognize types of Rubber used in Industry
- Familiarise with role of Compression Moulding Operator
- Familiarise with the process the Rubber Manufacturing

UNIT 1.1: Introduction to Rubber Industry and Compression Moulding

Unit Objectives

At the end of the unit, students will be able to:

- Learn about current state of Rubber Industry in India
- Recognize types of Rubber used in Industry
- Familiarise with the role of Compression Moulding Operator
- Process the Rubber Manufacturing

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Copies of handouts, Participants Handbook

Do

- Welcome the participants to the Program.
- Introduce yourself to the participants mentioning about you, your name and work experience.
- Before starting the session tell them what they are going to learn in this program.

Say

- Tell them now they will learn about- introduction to rubber industry and compression moulding.
- Tell them- Rubbers are loosely described as materials, which show "elastic" properties. Such materials are generally long chain molecules known as "polymers" and the combination of elastic and polymers has led to the alternative name of "elastomers".

Elaborate

- Explain - Rubbers are loosely described as materials, which show "elastic" properties. Such materials are generally long chain molecules known as "polymers" and the combination of elastic and polymers has led to the alternative name of "elastomers".
 - » Natural Rubber - Natural rubber in the latex form is tapped from trunks of rubber trees and other similar plants by Extracted from plants.
 - » Synthetic Rubber is derived from petroleum, coal, oil, natural gas and acetylene.
 - » Reclaimed rubber is the product obtained by reclaiming process of devulcanizing the vulcanized rubber products such tyre, tubes and other rubber articles.

Say

- Discuss the use of rubber with the participants.

Elaborate

The use of rubber is widespread, ranging from household to industrial products:

- Tyres and tubes are the largest consumers of rubber, accounting for around three fourth of total rubber consumption.
- Door and window profiles, noses, bells, matting, flooring and dampeners (anti-vibration mounts) for the automotive industry in what is known as the "under the bonnet" products
- Gloves (medical household and industrial), toy balloons, rubber bands
- Natural rubber latex has even been successfully implanted into the human pancreas
- Adhesives in many manufacturing industries and products, although the two most noticeable are the paper and the carpet industry
- Textile industry

Say

- Now tell participants about the rubber industry.

Elaborate

Some of the key information of the rubber o the industry

- India is the fifth largest producer of natural rubber in the world.
- It is the second largest consumer of natural rubber.
- It is the fifth largest consumer of natural rubber and synthetic rubber together in the world.
- India is the world's largest manufacturer of reclaim rubber.
- India and China are the only two countries in the world, which have the capacity to consume the entire indigenous production of natural rubber.

Say

- Tell participants about Indian rubber industry as- there are about 6000 unit comprising 30 large scale, 300 medium scale and around 3600 small scale and tiny sector units.
- Now tell them about the rubber consumption pattern in India. Share details of the major sectors consuming rubber in India.

Do

- Introduce participants with the different segments or departments of the rubber factory.

Elaborate

- Tell them now they will learn about rubber product manufacturing process. Explain the following steps to the participants in detail :
 - » Checking and Storage of Raw Materials
 - » Preparations before mixing
 - » Mixing of the compound
 - » Weighing
 - » Mixing
 - » Storing the compound
 - » Extrusion
 - » Spreading
 - » Calendaring
 - » Mould Curing

- » Compression moulding
- » Transfer moulding
- » The mould
- » Injection moulding
- » Post curing
- » Finishing operations
- » De-flashing
- » Surface treatment
- » Bonding of rubber to other materials
- » Testing to secure quality

Say

- Tell participants about the role of moulding operator. Explain - the compression moulding operator is responsible for feeding the rubber compound and other required materials to the machine, performing the moulding operation and operating press to produce rubber parts.

Elaborate

As per the SOP of the company list of activities performed by the extruder operator as:

- Feed rubber compounds to the Machine
- Operate Compression Moulding Machine following company's SOP
- Carry out curing of the product as per the SOP.
- Undertake post moulding/curing activities such as unloading, handling and shifting, trimming, deflashing, batch marking, sampling etc.
- Carry out housekeeping activities such as waste disposal, cleaning equipment, dealing with accidental damage, store housekeeping and maintaining schedules, records for housekeeping duty.
- Carryout reporting and documentation of data/problems/incidents as applicable in a timely manner.
- Carryout quality checks which includes inspection of instruments, equipment, tools, accessories etc and evaluating the need for action to ensure that problems do not recur
- Carryout problem identification and follow escalation matrix when required

Notes for Facilitation

- Ask participants about their expectations from this program.
- Tell participants to complete the questions at the end of the sub unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.



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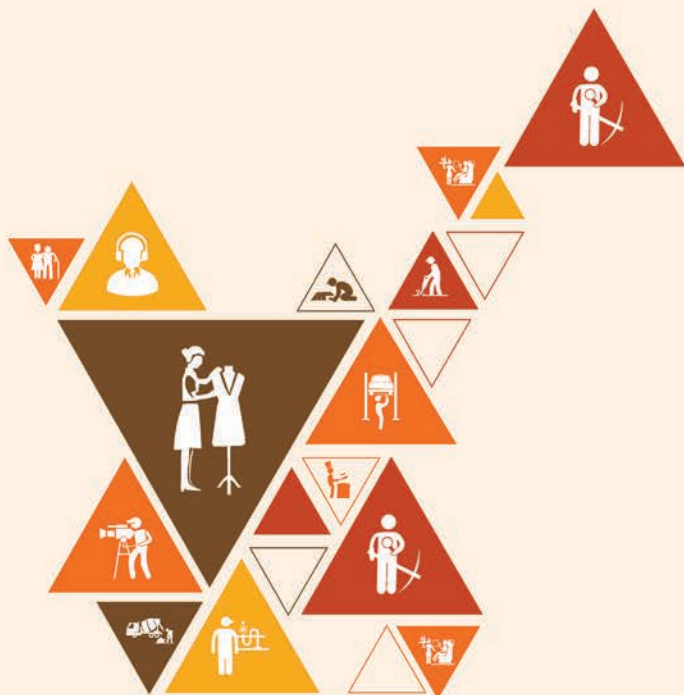
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2. Moulding Machine Preparation

Unit 2.1 - Equipment Readiness

Unit 2.2 - Raw Material Appropriateness



RSC/ N0501

Key Learning Outcomes

At the end of this module, you will be able to:

- Ensure that compression moulding machine is clean and fit for use as per SOP
- Ensure emergency safety feature of machine is working
- Select the correct mould
- Ensure that the mould is clean
- Assemble the mould properly on the plate
- Keep all the accessories like cleaning brush, mould release lever (made of brass or aluminum flat), mould release agent ready
- Load the mould on the press, clamp and check alignment.
- Set parameters for the press (cycle time, temperature and ram pressure)
- Apply the mould release agent appropriately
- Identify different types of Rubber
- Learn how to carry out raw material preparation
- Perceive how to weigh material
- Be informed how to handle material

UNIT 2.1: Equipment Readiness

Unit Objectives

At the end of the unit, students will be able to:

- Ensure that compression moulding machine is clean and fit for use as per SOP
- Ensure emergency safety feature of machine is working
- Select the correct mould
- Ensure that the mould is clean
- Assemble the mould properly on the plate
- Keep all the accessories like cleaning brush, mould release lever (made of brass or aluminum flat), mould release agent ready
- Load the mould on the press, clamp and check alignment.
- Set parameters for the press (cycle time, temperature and ram pressure)
- Apply the mould release agent appropriately

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Compression Moulding Machine, Accessories and Tools
- Different Types of Presses
- Different Types of Releasing Agents
- Participant Manual
- Copies of handouts

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Capture their responses on board and share them wherever necessary.
- Tell them that they will learn about equipment readiness in this unit.

Say

- Tell them about compression moulding machine.
- Tell them you will provide the information pertaining to the compression moulding machine and accessories in the company and you should note down the information carefully as it will be useful to him during the on the job training and later.

Elaborate

- Explain the fundamentals of compression moulding as : Compression moulding is essentially a process involving shaping of a rubber compound in-between two mould halves mounted on top and bottom platen of the curing press.
- Moulds give precise shape and dimension to the rubber compound to form the desired rubber product .The time temperature and pressure are key factors and are hence specified in sop. Conformity to sop is essential in getting uniform product with consistent properties.
- Compression molding is used to make soft, elastic parts such as the following:
 - » Seals and O-rings
 - » Electrical insulators
 - » Vibration dampening or impact softening pads, which are also used in knee pad etc
 - » Soft protective jackets for various products
 - » Silicon wrist bands
- The moulding material is generally preheated and placed in an open, heated mould cavity. The mould is closed with a top force or plug member; pressure is applied to force the material into contact with all mould areas.

Demonstrate

- Demonstrate compression moulding to the participants. The structure and operation of compression moulding machine is similar to a hydraulic press. However many accessories and controls are provided on a compression moulding machine for safe and efficient operation.
- Show them different parts of the compression moulding machine as :
 - » Platen - A flat metal surface that travels along metal guide rods to open or close a mold. Platens are used to heat the mold halves
 - » Mold cavity- It is available in two configurations
 - » Multi cavity mold- A type of mold consisting of multiple identical side-by-side designs that can produce multiples of the same part in a single cycle.
 - » Mold base- Assembly of all parts of a compression mold except the cavity, cores, and pins is known as mould base.

- » Guide pins- Guide pins ensure proper location and of the top platen on bottom platen during moulding.
- » Mold Plunger - A hydraulic cylinder is mounted on the top platen.

Say

- Tell them about types of compression moulds. Basically there are two types of compression mould design concepts:
 - » Designing of the required cavity directly on the mould plate as per the specified drawing.
 - » Designing of the required cavity in a removable insert and fastening the insert on to a mould plate.

Elaborate

- Explain different types of presses to the participants:
 - » Simple frame type press: where the press platen move up and down within the confines of the press frame. In the frame type presses the platens move on guide ways.
 - » Column type press: in this type of press the platen moves and up and down on four circular bush bearings or linear guides.
 - » "C" type press: where the configuration of the press design is in a "C" shape which means 3 sides of the press are open and accessible, only the back side is closed and inaccessible.

Say

- Explain different types of release agents to the participants.
- Tell them to choose the appropriate release agent depending upon the type of recipe used, as suggested in the SOP.

Elaborate

- Describe the functioning of steam traps. Steam traps are provided in steam heating circuits for removable of condensate form during the flow of steam in the steam lines. This helps in maintain proper temperature of the steam within the steam line.
- Describe saturated steam pressure table with the participants:

S.No	Gauge Pressure (Kgs./cm2)	Gauge Pressure (Lbs./in2)	Temperature (Deg. C)
1	4.22	60	153
2	4.50	64	155

3	4.92	70	158
4	5.27	75	160
5	5.62	80	162
6	5.98	85	164
7	6.33	90	166
8	6.68	95	168
9	7.03	100	170
10	7.38	105	172
11	7.73	110	173
12	8.09	115	175
13	8.49	120	177
14	8.70	125	178
15	9.19	130	180

Fig.2.1.1: Saturated Steam Pressure Table

- Explain that there is a close linkage of time, temperature and pressure on the quality of the process and hence the same should be maintained rigidly. Among the 3 parameters of time, temperature and pressure and even if one is varied there will be significant impact on the quality of the rubber moulding.

Demonstrate

- Debrief participants about the process of preparing for moulding. Explain and demonstrate these steps to the participants :
 - » At the start of the compression moulding process for the day, operator should clean the machine and work area spick and span and remove unwanted materials from the work place.
 - » The press platen along with the assembled mould plates should be inspected for appropriate movement.
 - » Check the emergency stop to ensure its functioning.
 - » Verify that the mould is for the product planned by checking the identification number embossed on the side is mounted on the press platens.
 - » The mould should be in spic and span condition especially the cavity surface.
 - » The dowel pins should be rigid & not loose.
 - » The press platen should be closed and the mould should be preheated by the connected heating medium.
 - » As per the given SOP/work instruction, the critical moulding parameters of temperature, ram pressure and cycle time should be set on the control panel.
 - » The chosen mould release agent should be sprayed in the top and bottom mould cavities (as mention in the SOP) and mould should be closed. Allow for the mould to reach the said temperature.
 - » Accessories such as cavity cleaning brush, mould release lever made up aluminum to be kept ready at the designated spot near the press.

Say

- Explain the company SOP and its significance to the participants. The SOP or work instruction for compression moulding process is paramount since the instruction have been arrived at after good number of trials and due diligence. Any non-compliance of the SOP (especially with regards to the process parameters such cycle time, platen / mould temperature, clamping pressure, etc.,) will result in serious defects/rejection/high cost/ production loss.
- Now tell them about the common problems and reporting. The common types of defect/problems in the compression moulding process are "Knitting", "Flow lines", "Air entrapment", etc.. The preventive remedies are using the rubber blanks well within the recommended shelf life (ideally rubber blanks should be consumed within 2 days of their generation) for obtaining good flow properties, strict maintenance of temperature and pressure condition as per the SOP.

Notes for Facilitation

- Summarise the main points.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.

Activity- Compression Moulding Machine

- Divide the class into four equal groups.
- Tell participants they have to demonstrate the compression moulding machine.
- Assign some parts of the machine to each group.
- Tell them they would be given a time of 15 minute for their preparation and then they finally need to demonstrate in front of the class. The time for demonstration should not exceed 20 minute per group.
- Once demonstrations are completed appreciate the efforts made by the group and summarise the highlights of the activity.

Skill Practice	Time	Resources
Demonstration of Compression Moulding Machine	2.5 Hours	Compression Moulding Machine, White Board, Chart Papers

UNIT 2.2: Raw Materials Appropriateness

Unit Objectives

At the end of the unit, students will be able to:

- Identify different types of Rubber
- Learn how to carry out raw material preparation
- Perceive how to weigh material
- Be informed how to handle material

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Rubber compound
- Weighing Machine
- Measurement Jar
- Forklift
- Pallet Jack
- Participant Manual
- Copies of handouts

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about raw material appropriateness used in the moulding in this unit.

Say 

- Tell them about the raw material appropriateness used in the process of moulding. Raw material appropriateness in this case means if the compound to be used is the correct one, does it have release tag/ approval from lab, is FIFO being followed while selecting the compound ,the nature of the compound, dry, bloomy , too tacky etc also fall in this heading.
- Discuss different types of rubber with the participants.

Elaborate 

- Explain - the most common chemical elements in rubber are carbon (C) and hydrogen (H).
- For practical reasons, abbreviations of the various rubber types have been internationally approved. These abbreviations are used in this unit.
 - » Natural rubber (NR)
 - » Styrene-butadiene rubber (SBR) - the most common type of synthetic rubber
 - » Isoprene rubber (IR) - very much as natural rubber
 - » Butadiene rubber (BR) - the most elastic rubber type
- Now explain special types of rubber to the participants. The most common special types in rubber products are ethylene-propylene, butyl, chloroprene and nitrile rubber.
 - » Ethylene-propylene rubber (EDM/EPDM) - for many purposes
 - » Butyl rubber (IIR) - when low gas permeation is needed
 - » Chloroprene rubber (CR) - resistant to oil and weather
 - » Nitrile rubber (NBR) - for use with oil
- Now describe the commonly used rubbers for manufacturing of rubber parts with the abbreviations as per ISO are provided in the table below.

Designation	Trade Name	Abbreviation
Acrylonitrile Butadiene Rubber	Perbunan® Buna-N®	NBR
Hydrogenated Acrylonitrile Butadiene Rubber	Therban® Zetpol®	HNBR
Butyl Rubber	Esso Butyl®	IIR
Chloroprene Rubber	Neoprene® Bayprene®	CR
Ethylene Propylene Diene Rubber	Dutral® Keltan®	EPDM
Fluorocarbon Rubber	Viton® Fluorel® Tecnoflone®	FKM

Silicone Rubber	Elastosil® Rhodorsil® Silopren®	MVQ
Fluorosilicone Rubber	Silestic®	FMVQ
Perfluoro Rubber	Kalrez® Chemraz®	FFKM
Tetrafluoroethylene-Propylene Copolymer	Aflas®	EFPM
Polyester Urethane	Adiprene®	AU

Fig.2.2.1: Rubbers for manufacturing of rubber parts

Say

- Tell participants about the process of raw material preparation. Explain - for compression moulding, raw material is usually prepared from the compound in shapes & sizes nearest to the product shape/size. This may be done through mill / calendar sheeting cut to size, extruded profile cut to size or Hydraulic Pre-former where the rubber is precisely cut to size & shape at the exit of the machine itself. The last is used for precision products.
- Now tell them about weighing of compounds.

Elaborate

- Unit of measurement with the participants - For moulding the rubber compound slugs/extrudate/ blocks/ plied pieces are all solid and they are weighed.
- Describe the method of Calculation of weight.
 - » Volume (cubic.cm) x specific (gravity g/cc) = weight in gms
 - » Weight in Kgs = weight in gms/1000
- Now share Ingredients Weighing Tips as follows:
 - » The ingredients are weighed in the weighing section.
 - » Check that the next calibration date on the balances are not beyond the date of weighing
 - » Weighing scale should be chosen appropriately depending upon the weight of the compound.
 - » The ideal weighing range of any weighing scale should be in the middle 2/3 part of the weighing scale range.
 - » Based on the compounds appropriate PPE are to be used by the operator.
 - » The containers and the balance are to be kept clean and dry.
 - » The weight of containers should be subtracted for determining the weight.

Say

- Tell participants now they will learn about material handling. Sometimes while operating few compression moulding machines which are not equipped with continuous feeders it may be necessary to use Forklifts and Pallets for handling raw materials.
- Discuss with them about forklift. A forklift is a vehicle similar to a small truck that has two metal forks on the front used to lift cargo. The forklift operator drives the forklift forward until the forks push under the cargo, and can then lift the cargo several feet in the air by operating the forks.
- Also tell them about pallet jack. Pallet jacks are the most basic form of forklift. Pallet jacks are intended to move heavy or light pallets for relatively short distances. Pallet jacks do not have a powered propulsion system, but are powered by the operator pushing and pulling the pallet jack.
- Share with them in detail the working of forklift and pallet jack.

Elaborate

- Give some tips for working effectively on moulds as;
 - » Ensure that compression moulding machine is clean and fit for use as per SOP.
 - » Ensure emergency safety feature of machine is working.
 - » Select the correct mould.
 - » Ensure that the mould is clean.
 - » Assemble the mould properly on the platten.
 - » Load the mould on the press for preheating and clamp properly after checking alignment.
 - » Set parameters for the press (cycle time, temperature and ram pressure), as per company's SOP.
 - » Apply the mould release agent appropriately as per SOP.
 - » Keep all the accessories like cleaning brush, mould release lever (made of brass or aluminum flat), mould release agent ready.
 - » Ensure that rubber compound to be fed is approved by laboratory as per SOP.
 - » Match the batch code of each rubber compound with the batch code on the job schedule given by the planning department, ensuring FIFO.
 - » Cut the rubber compound as per desired specification(shape, size and weight).
 - » Weigh the blank pieces and ensure that they meet the requirement.
 - » Ensure, by visual inspection, that rubber compound is of desired quality (free of contamination/ bloom).

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.

- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.

Activity-1

- Divide the class into four equal groups.
- Tell participants they have to identify the different raw material kept in the lab.
- Tell them they would be given a time of 30 minute for identifying the material in the lab and they need to prepare a report on the same. The time for presentation for each group for should not exceed 20 minute per group.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of the activity.

Skill Practice	Time	Resources
Identifying Raw Material in Lab	3 Hours	Raw Materials, Charts

Activity-2

- Divide the class into four equal groups.
- Tell participants that they have to demonstrate the material handling in lab.
- Tell them they would be given a time of 30 minute for preparation in the lab and they need to prepare a report on the same. The time for presentation for each group for should not exceed 20 minute per group.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of the activity.

Skill Practice	Time	Resources
Demonstration on Material Handling	3 Hours	Fork Lift, Pallet Jack, Charts



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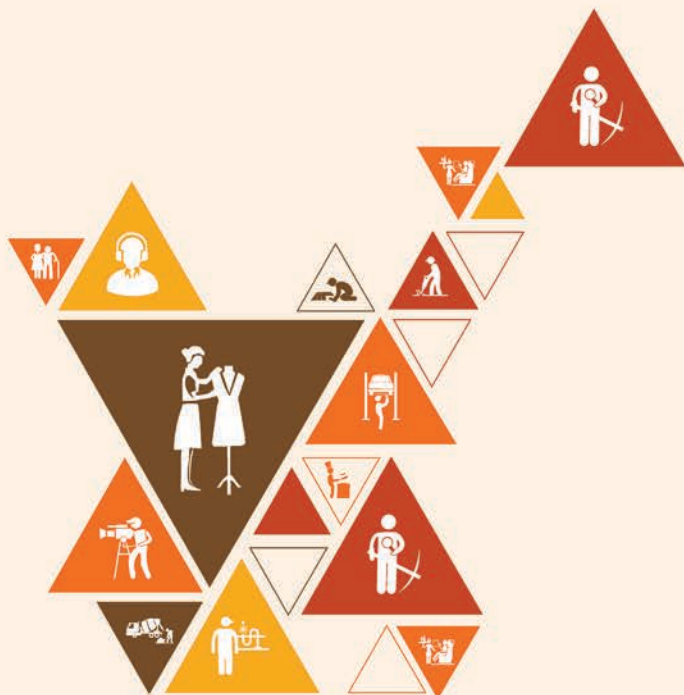
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3. Compression Moulding Operation

Unit 3.1 – Performing Compression Moulding Operation



RSC/ N0502

Key Learning Outcomes

At the end of this module, you will be able to:

1. Handle the rubber compound appropriately and able to avoid any contamination
2. Load the identified material in the correct pattern as per SOP to minimize material overflow/wastage/excess flash
3. Properly close the press and apply pressure uniformly
4. Operate the press with intermediate pauses and release of pressure as per sop to ensure that air is eliminated
5. Ensure that moulding pressure and temperature is maintained during the curing cycle
6. Cure the product as per SOP

UNIT 3.1: Performing Compression Moulding Operation

Unit Objectives

At the end of the unit, students will be able to:

1. Handle the rubber compound appropriately and able to avoid any contamination.
2. Load the identified material in the correct pattern as per SOP to minimize material overflow/wastage/excess flash.
3. Properly close the press and apply pressure uniformly.
4. Operate the press with intermediate pauses and release of pressure as per sop to ensure that air is eliminated.
5. Ensure that moulding pressure and temperature is maintained during the curing cycle.
6. Cure the product as per SOP.

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Rubber compound
- Weighing Machine
- Measurement Jar
- Compression Moulding Machine
- PLC System
- Participant Manual
- Copies of handouts

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about performing compression moulding operation in this unit.

Say

- Tell participants about the moulding operation. The compression moulding process involves frequent closing and opening of the press followed by removal of the moulded products and loading of fresh blank. The same should be carried with care and as per the SOP.
- Also tell them about the influence of various dimensions. The qualities of the rubber perform/blank in terms of dimensions on shape and viscosity will influence the moulding process significantly by way of mould flow characteristics.
- Discuss with them there could be a battery of compression moulding presses working from a common power pack to reduce the initial cost of machine and energy consumption while operation.
- Tell them Specific moulding pressure of a product is dependent upon the shape of the product, design intricacy of the product profile besides the product volume.
- Also discuss with them thicker products normally requires longer time and lower curing temperature for proper flow and curing of the product, compared to thinner products.

Elaborate

- Tell them - In order to ensure that a compression moulding process work with minimum rejection, the control of the process parameter is very important and hence the PLC system should have adequate fail safe mode.
- Wrong dimension and shape of the rubber blank material can result in improper filling / poor flow into the mould and result into failure of the product.
- The production operator should properly carry out visual inspection of each cured output from the mould for surface defects such as air bubble, knitting defect, blank filling, under cure, cuts, and any other defects and segregate them appropriately.
- Non-confirming products should be immediately identified, separated and stored in the HOLD area for disposal.

Say

- Discuss with participants- All issues of non conformance, production down time, rejects etc., should be reported date wise and machine wise in the daily machine log/register.
- Inform them about the documentation - typical documentation should include quantity of rubber blank / preform consumed, the quantity of output in numbers, quantity of wastage (such as flash, overflow), reject quantity, quantity of non-conforming input and output, machine down time in hours etc.

Elaborate

- Discuss various practices on cost, quality, productivity and delivery with the participants. Any noncompliance of the SOP (especially with regard to the process parameters such cycle time, mould temperature, clamping pressure, etc.,) will result in serious defects/rejection/high cost/production loss. Failure to follow above

practice can result in significant implications on cost, quality, productivity, delivery and safety.

- » Possible causes of common moulding problems & their remedies.
- » Influence of parameters.
- » Effect of improper processing on properties of rubber compound & product.
- Share some tips with the participants on performing compression moulding operation.
 - » Handle the rubber compound carefully to avoid contamination.
 - » Load the identified material in the correct pattern as per SOP to minimize material overflow/wastage/excess flash.
 - » Properly close the press and apply pressure uniformly.
 - » Bump the press to ensure that air is eliminated.
 - » Ensure that moulding pressure and temperature is maintained during the curing cycle.
 - » Cure the product as per company SOP.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.

Activity-1

- Divide the class into four equal groups.
- Tell participants they have to demonstrate the procedure to handle the rubber compound appropriately in the lab.
- Tell them they would be given a time of 30 minute for preparation. The time for presentation for each group for should not exceed 20 minute per group.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of the activity.

Skill Practice	Time	Resources
Demonstrate how to handle rubber compound appropriately	3 Hours	Rubber compound, Charts



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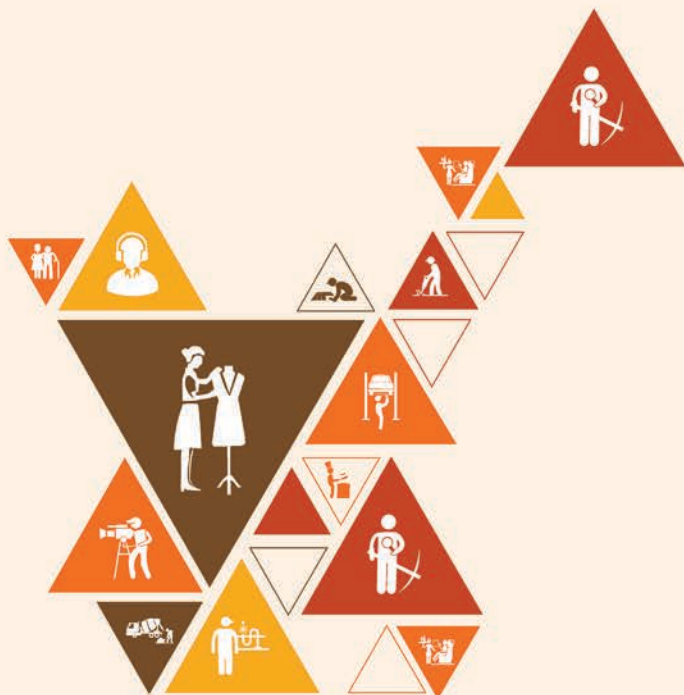
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4. Post Compression Activities

Unit 4.1 – Post Compression Activities



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Key Learning Outcomes

At the end of this module, you will be able to:

1. Remove cured piece from machine after moulding
2. Remove flashes from moulded part
3. Dispose waste material in safe manner and place in their designated bins, palletes
4. Make appropriate batches of the product
5. Do proper identification on material batches
6. Send samples to lab for testing

UNIT 4.1: Post Compression Activities

Unit Objectives

At the end of the unit, students will be able to:

1. Remove cured piece from machine after moulding
2. Remove flashes from moulded part
3. Dispose waste material in safe manner and place in their designated bins, palletes
4. Make appropriate batches of the product
5. Do proper identification on material batches
6. Send samples to lab for testing

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual
- Bins
- Pallets
- Grinding Stone
- V Shaped knife
- Punch
- Flash grooves
- Micro hardness tester

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about post compression activities in this unit.

Say

- Tell participants as a part of post compression activities –rubber product finishing after moulding is the first thing need to be done.

Elaborate

- Explain – Plastic bins/crates should be ideally used for storing the moulded rubber products. They should be kept away from sunlight / heat and moisture and at a place with room temperature of maximum 30°C for Natural Rubber based compounds and 40°C for synthetic rubber based compounds.
- Higher ambient temperature or sunlight may result in faster ageing of the products (especially natural rubber based compound).
- After every mould cycle, cured flash should be removed from flash grooves, mould cavity by means of brass pin / poker to provide clean cavity & grooves for the next cycle.
- Moulding flash should be trimmed by means of soft grinding stones / V-shaped knives / punch such that the product does not get cut, nor does the operator get injured. Grinding stones should be provided with appropriate guards.
- Some products may need surface buffing to attain final specification requirement.
- Mould fouling is a commonly seen phenomenon in the rubber processing industry. This should be prevented / resolved by fixing and following cleaning schedules (using dilute alkali solution) for the various moulds and maintain a record of the same. Frequent mould inspection can also avert such situation.
- Possible common moulding problems are air entrapment, knitting lines / flow lines, cuts. The same can be prevented by consistent quality of the batches, proper maintenance of moulding machine temperatures, appropriate bumping cycles, exact preparation of the blanks etc.
- State of curing is decided by the proper maintenance of the curing cycle and temperature / pressure conditions.
- SOP should include the quality checks to be done after moulding operation
- All process problems encountered during the shift should be mentioned in the machine log, concerned materials displayed prominently with red tag mentioning the details.
- Documentation should include the date of production, shift, quantity produced in nos./wt., approved quantity after de-flashing / finishing, rejected quantity, known causes of rejection and quantity of waste in wt
- Records of all activities as mentioned above need to be maintained and analysed, to effect improvement.

Say

- Tell participants now they will learn about equipment handover.

Elaborate

- Describe – Equipment handover procedure is normally covered in SOP, however the following are the important points related to equipment handover:
 - » The moulding machine should be maintained spick and span, in good condition. It should be shown and handed over to the next shift operator.
 - » Operator discussions should include status of the production, machine condition, process abnormalities if any, product quality, quantity produced, balance in the schedule etc.
 - » Shift records / machine log which are also handed over should include all the above data in writing and signed off by operators. Any queries by the next shift operator may be asked and the same need to be clarified.

Say

- Tell participants about the material disposal and its importance. Explain moulding waste is generally in the form of vulcanized mould flash and trimmings.
- Elucidate- non-compliance to waste disposal procedures / methods can lead to lack of data on waste generation and quantity which consequently affect waste control measures.

Elaborate

- Describe the coding system and batch marking to the participants. Illustrate:
 - » There should be detailed marking / batch coding for each batch going out of the moulding machine and moving along the post moulding operations.
 - » Coding system for moulded lots can include product part no., followed by date & shift in 3 or 4 character spacing.
 - » The above coding should be attached in the tag accompanying each moulded product bin/crate while it moves through the shop floor for post moulding / finishing and finally for dispatch operation.
 - » This ensures traceability of the product and the required future analysis, if any.
 - » Incorrect markings can result in wrong follow up of any issues and failed traceability.
 - » Records at the end of the post moulding operations should include all the results / findings of the batch (qty produced, de-flashed / trimmed, defects / rejections etc.) and should be entered in long life ledgers / computer systems for future reference.

Say

- Now explain sampling to the participants. Tell them - Samples should be drawn from each moulded batch randomly by lab/ Assigned personnel and checked visually and dimensionally.

Elaborate

- Share some tips with the participants to improve their work effectiveness in post compression activities as follows:
 - » Remove cured product properly as per SOP.
 - » Ensure post cure wherever required as per SOP.
 - » Remove the compound flash from the mould and ensure clean mould for next cycle as per SOP.
 - » Trim the piece to remove flash in a manner that does not cause injury to the operator or the product as per SOP.
 - » Ensure surface treatment of the cured product wherever required as per SOP.
 - » Dispose waste material in safe manner as per company's SOP.
 - » Ensure identification and traceability by batch marking/coding for the right product as per instructions laid down by the company (in terms of batch number, color, date stamp).
 - » Send sample of specified compound/batch in specified form to lab for testing.
 - » Send the remaining material to the designated storage area.
 - » Ensure mould lifting/ ejection/ slide mechanism of the press are properly functioning.
 - » Adhere to all safety norms (like wearing protective gloves, shoes, safety glasses).
 - » Comply with health, safety, environment guidelines, regulations in accordance with international/ national standards or organizational SOP.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.

Activity

- Divide the class into four equal groups.
- Tell participants they have to demonstrate the post compression activities appropriately in the lab.
- Tell them they would be given a time of 30 minute for preparation. The time for presentation for each group for should not exceed 20 minute per group.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of

the activity.

Skill Practice	Time	Resources
Demonstrate post compression activities	3 Hours	<ul style="list-style-type: none"> • Bins • Pallets • Grinding Stone • V Shaped knife • Punch • Flash grooves • Micro hardness tester • Charts



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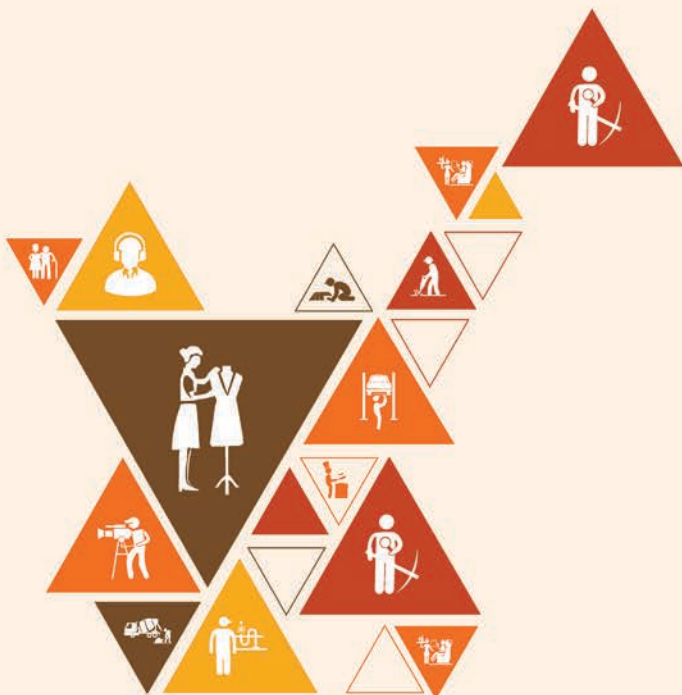


5. Health and Safety Hazards in Rubber Industry

Unit 5.1 – Safety and Health Hazard in Rubber Industry

Unit 5.2 – Safety Hazard in Compound Moulding Machine

Unit 5.3 - First Aid and CPR



Key Learning Outcomes

At the end of this module, you will be able to:

1. Identify hazards
 2. Identify types of Hazards
 3. Recognize hazards which can lead to accidents
 4. Beware about Health and Safety Hazards while working on Compression Moulding machine
 5. Recognise the types of traps on Compression moulding machine
 6. Fight with burns caused while working at hot Surface
 7. Do various safety checks in Rubber Moulding Shop
1. Apply first aid on an injured person.
 2. Follow the procedures of doing CPR .

UNIT 5.1: Safety and Health Hazard in Rubber Industry

Unit Objectives

At the end of the unit, students will be able to:

1. Understand hazards
2. Identify types of Hazards
3. Recognize hazards which can lead to accidents

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual
- Personal Protective Equipment (PPE)
- Respiratory Protective Equipment (RPE)

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about safety and health hazard in rubber industry in this unit.

Say

- Tell participants about hazard - A hazard is a situation that poses a level of threat to life, health, property, or environment. Most hazards are dormant or potential, with only a theoretical risk of harm. However, once a hazard becomes "active", it can create an emergency situation.
- Tell them about type of types of hazards as :
 - » Chemical hazard.
 - » Physical hazard
 - » Ergonomic hazard

Elaborate

- Describe chemical hazard to the participants. Chemicals can enter the workers body through:
 - » Ingestion: Accidental swallowing through eating, drinking, or Inhaling smoke
 - » Absorption: Absorbed through contact with skin or eyes
 - » Inhalation: Inhalation is typically the most common way chemicals can enter the body in a work situation

Say

- Now they will learn about ergonomic hazards. Ergonomic hazards can cause painful and disabling injuries to joints and muscle.
- Explain all the ergonomic hazards described in the participants manual.
- Tell them - Ergonomic hazards can lead to musculoskeletal disorders (MSDs) and injuries, strains and sprains.

Do

- Ask participants do they have understood all the previous topics.
- If they have any doubts they can ask questions related to these.
- Revise the concept if you feel participants require clarity on those.

Elaborate

- Tell them now will learn about the common hazards that can lead to the accident.
- Share all the situations in detail with the participants.
 - » Slip and fall accidents can occur anywhere on the factory floor
 - » Lifting heavy objects repeatedly causes a variety of serious health conditions and permanent disabilities.
 - » Defective, faulty and improperly maintained equipment can make any job even more dangerous
 - » Dangerous chemicals and hazardous substances are found in many factories.
 - » Fires, explosions and electrical accidents occur in many factories where flammable substances and heat-generating equipment are found.
 - » Failing to properly train and supervise workers is a leading cause of factory accidents.

Say

- Tell them now will learn about the possible hazards while manufacturing rubber.

- Share them in detail about the rubber dust in the manufacturing process. Explain - Rubber process dust arises in rubber making where ingredient* are handled, weighed, added to or mixed with uncured natural rubber or synthetic elastomers.
- Now share fire and explosion hazards with the participants. Many of the rubber compounding additives are fire sensitive.
- Emphasize that - Particular care is required in storage areas to make sure that incompatible materials, such as carbon black and sulphur, are adequately segregated.

Elaborate



- Discuss the importance of PPE with the participants. Explain – in order to ensure the greatest possible protection for employees in the workplace, the co-operative efforts of both employers and employees will help in establishing and maintaining a safe and healthful work environment. In general, employees should:
 - » Properly wear PPE
 - » Attend training sessions on PPE,
 - » Care for clean and maintain PPE, and
 - » Inform a supervisor of the need to repair or replace PPE.
- Also share the details of Respiratory Protection Equipment (RPE) as :
 - » RPE should not be needed if the controls work properly.
 - » RPE is usually needed for maintenance and cleaning.
 - » Provide RPE with an assigned protection factor (APF) of at least 10
 - » Disposable RPE is acceptable - throw it away at the end of the task.
 - » Otherwise, replace RPE filters as recommended by the supplier.
 - » Make sure that all RPE is properly fit and tested.
 - » Keep RPE clean. Store it away from dust and other contaminants.

Say



- Tell them now they will learn about eye and face protection. Employees can be exposed to a large number of hazards that pose danger to their eyes and face. Employers to ensure that employees have appropriate eye or face protection if they are exposed to front and/or side impact hazards employers are expected to provide eye/face wash equipment in the shop floor to such accidents.
- Share the instances where in employees need to take extra caution to safeguard face and eye.
- Now tell them how to care of head and the situations from which employees need to protection from head injury.
- Tell participants how to take care of their foot and leg while working in a rubber factory. Safety shoes have impact-resistant toes and heat-resistant soles that protect the feet against hot work surfaces common in roofing, paving and hot metal industries.

Elaborate

- Share following tips with the participants how to protect them from hazards while working in a rubber factory:
 - » Observing all equipment special safety rules (for your individual pieces of equipment), including general site safety rules, when using any of the equipments.
 - » The Extruder Machine has moving parts and hot areas. Read and follow the manufacturer's operating instructions and safety precautions for each piece of equipment.
 - » Wear gloves while handling warm/hot concentrate. DO NOT PERMIT HOT CONCENTRATE TO CONTACT ANY PART OF THE BODY, AS A SERIOUS BURN WILL RESULT.
 - » Training of staff for the correct selection, the use and maintenance of PPE.
 - » Training of staff in the correct use of machinery and safety devices. Redesign manual processes to avoid heavy lifting/ slash repetitive activities.
 - » Good standard of lighting
 - » Installing automatic alarms and shutoff systems
 - » Providing local fire department a list of products stored in the premises

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.

Activity

- Divide the class into four equal groups.
- Tell participants they have to demonstrate the correct use of PPE.
- Tell them they would be given a time of 30 minute for preparation. The time for presentation for each group for should not exceed 20 minute per group.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of the activity.

Skill Practice	Time	Resources
Demonstrate PPE	3 Hours	PPE Charts

UNIT 5.2: Safety Hazard in Compound Moulding Machine

Unit Objectives

At the end of the unit, students will be able to:

1. Beware about Health and Safety Hazards while working on Compression Moulding machine
2. Recognise the types of traps on Compression moulding machine
3. Fight with burns caused while working at hot Surface
4. Do various safety checks in Rubber Moulding Shop

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual
- Personal Protective Equipment (PPE)
- Respiratory Protective Equipment (RPE)

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about safety hazard in compound moulding machine in this unit.

Say

- Tell participants about some of the hazards and safety measures for working with compression moulding machines are listed below. They are the design features of the machine but understanding them will improve the awareness of the operator regarding the hazards and check whether the provisions on the machine are in working condition.
- Tell them you will explain to you about the safe guards provided in the machine installed in the lab. All the machines may or may not have all the safe guards mentioned below as the safe guards are indicated considering a wide range of machines and situations.

Elaborate

- Describe health and safety hazards to the participants.
- Explain Traps between the moving platens/ moulds from operator's position:
 - » For Fixed mould presses
 - » For Loose mould presses
- Then illustrate :
 - » Traps in the core and ejector mechanism.
 - » Traps between platens/moulds as a result of gravity fall (where applicable)
 - » Traps between the platens and presses where full body access is possible
 - » Traps between the moving platens/moulds at the rear of machines
 - » Traps between the platens on multi - daylight presses
 - » Dangerous moving parts at loading/unloading mechanisms

Say

- Now Tell participants about burns at hot surfaces - Hot parts above 80°C need to be protected against accidental contact using guards or insulation. Where hot parts are necessarily exposed (For example: moulds), warning signs as shown below are to be fixed.
- Explain the importance of safety checks with the participants. Tell them a significant number of accidents have happened at compression moulding machines because of inadequate guarding and because the interlocking devices have deteriorated in use or have been overridden.

Demonstrate

- Demonstrate the minimum checks to be made to ensure safety is maintained: Operational checks (suggested frequency: daily/after mould change)
 - » Are all fixed and interlocked guards in place, and secure?
 - » Does opening any interlocked guard immediately stop the dangerous parts it protects?
 - » Can the machine cycle be started when the front guard is open?
 - » Are all control unit enclosures closed, locked and the keys removed?
 - » (Weekly check) Are the mould securing bolts tight?
- Explain about Maintenance checks (suggested frequency: monthly)
 - » Are all fixed guards held in place with fastenings that require a tool to undo them?
 - » Are all interlocking devices correctly aligned and securely attached to the guards?

- » Does opening any interlocked guard immediately stop the dangerous parts it protects?
- » Can the dangerous parts be started with the guards open?
- » Where there are dual-channel interlocking systems, is each channel in good working order and is each independently able to stop the dangerous parts it protects?
- » If fitted, does the trip device on the leading edge of the power-operated guard operate when activated?
- » Are all pressurized flexible hoses in good condition and their fastenings secured in place?
- » Are the high-tensile steel bolts (holding top mould to platen) in good condition?
- » Do the emergency stops prevent all continued movement of the machine?
- » Is it possible to operate any dangerous parts after activation of the emergency stop(s) before the machine is reset?
- » If fitted, is the mechanical restraint sound, properly secured and adjusted, and functioning correctly?
- » From a visual inspection, is any electrical wiring showing signs of damage?
- » Are control unit enclosures closed, locked and the keys removed and retained by a designated person?
- » Is any heat insulation provided in place and in good condition and are hot surface warning signs in place?
- » If fitted, are any person-sensing devices in the mould area working correctly?

Elaborate



- Describe the safety during mould change. Tell them – You should provide a written safe system of work for your setters based on the following:
 - Before mould change
 - » If down stroking, the top platen should be chocked /scotched in the fully raised position.
 - » The power source to any ejection mechanism should be isolated before access to them is attempted.
 - » Suitable lifting equipment should be available for the removal and insertion of heavy moulds.
 - » A sign should be placed on the machine controls stating that tool setting is in progress.
 - After mould change
 - » When the guards/interlocks are reinstated, and before returning the machine to the operator, relevant checks from the monthly maintenance list should be carried out to prove the guards are functioning properly.
 - » Ensure that the mechanical restraint is correctly adjusted.
 - » The operator should conduct the operational checks independently before starting production on the machine.
- Share some tips with the participants:
 - » Ensure housekeeping/safety in the moulding area as per SOP.
 - » Use lifting equipment such as forklift / Trolleys while lifting heavy materials such as moulds to avoid physical injury.
 - » Ensure mould lifting/ ejection/ slide mechanism of the press are properly functioning

- » Ensure that signage indicating hot surfaces is put up wherever necessary.
- » Adhere to all safety norms (like wearing protective gloves, shoes).
- » Comply with health, safety, environment guidelines.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant’s manual.
- Ensure that every participant answer all questions.

Activity

- Tell participants they have to go and visit a rubber factory and get familiarise with the health and safety hazard on a compression moulding machine.
- Tell them they need to observe these details minutely in the rubber factory. Then they need to prepare and present a report on the same.
- Give ten minutes to every participant for their report presentation.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of the activity.

Skill Practice	Time	Resources
Factory Visit and Report Presentation on Health and safety hazard	8 Hours	Charts
Factory Visit and Report Presentation on Health and safety hazard		Moulding Machine

Unit 5.3: First Aid and CPR

Unit Objectives

At the end of the unit, students will be able to:

1. Apply first aid on an injured person.
2. Follow the procedures of doing CPR.

Notes for Facilitation

- You could ask the students about the expectations from the course.
- Invite students to participate. List the expectations on the whiteboard.
- Give the students a brief overview of what all will be covered in the program.

Say

- First aid is the assistance given to any person suffering a sudden illness or injury, with care provided to preserve life, prevent the condition from worsening, and/or promote recovery. First aid is generally performed by the layperson, with many people trained in providing basic levels of first aid, and others willing to do so from acquired knowledge.
- We will learn how to perform CPR and give First Aid Help.

Do

- Explain the importance of being aware of CPR and other First Aid methods

Demonstrate

- Show them the CPR process on a dummy
- Show them the contents of a First Aid Box

Activity

- Conduct a skill practice activity.
- Ask the students to assemble together.
- Explain the purpose and duration of the activity

Skill Practice	Time	Resources
1. Practice CPR on a dummy	1 hour	Dummy



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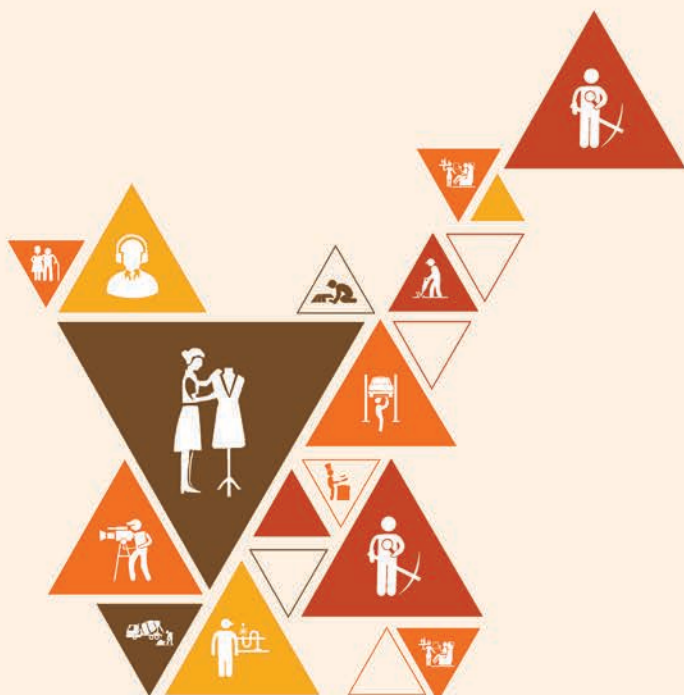
6. Housekeeping

Unit 6.1 – Introduction to housekeeping

Unit 6.2 – Pre-housekeeping activities

Unit 6.3 – Housekeeping activities

Unit 6.4 – Post housekeeping activities



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Key Learning Outcomes

At the end of this module, you will be able to:

1. Familiarise with housekeeping and its importance in Compression Moulding
2. Do Preparation for housekeeping activities
3. Carry out housekeeping activities
4. Do Post housekeeping activities
5. Perform pre-housekeeping activities
6. Identify the reasons and principles of doing cleaning
7. Clean material, cleaning equipment and its maintenance
8. Do inspection and how to select of cleaning method
9. Plan housekeeping activity
10. Identify signs of poor housekeeping
11. Improve housekeeping at your workplaces
12. Do recommended housekeeping practices
13. Follow the cleaning methods
14. Identify the elements of effective housekeeping program
15. Deal with accidental damage
16. Deal with accidental damage, if any, caused while carrying out the work
17. Report the appropriate person any difficulties in carrying out your work
18. Identify and report to the appropriate person any additional cleaning required that is outside one's responsibility or skill
19. Perform Post housekeeping activities
20. Do equipment and supplies maintenance

UNIT 6.1: Introduction to Housekeeping

Unit Objectives

At the end of the unit, students will be able to:

1. Perform Housekeeping activities
2. Familiarise with the importance and purpose of Housekeeping
3. Identify the Benefits of Good Housekeeping
4. Recognize the concept of '5S'

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual
- Personal Protective Equipment (PPE)
- Respiratory Protective Equipment (RPE)

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about introduction to housekeeping in this unit.

Say

- Tell them housekeeping refers to the activities carried out to keep the things in order at work place. It includes keeping area clean and tidy. Housekeeping must ensure that no rubber compound , rubber uncured or cured product is lying on the floor . All usable rubber material should be on pallet/table properly identified and covered at the end of the shift.
- Now explain the importance of housekeeping with the participants as follows: Effective housekeeping can eliminate some workplace hazards and help get a job done safely and properly.

- Explain - Housekeeping is not just cleanliness. It includes keeping work areas neat and orderly, maintaining halls and floors free of slip and trip hazards; and removing of waste materials (e.g.. paper, cardboard) and other fire hazards from work areas. Housekeeping ensures all usable rubber compounds are free of any contaminations.

Elaborate

- Explain the purpose of the workplace housekeeping. Poor housekeeping can be a cause of accidents, such as:
 - » Tripping over loose objects on floors, stairs and platforms
 - » Being hit by falling objects
 - » Slipping on greasy, wet or dirty surfaces
 - » Striking against projecting, poorly stacked items or misplaced material
 - » Can be the cause of production delays and defective cured product
- Discuss with the participants that in order To avoid these hazards, a workplace must "maintain" order throughout a workday.

Demonstrate

- Demonstrate the benefits of good housekeeping practices- Effective housekeeping results in:
 - » Reduced handling to ease the flow of materials
 - » Fewer tripping and slipping accidents in clutter-free and spill-free work areas
 - » Decreased fire hazards
 - » Lower worker exposures to hazardous substances (e.g. dusts, vapours)
 - » Better control of tools and materials, including inventory and supplies
 - » More efficient equipment cleanup and maintenance
 - » Better hygienic conditions leading to improved health
 - » More effective use of space
 - » Reduced property damage by improving preventive maintenance
 - » Less janitorial work
 - » Improved morale
 - » Improved productivity (tools and materials will be easy to find)

Elaborate

- Explain the 5S concept to the participants. Tell them – '5S' is a system of steps and procedures that can be used by individuals and teams to arrange work areas in the best manner to optimize performance, comfort, safety, and cleanliness.
- Explain the 5s in detail with the help of table.

Japanese'S'	Translation	English 'S'
Seiri	Organization	Sorting
Seiton	Neatness	Simplifying Access
Seiso	Cleaning	Sweeping
Seitetsu	Standardization	Standardization
Shitsuke	Discipline	Self-Discipline

Fig.6.1.1: 5S acronym of five Japanese words

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.

Activity

- Tell participants they have to go and visit a rubber factory and observe the housekeeping practices being performed in the factory.
- Tell them they need to observe these details very minutely and they need to prepare and present a report on the same.
- Give ten minutes to every participant for their report presentation.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of the activity.

Skill Practice	Time	Resources
Factory Visit and Report Presentation on Housekeeping practices in a rubber factory	8 Hours	Charts

UNIT 6.2: Pre-housekeeping Activities

Unit Objectives

At the end of the unit, students will be able to:

1. Perform pre-housekeeping activities
2. Identify the reasons and principles of doing cleaning
3. Clean material, cleaning equipment and its maintenance
4. Do inspection and how to select of cleaning method
5. Plan housekeeping activity
6. Identify signs of poor housekeeping
7. Improve housekeeping at your workplaces
8. Do recommended housekeeping practices

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual
- Personal Protective Equipment (PPE)
- Respiratory Protective Equipment (RPE)
- Cleaning Material
- Cleaning Equipment

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about pre housekeeping activities in this unit.

Say

- Tell them about pre housekeeping activities include accessing area for housekeeping, selection of cleaning method and cleaning equipment and planning for housekeeping.
- Discuss the reasons for doing cleaning in detail with the participants.
- Explain the basic principles of cleaning that they need to follow in any type of cleaning that they need to perform irrespective of the surface or the soil as :
 - » All soil should be removed
 - » Soil should be removed without harming the surface being cleaned or the surrounding surfaces
 - » The surface should be restored to its original state after the cleaning process
 - » The simplest method should be tried first using the mildest cleaning agent

Elaborate

- Describe cleaning material and equipment to them with examples in detail as:
 - » Cleaning agents are substances, usually liquids, powders, sprays and granules that are used to remove dirt, including dust, stains, bad smells and clutter on surfaces.
 - » Acidic washing agents are mainly used for removal of inorganic deposits like scaling to unblock clogged pipes by dissolving greases, proteins and even carbohydrate-containing.
 - » Alkaline washing agents contain strong bases like sodium hydroxide and/or potassium hydroxide. The alkali also dissolves grease, oils, fats, and protein-based deposits.
 - » Neutral washing agents are pH-neutral and based on non-ionic surfactants that disperse different types of dirt.
 - » Degreaser Cleaning agents specially made for removal of grease are called degreasers.
- Now explain other important equipment used for cleaning as :
 - » PPE to be used while cleaning
 - » Safety ladder to reach the heights for cleaning
 - » Containers for collection of waste
 - » Pallets and forklifts for material handling
- Tell them before performing cleaning activity it is very important to carry out inspection of the premises and select the materials for cleaning and equipment accordingly. Explain them the points to be inspected as:
 - » Area to be cleaned
 - » Number of machines housed
 - » Accessories around the machine
 - » Oil and grease leakage points
 - » Volume of waste material generated
 - » Obstructions for cleaning

- » Location of chimneys and sky lights
- » Height of the places to be cleaned

Demonstrate

- Show all the manual cleaning equipment to the participants mentioned in the table.

Cleaning Equipment	Types	Uses
Brushes	Hard Brushes	Hard brushes have bristles that are fairly stiff and well-spaced out. They are most suitable for removal of heavy soil and litter from carpets and for cleaning rough surfaces. –Example: deck scrubber for floors
	Soft Brushes	Soft brushes have bristles that are fairly flexible and set close together. They help to remove loose soil and litter on hard and smooth surfaces. Such brushes may be designed to dust carpets and furniture, especially those that are made of cane and wicker e.g. –upholstery brush
Broom	Soft bristled broom	These brooms are made of corn-fiber, grass and are used for smooth floors.
	Hard broom	These brooms are made of coconut fiber and are used for coarse surface, especially outdoors.
	Wall broom	These are ceiling brooms called Turk's head. These brooms are used to remove cobwebs or dust from ceiling, and high edges.
	Box sweeper	These are also called as carpet sweepers and are used for sweeping up the dust from smooth floor coverings such as rugs and carpets. A box sweeper consists of a friction brush that revolves when the equipment is pushed manually over the carpet or floor. The dust gets collected into the built-in dust pans.
Mop	Dry mop	Consist of acrylic, nylon, or polyester strands fixed to a backing stretched over a metal frame. These are used for holding the dust by sweeping.
	Wet mops	Consist of cotton strands fixed to a length of cotton fabric which is in turn inserted into a metal flat stock.
Cloths	Swab	These are loosely woven cotton cloths, absorbent material and are used for damp wiping of floor surfaces. Also used for sanitary fittings, bath tubs and wash basins.
Containers	Scrim	These are loosely woven linen material resembling fine sack cloth, highly absorbent and lint free in nature, used for cleaning mirrors and windows.
	Buckets	Plastic or galvanized iron buckets are used in different areas of housekeeping while washing of floor, scrubbing of floor, etc.
	Dustpan	These are used in conjunction with a broom or brush for gathering dust. They are made of plastic or metal. They should be emptied after.
	Dust bins	These are used to collect waste from guest rooms and it may be made of plastic, metals, or wood. This should be emptied and wiped daily.

	Sani-bins	These are metal or plastic bins with lid. They are found in toilets for collection of soiled sanitary towels. They should be lined with plastic or paper bags for easy cleaning and must be wiped daily for the reasons of hygiene.
	Hand caddy	Also called cleaner's boxes, made of wood or metal or plastic, used by the room attendant for carrying cleaning supplies from room to room while guest room cleaning is done.
	Mop-wringer trolley	This piece of equipment consists of mop and one or twin buckets with an attached wringer all mounted on a trolley with wheels. It may have a provision for holding cleaning agent as well as a trash bag.

Fig.6.2.1: Manual Equipment

- Now make all the participants familiar with the mechanical cleaning equipment.

Cleaning Equipment	Types	Uses
Vacuum Cleaners/ suction cleaners	Dry vacuum cleaners	These are used for removing dust and small pieces of debris from the floors, upholstery, furnishings walls and ceilings. It comes with different flexible attachment such as crevice nozzle, upholstery cleaning brush, floor cleaning brush, etc.
	Wet and dry vacuum	These are extremely useful for housekeeping operations. They can pick up spills and excess water when it is used on a wet mode. When on a dry mode, they help to remove the dust and debris. In hotels, they are used in large areas when they are scrubbed.
	Large tank-type vacuum cleaners	These are also called as industrial vacuum cleaners and are meant for dry and wet pick up or both. The waste water is squeezed by a rubber attached to it through the nozzle which travels back into the tank. They are ideal for cleaning large working area
High Pressure Washers		These types of equipment are designed to remove soil from the surface with the help of water and steam subjected to high pressure. Water under pressure dislodges the dirt from the surface.
Scrubbing/Polishing Machine		Scrubbing can be done with the help of the bristle attached to the machine and is normally used for large areas.

Fig.6.2.2: Mechanical Equipment

Do

- Ask participants if they have understood the concepts discussed with them.
- Ask them to come up with their doubts, if they have any pertaining to previous concepts.
- Clear their doubts and answer their queries satisfactorily.
- Revise the concepts if you feel it is necessary.

Say

- Tell them now they learn about planning housekeeping activity.
- Explain the importance of planning to them. A good housekeeping program plans and manages the orderly storage and movement of materials from point of entry to exit. It includes a material flow plan to ensure minimal handling. The plan also ensures that work areas are not used as storage areas by having workers move materials to and from work areas as needed.
- Also discuss with them that worker training is an essential part of any good housekeeping program. Workers need to know how to work safely with the products they use. They also need to know how to protect other workers such as by posting signs (e.g., "Wet - Slippery Floor") and reporting any unusual conditions.
- Illustrate that Housekeeping order is "maintained" not "achieved." Cleaning and organization must be done regularly, not just at the end of the shift. Integrating housekeeping into jobs can help ensure this is done.

Elaborate

- Share with them that pre housekeeping activity checklist is an important tool to ensure that cleaning is happening as per schedule or not.
- Discuss the sample checklist mentioned in the participant manual with them in detail.

Items	Checks	Meets Standards as per
Aisles	Clean	
	Clear	
	Well-marked	
Exits and Entrances	Clear	
	Well-marked	
	Free of water and other obstructions	
Hand and Portable Tools	Properly stored when not in use	
	Fire Fighting Equipment	
	Clearly marked	
	Accessible	
Floors	Clean	
	Clear	
	In good condition	
	Well-drained	
Ladders	In good condition	
	Free of grease/oil	
	Secure when in use/not in use	
Lighting	Adequate	
	Clean	

Machines	Clean	
	Clear	
	In good condition	
Roadways, Parking Areas	In good repair	
	Well-marked	
	Free of water and other obstructions	
Signs, Tags	Adequate	
	Appropriate	
	Clean	
Stacking and Storage	Aisles clear	
	Stacks stable, secure	
	Well labeled	
	Area clean and clear	
Stairs	Non-slip tread	
	Clean	
	Clear	
	In good condition	
Ventilation System	Clean	
	Clear	
Waste Disposal	adequate number of bins	
	separate and approved containers for oily rags, flammable scrap, etc.	

Fig.6.2.3: Sample checklist

Say

- Tell them about the signs of the poor housekeeping activity.
- Also discuss the impact of the same with the participants with relevant examples.
- Share some tips with them to improve housekeeping in their workplace. Tell them Good housekeeping requires effort and teamwork, but it's worth it.
- Also share some recommended housekeeping practices with the participants.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.

Activity

- Divide the class into four equal groups.
- Tell them they need to demonstrate cleaning equipments discussed in the unit.
- Tell them they will get 45 minutes for preparation and 15 minutes for demonstration.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of the activity.

Skill Practice	Time	Resources
Demonstration of Cleaning Equipments	3 Hours	<ul style="list-style-type: none">• Charts• Moulding Machine

UNIT 6.3: Housekeeping Activities

Unit Objectives

At the end of the unit, students will be able to:

1. Follow the cleaning methods
2. Identify the elements of effective housekeeping program
3. Deal with accidental damage
4. Deal with accidental damage, if any, caused while carrying out the work
5. Report the appropriate person any difficulties in carrying out your work
6. Identify and report to the appropriate person any additional cleaning required that is outside one's responsibility or skill

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual
- Cleaning Material
- Cleaning Equipment
- Personal Protective Equipment (PPE)
- Respiratory Protective Equipment (RPE)

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about housekeeping activities in this unit.

Say

- Tell participants about different cleaning methods which includes:
 - » Manual sweeping and mopping
 - » Machine assisted sweeping and mopping
 - » Cleaning the carbon deposits on electrical points with a piece of cloth
 - » Mopping the area around the coolant water tank
 - » Removing the waste around the machine by sweeping and collecting in the container
 - » Cleaning the oil, grease and the other materials fallen around the machine with a cloth
 - » Cleaning the control and display part of the machine

Demonstrate

- **Discuss with them the elements of effective housekeeping program and practically show all these process in detail to the participants.**
- **Tell them first thing in the list is dust and dirt removal. Vacuum cleaners are suitable for removing light dust and dirt. Special-purpose vacuums are useful for removing hazardous substances. Compressed air should not be used for removing dust, dirt or chips from equipment or work surfaces.**
- **Demonstrate this activity practically to them.**
- **Tell them second element of housekeeping activities is employee facilities. Employee facilities need to be adequate, clean and well maintained. Washroom facilities require cleaning once or more each shift. They also need to have a good supply of soap, towels plus disinfectants, if needed.**
 - » **If workers are using hazardous materials, employee facilities should provide special precautions such as showers, washing facilities and change rooms**
 - » **Smoking, eating or drinking in the work area should be prohibited where toxic materials are handled.**
- **Tell them now they learn about the cleaning of the surfaces. These include :**
 - » **Floor: Areas that cannot be cleaned continuously, such as entrance ways, should have anti-slip flooring.**
 - » **Walls: Light-coloured walls reflect light while dirty or dark-coloured walls absorb light. Contrasting colours warn of physical hazards and mark obstructions such as pillars**
- **Next element of housekeeping activity is maintaining light fixtures. Dirty light fixtures reduce essential light levels. Clean light fixtures can improve lighting efficiency significantly. Aisles and stairways are next in line elements of housekeeping activity. Aisles should be wide enough to accommodate people and vehicles comfortably and safely. Keeping aisles and stairways clear is important.**
- **Also share spill control methods with the participants. Tell them the best way to control spills is to stop them before they happen.**
- **Illustrate the importance of cleaning tools and equipment.**
- **Also share the significance of maintenance of building and equipment. Maintenance involves keeping buildings, equipment and machinery in safe, efficient working order and in good repair. This includes maintaining sanitary facilities and regularly painting and cleaning walls.**

- **Tell participants about waste disposal as a part of housekeeping activity. The regular collection, grading and sorting of scrap contribute to good housekeeping practices.**
- **Storage is an important activity of housekeeping. Good organization of stored materials is essential for overcoming material storage problems whether on a temporary or permanent basis.**
- **Share some tips with the participants about the storage of cleaning agents as:**
 - » Ensure that the storage racks are sturdy. Heavier containers must be kept on the bottom shelf.
 - » Label all containers neatly with a waterproof marker.
 - » Ensure that the lids are tightly secured.
 - » When dispensing cleaning agents, use appropriate
 - » Avoid spillage; if a spill occurs, clean it up immediately.
 - » Follow a **systematic procedure for rotating stocks.**

Say

- Tell participants it very important to deal with an accidental damage. In case of an accidental damage the following should be kept into consideration:
 - » It is necessary to ensure that no damage occurs to the equipment during housekeeping.
 - » Electrical supply to the machines should be total cut off whenever machine cleaning is involved.
 - » In case any damage occurs, it should be reported to the supervisor immediately. In case it is proved that it is absolutely due to the negligence of the housekeeper, appropriate action will be taken by the HR as per the estimate of damage from the supervisor and finance.
 - » In case it is proved that it is because of the defective equipment, action will be taken against the concerned and repairs will be carried out by the maintenance department to avoid reoccurrence.
 - » Facilities department and safety personnel in case of injury/accident will also study the reason for damage and implement changes in the cleaning procedure.
 - » The trainer will explain to you the SOP followed in your company.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.

Activity

- Divide the class into four equal groups.
- Tell them they need to demonstrate elements of housekeeping activities discussed in the unit.
- Tell them they will get 45 minutes for preparation and 15 minutes for demonstration.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of the activity.

Skill Practice	Time	Resources
Demonstration of housekeeping activities	3 Hours	Cleaning Equipment Cleaning Material

UNIT 6.4: Post Housekeeping Activities

Unit Objectives

At the end of the unit, students will be able to:

1. Perform Post housekeeping activities
2. Do equipment and supplies maintenance

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual
- Cleaning Material
- Cleaning Equipment
- Personal Protective Equipment (PPE)
- Respiratory Protective Equipment (RPE)

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about post housekeeping activities in this unit.

Say

- Tell them about post housekeeping activities include post housekeeping inspection.

Elaborate

- Discuss with the participants the important points to consider while performing post housekeeping inspection:
 - » The floor is dry
 - » Areas surrounding the compression moulding machine are free from waste
 - » No oil stains and grease stains on the floor
 - » Display and controls on the compression moulding machine are free from dust and muck.
 - » Check whether the cleaning equipment is clean and all the cleaning materials and tools are returned to their proper places.
 - » All usable compound for moulding is well covered, placed on pallet/skid/table and in ready to use condition.

Say

- Explain to them that equipment and supplies maintenance is an important part of the post housekeeping activities. Replenishment of the consumables used for cleaning is very critical. In case of breakdown it is necessary to inform the breakdown of the equipment to the maintenance department regularly.

Elaborate

- Share equipment care tips with the participants as follows:
 - » All staff should know the correct methods of careful cleaning and storage.
 - » The correct equipment should be selected for each task and used correctly.
 - » All equipments should be cleaned after use.
 - » Manufacturer's instructions for operation and maintenance should be followed.
 - » Equipment should be stored correctly.
 - » All equipments must be inspected before and after use and all defects should be reported.
 - » Follow equipment manual /sop on machine cleaning to protect from dust/carbon particles.

Say

- Now tell participants about the safety measures to taken post housekeeping activity regarding electrical appliances, wirings and fittings.
- Share some tips with the participants regarding post housekeeping activities which will make the work of compression moulding operator more effective.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.

Activity

- Divide the class into four equal groups.
- Tell participants they need to create a role play on the post housekeeping activities.
- Tell them they need to act the same scenario as they working in a factory.
- They will get 15 minutes time to prepare for the same and each group will be given 20 minutes to present their activity.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of the activity.

Skill Practice	Time	Resources
Role Play – Post Housekeeping Activity	3 Hours	<ul style="list-style-type: none"> • Charts • Cleaning Equipment • Cleaning Material



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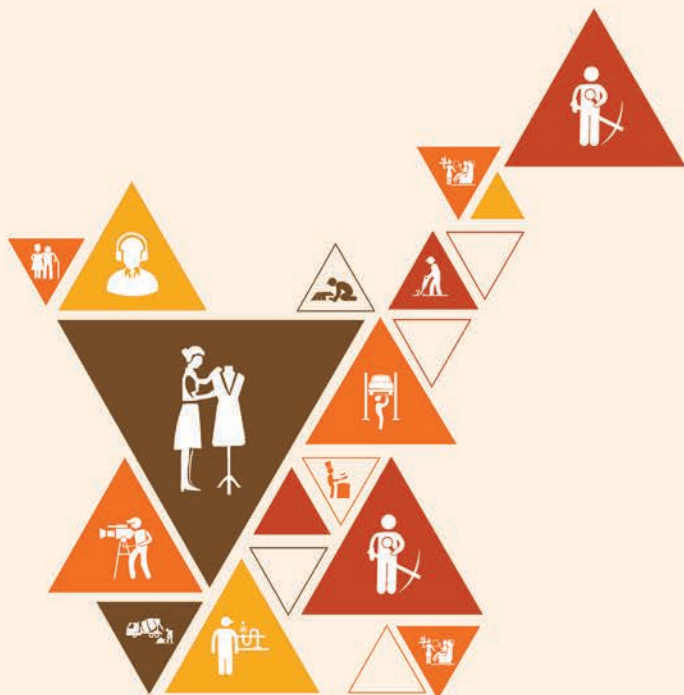
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7. Reporting and Documentation

Unit 7.1 – Reporting and Documentation



RSC/ N5002

Key Learning Outcomes

At the end of this module, you will be able to:

1. Report data/problems/incidents as applicable by following company reporting procedures
2. Do documentation within stipulated time according to company procedure
3. Respond to requests for information in an appropriate manner whilst following organizational procedures

UNIT 7.1: Reporting and Documentation

Unit Objectives

At the end of the unit, students will be able to:

1. Report data/problems/incidents as applicable by following company reporting procedures
2. Do documentation within stipulated time according to company procedure
3. Respond to requests for information in an appropriate manner whilst following organizational procedures

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual
- Production status report format
- Maintenance request format
- Daily production report format
- Incident report format
- Request for information

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about reporting and documentation in this unit.

Say

- Tell them - Timely reporting is extremely important to keep a track of production and other activities carried out at the different stages of production. It ensures the desired rate of production and initiation of the corrective actions at the earliest. Urgent reports are to be first conveyed orally to the immediate supervisor/ the person to whom who is identified for reporting.

Elaborate

- Discuss a daily production plan in detail with the participants. Tell them if there are any concerns these should be immediately reported to the supervisor.

Production Plan for the day			
Product Code/Part NO		Batch Code	No. of Components
xxxx-100		MI-001	
S. No	Type of Compound	Code	Die Code
1	Butyl Rubber	IIR	XXX
2			
3			
Product Code/Part NO		Batch Code	No. of Components
xxxx-101		MI-002	
S. No	Type of Compound	Code	Die Code
1	Chloroprene Rubber	CR	XXX
2			
3			

Demonstrate

- Tell participants there are defined formats for reports and documentation which they need to use while preparing a report. Share the formats mentioned in the participant's manual and discuss these in detail with the class as:
 - » Production status format
 - » Maintenance request form
 - » Daily production report
 - » Incident report
 - » Request for information format
- Also share these formats with all the participants and make sure every participant should fill these formats completely.
- Check and see if they require any assistance in completing these. If required revise the main points of the concept shared with them.

Say

- Tell participants about the importance of record keeping.
- Explain - all the documents similar to the above are to be filed immediately in the file or stored in the PC. All

the documents similar to the above are to be filed immediately in the file or stored in the PC. The files can be maintained separately for the following:

- » Production
- » **Safety**
- » **Maintenance**
- » **Quality**
- » **House Keeping**
- » **Administration**

Elaborate

- Tell participants that records are extremely important for the profitability and reputation of the company. Some other reasons for the significance are mentioned under:
 - » For procurement of **quality materials by avoiding the sources which supplied the low quality ingredients.**
 - » **For rectification of the machines and accessories which when are in operation, the defects have occurred.**
 - » **For retraining the operators who were operating the machine when the defects occurred.**
 - » **To change the SOP to avoid re-occurrence of the same defects.**
 - » **Strategize the sales of the final product based on the pace of production.**
 - » **To plan for adaptation of new processes and plan the equipment.**

Say

- Share some tips for the effective reporting and documentation.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.

Activity

- Divide participants into five equal groups
- Allocate one format to each group as Production status report format, Maintenance request format, Daily production report format, Incident report format, Request for information
- Tell them they need fill the specific format assigned to them. They will be given 20 minutes for preparation.
- Give 20 minutes to every group for their report presentation.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of the activity.
- Also highlight the shortcoming or any points they missed during their presentation.

Skill Practice	Time	Resources
Filling and presenting reporting formats	4 Hours	<ul style="list-style-type: none"> • Charts • Production status report format • Maintenance request format • Daily production report format • Incident report format • Request for information • Participant Manual



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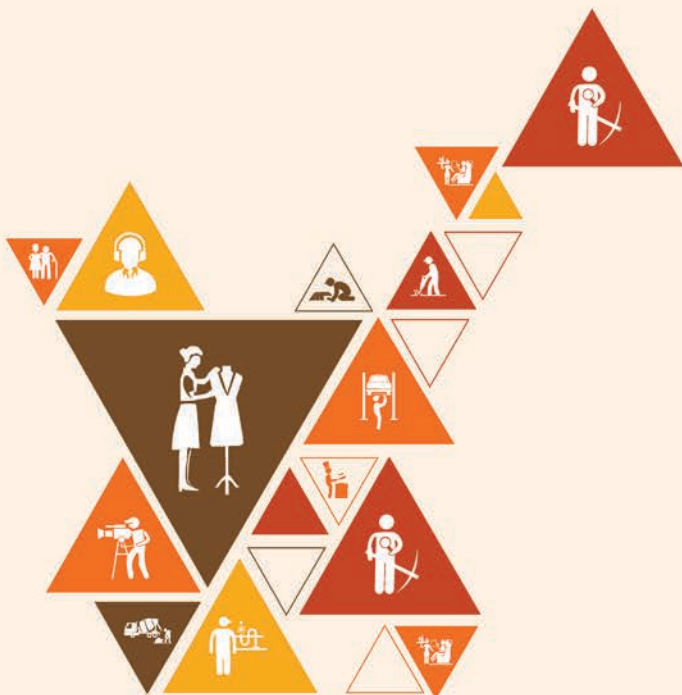
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8. Quality

Unit 8.1 – To Carry out Quality Check



RSC/ N5003

Key Learning Outcomes

At the end of this module, you will be able to:

1. Identify activities and standards set by the company involved in Quality check
2. Recognise the quality methodologies and standard set by company.
3. Analyze the need of quality checks and determines the appropriate method and procedure to meet the standards

UNIT 8.1: To Carry out Quality Check

Unit Objectives

At the end of the unit, students will be able to:

1. Identify activities and standards set by the company involved in Quality check
2. Recognise the quality methodologies and standard set by company.
3. Analyze the need of quality checks and determines the appropriate method and procedure to meet the standards

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual
- Vernier caliper,
- Micrometer
- Plug gauge
- Profile projector
- Magnification glass
- Final inspection report format
- Dimension report format

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn to carry out quality checks in this unit.

Say

- Tell them quality checks are performed in a setup through inspections. The instruments used to perform inspection are: Vernier calliper, micrometer, plug gauge, profile projector, magnification glass etc.
- Besides instrumental checkups inspection can also performed by non instrument checks as running finger to check for defect check.
- Discuss the significance of quality control procedures with the participants.
- Also tell them in case of non conformance to quality standards can result in product failure, product recall and even loss of market share.
- In case of non conformities a detailed analysis is made. On the basis of root causes or "5WHY" analysis, the action needed to prevent the recurrence of non-conformities should be arrived at. Corrective action should be reviewed periodically (monthly/quarterly) to be sure about the effectiveness of the corrective action.

Demonstrate

- **Discuss the reporting of the quality inspection. Quality inspection data should be discussed with the section supervisor and QC in charge as soon as possible so that appropriate actions only are initiated within reasonable time limits. All action taken should be recorded for follow up later on.**
- **Discuss the quality reporting formats with the participants in detail as: final inspection report, dimension report format.**

Say

- Share tips with the participant how to ensure effective quality check on moulded part.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.

Activity

- Divide participants into five equal groups.
- Tell them that they need to perform a role play demonstrating quality checks in mould rubber. Give 20 minutes to prepare the role play and 20 minutes per group would be given for presenting role play.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of the activity.
- Also highlight the shortcoming or any points they missed during their presentation.

Skill Practice	Time	Resources
Role Play – Quality check in moulds	4 Hours	<ul style="list-style-type: none"> • Vernier caliper, • Micrometer • Plug gauge • Profile projector • Magnification glass • Final inspection report format • Dimension report format

Key Learning Outcomes

At the end of this module, you will be able to:

1. Discuss various problems and issues related to raw materials, rubber products, equipment, and any other (such as administration, HR etc)
2. Analyze problem related to raw material, procedures, moulding process, rubber compounds, rubber products, machines etc. to identify the appropriate solution
3. Follow escalation matrix whenever necessary

UNIT 9.1: Problem Identification, Necessary Action and Escalation

Unit Objectives

At the end of the unit, students will be able to:

1. Discuss various problems and issues related to raw materials, rubber products, equipment, and any other (such as administration, HR etc)
2. Analyze problem related to raw material, procedures, moulding process, rubber compounds, rubber products, machines etc. to identify the appropriate solution
3. Follow escalation matrix whenever necessary

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about problem identification, necessary action and escalation in this unit.

Say

- Tell them - The operator is the center of all the activities in compression moulding. As such pro-active behavior from the operator to identify the problems related to the materials, products, and the equipment, is going to benefit the company.

Elaborate

- The operator should look out for the following with reference to materials:
 - » **Signs of contamination**
 - » **Condition of the containers in which the materials are supplied for loading**
 - » **Condition of weighing machines in the weighing room**
 - » **Condition of storing arrangement for the materials in stores**
 - » **Condition of materials on receipt**
 - » **Proof for random checking of the raw materials**
 - » **Change of suppliers**
 - » **Moisture condensing on the raw materials**
 - » **Whether the reports indicate that the specifications are met at the maximum and minimum limits**
 - » **Shelf life of the raw materials**
 - » **Good housekeeping of the materials around the machine and in the storage areas**
- Explain that- Problems related to raw materials, products and equipment need continuous identification and solution for profitable operation of the compression moulding machine with minimum rejections and rework.

Say

- Tell them once problem is identified the next step is to find solution to the existing problem.

Elaborate

- Describe the actions to be taken for common problem during moulding areas under:
 - » **Blistering/ heavy section:** Whenever you encounter a blistering/ heavy section ensure that you increase the cure, and slow close.
 - » **Porosity:** When you notice porosity immediately increase the pressure, reduce the temperature and increase stop duration.
 - » **Mould sticking:** When you come across mould sticking, it is very crucial to raise the mould temperature and increase stop duration.
 - » **War page:** Upon noticing war page: necessary action to be taken right away is to ensure that uniform mould temperature is maintained.
 - » **Burned marks:** To overcome burned marks, reduce the stop and the mould temperature.
 - » **Dull surface:** Dull surfaces can be taken care of by adjusting the mould temperature and extending stop.

- » **Heavy flash: When heavy flash is noticed: immediately check the material flow.**
- » **Dimpled surface: Necessary action to be taken to overcome dimpled surfaces include: slower closing, lowering temperature and increasing the charge.**
- » **Pitted surface: Problems with pitted surfaces can be solved by simply using stiffer material and increasing the stop duration.**
- » **Contamination: Contamination is the most common problem encountered**
- Explain that at his level operator may consider applicable corrections and formulate corrective action with respect to the identified problem during the compression moulding. It is important to consider following for corrective action:
 - » **Report/documentation problem and corrective action in an appropriate manner**
 - » **Monitor corrective action**
 - » **Evaluate implementation of corrective action taken to determine if the problem has been resolved**

Say

- Tell participants it is very important to inform your superior authority, Quality personnel and production personnel as soon as the problem is identified.
- Share some tips with the participants regarding problem identification, necessary action and escalation.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.

Activity

- Divide participants into five equal groups.
- Tell them that they need to perform a role play reporting problem to a supervisor and solving the problem. Give 20 minutes to prepare the role play and 20 minutes per group would be given for presenting role play.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of the activity.
- Also highlight the shortcoming or any points they missed during their presentation.

Skill Practice	Time	Resources
Role Play –Reporting a problem to supervisor	4 Hours	• Participant Manual



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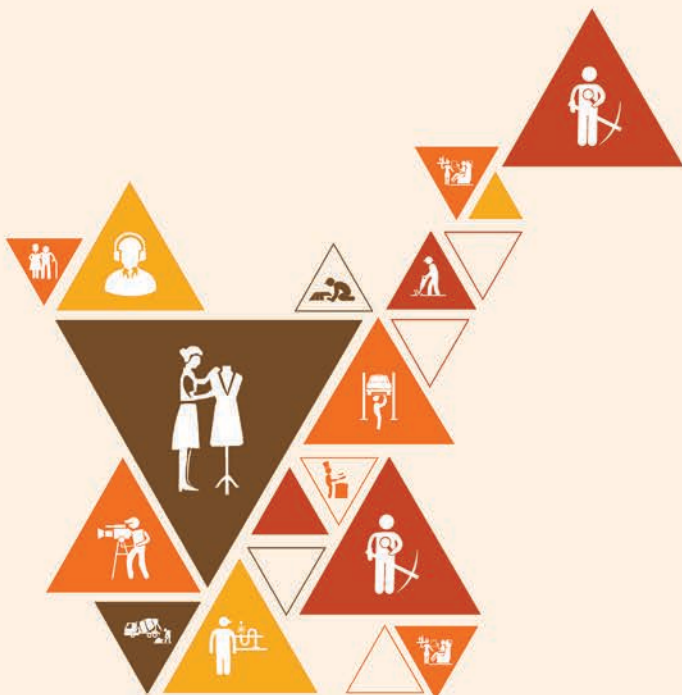
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10. Generic Skills

Unit 10.1 – Workplace Skills



Key Learning Outcomes

At the end of this module, you will be able to:

1. Describe communication, importance of good reading & writing skills and trade ethics
2. Identify the importance of effective communication with co-workers in writing as well as orally
3. Identify the documents which are necessary to read to in order to carry out operator's tasks
4. Identify importance of work ethics and professionalism

UNIT 10.1: Workplace Skills

Unit Objectives

At the end of the unit, students will be able to:

1. Describe communication, importance of good reading & writing skills and trade ethics
2. Identify the importance of effective communication with co-workers in writing as well as orally
3. Identify the documents which are necessary to read to in order to carry out operator's tasks
4. Identify importance of work ethics and professionalism

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Personal Protective Equipment (PPE)
- Participant Manual

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about workplace skills in this unit.

Say

- Tell Participants what is reading and why is it important. Reading is a receptive skill which helps in building vocabulary. Ask them questions like if they read books and what kind of books do they like to read?
- Tell them what is comprehension. Explain that level of understanding of text or message is comprehension.
- Now, tell them different ways to keep them updated. This helps them in enhancing their knowledge. They should read articles related to latest happenings, subscribe magazines.
- Discuss with them the techniques for good reading skills.
- Tell Participants what is writing and why is it important.

Elaborate

Describe effective writing skills with the help of writing flow table mentioned in the participants manual.

Writing flow

Be Clear

- Your writing must be understood at the first reading
- A business document is clear when it means exactly what the writer intends. Avoid technical jargon, unfamiliar words or formal language.
- Eliminate ambiguity, i.e. avoid using a word with a double meaning or misplacing a phrase within a sentence.

Be Concise

- Avoid wordy expressions.
- Avoid unnecessary repetition.
- Include only relevant information.
- Come to the point quickly and without "waffle".
- Omit unnecessary background information.
- Use short, familiar words instead of long words.
- Revise your first draft looking for ways to reduce the number of words or to cut out unnecessary information.

Too Many Words	Fewer Words
Prior to the event	Before
At this point in time	Now
Subsequent to	After
For the purpose of	To
In the event that	If
In view of the fact that / Due to the fact that	Because of
Until such time as	Until

Fig.10.1.1: Writing Flow

Be Complete: Check all the information the reader will need is included: Who? What? Where? When? Why? How?

Be Correct: Check your work for accuracy of punctuation, grammar and spelling (especially the names of people and places).

Incorrect	Correct
He done it.	He did it
She brung it.	She brought it.
He could of done it	He could have done it
She loaned it to him	She lent it to him

These items compliment each other	These items complement each other
How much further is it?	How much farther is it?
He is the best of the two.	He is the better of the two.

Fig.10.1.2: Writing Flow

Check for accuracy of information: eg. time, dates, figures and telephone numbers. Check for consistency of layout.

Be Concrete

Give specific details.

Abstract	Concrete
Your study package will be delivered soon.	Your study package will be delivered in two week'stime.
Your superannuation plan will earn high interest.	Your superannuation plan will earn 10% interest.
Photocopiers should have appropriate performance parameters	Photocopiers should be able to produce 50 stapled copies of 20 double-sided sheets in less than 3 minutes.

Fig.10.1.3: Specific Details

- Try to substitute exact facts or figures for vague generalities.
- Use concrete examples to clearly illustrate the point you are making.

Be Convincing

- Use language that is believable.
- Avoid exaggeration and superlatives.
- Suggest possibilities or probabilities rather than making forceful assertions
- Provide supporting arguments for your point of view - e.g. provide examples-statistics or a quote from a respected authority.

Be Courteous

- Display good manners and a caring attitude in your writing.
- Whenever possible, phrase your writing positively with a pleasant tone.

Say 

- Now tell them about email etiquette. Share some tips with them.
- Discuss email etiquette with them in detail when it comes to business, regardless of mode of communication used, professionalism and courtesy never go out of style.
- Show all the manual cleaning equipment to the participants mentioned in the table.

Elaborate

- Explain work ethics and professionalism to the participants. The ultimate goal of every procedure is to provide the reader with a clear and easily understood plan of action required to carry out or implement a policy.
- Explain - Managing employees can be one of the most difficult aspects of running a business. Establishing policies and procedures and stating them in the employee manual may ease the burden clearly communicated standards may help to reduce employee complaints, absenteeism, and staff turnover.
- Tell them the significance of the ethical decision making. Making good ethical decisions requires a trained sensitivity to ethical issues and a practiced method for exploring the ethical aspects of a decision and weighing the considerations that should impact our choice of a course of action.
- Explain the framework for ethical decision making:
 - » Clarify
 - » Evaluate
 - » Implement
 - » Monitor and modify

Say

- Now tell participants about the ethical relationship. The ethical foundation of a company is important to the way a company is perceived by customers and peers alike.
- Emphasize on the organisational loyalty and professional use of facilities. Illustrate just because they do not belong to us directly, they should not be misused.
- Explain peer relationship to the participants and share traits of healthy peer relationship amongst employees. Highlight the importance of unbiased treatment to all peers and treating a female peer.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.

Activity

- Divide the class into four equal groups.
- Tell them they each group need to prepare a presentation emphasizing on the importance of generic skills.
- Allocate one topic to each group as: Reading and Writing Skills, E-mail Etiquette, Work Ethics and Professionalism. Give them 20 minute preparation time to each group.
- Give 20 minutes presentation time to each group.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of the activity.

Skill Practice	Time	Resources
Presentation – Generic Skills	8 Hours	<ul style="list-style-type: none"> • Charts • Participant Manual



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11. Soft Skills And Communication Skills

Unit 11.1 - Introduction to the Soft Skills

Unit 11.2 - Effective Communication

Unit 11.3 - Grooming and Hygiene

Unit 11.4 - Interpersonal Skill Development

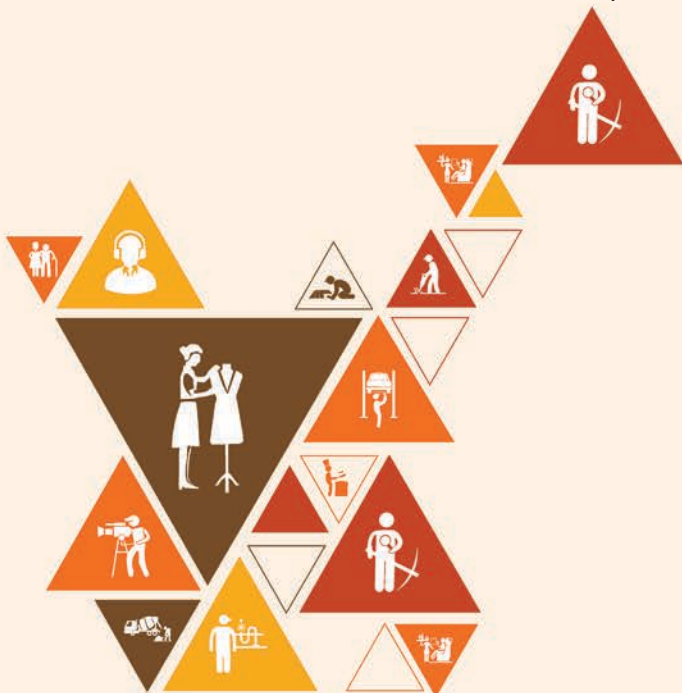
Unit 11.5 - Social Interaction

Unit 11.6 - Group Interaction

Unit 11.7 - Time Management

Unit 11.8 - Resume Preparation

Unit 11.9 - Interview Preparation



Key Learning Outcomes

At the end of this module, you will be able to:

1. Familiarise with the art of Effective Communication.
2. Able to handle effective Communication with co-workers and their Family.
3. Able to handle effective Communication with Peers/ colleagues using medical terminology in communication.
4. Maintain health and hygiene
5. Develop interpersonal skills
6. Develop effective social interaction
7. Manage time effectively
8. Prepare for interviews

UNIT 11.1: Introduction to the Soft Skills

Unit Objectives

At the end of the unit, students will be able to:

1. Describe the basic meaning of Soft Skills, their components and their benefits.
2. Familiarise with work readiness and its significance.

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual

11.1.1 What is a Soft Skill?

Say

- Employees are a crucial part of an organization, understanding them personally can be helpful in various aspects. There is much more to their identity than merely their skills. This brings into light, the concept of 'soft skills'.
- Soft skills are personal attributes that describes an individual's ability to interact with others. It includes the cluster of personality traits, social graces, communication language, personal habits, friendliness and optimism that characterize relationship with other people.
- Soft skills have more to do with who we are than what we know.
- Soft Skills complement hard skills which are occupational requirements of a job and many other activities.
- According to a survey, the long term success in job is 75 % due to soft skills and 25 % due to technical knowhow.

Activity

- Ask the students to form a circle.
- Starting from a one person, ask each of them to tell something about themselves. This should necessarily include their strengths and weaknesses.
- This will give them a better chance of knowing each other.

Explain

- Discuss what helps in keeping you happy in your school- academic knowledge or company of friends.

11.1.2 Components of Soft Skills

Say

Soft skills essentially relate to the personality of a person. There are certain components that relate a person to the rest of the group and on which communication depends largely. This largely ensures how a person gets along with other people:

- **Adaptability:** It is about how quickly and efficiently a person is able to blend in and get productive in an altered environment.
- **Emotional Strength:** An emotionally strong person succeeds in directing his moods and emotions such as anger frustration and excitement.
- **Leadership Quality:** How one manages conflict in personal and professional situation and convinces people reflects upon his leadership quality.
- **Team Playing Ability:** It is the ability to manage different types of people and make them work harmoniously with each other.
- **Decision Making:** This reflects upon how one manages his time and other resources in efficient and productive manner.
- **Interpersonal Communication:** This is an individual's ability to effective communication with other and in the process creating a positive image of him.
- **Negotiation Skills:** This is how one negotiates with others and reduces the level of stress in work, professional and personal environment.

Activity

- Ask students to sit in a circle.
- Blindfold a student and give him a packet of biscuit.
- Ask the other students to come one by one and ask for the packet and make attempt to convince him as to why he should be given the packet.
- The blindfolded person has the authority to refuse to give to the people who fail to convince him and give it only to the person who succeeds in convincing him.
- At the end of the game we would be able to have an insight as to which person possesses the best communication skills, negotiation skills, etc.

Explain

- On the basis of the activity, discuss what corrective steps could the other people take to improve their communication/negotiation skills.

11.1.3 Benefits of Soft Skills

Say

A person who interacts well with others gets added advantages other than personal satisfaction. Also, personal traits like decision making, leadership ability are not only related to the concerned person himself but they affect others to whom the person interacts. Some of these benefits include :

- Increased credibility with customers
- Increased customer satisfaction
- More productive employees
- Recognition from the industry, employer and peers.

In short, they aid in the personal growth of a person.

Activity

- Ask the students to sit separately.
- Ask them to write whether they buy grocery products from one shop daily or prefer to go to any shop selling such products.
- If they go to one shop, ask them to give reason for their loyalty. Is it the good behavior of the shopkeeper that keeps them loyal?
- Also, ask the people who do not have any such preference, reasons for this behaviour.

11.1.4 Work Readiness

Say

How do employees differ from each other? What makes an inexperienced person more successful than a previously working person? On being asked, the answer to this question could be right attitude. Merely performing a task is not the requirement. A person should do it with the right kind of attitude to get the best results. This can include:

- An enthusiastic attitude to the employer.
- A clear interest in the work being done.
- The ability to communicate appropriately in an adult working environment.
- The capacity to acknowledge customers and provide the assistance recommended by the employer.
- A commitment to maintaining their reliability and punctuality for the whole of the period spent in the workplace.



Fig.11.1.1: Work readiness

Activity

- Ask the students to form a group.
- Ask them about their interest- painting, dancing, etc. people might come up with different interests.
- Based on it, ask the entire group to do an activity say painting.
- Observation can show that people who like doing a particular task say painting are likely to show more zeal than others who do not have much interest in it.
- Also, such people are more likely to have an active participation throughout the activity and enjoy it rather than taking it as a burden.

Explain

- Based on the results, discuss why some student's/ groups were able to get better results. This could be due to difference of interests, enthusiasm, confidence, etc.

UNIT 11.2: Effective Communication

Unit Objectives

At the end of the unit, students will be able to:

1. Do public speaking.
2. Describe his /her likes and dislikes for five minutes in the classroom.
3. Basic etiquette during a conversation with another person, overcome shyness etc.

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual

11.2.1 Introduction

Say

- Communication is a tool that connects us with other human beings. An effective communication not only helps in developing a sense of belonging but also facilitates better working, improves relationships, reduces stress.

11.2.2 The Communication Process

Say

- Communication is the process of exchange of words, ideas, feelings. It is the meaningful exchange of information between two or more participants.
- Communication requires a sender, a message, a medium and a recipient.
- Communication process is complete only when a receiver understands the sender message.

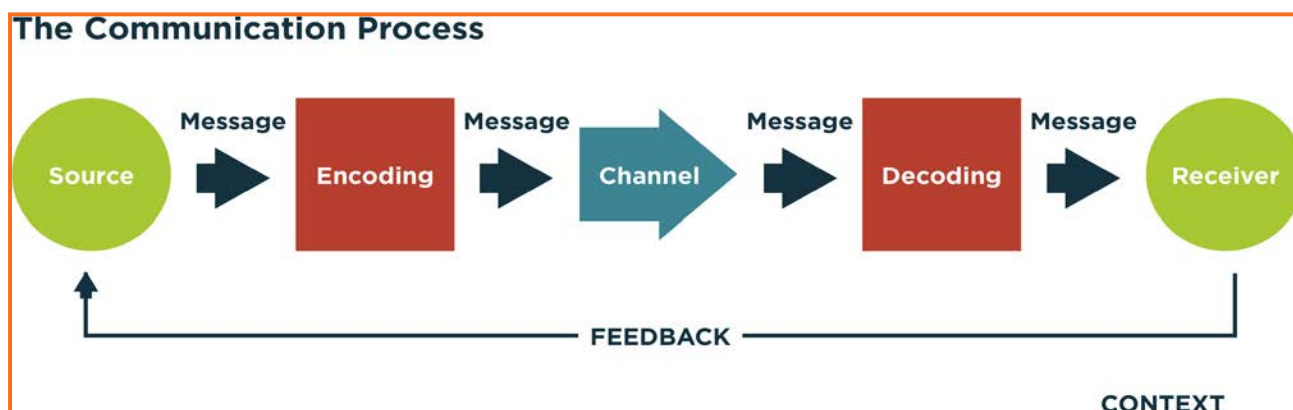


Fig.11.2.1: The Communication Process

Elements Of Communication

Communication seems effortless but it essentially involves different stages in which information gets passed from the person who wants to share something with someone. These elements are as follows:

- **Message:** The speaker/communicator might want to share thoughts, feelings, information, etc. Message relates to the content that is intended to be communicated.
- **Encoding:** A message won't be of much use and would not be called message in the first place if it stays in the mind of the speaker and is not intended to be communicated (except in intra-personal communication). For conveying a message, it has to be communicated using signs, symbols, words, etc.
- **Decoding:** Communication process would not be completed if the receiver doesn't understand the message conveyed by the speaker/ initiator in the intended way. He/ she tries to understand the meaning of the message as expected by the speaker.

Understanding whether a message has been effectively conveyed and understood by the receiver can be done with the help of a feedback. It is a feedback that brings out the success or failure of a communication process.

Activity

- Call 2 students.
- Ask them to have a casual conversation.
- With respect to their conversation, explain who is the speaker, what is the message.
- Also explain encoding, decoding and feedback with respect to the conversation.

Explain

- Discuss the importance of tone of voice, gestures, etc. in a communication process.

11.2.3 Verbal and Non-Verbal Communication

Say

Communication is not merely restricted to exchange of ideas and information verbally. In fact, it extends far beyond that. Even a newspaper is a mode of communication. It can be categorized into three basic types:

- **Verbal Communication:** It involves communication of ideas verbally. It is the most common used means of communication in our day-to-day lives. Verbal communication has the advantage of immediate feedback, are best for conveying emotions and can involve storytelling and crucial conversations .
- **Written Communication:** They include letters, books, newspapers are printed messages. They are generally used for formal communication as in case of a notice in an institution. Also, these days mass communication mediums like newspapers are gaining popularity among the educated.
- **Non Verbal Communication:** Ever seen people widening their eyes or using their hands while trying to explain something? Their gestures too communicate a lot and aid them in conveying the meaning of the message or intensity. Generally, non-verbal communication is used alongwith verbal communication.

According to a study only 7% of a receiver's comprehension of a message is based on sender's actual words, 38% is based on paralanguage (tone, pace and volume of speech) and 55% is based on nonverbal cues.

Activity

- Ask 2 students to explain the process of communication.
- Pay attention to the way they explain.
- Categorize the various types of communication used by them.

Explain

- Discuss the situations in which each of them is used.

11.2.4 Communicating Effectively Identifying Barriers

Say

- Communication may not always be carried on without hurdles. There might be many hurdles that might prevent from reaching the message to the receiver effectively.
- The most common barrier known in communication is 'noise'. It not only creates a sense of irritation but may affect the intensity of effect of the message.

- Apart from this, there are certain other barriers that affect communication/exchange of ideas between the sender and receiver. They are as shown in the figure:

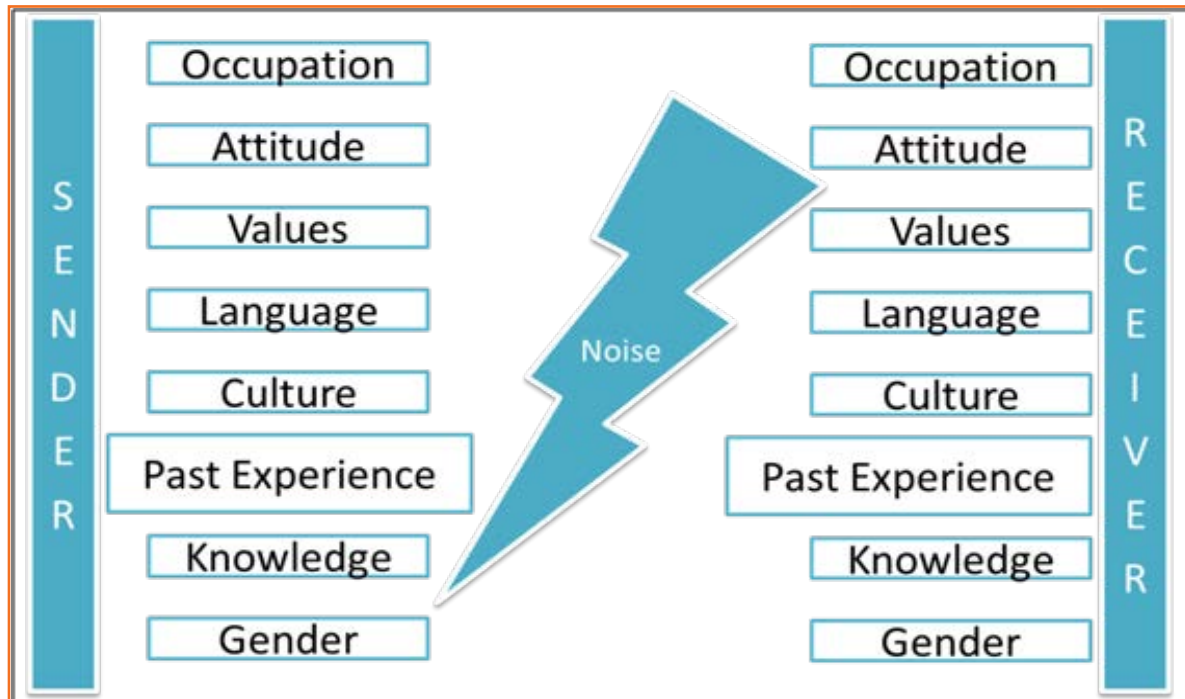


Fig.11.2.2: Barriers in Communication

- Some of the barriers can be overcome- using simple language, active listening can be of great help.

Activity

- Organize students into groups of 2.
- Give one of the students, an article about a totally unknown topic.
- Give him 10mins. Time to read it.
- Let him explain to the class by the end of the time, what is the topic all about and crucial details in it.
- Ask the students what they have understood.
- Discuss about problems in understanding (if any) faced by the rest of students.

Explain

- On the basis of the activity above, discuss the barriers in communication.
- Also, discuss how these barriers can be taken care of.

11.2.5 Effective Communication-Practice

Say

By now, we know that communication is a two-way process. It is not merely about the way a speaker communicates an information but equally about how the receiver receives it. In verbal communication, most of the problems can be taken care of if the listener is listening actively.

- An active listening involves all the attention on the receiver/listener's part to what the speaker is saying.
- It can not only help to deal with certain communication barriers but also help to avoid uneasy situations between the two and reduce chances of misunderstanding.

Activity

- Call 3 students.
- Give a student a written piece. Ask him to read it out loudly to the other 2 students.
- Provide one student with earphones to listen to music while listening to the information.
- Let the other person listen to it without any distraction.
- At the end of the reading, ask both the student to tell what has been read out.
- As a matter of fact we would find out that the person who has put all his attention in listening would yield better results in comparison to the other one.

11.2.5.1 Some Tips for Active Listening

Say

Most of the people are not good listeners. Not listening carefully can land a person into various unfavourable situations. However, this habit can be improved. Some tips are as follows:

- Concentrate what the person is talking about and not on noise or other external distractions.
- Understand his emotions and you get it all right. Is the speaker angry, happy or plainly inquisitive?
- When the speaker is saying or telling something, don't break the chain of his thoughts.
- Don't avoid completing sentences of the speaker. Let them speak and speak only after they finish.

Activity

- Ask the students to sit forming a circle.
- A student to start saying counting, the next one should follow saying the consecutive number.
- At the gap of multiples of 5, the respective student is expected to clap instead of saying the number.
- The student who fails to do this, would be disqualified for the game. The others would proceed.
- At the end the one who wins the game would be considered the best listener.

Explain

- Discuss with the students the importance of being an active speaker in a debate where counter-questioning is allowed.

UNIT 11.3: Grooming and Hygiene

Unit Objectives

At the end of the unit, students will be able to:

1. Maintain cleanliness and hygiene.
2. Keep their dress clean and tidy.
3. Maintain positive body language while speaking.
4. Enable to perform more of the do's than the don'ts.
5. Leant about good eating habit and their impact on health.
6. Avoiding bad things such as gutkha and alcohol.
7. Learn about AIDS and its prevention.

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual

11.3.1 Personal Grooming

Say

- The first impression that a person has on others is generally based on the way he/she looks. This doesn't include the physical beauty of a person but the way he carries himself.
- Personal grooming not only makes us presentable to other people but good personal hygiene is essential for good health. Taking care of one's personal cleanliness - bathing, dressing according to the work environment, etc. form crucial part in creating impression about a person.
- Every employee in an organization represents it in a certain way.
- The personal appearance of each employee should be in accordance with the work environment.
- Uniform/personal clothes should be neat and clean, ironed and well-buttoned.
- Shoes should be well polished.
- Emphasis should also be laid on having a decent hairstyle and neat nails.

11.3.2 The Communication Process

Say

- Communication is the process of exchange of words, ideas, feelings. It is the meaningful exchange of information between two or more participants.
- Communication requires a sender, a message, a medium and a recipient.
- Communication process is complete only when a receiver understands the sender message.

Activity

- Show the students a chart having 2 girls- one dressed in a shabby way and another dressed decently.
- Ask the students which one they would prefer to be associated with in real life.
- Ask them to give reasons.

Explain

- Discuss the importance of bathing daily, wearing neat clothes, etc. as they have learn from society.
- Also discuss whether one's appearance (in terms of clothes, cleanliness)affects the way people behave with them.

11.3.2 Specific Uniform Guidelines

Say

There are certain norms as to how one should dress in a work arena. A decent appearance should be maintained. This includes:

- Neat and ironed uniform
- A decent hairstyle should be adopted. Women with long hair should tie them.
- Nails should be neat, clean and well-trimmed.
- Flashy and noisy jewellery should be avoided.

Activity

- Ask the students to write about why one's uniform should be neat, clean and ironed.

Explain

- Ask the students to discuss the importance of uniform in school.
- Also ask them to discuss about incidents when they formed an opinion about others based on their dress.

11.3.3 Body Posture

Say

- The body posture of a person tells a lot about his personality. Also, the posture and gestures of a person convey about what is his attitude towards his work, display his seriousness, etc. Maintaining the right body posture generally involves the following do's and don'ts:
 - » Maintain straight & upright posture on the shop floor.
 - » Slouching on the floor, hands in pockets, hands on the hips are not courteous to the customer & hence should be avoided
- Apart from a good body posture, a person should
 - » Be on time
 - » Be courteous and attentive
 - » Be positive

Explain

- Why are students advised to keep their hands at the back while talking to a teacher or while walking in a line?

11.3.4 Positive Body Language

Say

- Body language plays a great role in conveying about a person. A positive body language is very important for conveying information positively. Certain do's and don't's in this regard are as follows:

- » Avoid your pockets. Keep your hands out of your pocket. Hand in pocket shows we are uncomfortable and unsure of ourselves. Keeping our hand in open indicates confidence and show that people has nothing to hide.
- » Don't Fidget. Fidgeting is a clear sign of nervousness. An individual who can't keep still is an individual who is worried, tense and not confident. Keep your gesture calm and under control.
- » Keep your eyes forward. This indicates that you are interested in communication with other.
- » Stand up straight with your shoulders back. It communicates confidence.
- » Take wide steps. It makes you seem purposeful and suggest a personal tranquillity and denotes confidence.
- » Firm handshake. Grip other persons hand firmly and confidently instead of getting a palm full of dead fish. Firmness adds warmth and enthusiasm to the handshake. But make sure that you don't crush the other person's hand and don't hold on too long.
- » Don't cross your arms when meeting other persons. Crossing your arms is a protective posture. Relax and keep your arms uncrossed.
- » Use contact to show appreciation.

Activity

- Call 5-7 students. Ask them to enact different gestures like- one is told to stand up straight, other is told to enact the movements of shaky hands.
- Ask the rest of the class to judge the body language and the possible implications it could have on the viewer.

Explain

- Why is so much attention laid at school level on making children stand straight?

11.3.5 Personal Hygiene

Say

- Personal Hygiene is the set of practices to follow to keep oneself healthy. Personal hygiene is directly related to the health of employees.
- The following figure lists various activities that aid in keeping a person healthy.

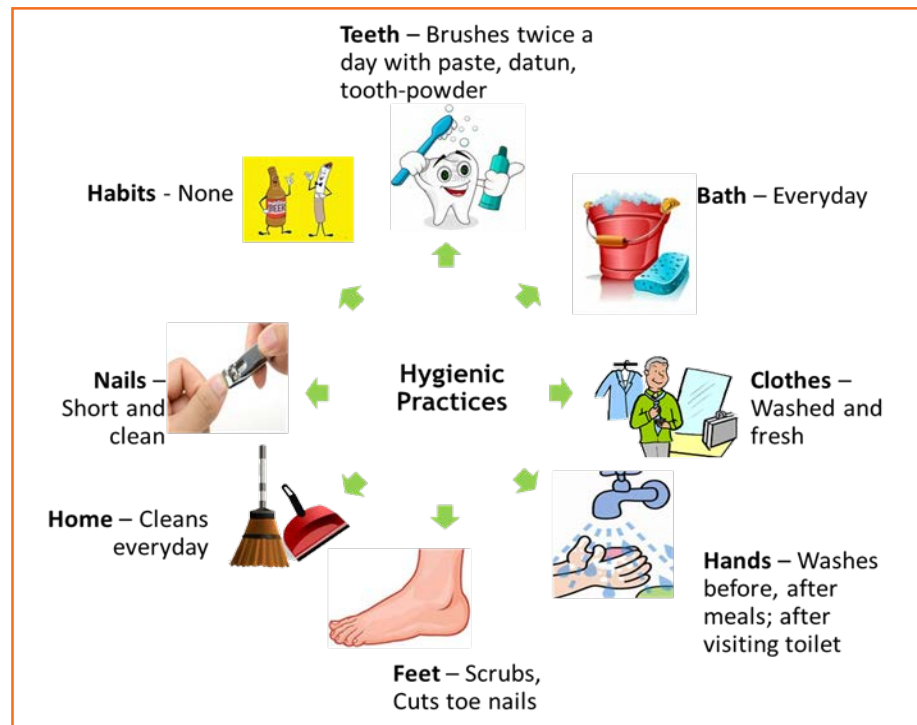


Fig.11.3.1: Personal Hygiene

Explain

- Why is maintaining personal hygiene considered important?
- If an employee doesn't maintain personal hygiene, can it have any effect on the people around him or the impression he makes on them?

11.3.6 Physical Fitness

Say

Physical fitness is very important for doing work effectively and efficiently. It can be maintained by different exercises like cycling, weight-lifting, jogging.

- It maintains optimal body weight.
- It reduces risk of diseases.
- It boosts confidence and self-esteem.
- It reduces stress, anxiety and depression

If employees are free from such danger of diseases due to various factors like sitting for long hours, etc. They can

stay fit and this will eventually help in increasing productivity.

Healthy Eating

Eating food just for its taste wouldn't be of much good to our body. Excessively eating junk, over-consuming fried food, etc. can be detrimental to our health. Unhealthy eating habits can considerably affect the level of energy, concentration, etc.

For staying healthy, one should:

- Always try to eat home-made food
- Avoid oily food
- Always cook and eat fresh food
- Avoid junk food like burgers, carbonated drinks etc.
- Eat fruits regularly
- Drink lot of water

Alcoholism

The increasing levels of alcohol consumption in our country are alarming. Alcohol has the potential to damage almost every organ in the body including brain. Not only this, it increases the risk of heart diseases, cancer, impaired immune system, liver infection (Cirrhosis) etc.

- Reduced work focus and drop in performance
- Degradation in social and economic status
- Withdrawal symptoms like anxiety, trembling, fatigue, headache and depression etc.



Fig.11.3.2: Effects of alcohol

Tobacco

- Tobacco is the second largest cause of death in the world. It claims one death in every six seconds.
- Oral and spit tobacco increase the risk of oral cancer. It also causes mouth and throat cancer.
- It is the biggest reason for oral cancer which affects mouth, tongue, cheek, gums and lips
- Chewing tobacco lessens a person's sense of taste and ability to smell
- Smokers face a greater risk of suffering from lung cancer



Fig.11.3.3: Risks from smoking

Gutkha

- Excessive use of gutkha can lead to loss of appetite; promote unusual sleeping pattern and loss of concentration along with other tobacco related problems. A gutkha user can be easily identified by prominently stained teeth ranging from dirty yellowish orange to reddish black. The stains are difficult to remove by normal brushing usually need the attention of dentist. According to a global adult tobacco survey 53.5% of Indians use tobacco products.
- Each sachet contains 4000 chemicals, including 50 that cause cancer, Betel nut, Tobacco, Flavouring.
- Loss of sensation in tongue
- Disfigured mouth
- Increased sensitivity to heat, spices, cold and spices
- Inability to open the mouth
- Swelling, lumps, rough spots on gums or in other places inside the mouth
- Unexplained bleeding in mouth
- Difficulty in swallowing and finally Mouth Cancer



Fig.11.3.4: Oral Cancer

Activity

- Ask the students to make posters like- SAY NO TO SMOKING, etc. and ask them to wave them around the school.
- Also ask them to speak about the harmful effects of these bad habits on health.

Explain

- How can smoking effect the productivity of a worker?
- The intake of alcohol, cigarettes is increasing in India. What steps can be taken to handle minimize their use?

11.3.7 AIDS/HIV Awareness

Say

- AIDS stands for Acquired Immunodeficiency Syndrome. It is caused by HIV-human immunodeficiency virus.
- There is a general notion that it is caused merely by unprotected sexual relationships. However, it is not true. There are other ways of its transmission as well:

- » Contaminated blood transfusion
- » Hypodermic Needles
- » From infected mother to child
- As per studies in India HIV/AIDS is largely due to unsafe sex worker interactions. About 86 % HIV incidents in the country is from unprotected sex.
- A survey has shown gender based difference. Out of the total population of 0.29% females are suffering from AIDS while in males it accounts to 0.43 %.
- AIDS is not a disease like cancer or malaria, but is a condition that weakens a person's ability to fight diseases (immune system).
- There are no medicines or vaccines for AIDS so far. The treatment and medicines which are available in the market are expensive and have side effects.

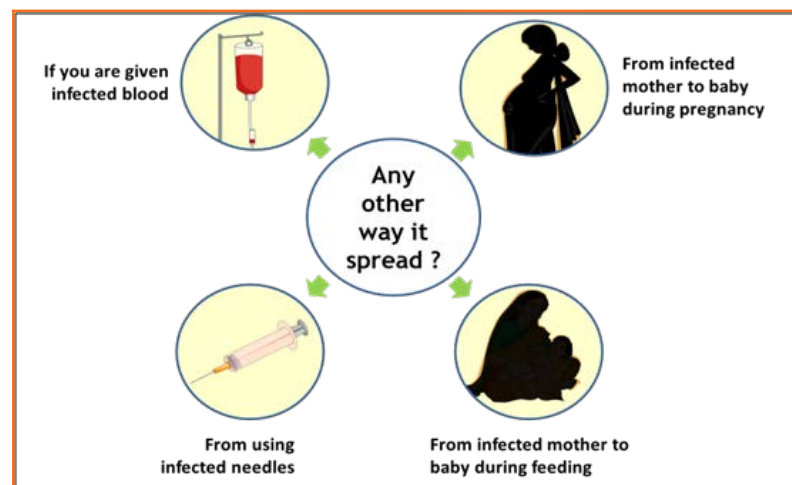


Fig.11.3.5: AIDS transmittion

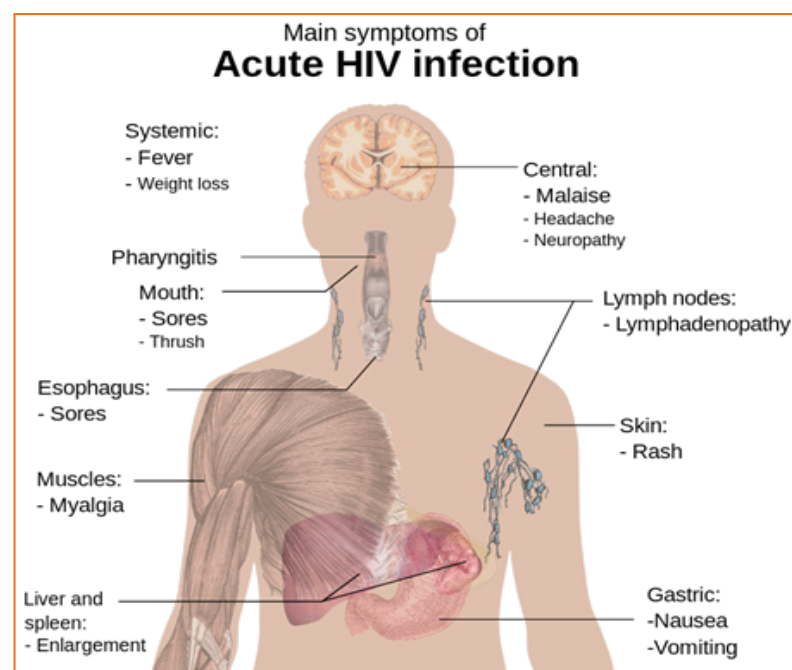


Fig.11.3.6: Acute HIV Infection

- Organizations like national aids control organization (NACO) aims to make people aware about the causes and symptoms of AIDS and emphasize the importance of having protected sex.

Say No To AIDS

- Even one visit to a sex worker may result in HIV infection. So it is advisable to avoid multiple sex-partners and always use protection (condoms/nirodh) during intercourse.
- Use of Condom as a protection against it.
- AIDS has no cure but can be prevented, therefore be cautious of it- not afraid of it.
- Take blood only after checking proper medical certificates.



Fig.11.3.7: NACO Logo



Fig.11.3.8: Condoms

It is generally seen that people suffering from AIDS have to undergo not only physical pain but social alienation as well. It is important to know certain facts about the disease:

AIDS does NOT spread through

- Hugging
- Touching hands
- Mosquito bite
- Saliva or cough
- Taking care
- Sharing clothes
- Eating together or sharing utensils

Thus, AIDS does not spread so easily. HIV positive people should not be socially discriminated.

Activity

- To judge the understanding of the students, randomly pick up any of them and ask about topics like symptoms of AIDS.

Explain

- Discuss with the students if they have known anybody suffering from aids and noticed any social discrimination experienced by that person.
- Discuss the importance of spreading awareness about AIDS.

UNIT 11.4: Interpersonal Skill Development

Unit Objectives

At the end of the unit, students will be able to:

1. Develop a positive attitude and behaviour.
2. Understanding Goal Setting.
3. Motivated for team participation at work.
4. Learn how to manage relations.
5. Learn about Stress and anger management skills.
6. Learn to develop leadership qualities.

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual

11.4.1 Introduction

Say

- Interpersonal skill development is the blend of different traits of day to day life that play an important role in creating our impression in other's mind. It starts from inside. The role of interpersonal skill development is to help us understand how to make choices about our attitudes and actions.
- One can learn to control over many aspects of our job and their environment by making appropriate choices and responses. These include various traits like:
 - » Positive Attitude
 - » Motivation
 - » Goal Setting
 - » Team Work
 - » Managing Relations
 - » Etiquette

- » Stress and Anger Management
- » Conflict Resolution

Activity

- Ask the students to organize themselves in groups of 10-12.
- Give them a time of around 30mins. And ask them to organize a 3mins. Play
- Ask them to solve all aspects related to the organization of of the play themselves.
- After the end of the time duration, ask the teams to perform one by one.
- Assess their performance.

Explain

- On the basis of the above activity, ask the students about the challenges faced by them in the process of preparation.
- Try to point out what could be the possible reason behind the hurdle faced.

11.4.2 Positive Attitude

Say

- The attitude of a person includes various aspects like- our approach, our outlook towards situations and others, the emotions we express towards others.
- A positive attitude has the ability to deal with even the most difficult situations.
- A positive attitude manifests in:
 - » Positive thinking
 - » Constructive things
 - » Creative thinking
 - » Optimism
 - » The motivation and energy to do things to accomplish goals
 - » An attitude of happiness
- Positivity not only affects a person to get the desired results in workplace but attracts people to his positive energy.

Activity

- Make 5-7 slips stating a difficult situation, for instance- there is an annual event in the school. Due to some reason the tent house people could not manage to come there and carry out the tent and other decoration work. The event is just 1hr away. How would you manage the situation?
- After everybody has received a chit, give the students a time of 2-4mins. to think over the situation and write a possible solution.
- Collect the slips of the people who have got same situations. Compare them in terms of practical application, positivity, etc.
- Suggest other possible solutions.
- Applaud the students whose answers show the correct attitude and will to deal with the situation using their creativity.

Explain

- An embroider who doesn't know how to carry out phulkari embroidery has been assigned the task of carrying it out due to labour shortage. Can he succeed in his work?

11.4.2.1 Story of Carrot, Egg and Coffee Beans

Explain

- Explain the following story to the students to explain them better about positive attitude.

Raju works as a Supervisor in a factory. He is not happy with his job. One day he spoke about his dejection to his elderly friend, Prashant, who runs a small canteen for the factory workers.

"Prashant I am not satisfied with my job. There are so many problems in the factory. If I solve one, another one crops up. The problems seem to be never ending. I am quite fed up and wish to quit."

Prashant said nothing. He quietly put three pots with water on the stove. He put some carrots into one pot, some eggs into another and coffee beans into the third pot. The water in the pots began to boil.

Raju wondered what was going on! "Oh, here I am with my tale of woes, and this illiterate cook goes about his business!"

After some time, Prashant switched off the stove and put the carrots, eggs and the beans in different bowls. He then said, "My friend, what do you see here?" "Carrots, eggs and coffee", said Raju irritably. "Of course! Now come and feel them one by one", said Prashant. "Oh God! What do you want to prove?" asked Raju controlling his anger. "The carrots have turned soft. The egg is hard boiled beneath its shell and the coffee is stronger in aroma". "Exactly" said Prashant "Each of them faced the same degree of heat, but each reacted differently. The carrots that were so hard before became soft and weak. The egg was fragile with its thin outer shell, but after boiling it became hardened and the inner liquid portion became hard boiled. But the coffee beans are unique. After boiling in water, they became stronger and richer. So my friend, tell me, are you the carrot, the egg or the

coffee bean? How do you respond to difficult situations? Are you like the carrot that is hard to look at but with the slightest difficulty becomes weak and soft? Are you the egg born with a soft heart but became tough and stiff after a difficult or a bitter experience? Or are you like the coffee bean that gets stronger and tougher and reaches its peak in extreme adversity or difficulty?

When things get worse, you get better.

“Thank you Prashant. You’ve opened my eyes. I shall strive and do my best.”

11.4.2.2 Some Successful People

Say

- Give examples of various successful people like Rajnikanth, Dhirubai Ambani who had a humble background but succeeded in achieving their goals.

11.4.3 Goal Setting

Say

Goals provide a person a way of fulfilling his aspirations about ideal future. For achieving an overall career goal, it is important for a person to set up small terms goal. This not only helps in timely completion of work in the company where the employee is working but also aids in personal growth of the individual.

Goals should be SMART in nature.

- S : Specific
- M: Measurable
- A: Attainment
- R: Relevant
- T: Time bound

Having goals is not just important in terms of an organization but it aids an individual more than an organization. For an individual, goals render a helping hand for future because:

- Goals narrow attention and direct efforts to goal related activities.
- Goals lead to more effort.
- One works through setbacks if he is pursuing a goal.
- It develops and changes individual’s behaviour.

Categorization of Goals

A goal might not merely involve a professional aspiration. It can be for anything that a person wants to achieve in life. This may or may not be related to the professional arena.

- **Career goals:** They are regarding what a person wants to be in life- the final destination of their career-their aspiration. It is the larger picture which needs to be achieved using smaller pieces (smaller goals).
- **Financial goals:** They relate to what amount of money a person wants to earn in life. Most people have high financial goals. They are generally dependent on career goals. It should be kept in mind that financial goals (aspiration for monetary income after 10yrs) should be met by efforts from the present time itself.
- **Education goals:** Education as is said is not related to age, many people want to get a particular degree or knowledge regarding a particular field in their life respective or irrespective of their job status.
- **Family goals:** It includes aspirations for family members. This could include planning to go to a world tour with family. It is usually dependent on financial goals and their outcomes.
- **Health goals:** Generally people aspire to lead a healthy life. For achieving it they might indulge in activities like yoga, running, regular exercise, etc.
- **Public Service:** People think about improving the present state of world, curse it for problems like poverty, gender inequality, etc. but how many of us are actually serious to plan to create a difference in our society? Obviously, such a difference cannot be created in a day.

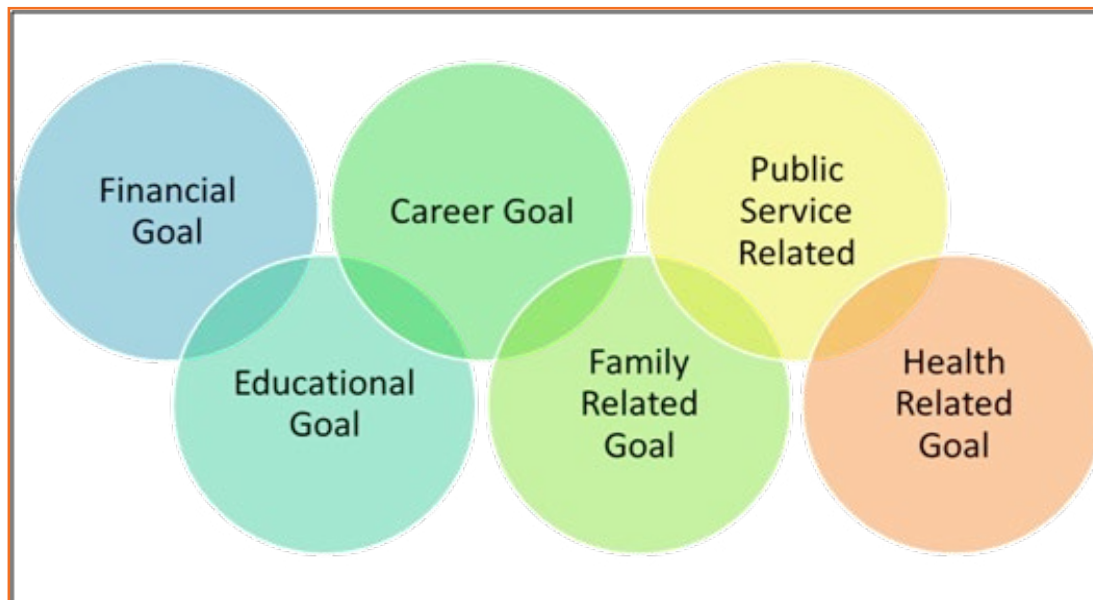


Fig.11.4.1: Categorization of Goals

- We can see in the fig. that these goals are not independent. In some way or the other, they are dependent on each other. However, the degree of this dependence varies.

Activity

- Ask the students to write about different types of goals in their life.

Explain

- Discuss about the importance of setting goals in life.
- Discuss the importance of setting up short-term goals.

11.4.4 Team Dynamics

Say

- People working in an organization belong to different backgrounds, social setting, etc. They might be different in terms of their aspirations. However, within an organization, they have to join hands and work as one to achieve the organizational goals. In doing so, their personal goals take a back step.
- Unity becomes the guiding way to achieve them.
- A dynamic gets created between team members due to their dependence on each other for success.

Following aspects help in keeping the team spirit:

- Cooperation
- Trust worthiness
- Dependability
- Tolerance

For teamwork, the following things need to be kept in mind:

- A single person cannot achieve a big task single handedly.
- Big and difficult tasks can be accomplished only through collective effort, through teams.
- In a team, the team members stand by each other during good and bad times alike.
- Work together towards a common goal.
- Divide the task and share the burden.
- Help and accept help from others.

Activity

- Ask the students to divide themselves in groups of 7-8.
- Give each group the task of solving a series of riddles to reach the final destination that has different objects for different groups like needle for one, cloth for other and so on.
- While solving a riddle, the group members should not be standing with the other who is solving the riddle.
- In fact, the person who is solving it should give the clue obtained as an answer to the riddle and then the other should do the same. This would continue till the series of riddles is solved and the final object is reached.
- This gives a chance of teamwork, trustworthiness, etc. between the team members.

Explain

- Discuss the importance of team dynamics in a badminton doubles match.

11.4.4.1 Story : Small Fishes and Big Fish

Say

- Explain to the students the following story in order to make them understand the importance of coordination and teamwork without which an organization would not be able to work well.

Once there was a shoal of tiny red fish living in the sea. One among them was a little different. His name was Swimmy and he was black in colour. Swimmy was the fastest swimmer in the shoal. The fish would swim around in the sea looking for food. One day when they were busy searching for lunch, Swimmy who was far ahead of the others saw a big fish coming in their direction. The big fish was also looking for his lunch---smaller fish. Swimmy was scared! If the big fish would spot his shoal, all of them would be eaten up. Swimmy thought hard of a way out and quickly came up with a plan. He quickly swam back to his shoal and told all the fish about the big fish and also explained his plan to escape from being eaten.

When the big fish came closer he was shocked to see an even bigger fish swimming in his direction with its huge jaws wide open. Frightened that he would get eaten up, the big fish swam away. If he had looked carefully, he would have realised that the huge fish was actually all the tiny red fish swimming very closely together in such a way that they looked like one big fish. And little black Swimmy, being different, became the eye of the 'huge' fish!

11.4.5 Managing Relations

Say

- Since human beings are social beings, they cannot remain alone. They meet people around them and form relations with them. Talking to other people and developing relationships with them helps us to feel comfortable in a place.
- Building relations and talking to people not only helps us to feel comfortable in a place but help in performing our job better. 70% of the workplace learning is informal, when people talk to each other at work they actually are learning to do their job better.
- Also, friendlier workers are effective communicators, more productive and trusted more by employers and co-workers.
- Tips for improving relations with people around us:
 - » Observe how you react to people such as do you reach to a conclusion before knowing all the facts.
 - » Introspect honestly about how you think and interact with other people.

- » Look at the work environment and behave accordingly.
- » Accept your weaknesses courageously and work on them.
- » Take responsibility for your actions.
- » If you hurt someone's feeling apologize directly.

Activity

- Give the students a topic to discuss.
- Ask them to discuss about all possible aspects in the topic-negative and positive.
- Ask 2 students having opposing opinions to come forward and have a healthy debate.
- At the end of it, ask them what they have learnt from each other.

Explain

- Ask from the students whether they have ever felt awkward on a day when their friend was absent.
- Discuss the possible implications.

11.4.6 Etiquette

Say

Different people have different personalities. Their basic nature, the way they respond to others, etc. may not be same. In fact, this is what makes them different from others. However, in an official and public setting, a person doing simply what he wants may be uncomfortable for others around him/her. This brings into light, the importance of etiquettes.

Etiquettes are the customs or rules governing behaviour regarded as correct or acceptable in social and official life. Certain etiquettes that should be kept in mind are as follow:

- Stand straight, make eye contact and turn towards people when they are speaking and genuinely smile at people.
- Follow the dress code prescribed by the organization.
- Limit personal calls especially when you are working in a manufacturing unit.
- Eat and smoke to the designated areas only otherwise it may disturb other people.
- Apart from certain etiquettes, certain ethics are also expected to be followed by the employees of an organization. Ethics are basic rules regarding how people of a particular profession/professional setting are

supposed to work. Certain work ethics include:

- **Discipline:** It is important in each and every activity of an employee from completing work on target, following dress code to talking to seniors.
- **Commitment to work:** This is very important for an employee. Commitment to work helps in timely completion of goals, motivates a person to learn new things, reach office on time, etc.
- **Punctuality:** Being punctual gives a sense of professionalism and commitment.
- **Ownership and responsibility:** An employee should carry on all the responsibilities that he has with utmost care. He should take responsibility for his actions.
- **Striving to excel:** A person who wants to excel should make an attempt to learn new skills, techniques, methods required to uplift his career.

Activity

- Ask the students to narrate instances when they have been scolded by their school teachers/ elders for behaving inappropriately-like dragging one's feet while walking, etc.
- Look for other such instances.

Explain

- To test what the students have understood, discuss with them various etiquettes that need to be taken care of in a school.

11.4.7 Stress and Anger Management

Say

- In the modern era, our lives have got so busy that stress and anger have become common.
- Anger is a normal and healthy emotion. However, managing anger can be a problem for some people.
- There are many health issues related to a unresolved anger such as high blood pressure, heart attack, depression, anxiety, colds and flu and problems related with digestion.
- Signs of anger include faster heartbeat, quick breathing, tension in shoulder or clenching fists.
 - » Express your feelings instead of boiling them up.
 - » Accept the things you can't change.
 - » Learn to forgive.
 - » ANGER is only one letter away from DANGER.

- » Anger can destroy lives, destroy relationships.

Do's

- Post pone for a few seconds whatever you wish to say or do.
- Take a deep breath.

Activity 

- Ask the students about situations when they realized that their stress/anger disabled them from performing their best.

Explain 

- Discuss the problem of increasing levels of stress and anger among the youth.
- Also discuss the ways to manage anger and stress.

11.4.8 Conflict Resolution

Say 

A conflict is a situation that is difficult to understand, a problem between to people having opposing opinions, etc.

- It is important to solve a conflict otherwise it could have grave results.
- It could result in negative feelings between the concerned people.
- It could also increase misunderstandings.

Such situation can hamper the smooth flow of work within the employees. This would eventually show in terms of non-fulfillment of organizational goals.

Conflicts can be managed if following things are kept in mind:

- 1. STOP . . . before you lose control of your temper and make the conflict worse.
- 2. SAY . . . what you feel is the problem. What is causing the disagreement? What do you want?
- 3. LISTEN . . . to the other person's ideas and feelings.
- 4. THINK . . . of solutions that will satisfy both of you.

Activity

- Call out a student randomly.
- Ask them to narrate an incident when they had a fight with their friend and it resulted in further problems in school, became a cause for mental stress.

Explain

- Discuss the importance of resolving conflicts for a person's mental peace, maintaining order and healthy environment in workplace.

11.4.9 Leadership Skills

Say

- An organization involves a large number of people. How about if everybody works according to their own convenience and there is nobody to take care of who will do what and assign deadlines?
- A leader has to take care of all these responsibilities.
- Generally, an organization cannot function with a single leader. It needs many. There might be a leader department-wise who is responsible for assigning duties and is accountable for their performance. Or simply, a senior in an organization could act like a leader.
- The ability to lead effectively is based on a number of key skills like:
 - » **Honesty:** A leader who is honest will arise a feeling of trust amongst other employees.
 - » **Ability to delegate:** Assigning who should do what depending on their strengths.
 - » **Good communications skills:** Being able to communicate clearly is quite important.
 - » **Confidence:** Keeps morale of the team high even in the tough times.
 - » **Commitment:** If you expect your team to work hard and produce quality content then you should lead by example.
 - » **Positive Attitude:** Keeping teams motivated towards continued success of the company.
 - » **Creativity:** During the critical situations it is important to think out of the box solutions than to prefer the set course of action.
 - » **Be decisive:** He should be able to decide between different alternatives available and handle conflicts.
 - » **Focus on the big picture:** Planning long term strategies for your department helps in the accomplishment of organizational goals.
- For becoming a leader, a person needs to grab opportunities, think out-of-box, take initiative in solving problems, be innovative in approach and have good relations with others.

Activity

- Ask students to arrange themselves in group of 7-8.
- Assign each group the task of selling products of companies(enactment)
- Ask the group members to choose a leader.
- Ask the leader to coordinate different activities of his team members to create a collective campaign for the brand.
- Give them 20mins. Time for doing this.
- See the performance of different groups.
- Seeing the performance of each group, assess whether the leader has carried out his responsibilities well.
- Suggest changes, if necessary in the practices/ attitude of the leader.

Explain

- Discuss the role of a team leader in terms of team's performance.

UNIT 11.5: Social Interaction

Unit Objectives

At the end of the unit, students will be able to:

1. Understand what is social interaction and what are social interaction behaviours.
2. Give a brief description about himself/herself in public.
3. Follow daily duties.
4. Cooperate with peers, family and other members in society.

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual

11.5.1 Social Interaction

Say

- A person is judged good or bad from the way he behaves with other people.
- Social interaction is the process by which we act and react to those around us.
- Social interaction includes a large number of behaviours:
 - » **Exchange:** Exchange is the most basic type of social interaction. It's a social process by which social behaviour is exchanged for some type of reward for equal or greater value.
 - » **Competition:** It can lead to psychological stress, a lack of cooperation in social relationship, inequality and even conflict.
 - » **Cooperation:** It's a process in which people work together to achieve shared goals. No group can complete its task without cooperation.
 - » **Conflict:** Social conflict is the struggle for agency or power within a society to gain control of scarce resources. It occurs when two or more people oppose one another in social interaction to attain incompatible goals.
 - » **Coercion:** Individuals or groups are forced to give in to the will of other individuals or groups.

Activity

- Explain to the larger group that in a moment they will be dividing into smaller groups according to some commonality. For example “Divide yourselves into groups according to your favorite season!” At this time, all the people who enjoy summer get into a group, and so on.
- Once groups are formed, the facilitator points to each group and asks them to shout in unison what group they have formed. If another group has the same category, have the two groups merge and celebrate together.
- After all groups have been identified, the facilitator shouts out another type of division.
- This activity not only gives a chance to the students of knowing each other’s likes and dislikes but also facilitates traits like cooperation, coordination while having fun.

Explain

- Discuss the difference between a setting where people know each other well, are ready to cooperate and coordinate with a situation where people are not ready to resolve differences, etc.

11.5.2 Self- Introduction

Say

- People tend to form an impression about us even before we have a conversation with them (based on our body language, gestures). However, the way we present ourselves in front of people is the real indicator of our personality. Self- introduction is an activity in which a person introduces himself (generally in front of strangers or people who don’t know him much).
- It is generally based on a person’s thinking about self-his strengths and weaknesses, his personality traits etc.
- Generally introduction about self is in the form of a speech that may vary from 3-5mins.
- It has a great impact on one’s self-esteem and self-confidence .
- Also, it gives others a chance of knowing oneself aiding in making friends, feeling in control, etc.
- Points that should be included in self-introduction are:
 - » **Wishes:** A “good morning my dear friends” helps in capturing the attention of the listeners and maintains an immediate relation with the, -not an imposed one. It has to be done keeping in regard the time.
 - » **Purpose:** We have to tell the purpose of coming in front of the audience. We can say-“I have come here to tell you about myself”.
 - » **Name:** Here you tell about your name. To grab the attention of the audience, one has to present his/her name differently. This can be done by telling its meaning and connecting it with one’s personality.
 - » **Family and Location:** Telling someone about one’s family makes them feel trustworthy and also gives them a chance to understand the background to which he/she belongs.

- » **Profession:** Tell what you have been doing till then/ at present.
- » **Life Aim and Achievements:** This allows others to have a peep in what the person wants to do in his/her life and what he is doing to succeed.
- » **Strengths and Weaknesses:** This renders a personal touch to the introduction.
- » **People you like and dislike:** This could include one's role models, a type of people that one's hates say, dominant people.
- » Telling about a turning point in your life will help in them to understand why you are the way you are at present.
- Improvement in one's self-introduction can be done by introspection which can include:
 - » Listening to what you are saying to yourself
 - » Monitoring your self-talk
 - » Changing your introduction

Activity

- Randomly call out 3-4 students.
- Ask them to give an introduction of self.
- Suggest changes, if necessary in the way introduction has to be done/ information conveyed.

Explain

- Discuss the importance of a confident self-introduction.
- Also, discuss whether boasting about oneself while introducing is right.

11.5.3 Our Duties and Responsibilities

Say

- Being the citizen of India, citizens not only have certain rights but certain duties as well. According to Indian constitution, a total of 11 duties exist. These duties include:
 - » To abide by the Constitution and respect its ideals and institutions, the National Flag and the National Anthem.
 - » To cherish and follow the noble ideals which inspired our national struggle for freedom.
 - » To uphold and protect the sovereignty, unity and integrity of India.
 - » To defend the country and render national service when called upon to do so

- » To develop the scientific temper, humanism and the spirit of inquiry and reform.
- » To safeguard public property and to abjure violence.
- Apart from constitutional duties, in a workplace, a person has certain duties and responsibilities as an employee as well. This may include- being honest to one's work, completing work on time, being respectful towards others, etc.

Activity

- Divide the students into groups of 7-8.
- Assign each group to come up with duties that are to be taken care of in different areas- say workplace, home, school, etc.

Explain

- Discuss what would be the situation if people do not follow their respective duties and responsibilities in different areas.

11.5.4 Cooperation

Say

- Imagine what be the situation when people work in their own way and do not care about the convenience of others.
- Cooperation is the process of groups of people working or acting together for their mutual benefit.
- It is the backbone of any society.
- In a family setting, cooperation might involve planning together and sharing responsibilities.

Effective peer support can be in form of:

- » **Social Support:** In form of positive psychological interactions with others with whom there is mutual trust and concern.
- » **Experiential Knowledge:** contributes to solving problems and improving quality of life.
- » **Emotional support:** Esteem, attachment and reassurance
- » **Instrumental Support:** Material goods and services
- A person cannot merely expect others to be cooperative. For others to behave in a cooperative way with him, he needs to be cooperative with them too. This might involve:
 - » Share when you have something that others would like to have.

- » Take Turns when there is something that nobody wants to do, or when more than one person wants to do the same thing.
- » Compromise when you have a serious conflict.
- » Do your part the very best that you possibly can. This will inspire others to do the same.
- » Show appreciation to people for what they contribute.
- » Encourage people to do their best.
- » Don't isolate or exclude anyone. Everybody has something valuable to offer, and nobody likes being left out.

Activity

- Ask the students to choose a partner for themselves.
- Now, give each team a task of carrying out different types of stitches on different types of clothes.
- Ask them to divide the work between themselves and carry it out within a time span of 20mins (One can fetch the materials needed from other room from time to time, other could carry out the task of doing the actual stitch).
- Assess the performance of students.

Explain

- Based on the above activity, discuss the problems faced while doing the task.
- Also discuss what could have been the possible solutions to it.

UNIT 11.6: Group Interaction

Unit Objectives

At the end of the unit, students will be able to:

1. Participate in group discussions in the class.
2. Give speech in the public.
3. Understand the importance of team building and team work.

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual

11.6.1 Group Interaction

Say

- In an organization, most activities need to be done in a group. For carrying out the activities in a smooth manner and avoid any duplication of work, misunderstanding or communication gap, group interaction is very important.
- For a successful and positive group interaction these steps needs to be followed:
 - » Put your mobile phone away or place in silent mode.
 - » Greet everyone.
 - » Be friendly with everyone in the group.
 - » Show an interest in others by paying someone a compliment and listen carefully to what is being discussed.
 - » Be proactive and introduce yourself to others in the group.
 - » Sit up straight. Poor body posture is an indication of low self-esteem.
 - » Focus your attention on the person talking.
 - » Consider everyone's comment. Remember everyone is different and have different the ability to think.



Fig.11.6.1: Group Interaction

- » Think before you speak. Don't be too quick to jump into the conversation.
- » Be a respect listener and observer.
- » Include everyone when talking. Be sure to share eye contact with each person in the group.
- » Don't start or participate in a side conversation.
- » Make sure to smile shake hands and embrace and use each person's name during discussion.

Activity

- Give the class a topic to have a healthy discussion, say Effects of Modernization on Environment.
- Encourage them to come up with different points and all possible aspects.
- Ask people to support or negate a point according to their perspective.

Explain

- Observe students during the activity.
- If you find any of the persons flouting norms of a group interaction, guide him accordingly.
- Also discuss how does not complying with norms affect the ongoing/effect of a group interaction.

11.6.2 Importance of Group Interactions

Say

Group interaction not only serves the purpose of carrying out a task efficiently but also serves to be useful as:

- It helps to understand a subject more deeply.
- It improves the ability to think critically.
- It helps in solving a particular problem.
- It helps the group to make a particular decision.
- It gives the chance to hear other students' ideas.
- It increases your confidence in speaking.

As a moderator a group interaction helps in understanding ones attitude, selecting a perspective candidate in a perspective methodology.

Dos and Don'ts of Group Interaction

Do's	Don't
<ul style="list-style-type: none"> • Speak pleasantly and politely to the group. • Respect the contribution of every speaker. • Remember that a discussion is not an argument. Learn to disagree politely. • Think about your contribution before you speak. How best can you answer the question/ contribute to the topic? • Try to stick to the discussion topic. Don't introduce irrelevant information. • Be aware of your body language when you are speaking. • Agree with and acknowledge what you find interesting. 	<ul style="list-style-type: none"> • Lose your temper. A discussion is not an argument. • Shout. Use a moderate tone and medium pitch. • Use too many gestures when you speak. Gestures like finger pointing and table thumping can appear aggressive. • Dominate the discussion. Confident speakers should allow quieter students a chance to contribute. • Draw too much on personal experience or anecdote. Although some tutors encourage students to reflect on their own experience, remember not to generalize too much. • Interrupt. Wait for a speaker to finish what they are saying before you speak.

Fig.11.6.2: Dos and Don'ts of Group Interaction

Activity

- Try games like telephone, where you sit in a circle and one person whispers a scenario into the ear of the next person, such as how an important report was not delivered to the president in time.
- The “telephone” chain continues until the last person, who announces what he or she heard. Generally, by the end of the chain the story has been altered substantially.
- This gives employees a chance to discuss how the story changed along the way and methods they could use in the future to improve communication.

Explain

- Discuss the importance of interaction among your family members.

11.6.3 Team Work

Say

- A good team is the one that motivates its members to have a positive attitude, perform better.
- Team work is a very important part of working life. They can have a big impact on the profitability of an organization, team and individual performance, company reputation, etc.

- Team building is important because:
 - » Facilitates better communication
 - » Motivates employees
 - » Promotes creativity
 - » Develops problem-solving skills
 - » Breaks the barrier
- Maintaining a team is not an easy job since there are a variety of people involved having different strengths and weaknesses. This task can be made easier by following certain do's and don'ts
 - » **Don't argue in public:** If you have a disagreement with someone in the team find a neutral place to discuss the situation.
 - » **Do encourage each other:** When things get tough the tough gets going. Contribute to the team in trying situation.
 - » **Don't talk behind the backs:** If you have trouble with some team member don't share with others. Go directly to the person in a kind and compassionate manner and share what is in your mind.
 - » **Do lend a hand:** If a team members is asking for help don't hesitate in helping him.
 - » **Don't be the weakest link:** Live up to your responsibilities, meet team expectations and communicate effectively in the team.
 - » **Give and receive feedback:** As a part of growing team give and receive feedback respectfully and graciously .

Activity

- Ask students to organize themselves in a team of 7-8.
- Assign them the task of giving a presentation on different types of stitches.

Explain

- On the basis of the activity, ask the students to judge who was the best team member.
- Discuss the qualities of this person so that other people can improve themselves and cooperate and be more effective in future.

UNIT 11.7: Time Management

Unit Objectives

At the end of the unit, students will be able to:

1. Describe the importance of time management.
2. Develop time management skills.
3. Learn about effective time planning.

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual

11.7.1 Time Management

Say

- In a professional arena, deadlines should be met for creating goodwill. Since activities in an organization are complex, time has to be managed as to how activities would be carried out within a definite time span.
- Time management is the act of process of planning and exercising conscious control over the amount of time spent on specific activities, especially to increase effectiveness, efficiency or productivity.
- It is an activity with the goal to maximize the overall benefit of a set of activities within the boundary condition of a limited amount of time.
- Activities that aid in time management are:
 - » Delegate tasks.
 - » Identify time wasters.
 - » Combine activities – Plan for them.
 - » Break down big tasks down to the smallest task possible.
 - » Accomplish them one by one.
 - » At the end of the day conduct a simple analysis to see which activity took time.

Activity

- Ask the students to assemble in groups of 9-10 in ground.
- Organize a race that is broken into various stages like lemon race, followed by one-leg race and balloon race.
- Ask the team members to decide among themselves who will do what.
- The team that would be able to complete the task within a time of 4mins/ at the earliest would be the winner.

Explain

- On the basis of the activity, discuss the factors that caused the team members lag behind and which factors enabled them to carry it within the assigned time.
- Relate it to the wider arena- that is to time management (when more than 1 person is involved) in general sense.

11.7.2 Time Robbers

Say

- Although employees try their best to be efficient, still there are certain activities that pop and therefore result in the wastage of time.
- Time robbers are those activities which create interruption at the workplace. These activities create a deviation from the objectives which needs to be achieved. Time Robbers could be:
 - » Poor personal planning and scheduling.
 - » Interruptions by people without appointments.
 - » Poor delegation.
 - » Poor use of the media: Telephone, Mobile, e-mail, and fax, etc.
 - » Reading junk mail.
 - » Lack of concern for good time management.
 - » Lack of clear priorities
- However, time robbers are not inevitable. They can be kept in check. The Time Robbers can be avoided by:
 - » Being active all the time
 - » Developing and maintaining an organized personal activity schedule
 - » Setting priorities
 - » Proper delegation
 - » Utilizing modern technical media

Activity

- Divide students into groups of 3-4.
- Ask them to choose a fabric of their choice, cut it in a particular shape and perform any embroidery of their choice.
- Give them a time limit of around 30mins.

Explain

- On the basis of the activity, discuss what factors caused delay in time (if any).
- Also discuss what can be done in future to avoid such wastage of time.

11.7.3 Pareto Analysis

Say

- Not only is the completion of task important, equally important is finishing it on time. A task that is not completed on time may lead to decline in goodwill, decrease in productivity and consequent losses, etc.
- There are several ways of doing a task. One needs to opt for the smart way that is the one which involves minimum work and therefore requires less time without compromising the quality. If one uses complex ways then it will be time consuming. One should always try to find out alternate ways to complete a task.
- According to this 80% of the tasks can be completed in 20% of the time. The remaining 20 % of the tasks take 80 % of your time. And the task which should fall in first category should be given a higher priority.

Urgent Important Matrix

1.The Urgent and Important Tasks	2. The Non Urgent but Important Tasks
<p>DO NOW</p> <ul style="list-style-type: none"> • Emergencies, complaints and crisis issues • Demands from superiors • Planned tasks or project work now due • Meetings with superiors/colleagues 	<p>PLAN TO DO THEM</p> <ul style="list-style-type: none"> • Planning, preparation • Scheduling • Designing, testing • Thinking, creating, modeling the data

3. The Non Important but Urgent Tasks	4. The Non Important and non-Urgent Tasks
<p>REJECT AND EXPLAIN</p> <ul style="list-style-type: none"> • Trivial requests from others • Apparent emergencies • Misunderstandings appearing in work • Pointless routines or activities 	<p>RESIST AND CEASE</p> <ul style="list-style-type: none"> • Comfort' activities, computer • Games, net surfing, excessive • Cigarette breaks • Chat, gossip, social • Communications • Reading irrelevant and useless material

Fig.11.7.1: Urgent Important Matrix

- Based on this fig., importance can be assigned to activities and they can be carried out accordingly- depending on their importance.
- Enlisting and categorization of tasks in terms of their importance is probably the most important activity. Other things fall in place.

Activity

- Ask each student to name the activities he engages in after going back to home.
- Ask him to categorize them as 'most important', 'important' or 'least important'.
- Discuss the list.
- Compare answers of different students.

Explain

- Discuss the importance of categorization of tasks in terms of time management.

UNIT 11.8: Resume Preparation

Unit Objectives

At the end of the unit, students will be able to:

1. Dscribe the different sections of a resume.
2. Learn how to prepare a resume.

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual

11.8.1 Introduction

Say

- It is a matter of fact that all people are not suitable for all types of jobs. Imagine all sorts of people (fit and unfit for that particular designation) applying for a particular job! What would be the condition of the interviewer if he/she would have to take the interview of all the applicants? He would be exhausted and irritated.
- To avoid this situation, a resume is needed. A resume is a self-advertisement that, when done properly shows how your skills, experience and achievements match the requirement of the job you want.
- It convinces the employer that you have what it takes to be a successful in the new career or position.

Remember that...

- Your resume is to get you an interview not a job
- Your resume will be screened by an employer for just 15-20 seconds. That's all the time your resume has to make an impact.
- Every point in your resume should be specific and must be supported by a number of factual information.
- Use action verbs in all your points. They catch attention immediately and make your sentences clear.
- Use bullets not paragraphs.

- Do not mention your responsibilities mention what you have accomplished.
- A common mistake we make while constructing the resume is to copy the format from our friends resume and built it based on that.

11.8.1.1 Resume Header

Say

It includes basic details that are used to identify/contact a person in case he has to be called for the interview.

- Do not include your photo.
- Do not write your resume as a heading to the file
- Do not occupy much space to fill insignificant information like marital status, etc.

11.8.1.2 Framing the Objective

Say

It includes basic details that are used to identify/contact a person in case he has to be called for the interview.

- The objective of every job is different although eventually to reach the overall objective of the company.
- It is crucial to convey to your employer what your goal is. It should be aimed towards getting a particular position in a specific industry.
- Your objective should include the following:
 - » Position wanted
 - » Functional area
- Keep the employers requirement in mind while writing the objective. The objective is not what you desire from the company, it's about company's need.
- Be specific and restrict it to minimum words.
- One's objective should be different to each role one applies to.

11.8.1.3 Education

Say

The educational qualifications of a person matter a great degree to the nature of work for which a person is required. For instance, for the field of engineering certain subjects and specialization would be required. Write all educational qualifications from class 10 till present.

- For class 10 and 12 – include school/college name, Board, Stream/Specialization (If any), year study, Marks.
- For undergraduate – include college name, University name, Degree and Specialization, year of study.
- Write all your qualifications in reverse chronological order, i.e. the latest qualification on top.
- You may write the educational qualifications in a tabular format or in a simple one after the other order.

11.8.1.4 Projects, Internships, Etc.

Say

What will give insight to the employer about your achievements, interests? The projects, internships one has undertaken reflect a great deal about the person's interests.

- This is a critical component of resume, as it reflects the initiatives one has taken apart from curriculum.
- It not only reflects one's real potential but helps in differentiating one's resume from peers.
- The heading should be – title / project name, role, company/organisation name, -2 lines description about the specific time period.
- Time period is must.
- The entries under each heading must be in reverse chronological order
- Be very specific on what you have accomplished. Add numbers and facts wherever possible.

11.8.1.5 Skills

Say

All the jobs might not pay much important to educational qualifications and internships. After all there are skills required to carry on a particular job that are required in a practical setting.

- List your skill and add a point which supports your skill the best.
- Make specific points. Add numbers and facts wherever possible.

- Pick only three to four soft skills that describes you the best.
- Dig your past to discover the best of these skills you possess and the best instance you can quote to support it.

One can have multiple headings under skills. Common heading can include:

- **Soft Skills:** Must include, they showcase your personality traits.
- **Core occupational skills:** Optional include if you possess any core skills. These are skills you possess relevant to the role you are applying for.
- **IT Skills:** Optional, Advisable to include this if you are applying for IT/software related roles.

11.8.1.6 Interests

Say

One's interests tell a great deal about the way a person is. They might also aid in some way in revealing the basic nature of a person. While writing about one's interests, one should keep in mind to:

- List interests which are meaningful and display some learning.
- Support the interest you have listed
- Make points specific and add supporting fact to it.
- Do not just list random cluster of interests like: adventure, guitar, reading, environment
- Never include interests like partying, watching movies etc. they create wrong impression.

11.8.1.7 References

Say

- Before selecting a candidate, an employer would like to know about the candidate's previous professional dedication. This might aid/ be negative immensely because it is this behavior that the person would exhibit in the work arena. Skills, etc. can be acquired through training but an employee should be hard working, trustworthy, responsible, etc.
- The proof of all this can be best obtained from previous employers, teachers, etc.
- The last thing on your resume should be a list of 2-4 professional references.
- Include the name of the reference, their relationship to you, mailing address, e mail and phone number.
- The place where one is applying may contact these people, so one should always call them in advance to let them know that you are using them for a reference and are currently applying for a job.

11.8.1.8 Points to Remember

Say

Since resume is the first thing that would make an impression in front of the employer, one should make sure that it is professional enough in appearance. For ensuring this, certain things should be kept in mind:

Make sure that the length of your resume does not exceed 2 pages.

- Do a thorough recheck and make sure there are absolutely no errors in your resume. No grammatical errors, no spelling mistakes, no punctuation errors.
- Run through your resume time and again for to make improvements and wording sentences better.
- Choose a professional font in a size 11 or 12. You can use multiple fonts for different parts of resume, but try to limit it maximum of two fonts. Instead of changing between fonts, try making specific sections bold or italicized instead.
- The font size of your header and the introduction to a section may be a size 14 or 16.
- Your text should always be printed in solid black ink. Make sure to deactivate any hyperlinks so that they don't print in blue or other contrasting colour.
- Your page should have one inch margin all the way around with 1.5 or 2 point line spacing. The body of your resume should align left and your header should be centered at the top of the page.

Activity

- Ask the students to prepare their resume.
- Guide them, if necessary.

Explain

- Discuss with the students the type of language and font that should be used in a resume.
- Also, discuss why a long resume should be avoided.

Summarize

- Give the students a summary of do's and don't's while making a resume.

UNIT 11.9: Interview Preparation

Unit Objectives

At the end of the unit, students will be able to:

1. Understand the procedure of interview.
2. Go thorough mock interviews.
3. Understand how to present themselves during an interview.
4. Motivated to work after the training period is over.

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster
- PC with LCD Projector or Flip Chart
- Participant Manual

11.9.1 Interview

Say

- Once the recruiter finds an applicant's resume in par with the requirements, he is called for an interview to know about him in person. Also, it helps to know about the personality traits of a person- confidence, patience, etc.
- An interview is a conversation between two or more people (the interviewer(s) and the interviewee) where questions are asked by the interviewer to obtain information from the interviewee.

Common Types of Interview

- **Traditional HR Interview:** Most interviews are face to face. The most traditional is a one-on-one conversation with the HR Executive. Maintaining a good eye contact, listening keenly and giving prompt answers is advised.
- **Panel Interview:** In this situation, there is more than one interviewer. A panel ranging from two to ten members may conduct this part of the selection process. This might be scary for most people. However, it helps in showcasing how a person can deal with pressure confidently and patiently without losing his calmness.
- **Technical interview:** The objective of this interview is to basically evaluate technical knowledge. Majority of the questions will be based on the skills sets mentioned in the candidate's resume.
- **Telephone Interview:** Telephone interviews may also be used as a preliminary interview for candidates who live far away from the job site.

An interview could be a nightmare and may not fetch favourable results if the interviewee is not well acquainted to the

- Company- What does it do basically and what are its goals.
- Job description- A person should have an idea about the job role he is applying to. He can answer to the questions of the interviewer accordingly.

Apart from knowing about the company and job role, a person should know about himself. He should not be afraid otherwise he would not be able to bring out his best. He should be free from all sorts of doubts about himself/herself and be

- Confident
- Relaxed
- Sure of yourself
- Prepared
- Before, during and after the interview, it is important for you to be prepared.
- Dress Professionally
- Choose your words properly
- Maintain an eye contact

To have a good impression and convey one’s level of seriousness, formal attire, minimalistic jewellery and clean and simple shoes are advised.

11.9.2 The Do’s and Don’ts in an Interview

Say

- Certain etiquettes need to taken care of while giving an interview. This is because they are responsible for forming a favourable/unfavourable impression on the interviewer.

Activity

- Ask the students to answer. Discuss why each of the activity falls in a ‘do’ or ‘don’t’ category.

Sentence	Do’s	Don’ts
Be yourself		
Burp while talking!!!		
Just out from a ‘powder factory’ (worn too much make-up)		
Reach just about the right time for the interview		
Just barge in the cabin/ office		
Forget to greet the receptionist/ don’t respond		

Think before you speak		
Do your homework- Visit the company website		
Take time to think (TTTT)		
Wear bright colour clothes on the D-day		
Emphasis on your strengths		
Argue/ Debate with the interviewer		
Chew gum during the interview.		
Review your educational and work experiences		
See your documents flying out of the file (Being clumsy)		
Thank the interviewer		
Have the 'they need me' attitude		
Maintain eye contact and good body language		
Only give monosyllabic answers(depends on the kind of questions asked... in-between)		
Carry a copy of your resume		

Explain

- Discuss with the students whether telling lies about oneself during the interview is right or wrong.

11.9.3 During the Interview

Say

- Apart from the content of one's answers (choice of one's words, etc.) ,the tone at which one presents himself is of considerable importance.
- Also, one should be fully aware about what he has written in the resume and have proper reasons for writing it and should not write anything shallow.
- While, undergoing an interview, following things should be kept in mind:
 - » Be confident, not arrogant
 - » Sell yourself - Keep your energy up
 - » Maintain your posture
 - » Be positive, don't complain

Activity

- While conducting mock interviews in pairs, notice the body language, tone, etc. of students minutely.
- Give suggestions, if necessary.

Explain

- Discuss the importance of maintaining an eye contact with the interviewer.

11.9.4 Active listening

Say

- While undergoing an interview, it is really important that the interviewee employees his full attention to the questions posed by the interviewer.
- If his mind gets diverted, he would not be able to answer appropriately.
- Also, in terms of selection, this could act as a big hurdle.

Activity

- Read out a passage to students.
- While reading, intentionally mispronounce certain words.
- Ask the students to stop you as soon as you mispronounce a word.
- Ask the students to carry it among themselves whenever they get free time.
- This would aid a great deal in knowing and developing their active listening skills.

Explain

- Discuss the importance of active listening on the part of students when a teacher is explaining a topic.

Activity

- Also, ask them to conduct mock interviews in groups of 2.



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12. IT Skills

Unit 12.1 - Introduction to Computer

Unit 12.2 - Basic Computer Knowledge

Unit 12.3 - Components of Computer

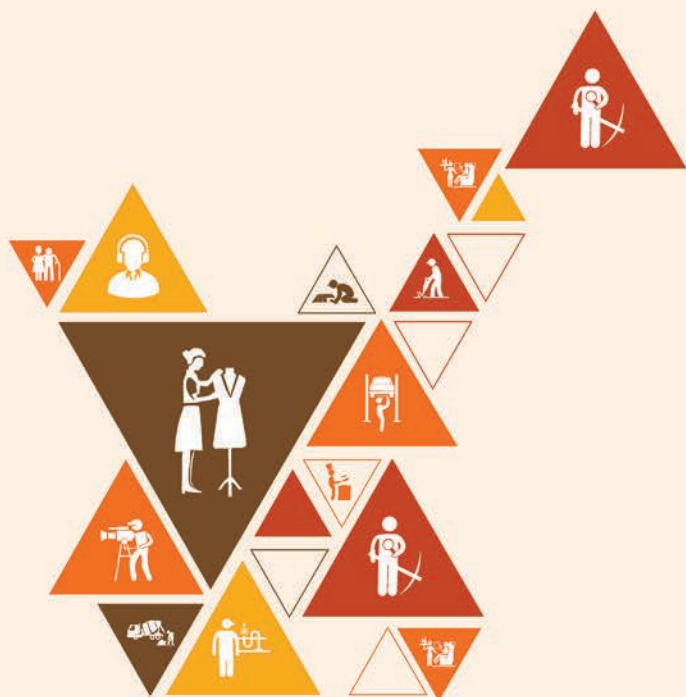
Unit 12.4 - Concept of Operating System

Unit 12.5 - MS Word

Unit 12.6 - MS PowerPoint

Unit 12.7 - MS Excel

Unit 12.8 - Internet Concepts



Key Learning Outcomes

At the end of this module, you will be able to:

1. Familiarise with computers
2. Identify and use basic uses of a computer
3. Familiarise with a computer motherboard
4. Familiarise with a computer operating system
5. Use Microsoft Word, Excel and Powerpoint
6. Familiarise with Internet and use e-mails

Unit 12.1: Introduction to Computer

Unit Objectives

At the end of the unit, students will be able to:

1. Define the computer.
2. Recognise its various parts.
3. Differentiate the advantages and disadvantages of computer.

Resources to be Used

- Participant Manual
- Computer Lab

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about introduction to computer in this unit.

Say

- Tell participants about the computer. Computer plays a very important role in our personal and professional lives. It has become an integral part of our lives.
- Tell them about important characteristics and application of a computer.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.

Activity

- Tell participants to demonstrate the parts of computer.
- Give them 15 minutes to prepare.
- Tell them each participant will be given 10 minute to demonstrate the same.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of the activity.

Skill Practice	Time	Resources
1. Demonstration of Computer	4 Hours	<ul style="list-style-type: none">• Participant Manual• Computer Lab

Unit 12.2: Basic Computer Knowledge

Unit Objectives

At the end of the unit, students will be able to:

- Use computer.
- Explain the web, email services.

Resources to be Used

- Participant Manual
- Computer Lab

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about basic computer knowledge in this unit.

Say

- Tell participants about the application of the computer in daily life. In the workplace, many people use computers to keep records, analyze data, do research, and manage projects. At home, you can use computers to find information, store pictures and music, track finances, play games, and communicate with others—and those are just a few of the possibilities. Tell them about important characteristics and application of a computer.
- Now explain the concept of web. The World Wide Web is a gigantic storehouse of information. The web is the most popular part of the Internet, partly because it displays most information in a visually appealing format.
- Tell them about the application part of the web and introduce them with the use of different applications as email, instant messaging, picture music and movies with them.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.

- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.

Activity

- Tell participants to prepare an online report using web.
- Tell them they can choose any topic of their interest. Give them one hour to prepare.
- Tell them each participant will be given 10 minute to present their report to the class.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of the activity.

Skill Practice	Time	Resources
1. Prepare Online report	4 Hours	<ul style="list-style-type: none">• Participant Manual• Computer Lab with internet

Unit 12.3: Components of Computer

Unit Objectives

At the end of the unit, students will be able to:

- Recognise the different parts and components of computer.
- Describe the CPU, RAM and BIOS.

Resources to be Used

- Participant Manual
- Personal Protective Equipment (PPE)

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about the components of the computer in this unit.

Say

- Tell them about different parts of the computer.
- Explain-them about different parts of motherboard in detail.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.

Activity

- Tell participants to demonstrate the motherboard.
- Tell them they will get 30 minutes to prepare and each student will have to demonstrate for same.
- Once presentations are complete appreciate the efforts made by the group and summarise the highlights of the activity.

Skill Practice	Time	Resources
1. Demonstration of Motherboard	4 Hours	<ul style="list-style-type: none">• Participant Manual• Computer Lab

Unit 12.4: Concept of Operating System

Unit Objectives

At the end of the unit, students will be able to:

- Familiarise with the concept of operating system.
- Work on Windows 8 and 8.1.
- Add or Remove desktop icons, make or delete a folder etc.

Resources to be Used

- Participant Manual
- Computer System

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about operating system in this unit.

Say

- Tell them about windows XP. And explain that Windows XP let you use different types of applications or software on the operating system.
- Familiarise them with the different versions of Windows.

Demonstrate

- Explain tools and parts of an operating system with the participants.
- Show them all these parts practically on the computer system.
- Then explain add or delete desktop shortcut from the desktop.
- Also explain how to create a new folder.

- Tell all participants to create a folder on computer.
- Then explain how to work on multiple windows.
- Now demonstrate the keyboard to the participants and tell them the correct way to use the keyboard.

Elaborate

- Discuss common window commands with the participants.
- Explain the table to the participants.

Table: Common Window Commands

Key	Description
Alt + F	File menu options in current program
Alt + E	Edit options in current program
Alt + Tab	Switch between open programs
F1	Universal Help in almost every Windows program
F2	Rename a selected file
F5	Refresh the current program window
Ctrl + N	Create a new, blank document in some software programs
Ctrl + O	Open a file in current software program
Ctrl + A	Select all text
Ctrl + B	Change selected text to be Bold
Ctrl + I	Change selected text to be in Italics
Ctrl + U	Change selected text to be Underlined
Ctrl + F	Open find window for current document or window
Ctrl + S	Save current document file
Ctrl + X	Cut selected item
Shift + Del	Cut selected item
Ctrl + C	Copy selected item
Ctrl + Ins	Copy selected item
Ctrl + V	Paste
Shift + Ins	Paste
Ctrl + K	Insert hyperlink for selected text
Ctrl + P	Print the current page or document
Home	Goes to beginning of current line
Ctrl + Home	Goes to beginning of document
End	Goes to end of current line
Ctrl + End	Goes to end of document
Shift + Home	Highlights from current position to beginning of line
Shift + End	Highlights from current position to end of line

Ctrl + Left arrow	Moves one word to the left at a time
Ctrl + Right arrow	Moves one word to the right at a time
Ctrl + Esc	Opens the START menu
Ctrl + Shift + Esc	Opens Windows Task Manager
Alt + F4	Close the currently active program
Alt + Enter	Open the Properties for the selected item (file, folder, shortcut, etc.)

Fig.12.4.1: Some Important Keys and Their Uses

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant’s manual.
- Ensure that every participant answer all questions.

Activity

- Give one news paper cutting to each student and tell them they need to type the same.
- Tell them they have to use correct fingers on key board and make sure work is free from errors.
- Give them one hour for typing practice and ensure that each participant is typing.
- Finally share some tips for correct typing and summarise the highlights of the activity.

Skill Practice	Time	Resources
1. Typing Practice	2 Hours	<ul style="list-style-type: none"> • News paper • Computer Systems

Unit 12.5: MS Word

Unit Objectives

At the end of the unit, students will be able to:

- Learn the concept of and practice MS-Word.
- Format a document.
- Print a document etc.

Resources to be Used

- Participant Manual
- Computer System with MS Word

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about MS Word in this unit.

Say

- Tell them about concept of word processing. Word processing skills allow us to prepare text documents such as letters, memos, and other correspondence.

Demonstrate

- Tell them to open MS Word in their respective systems.
- Show them how to create a word document in MS word software.
- Practically demonstrate how to perform different operations on MS Word document as:
 - » Saving a Document
 - » Change Font Type and Size
 - » Create Headers and Footers by Inserting Texts

- » Indents and Spacing
- » Modifying Margins
- » Lists
- » Bulleted and Numbered Lists
- » Formatting Lists
- » Spelling and Grammar
- » Word Count
- » Different Editing Modes in Word
- » Inserting an Image and Table

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant’s manual.
- Ensure that every participant answer all questions.

Activity

- Give one news paper cutting to each student and tell them they need to type this in MS Word and perform different operations like saving documents, Saving a Document, Change Font Type and Size, Create Headers and Footers by Inserting Texts, Indents and Spacing
- Tell them they have to use correct fingers on key board and make sure work is free from errors.
- Give them one hour for typing practice and ensure that each participant is typing.
- Finally share some tips for correct typing and summarise the highlights of the activity

Skill Practice	Time	Resources
1. Typing and Formatting – MS Word	3 Hours	<ul style="list-style-type: none"> • News paper • Computer Systems

Unit 12.6: MS PowerPoint

Unit Objectives

At the end of the unit, students will be able to:

- Practice MS-Powerpoint.
- Make a new presentation.
- Format a slide as well

Resources to be Used

- Participant Manual
- Computer System with MS Office

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about MS Word in this unit.

Say

- Tell them about the power point. PowerPoint is the presentation graphics software in the Microsoft Office suite. PowerPoint has predefined layouts, themes, and templates to create dynamic and professional presentations.

Demonstrate

- Tell them to open MS power-point in their respective systems.
- Show them how to create a power point in MS Power-point software.
- Practically demonstrate how to perform different operations on MS Power-point presentation as:
 - » Saving a Powerpoint
 - » Working with slides

- » View tabs
- » Animating text and Images
- » Removing Animations
- » Working with Charts

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.

Activity

- Tell participants they have to prepare a power-point presentation on MS Powerpoint Software.
- Tell them they need to perform following operations while working on this software, Saving a Powerpoint, View tabs, Animating text and Images and inserting Charts.
- Give them one and half hour to prepare the same.
- Finally share some tips for correct typing and summarise the highlights of the activity.

Skill Practice	Time	Resources
1. Presentation on MS Powerpoint	4 Hours	<ul style="list-style-type: none"> • Participant Manual • Computer Lab

Unit 12.7: MS Excel

Unit Objectives

At the end of the unit, students will be able to:

- Work on MS-Excel
- Format cells and cell content
- Use formulas
- Make Charts and Pivot Table.

Resources to be Used

- Participant Manual
- Computer System

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about Ms Excel in this unit.

Say

- Tell them about the power point. MS Excel stands for - Microsoft Excel is one of the most popular electronic spreadsheet applications supported by both Mac and PC platforms. As with a paper spreadsheet, you can use Excel to organize your data into rows and columns and to perform mathematical calculations.
- Discuss the application of Excel with the participants.

Demonstrate

- Tell them to open MS Excel in their respective systems.
- Show them how to create a spread sheet in MS Excel software.
- Practically demonstrate how to perform different operations on MS Excel as:

- » Zoom in and Zoom Out
- » Page Views
- » Change the default excel options
- » Add Command to the quick access tool bar
- » Change the default excel options
- » Cell Addresses
- » Move Across a worksheet using key board
- » Formatting
- » Calculation and Analysis
- » Change page orientation
- » Aligning Text

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant’s manual.
- Ensure that every participant answer all questions.

Activity

- Tell participants they have to prepare a spread sheet on MS Excel Software.
- Share data of a class with the participants in which participants name, height, weight and age is given.
- Tell them they need to perform following operations while working on, Add Command to the quick access tool bar, Change the default excel options, Cell Addresses, Move Across a worksheet using key board, Formatting, Calculation and Analysis, Change page orientation
- Give them one and half hour to prepare the same.
- Finally share some tips for correct data typing and summarise the highlights of the activity.

Skill Practice	Time	Resources
1. Preparing Spread Sheet on MS Excel	4 Hours	<ul style="list-style-type: none"> • Participant Manual • Computer Lab with MS Office Software

Unit 12.8: Internet Concepts

Unit Objectives

At the end of the unit, students will be able to:

- Understand internet concepts.
- Recognise the different types of URLs.
- Use MS-Outlook.

Resources to be Used

- Participant Manual
- Computer with Internet

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about internet concept in this unit.

Say

- Tell them about internet and its uses.
- Explain the concept of URL. The full form of URL is Uniform Resource Locator. It is the global address of documents and other resources on the World Wide Web. The URL is divided into two different parts. The first part of the URL is called a protocol identifier as it helps us identifying what protocol to use.
- Now tell them about different types of URLs.

Demonstrate

- Tell them now they will learn how to open an email account in outlook.
- Demonstrate the entire process to the participants. Make sure every student should open an e-mail account.
- Now tell them how to create and send an e-mail. Explain the entire steps in detail.
- Now show them how to read an email and reply email
- Then explain attachment. The process of attaching a file or document.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.

Activity

- Tell participants they have send emails to other participants with an attachment.
- Tell them first they need to create a word, excel or power point. They can choose between any three of the formats.
- Give 2 hours for each participant for this entire activity.
- Once activity is complete share some tips of e-mail etiquette with them and summarise the highlights of the activity.

Skill Practice	Time	Resources
1. Send e-mail with attachment	2 Hours	• Computers with Internet





Skill India
कौशल भारत - कुशल भारत



सत्यमेव जयते
GOVERNMENT OF INDIA
MINISTRY OF SKILL DEVELOPMENT
& ENTREPRENEURSHIP



N S D C
National
Skill Development
Corporation

Transforming the skill landscape



9. Employability and Entrepreneurship Skills

Unit 9.1 – Personal Strengths & Value Systems

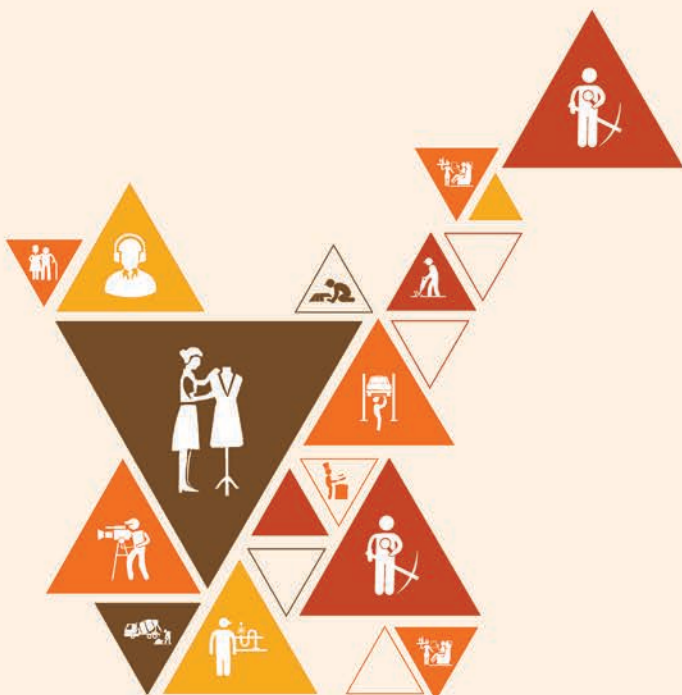
Unit 9.2 – Digital Literacy: A Recap

Unit 9.3 – Money Matters

Unit 9.4 – Preparing for Employment & Self Employment

Unit 9.5 – Understanding Entrepreneurship

Unit 9.6 – Preparing to be an Entrepreneur



Key Learning Outcomes

At the end of this module, you will be able to:

1. Explain the meaning of health
2. List common health issues
3. Discuss tips to prevent common health issues
4. Explain the meaning of hygiene
5. Understand the purpose of Swacch Bharat Abhiyan
6. Explain the meaning of habit
7. Discuss ways to set up a safe work environment
8. Discuss critical safety habits to be followed by employees
9. Explain the importance of self-analysis
10. Understand motivation with the help of Maslow's Hierarchy of Needs
11. Discuss the meaning of achievement motivation
12. List the characteristics of entrepreneurs with achievement motivation
13. List the different factors that motivate you
14. Discuss how to maintain a positive attitude
15. Discuss the role of attitude in self-analysis
16. List your strengths and weaknesses
17. Discuss the qualities of honest people
18. Describe the importance of honesty in entrepreneurs
19. Discuss the elements of a strong work ethic
20. Discuss how to foster a good work ethic
21. List the characteristics of highly creative people
22. List the characteristics of highly innovative people
23. Discuss the benefits of time management
24. List the traits of effective time managers
25. Describe effective time management technique
26. Discuss the importance of anger management
27. Describe anger management strategies
28. Discuss tips for anger management
29. Discuss the causes of stress
30. Discuss the symptoms of stress
31. Discuss tips for stress management
32. Identify the basic parts of a computer

33. Identify the basic parts of a keyboard
34. Recall basic computer terminology
35. Recall basic computer terminology
36. Recall the functions of basic computer keys
37. Discuss the main applications of MS Office
38. Discuss the benefits of Microsoft Outlook
39. Discuss the different types of e-commerce
40. List the benefits of e-commerce for retailers and customers
41. Discuss how the Digital India campaign will help boost e-commerce in India
42. Explain how you will sell a product or service on an e-commerce platform
43. Discuss the importance of saving money
44. Discuss the benefits of saving money
45. Discuss the main types of bank accounts
46. Describe the process of opening a bank account
47. Differentiate between fixed and variable costs
48. Describe the main types of investment options
49. Describe the different types of insurance products
50. Describe the different types of taxes
51. Discuss the uses of online banking
52. Discuss the main types of electronic funds transfers
53. Discuss the steps to prepare for an interview
54. Discuss the steps to create an effective Resume
55. Discuss the most frequently asked interview questions
56. Discuss how to answer the most frequently asked interview questions
57. Discuss basic workplace terminology
58. Discuss the concept of entrepreneurship
59. Discuss the importance of entrepreneurship
60. Describe the characteristics of an entrepreneur
61. Describe the different types of enterprises
62. List the qualities of an effective leader
63. Discuss the benefits of effective leadership
64. List the traits of an effective team
65. Discuss the importance of listening effectively
66. Discuss how to listen effectively
67. Discuss the importance of speaking effectively

68. Discuss how to speak effectively
69. Discuss how to solve problems
70. List important problem solving traits
71. Discuss ways to assess problem solving skills
72. Discuss the importance of negotiation
73. Discuss how to negotiate
74. Discuss how to identify new business opportunities
75. Discuss how to identify business opportunities within your business
76. Understand the meaning of entrepreneur
77. Describe the different types of entrepreneurs
78. List the characteristics of entrepreneurs
79. Recall entrepreneur success stories
80. Discuss the entrepreneurial process
81. Describe the entrepreneurship ecosystem
82. Discuss the government's role in the entrepreneurship ecosystem
83. Discuss the current entrepreneurship ecosystem in India
84. Understand the purpose of the Make in India campaign
85. Discuss the relationship between entrepreneurship and risk appetite
86. Discuss the relationship between entrepreneurship and resilience
87. Describe the characteristics of a resilient entrepreneur
88. Discuss how to deal with failure
89. Discuss how market research is carried out
90. Describe the 4 Ps of marketing
91. Discuss the importance of idea generation
92. Recall basic business terminology
93. Discuss the need for CRM
94. Discuss the benefits of CRM
95. Discuss the need for networking
96. Discuss the benefits of networking
97. Understand the importance of setting goals
98. Differentiate between short-term, medium-term and long-term goals
99. Discuss how to write a business plan
100. Explain the financial planning process
101. Discuss ways to manage your risk
102. Describe the procedure and formalities for applying for bank finance

UNIT 9.1: Personal Strengths & Value Systems

Unit Objectives

At the end of the unit, students will be able to:

1. Explain the meaning of health
2. List common health issues
3. Discuss tips to prevent common health issues
4. Explain the meaning of hygiene
5. Understand the purpose of Swacch Bharat Abhiyan
6. Explain the meaning of habit
7. Discuss ways to set up a safe work environment
8. Discuss critical safety habits to be followed by employees
9. Explain the importance of self-analysis
10. Understand motivation with the help of Maslow's Hierarchy of Needs
11. Discuss the meaning of achievement motivation
12. List the characteristics of entrepreneurs with achievement motivation
13. List the different factors that motivate you
14. Discuss how to maintain a positive attitude
15. Discuss the role of attitude in self-analysis
16. List your strengths and weaknesses
17. Discuss the qualities of honest people
18. Describe the importance of honesty in entrepreneurs
19. Discuss the elements of a strong work ethic
20. Discuss how to foster a good work ethic
21. List the characteristics of highly creative people
22. List the characteristics of highly innovative people
23. Discuss the benefits of time management
24. List the traits of effective time managers
25. Describe effective time management technique
26. Discuss the importance of anger management
27. Describe anger management strategies
28. Discuss tips for anger management
29. Discuss the causes of stress
30. Discuss the symptoms of stress
31. Discuss tips for stress management

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster.
- Pc with LCD Projector or Flip Chart.
- Participant Manual.
- Copies of Handouts.

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about Personal Strengths and value systems.

Say

- Tell the participants about the Health, Habits and Hygiene. What is Health? As per the World Health Organization (WHO), health is a “State of complete physical, mental, and social well-being, and not merely the absence of disease or infirmity.”

Elaborate

Explain – This means being healthy does not simply mean not being unhealthy – it also means you need to be at peace emotionally, and feel fit physically. For example, you cannot say you are healthy simply because you do not have any physical ailments like a cold or cough. You also need to think about whether you are feeling calm, relaxed and happy.

Common Health Issues

Some common health issues are:

- Allergies
- Asthma
- Skin Disorders
- Depression and Anxiety
- Diabetes
- Cough, Cold, Sore Throat
- Difficulty Sleeping
- Obesity

Say

- Give participants some tips to prevent health issues.

Elaborate

Explain – Taking measures to prevent ill health is always better than curing a disease or sickness. You can stay healthy by:

- Eating healthy foods like fruits, vegetables and nuts
- Cutting back on unhealthy and sugary foods
- Drinking enough water everyday
- Not smoking or drinking alcohol
- Exercising for at least 30 minutes a day, 4-5 times a week
- Taking vaccinations when required
- Practicing yoga exercises and meditation

How many of these health standards do you follow? Tick the ones that apply to you.

- Get minimum 7-8 hours of sleep every night.
- Avoid checking email first thing in the morning and right before you go to bed at night.
- Don't skip meals – eat regular meals at correct meal times.
- Read a little bit every single day.
- Eat more home cooked food than junk food
- Stand more than you sit.
- Drink a glass of water first thing in the morning and have at least 8 glasses of water through the day.
- Go to the doctor and dentist for regular checkups.
- Exercise for 30 minutes at least 5 days a week.
- Avoid consuming lots of aerated beverages.

Say

- Tell the participants what is hygiene. As per the World Health Organization (WHO), “Hygiene refers to conditions and practices that help to maintain health and prevent the spread of diseases.” In other words, hygiene means ensuring that you do whatever is required to keep your surroundings clean, so that you reduce the chances of spreading germs and diseases.

Elaborate

Explain – For instance, think about the kitchen in your home. Good hygiene means ensuring that the kitchen is always spick and span, the food is put away, dishes are washed and dustbins are not overflowing with garbage. Doing all this will reduce the chances of attracting pests like rats or cockroaches, and prevent the growth of fungus and other bacteria, which could spread disease.

How many of these health standards do you follow? Tick the ones that apply to you.

- Have a bath or shower every day with soap – and wash your hair with shampoo 2-3 times a week.
- Wear a fresh pair of clean undergarments every day.
- Brush your teeth in the morning and before going to bed.
- Cut your fingernails and toenails regularly.
- Wash your hands with soap after going to the toilet.
- Use an anti-perspirant deodorant on your underarms if you sweat a lot.
- Wash your hands with soap before cooking or eating.
- Stay home when you are sick, so other people don't catch what you have.
- Wash dirty clothes with laundry soap before wearing them again.
- Cover your nose with a tissue/your hand when coughing or sneezing.

See how healthy and hygienic you are, by giving yourself 1 point for every ticked statement! Then take a look at what your score means.

Your Score

- 0-7/20: You need to work a lot harder to stay fit and fine! Make it a point to practice good habits daily and see how much better you feel!
- 7-14/20: Not bad, but there is scope for improvement! Try and add a few more good habits to your daily routine.
- 14-20/20: Great job! Keep up the good work! Your body and mind thank you.

Say

- Tell the participants about the Swachh Bharat Abhiyan. The 'Swachh Bharat Abhiyan' (Clean India Mission) launched by Prime Minister Shri Narendra Modi on 2nd October 2014, believes in doing exactly this. The aim of this mission is to clean the streets and roads of India and raise the overall level of cleanliness. Currently this mission covers 4,041 cities and towns across the country. Millions of our people have taken the pledge for a clean India. You should take the pledge too, and do everything possible to keep our country clean!
- Also tell the participants about the habits.

Elaborate

Explain – A habit is a behaviour that is repeated frequently. All of us have good habits and bad habits. Keep in mind the phrase by John Dryden: “We first make our habits, and then our habits make us.” This is why it is so important that you make good habits a way of life, and consciously avoid practicing bad habits.

Some good habits that you should make part of your daily routine are:

- Always having a positive attitude
- Making exercise a part of your daily routine
- Reading motivational and inspirational stories
- Smiling! Make it a habit to smile as often as possible
- Making time for family and friends
- Going to bed early and waking up early

Some bad habits that you should quit immediately are:

- Skipping breakfast
- Snacking frequently even when you are not hungry
- Eating too much fattening and sugary food
- Smoking, drinking alcohol and doing drugs
- Spending more money than you can afford
- Worrying about unimportant issues
- Staying up late and waking up late

Do

Give participants some safety tips to design a safe workplace. Every employer is obligated to ensure that his workplace follows the highest possible safety protocol. When setting up a business, owners must make it a point to:

- Use ergonomically designed furniture and equipment to avoid stooping and twisting
- Provide mechanical aids to avoid lifting or carrying heavy objects
- Have protective equipment on hand for hazardous jobs
- Designate emergency exits and ensure they are easily accessible
- Set down health codes and ensure they are implemented
- Follow the practice of regular safety inspections in and around the workplace
- Ensure regular building inspections are conducted
- Get expert advice on workplace safety and follow it

Say 

- Tell the participants about the Negotiable Employee Safety Habits.

Elaborate 

Tell them – Every employer is obligated to ensure that his workplace follows the highest possible safety protocol. When setting up a business, owners must make it a point to:

- Immediately report unsafe conditions to a supervisor
- Recognize and report safety hazards that could lead to slips, trips and falls
- Report all injuries and accidents to a supervisor
- Wear the correct protective equipment when required
- Learn how to correctly use equipment provided for safety purposes
- Be aware of and avoid actions that could endanger other people
- Take rest breaks during the day and some time off from work during the week

Say 

- Tell the participants about the Self Analysis. To truly achieve your full potential, you need to take a deep look inside yourself and find out what kind of person you really are. This attempt to understand your personality is known as self-analysis. Assessing yourself in this manner will help you grow, and will also help you to identify areas within yourself that need to be further developed, changed or eliminated.
- Tell the participants about the motivation. Very simply put, motivation is your reason for acting or behaving in a certain manner. It is important to understand that not everyone is motivated by the same desires – people are motivated by many, many different things. We can understand this better by looking at Maslow's Hierarchy of Needs.
- Also tell the participants about the Maslow's Hierarchy of needs.

Elaborate 

Tell them – Famous American psychologist Abraham Maslow wanted to understand what motivates people. He believed that people have five types of needs, ranging from very basic needs (called physiological needs) to more important needs that are required for self-growth (called self-actualization needs). Between the physiological and self-actualization needs are three other needs – safety needs, belongingness and love needs, and esteem needs. These needs are usually shown as a pyramid with five levels and are known as Maslow's Hierarchy of Needs.

As you can see from the pyramid, the lowest level depicts the most basic needs. Maslow believed that our behaviour is motivated by our basic needs, until those needs are met. Once they are fulfilled, we move to the next level and are motivated by the next level of needs. Let's understand this better with an example:

“Rupa comes from a very poor family. She never has enough food, water, warmth or rest. According to Maslow, until Rupa is sure that she will get these basic needs, she will not even think about the next level of needs – her safety needs. But, once Rupa is confident that her basic needs will be met, she will move to the next level, and her behaviour will then be motivated by her need for security and safety. Once these new needs are met, Rupa will once again move to the next level, and be motivated by her need for relationships and friends. Once this need is satisfied, Rupa will then focus on the fourth level of needs – her esteem needs, after which she will move up to the fifth and last level of needs – the desire to achieve her full potential.”

Say

- Tell the participants about the Achievements Motivation. We now know that people are motivated by basic, psychological and self-fulfillment needs. However, certain people are also motivated by the achievement of highly challenging accomplishments. This is known as Achievement Motivation, or ‘need for achievement’.

Elaborate

Tell them – The level of motivation achievement in a person differs from individual to individual. It is important that entrepreneurs have a high level of achievement motivation – a deep desire to accomplish something important and unique. It is equally important that they hire people who are also highly motivated by challenges and success.

Characteristics of Entrepreneurs with Achievement Motivation

- Entrepreneurs with achievement motivation can be described as follows:
- Unafraid to take risks for personal accomplishment
- Love being challenged Future-oriented Flexible and adaptive
- Value negative feedback more than positive feedback
- Very persistent when it comes to achieving goals
- Extremely courageous
- Highly creative and innovative
- Restless - constantly looking to achieve more
- Feel personally responsible for solving problems

Think about it:

- How many of these traits do you have?
- Can you think of entrepreneurs who display these traits?

Say

- Tell the participants how to cultivate a positive attitude. The good news is attitude is a choice. So it is possible to improve, control and change our attitude, if we decide we want to!

Elaborate

Tell them – The following tips help foster a positive mindset:

- Remember that you control your attitude, not the other way around
- Devote at least 15 minutes a day towards reading, watching or listening to something positive
- Avoid negative people who only complain and stop complaining yourself
- Expand your vocabulary with positive words and delete negative phrases from your mind
- Be appreciative and focus on what's good in yourself, in your life, and in others
- Stop thinking of yourself as a victim and start being proactive
- Imagine yourself succeeding and achieving your goals

Say

- Tell the participants about the attitude. Now that we understand why motivation is so important for self-analysis, let's look at the role our attitude plays in better understanding ourselves. Attitude can be described as your tendency (positive or negative), to think and feel about someone or something

Elaborate

Tell them – Attitude is the foundation for success in every aspect of life. Our attitude can be our best friend or our worst enemy. In other words:

“The only disability in life is a bad attitude.”

When you start a business, you are sure to encounter a wide variety of emotions, from difficult times and failures to good times and successes. Your attitude is what will see you through the tough times and guide you towards success. Attitude is also infectious. It affects everyone around you, from your customers to your employees to your investors. A positive attitude helps build confidence in the workplace while a negative attitude is likely to result in the demotivation of your people.

Say

- Tell the participants about the Honesty and Work Ethics. Honesty is the quality of being fair and truthful. It means speaking and acting in a manner that inspires trust.

Elaborate

Tell them – A person who is described as honest is seen as truthful and sincere, and as someone who isn't deceitful or devious and doesn't steal or cheat. There are two dimensions of honesty – one is honesty in communication and the other is honesty in conduct. Honesty is an extremely important trait because it results in peace of mind and builds relationships that are based on trust. Being dishonest, on the other hand, results in anxiety and leads to relationships full of distrust and conflict.

Say

- Tell the participants about the Qualities of Honest People.

Elaborate

Tell them – Honest individuals have certain distinct characteristics. Some common qualities among honest people are:

- They don't worry about what others think of them. They believe in being themselves – they don't bother about whether they are liked or disliked for their personalities.
- They stand up for their beliefs. They won't think twice about giving their honest opinion, even if they are aware that their point of view lies with the minority.
- They are thick skinned. This means they are not affected by others judging them harshly for their honest opinions.
- They forge trusting, meaningful and healthy friendships. Honest people usually surround themselves with honest friends. They have faith that their friends will be truthful and upfront with them at all times.

They are trusted by their peers. They are seen as people who can be counted on for truthful and objective feedback and advice.

- **Honesty and employees:** When entrepreneurs build honest relationships with their employees, it leads to more transparency in the workplace, which results in higher work performance and better results.
- **Honesty and investors:** For entrepreneurs, being honest with investors means not only sharing strengths but also candidly disclosing current and potential weaknesses, problem areas and solution strategies. Keep

in mind that investors have a lot of experience with startups and are aware that all new companies have problems. Claiming that everything is perfectly fine and running smoothly is a red flag for most investors.

- **Honesty with oneself:** The consequences of being dishonest with oneself can lead to dire results, especially in the case of entrepreneurs. For entrepreneurs to succeed, it is critical that they remain realistic about their situation at all times, and accurately judge every aspect of their enterprise for what it truly is.

What are Work Ethics?

Being ethical in the workplace means displaying values like honesty, integrity and respect in all your decisions and communications. It means not displaying negative qualities like lying, cheating and stealing. Workplace ethics play a big role in the profitability of a company. It is as crucial to an enterprise as high morale and teamwork. This is why most companies lay down specific workplace ethic guidelines that must compulsorily be followed by their employees. These guidelines are typically outlined in a company's employee handbook.

Say

- Tell the participants about the Elements of Work Ethics.

Elaborate

Tell them – An entrepreneur must display strong work ethics, as well as hire only those individuals who believe in and display the same level of ethical behavior in the workplace. Some elements of a strong work ethic are:

- **Professionalism:** This involves everything from how you present yourself in a corporate setting to the manner in which you treat others in the workplace.
- **Respectfulness:** This means remaining poised and diplomatic regardless of how stressful or volatile a situation is.
- **Dependability:** This means always keeping your word, whether it's arriving on time for a meeting or delivering work on time.
- **Dedication:** This means refusing to quit until the designated work is done, and completing the work at the highest possible level of excellence.
- **Determination:** This means embracing obstacles as challenges rather than letting them stop you, and pushing ahead with purpose and resilience to get the desired results.
- **Accountability:** This means taking responsibility for your actions and the consequences of your actions, and not making excuses for your mistakes.
- **Humility:** This means acknowledging everyone's efforts and hard work, and sharing the credit for accomplishments.

Say

- Tell the participants how to foster a good work ethic. As an entrepreneur, it is important that you clearly define the kind of behavior that you expect from each and every team member in the workplace.

Elaborate

Tell them – You should make it clear that you expect employees to display positive work ethics like:

- **Honesty:** All work assigned to a person should be done with complete honesty, without any deceit or lies.
- **Good attitude:** All team members should be optimistic, energetic, and positive.
- **Reliability:** Employees should show up where they are supposed to be, when they are supposed to be there.
- **Good work habits:** Employees should always be well groomed, never use inappropriate language, conduct themselves professionally at all times, etc.
- **Initiative:** Doing the bare minimum is not enough. Every team member needs to be proactive and show initiative.
- **Trustworthiness:** Trust is non-negotiable. If an employee cannot be trusted, it's time to let that employee go.
- **Respect:** Employees need to respect the company, the law, their work, their colleagues and themselves.
- **Integrity:** Each and every team member should be completely ethical and must display above board behaviour at all times.
- **Efficiency:** Efficient employees help a company grow while inefficient employees result in a waste of time and resources.

Say

- Tell the participants about the creativity and innovation.

Elaborate

What is Creativity?

Creativity means thinking outside the box. It means viewing things in new ways or from different perspectives, and then converting these ideas into reality. Creativity involves two parts: thinking and producing. Simply having an idea makes you imaginative, not creative. However, having an idea and acting on it makes you creative.

Characteristics of Highly Creative People

Some characteristics of creative people are:

- They are imaginative and playful
- They see issues from different angles
- They notice small details
- They have very little tolerance for boredom
- They detest rules and routine
- They love to daydream
- They are very curious

What is Innovation?

There are many different definitions of innovation. In simple terms, innovation means turning an idea into a solution that adds value. It can also mean adding value by implementing a new product, service or process, or significantly improving on an existing product, service or process.

Characteristics of Highly Innovative People

Some characteristics of highly innovative people are:

- They embrace doing things differently
- They don't believe in taking shortcuts
- They are not afraid to be unconventional
- They are highly proactive and persistent
- They are organized, cautious and risk-averse

Say 

- Tell the participants about the Time Management. Time management is the process organizing your time, and deciding how to allocate your time between different activities. Good time management is the difference between working smart (getting more done in less time) and working hard (working for more time to get more done).

Elaborate 

Tell them – Effective time management leads to an efficient work output, even when you are faced with tight deadlines and high pressure situations. On the other hand, not managing your time effectively results in inefficient output and increases stress and anxiety.

Benefits of Time Management

Time management can lead to huge benefits like:

- Greater productivity

- Higher efficiency
- Better professional reputation
- Reduced stress
- Higher chances for career advancement
- Greater opportunities to achieve goals

Not managing time effectively can result in undesirable consequences like:

- Missing deadlines
- Inefficient work output
- Substandard work quality
- Poor professional reputation
- Stalled career
- Increase in stress and anxiety

Do

Discuss with the participants about the Traits of effective Time Managers. Some traits of effective time managers are:

- They begin projects early They set daily objectives
- They modify plans if required, to achieve better results
- They are flexible and open-minded
- They inform people in advance if their help will be required
- They know how to say no
- They break tasks into steps with specific deadlines
- They continually review long term goals
- They think of alternate solutions if and when required
- They ask for help when required They create backup plans

Say

- Tell the participants about the effective time management techniques.

Elaborate

Tell them – You can manage your time better by putting into practice certain time management techniques. Some helpful tips are:

- Plan out your day as well as plan for interruptions. Give yourself at least 30 minutes to figure out your time plan. In your plan, schedule some time for interruptions.
- Put up a “Do Not Disturb” sign when you absolutely have to complete a certain amount of work.
- Close your mind to all distractions. Train yourself to ignore ringing phones, don’t reply to chat messages and disconnect from social media sites.
- Delegate your work. This will not only help your work get done faster, but will also show you the unique skills and abilities of those around you.
- Stop procrastinating. Remind yourself that procrastination typically arises due to the fear of failure or the belief that you cannot do things as perfectly as you wish to do them.
- Prioritize. List each task to be completed in order of its urgency or importance level. Then focus on completing each task, one by one.
- Maintain a log of your work activities. Analyze the log to help you understand how efficient you are, and how much time is wasted every day.
- Create time management goals to reduce time wastage.

Say

- Now tell the participants about the Anger Management.

Elaborate

Tell them – Anger management is the process of:

- Learning to recognize the signs that you, or someone else, is becoming angry
- Taking the best course of action to calm down the situation in a positive way Anger management does not mean suppressing anger.

Importance of Anger Management

Anger is a perfectly normal human emotion. In fact, when managed the right way, anger can be considered a healthy emotion. However, if it is not kept in check, anger can make us act inappropriately and can lead to us saying or doing things that we will likely later regret.

Extreme anger can:

- **Hurt you physically:** It leads to heart disease, diabetes, a weakened immune system, insomnia, and high blood pressure.
- **Hurt you mentally:** It can cloud your thinking and lead to stress, depression and mental health issues.

- Hurt your career: It can result in alienating your colleagues, bosses, clients and lead to the loss of respect.
- **Hurt your relationships:** It makes it hard for your family and friends to trust you, be honest with you and feel comfortable around you.

This is why anger management, or managing anger appropriately, is so important.

Say

- Tell the participants about the Anger Management Strategies.

Elaborate

Tell them – Here are some strategies that can help you control your anger:

Strategy 1: Relaxation

Something as simple as breathing deeply and looking at relaxing images works wonders in calming down angry feelings. Try this simple breathing exercise:

- Take a deep breath from your diaphragm (don't breathe from your chest)
- Visualize your breath coming up from your stomach
- Keep repeating a calming word like 'relax' or 'take it easy' (remember to keep breathing deeply while repeating the word)
- Picture a relaxing moment (this can be from your memory or your imagination)

Follow this relaxation technique daily, especially when you realize that you're starting to feel angry.

Strategy 2: Cognitive Restructuring

Cognitive restructuring means changing the manner in which you think. Anger can make you curse, swear, exaggerate and act very dramatically. When this happens, force yourself to replace your angry thoughts with more logical ones. For instance, instead of thinking 'Everything is ruined' change your mindset and tell yourself 'It's not the end of the world and getting angry won't solve this'.

Strategy 3: Problem Solving

Getting angry about a problem that you cannot control is a perfectly natural response. Sometimes, try as you may, there may not be a solution to the difficulty you are faced with. In such cases, stop focusing on solving the problem, and instead focus on handling and facing the problem. Remind yourself that you will do your best to deal with the situation, but that you will not blame yourself if you don't get the solution you desire.

Strategy 4: Better Communication

When you're angry, it is very easy to jump to inaccurate conclusions. In this case, you need to force yourself to stop reacting, and think carefully about what you want to say, before saying it. Avoid saying the first thing that enters your head. Force yourself to listen carefully to what the other person is saying. Then think about the conversation before responding.

Strategy 5: Changing Your Environment

If you find that your environment is the cause of your anger, try and give yourself a break from your surroundings. Make an active decision to schedule some personal time for yourself, especially on days that are very hectic and stressful. Having even a brief amount of quiet or alone time is sure to help calm you down.

Say 

- Tell the participants about the Stress Management. We say we are 'stressed' when we feel overloaded and unsure of our ability to deal with the pressures placed on us. Anything that challenges or threatens our well-being can be defined as a stress.

Elaborate 

Tell them – It is important to note that stress can be good and bad. While good stress keeps us going, negative stress undermines our mental and physical health. This is why it is so important to manage negative stress effectively.

Causes of Stress

Stress can be caused by internal and external factors.

Internal causes of stress:

- Constant worry
- Rigid thinking
- Unrealistic expectations
- Pessimism
- Negative self-talk
- All in or all out attitude

External causes of stress:

- Major life changes
- Difficulties with relationships
- Having too much to do
- Difficulties at work or in school
- Financial difficulties
- Worrying about one's children and/or family

Say 

- Tell the participants about the Symptoms of Stress.

Elaborate 

Tell them – Stress can manifest itself in numerous ways. Take a look at the cognitive, emotional, physical and behavioral symptoms of stress.

Cognitive Symptoms	Emotional Symptoms
<ul style="list-style-type: none"> • Memory problems • Concentration issues • Lack of judgement • Pessimism • Anxiety • Constant worrying 	<ul style="list-style-type: none"> • Depression • Agitation • Irritability • Loneliness • Anxiety • Anger
Physical Symptoms	Behavioral Symptoms
Aches and pain Diarrhea or constipation Nausea Dizziness Chest pain and/or rapid heartbeat Frequent cold or flu like feelings	Increase or decrease in appetite Over sleeping or not sleeping enough Withdrawing socially Ignoring responsibilities Consumption of alcohol or cigarettes Nervous habits like nail biting, pacing etc.

Do 

Give participants Tips for managing Stress. The following tips can help you manage your stress better:

- Note down the different ways in which you can handle the various sources of your stress.
- Remember that you cannot control everything, but you can control how you respond.
- Discuss your feelings, opinions and beliefs rather than reacting angrily, defensively or passively.
- Practice relaxation techniques like meditation, yoga or tai chi when you start feeling stressed.
- Devote a part of your day towards exercise.
- Eat healthy foods like fruits and vegetables. Avoid unhealthy foods especially those containing large amounts of sugar.

- Plan your day so that you can manage your time better, with less stress.
- Say no to people and things when required.
- Schedule time to pursue your hobbies and interests.
- Ensure you get at least 7-8 hours of sleep.
- Reduce your caffeine intake.
- Increase the time spent with family and friends.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant’s manual.
- Ensure that every participant answer all questions.

Activity

- Divide the class into two equal groups.
- Tell the participants they have to give a presentation on Work Ethics and Innovation.
- Tell them they would be given a time of 20 minute for preparation. The time for presentation for each group should not exceed 20 minutes per group.
- Once the presentations are complete appreciate the efforts made by the group and summarize the highlights of the activity.

Skill Practice	Time	Resources
1. Presentation on work ethics and innovation	2 Hours	• Charts and markers

UNIT 9.2: Digital Literacy: A Recap

Unit Objectives

At the end of the unit, students will be able to:

1. Identify the basic parts of a computer
2. Identify the basic parts of a keyboard
3. Recall basic computer terminology
4. Recall basic computer terminology
5. Recall the functions of basic computer keys
6. Discuss the main applications of MS Office
7. Discuss the benefits of Microsoft Outlook
8. Discuss the different types of e-commerce
9. List the benefits of e-commerce for retailers and customers
10. Discuss how the Digital India campaign will help boost e-commerce in India
11. Describe how you will sell a product or service on an e-commerce platform

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster.
- Pc with LCD Projector or Flip Chart.
- Participant Manual.
- Copies of Handouts.

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about Digital Literacy.

Say

- Tell the participants about the basic parts of a Computer.

Elaborate

- **Central Processing Unit (CPU):** The brain of the computer. It interprets and carries out program instructions.
- **Hard Drive:** A device that stores large amounts of data.
- **Monitor:** The device that contains the computer screen where the information is visually displayed.
- **Desktop:** The first screen displayed after the operating system loads.
- **Background:** The image that fills the background of the desktop.
- **Mouse:** A hand-held device used to point to items on the monitor.
- **Speakers:** Devices that enable you to hear sound from the computer.
- **Printer:** A device that converts output from a computer into printed paper documents.
- **Icon:** A small picture or image that visually represents something on your computer.
- **Cursor:** An arrow which indicates where you are positioned on the screen.
- **Program Menu:** A list of programs on your computer that can be accessed from the Start menu.
- **Taskbar:** The horizontal bar at the bottom of the computer screen that lists applications that are currently in use.
- **Recycle Bin:** A temporary storage for deleted files.

Do

Discuss with the participants about the basic internet terms.

- **The Internet:** A vast, international collection of computer networks that transfers information.
- **The World Wide Web:** A system that lets you access information on the Internet.
- **Website:** A location on the World Wide Web (and Internet) that contains information about a specific topic.
- **Homepage:** Provides information about a website and directs you to other pages on that website.
- **Link/Hyperlink:** A highlighted or underlined icon, graphic, or text that takes you to another file or object.
- **Web Address/URL:** The address for a website.
- **Address Box:** A box in the browser window where you can type in a web address.

Say

- Tell the participants about the basic computer keys.
 - » Arrow Keys: Press these keys to move your cursor.
 - » Space bar: Adds a space.
 - » Enter/Return: Moves your cursor to a new line.
 - » Shift: Press this key if you want to type a capital letter or the upper symbol of a key.

- » Caps Lock: Press this key if you want all the letters you type to be capital letters. Press it again to revert back to typing lowercase letters.
- » Backspace: Deletes everything to the left of your cursor.
- Also tell the participants about the MS office and Email.

Elaborate

Tell them – MS Office or Microsoft Office is a suite of computer programs developed by Microsoft. Although meant for all users, it offers different versions that cater specifically to students, home users and business users. All the programs are compatible with both, Windows and Macintosh.

Most Popular Office Products

Some of the most popular and universally used MS Office applications are:

1. **Microsoft Word:** Allows users to type text and add images to a document.
2. **Microsoft Excel:** Allows users to enter data into a spreadsheet and create calculations and graphs.
3. **Microsoft PowerPoint:** Allows users to add text, pictures and media and create slideshows and presentations.
4. **Microsoft Outlook:** Allows users to send and receive email.
5. **Microsoft OneNote:** Allows users to make drawings and notes with the feel of a pen on paper.
6. **Microsoft Access:** Allows users to store data over many tables.

Why Choose Microsoft Outlook

A popular email management choice especially in the workplace, Microsoft Outlook also includes an address book, notebook, web browser and calendar. Some major benefits of this program are:

- Integrated search function: You can use keywords to search for data across all Outlook programs.
- Enhanced security: Your email is safe from hackers, junk mail and phishing website email.
- Email syncing: Sync your mail with your calendar, contact list, notes in One Note and...your phone!
- Offline access to email: No Internet? No problem! Write emails offline and send them when you're connected again.

Say

- Tell the participants about the E-Commerce. E-commerce is the buying or selling of goods and services, or the transmitting of money or data, electronically on the internet. E-Commerce is the short form for "electronic commerce."

Elaborate

Tell them – Followings are the examples of E-Commerce:

- Online shopping Online auctions
- Online ticketing
- Electronic payments
- Internet banking

Types of E-Commerce

E-commerce can be classified based on the types of participants in the transaction. The main types of e-commerce are:

- **Business to Business (B2B):** Both the transacting parties are businesses.
- **Business to Consumer (B2C):** Businesses sell electronically to end-consumers.
- **Consumer to Consumer (C2C):** Consumers come together to buy, sell or trade items to other consumers.
- **Consumer-to-Business (C2B):** Consumers make products or services available for purchase to companies looking for exactly those services or products.
- **Business-to-Administration (B2A):** Online transactions conducted between companies and public administration.
- **Consumer-to-Administration (C2A):** Online transactions conducted between individuals and public

The e-commerce business provides some benefits for retailers and customers.

Benefits for retailers:

- Establishes an online presence
- Reduces operational costs by removing overhead costs
- Increases brand awareness through the use of good keywords
- Increases sales by removing geographical and time constraints

Benefits for customers:

- Offers a wider range of choice than any physical store
- Enables goods and services to be purchased from remote locations
- Enables consumers to perform price comparisons

Do

- Discuss with the participants about the Digital India Campaign. Prime Minister Narendra Modi launched the Digital India campaign in 2015, with the objective of offering every citizen of India access to digital services, knowledge and information. The campaign aims to improve the country's online infrastructure and increase internet connectivity, thus boosting the e-commerce industry.
- Currently, the majority of online transactions come from tier 2 and tier 3 cities. Once the Digital India campaign is in place, the government will deliver services through mobile connectivity, which will help deliver internet

to remote corners of the country. This will help the e-commerce market to enter India's tier 4 towns and rural areas.

E-Commerce Activity

Choose a product or service that you want to sell online. Write a brief note explaining how you will use existing e-commerce platforms, or create a new e-commerce platform, to sell your product or service.

Notes for Facilitation



- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.

Activity



- Divide the class into two equal groups.
- Tell the participants they have to demonstrate the steps of opening a Bank account and on online banking.
- Tell them they would be given a time of 20 minute for preparation. The time for presentation for each group should not exceed 20 minutes per group.
- Once the presentations are complete appreciate the efforts made by the group and summarize the highlights of the activity.

Skill Practice	Time	Resources
1. Demonstrate the process of opening a bank account and how to use online banking	2 Hours	<ul style="list-style-type: none"> • Charts and markers

UNIT 9.3: Money Matters

Unit Objectives

At the end of the unit, students will be able to:

1. Discuss the importance of saving money
2. Discuss the benefits of saving money
3. Discuss the main types of bank accounts
4. Describe the process of opening a bank account
5. Differentiate between fixed and variable costs
6. Describe the main types of investment options
7. Describe the different types of insurance products
8. Describe the different types of taxes
9. Discuss the uses of online banking
10. Discuss the main types of electronic funds transfers

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster.
- Pc with LCD Projector or Flip Chart.
- Participant Manual.
- Copies of Handouts.

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about Money Matters.

Say

- Tell the participants about the Personal Finance. We all know that the future is unpredictable. You never know what will happen tomorrow, next week or next year. That's why saving money steadily through the years is so important.

Elaborate

Tell them – Saving money will help improve your financial situation over time. But more importantly, knowing that you have money stashed away for an emergency will give you peace of mind. Saving money also opens the door to many more options and possibilities.

Benefits of Saving

Inculcating the habit of saving leads to a vast number of benefits. Saving helps you:

- **Become financially independent:** When you have enough money saved up to feel secure you can start making your choices, from taking a vacation whenever you want, to switching careers or starting your own business.
- **Invest in yourself through education:** Through saving, you can earn enough to pay up for courses that will add to your professional experience and ultimately result in higher paying jobs.
- **Get out of debt:** Once you have saved enough as a reserve fund, you can use your savings to pay off debts like loans or bills that have accumulated over time.
- **Be prepared for surprise expenses:** Having money saved enables you to pay for unforeseen expenses like sudden car or house repairs, without feeling financially stressed.
- **Pay for emergencies:** Saving helps you deal with emergencies like sudden health issues or emergency trips without feeling financially burdened.
- **Afford large purchases and achieve major goals:** Saving diligently makes it possible to place down payments towards major purchases and goals, like buying a home or a car.
- **Retire:** The money you have saved over the years will keep you comfortable when you no longer have the income you would get from your job.

Say

- Tell the participants about the Types of Bank Accounts.

Elaborate

Tell them – In India, banks offer four main types of bank accounts. These are:

- Current Accounts
- Savings Accounts
- Recurring Deposit Accounts
- Fixed Deposit Accounts

Current Accounts

Current accounts offer the most liquid deposits and thus, are best suited for businessmen and companies. As these accounts are not meant for investments and savings, there is no imposed limit on the number or amount of transactions that can be made on any given day. Current account holders are not paid any interest on the amounts held in their accounts. They are charged for certain services offered on such accounts.

Savings Accounts

Savings accounts are meant to promote savings, and are therefore the number one choice for salaried individuals, pensioners and students. While there is no restriction on the number and amount of deposits made, there are usually restrictions on the number and amount of withdrawals. Savings account holders are paid interest on their savings.

Recurring Deposit Accounts

Recurring Deposit accounts, also called RD accounts, are the accounts of choice for those who want to save an amount every month, but are unable to invest a large sum at one time. Such account holders deposit a small, fixed amount every month for a pre-determined period (minimum 6 months). Defaulting on a monthly payment results in the account holder being charged a penalty amount. The total amount is repaid with interest at the end of the specified period.

Fixed Deposit Accounts

Fixed Deposit accounts, also called FD accounts, are ideal for those who wish to deposit their savings for a long term in return for a high rate of interest. The rate of interest offered depends on the amount deposited and the time period, and also differs from bank to bank. In the case of an FD, a certain amount of money is deposited by the account holder for a fixed period of time. The money can be withdrawn when the period expires. If necessary, the depositor can break the fixed deposit prematurely. However, this usually attracts a penalty amount which also differs from bank to bank.

Say

- Tell the participants about Opening a Bank Accounts.

Elaborate

Tell them – Opening a bank account is quite a simple process. Take a look at the steps to open an account of your own:

Step 1: Fill in the Account Opening Form

This form requires you to provide the following information:

- Personal details (name, address, phone number, date of birth, gender, occupation, address)
- Method of receiving your account statement (hard copy/email)
- Details of your initial deposit (cash/cheque)
- Manner of operating your account (online/mobile banking/traditional via cheque, slip books) Ensure that you sign wherever required on the form.

Step 2: Affix your Photograph

Stick a recent photograph of yourself in the allotted space on the form.

Step 3: Provide your Know Your Customer (KYC) Details

KYC is a process that helps banks verify the identity and address of their customers. To open an account, every individual needs to submit certain approved documents with respect to photo identity (ID) and address proof. Some Officially Valid Documents (OVDs) are:

- Passport
- Driving License
- Voters' Identity Card
- PAN Card
- UIDAI (Aadhaar) Card

Step 4: Submit All your Documents

Submit the completed Account Opening Form and KYC documents. Then wait until the forms are processed and your account has been opened!

Say

- Tell the participants about Fixed and variable costs.

Elaborate

Tell them – Fixed costs and variable costs together make up a company's total cost. These are the two types of costs that companies have to bear when producing goods and services. A fixed cost does not change with the volume of goods or services a company produces. It always remains the same. A variable cost, on the other hand, increases and decreases depending on the volume of goods and services produced. In other words, it varies with the amount produced.

Differences between Fixed and Variable Costs

Let's take a look at some of the main differences between fixed and variable costs:

Criteria	Fixed Costs	Variable Costs
Meaning	A cost that stays the same, regardless of the output produced.	A cost that changes when the
Nature	Time related.	Volume related.
Incurred	Incurred irrespective of units being produced.	Incurred only when units are produced.
Unit cost	Inversely proportional to the number of units produced.	Remains the same, per unit.
Examples	Depreciation, rent, salary, insurance, tax etc.	Material consumed, wages, commission on sales, packing expenses, etc.

Say

- Tell the participants about the investment, insurance and taxes.

Elaborate

Tell them – Investment means that money is spent today with the aim of reaping financial gains at a future time. The main types of investment options are as follows:

- **Bonds:** Bonds are instruments used by public and private companies to raise large sums of money – too large to be borrowed from a bank. These bonds are then issued in the public market and are bought by lenders.
- **Stocks:** Stocks or equity are shares that are issued by companies and are bought by the general public.
- **Small Savings Schemes:** Small Savings Schemes are tools meant to save money in small amounts. Some popular schemes are the Employees Provident Fund, Sukanya Samriddhi Scheme and National Pension Scheme.
- **Mutual Funds:** Mutual Funds are professionally managed financial instruments that invest money in different securities on behalf of investors.
- **Fixed Deposits:** A fixed amount of money is kept aside with a financial institution for a fixed amount of time in return for interest on the money.
- **Real Estate:** Loans are taken from banks to purchase real estate, which is then leased or sold with the aim of making a profit on the appreciated property price.
- **Hedge Funds:** Hedge funds invest in both financial derivatives and/or publicly traded securities.
- **Private Equity:** Private Equity is trading in the shares of an operating company that is not publicly listed and whose shares are not available on the stock market.
- **Venture Capital:** Venture Capital involves investing substantial capital in a budding company in return for stocks in that company.

Insurance

There are two types of insurance:

1. Life Insurance
2. Non-Life or General Insurance.

Life Insurance Products

The main life insurance products are:

- **Term Insurance:** This is the simplest and cheapest form of insurance. It offers financial protection for a specified tenure, say 15 to 20 years. In the case of your death, your family is paid the sum assured. In the case of your surviving the term, the insurer pays nothing.
- **Endowment Policy:** This offers the dual benefit of insurance and investment. Part of the premium is allocated towards the sum assured, while the remaining premium gets invested in equity and debt. It pays a lump sum amount after the specified duration or on the death of the policyholder, whichever is earlier.
- **Unit-Linked Insurance Plan (ULIP):** Here part of the premium is spent on the life cover, while the remaining amount is invested in equity and debt. It helps develop a regular saving habit.

- **Money Back Life Insurance:** While the policyholder is alive, periodic payments of the partial survival benefits are made during the policy tenure. On the death of the insured, the insurance company pays the full sum assured along with survival benefits.
- **Whole Life Insurance:** It offers the dual benefit of insurance and investment. It offers insurance cover for the whole life of the person or up to 100 years whichever is earlier.

General Insurance

General Insurance deals with all insurance covering assets like animals, agricultural crops, goods, factories, cars and so on.

General Insurance Products:

- **Motor Insurance:** This can be divided into Four Wheeler Insurance and Two Wheeler Insurance.
- **Health Insurance:** The main types of health insurance are individual health insurance, family floater health insurance, comprehensive health insurance and critical illness insurance.
- **Travel Insurance:** This can be categorised into Individual Travel Policy, Family Travel Policy, Student Travel Insurance and Senior Citizen Health Insurance.
- **Home Insurance:** This protects the house and its contents from risk.
- **Marine Insurance:** This insurance covers goods, freight, cargo etc. against loss or damage during transit by rail, road, sea and/or air.

Taxes

There are two types of taxes:

1. Direct Taxes
2. Indirect Taxes.

Direct Tax

Direct taxes are levied directly on an entity or a person and are non-transferrable. Some examples of Direct Taxes are:

- **Income Tax:** This tax is levied on your earning in a financial year. It is applicable to both, individuals and companies.
- **Capital Gains Tax:** This tax is payable whenever you receive a sizable amount of money. It is usually of two types – short term capital gains from investments held for less than 36 months and long term capital gains from investments held for longer than 36 months.
- **Securities Transaction Tax:** This tax is added to the price of a share. It is levied every time you buy or sell shares.
- **Perquisite Tax:** This tax is levied on perks that have been acquired by a company or used by an employee.
- **Corporate Tax:** Corporate tax is paid by companies from the revenue they earn.

Indirect Tax

Indirect taxes are levied on goods or services. Some examples of Indirect Taxes are:

- **Sales Tax:** Sales Tax is levied on the sale of a product.
- **Service Tax:** Service Tax is added to services provided in India.
- **Value Added Tax:** Value Added Tax is levied at the discretion of the state government. The tax is levied on goods sold in the state. The tax amount is decided by the state.

- **Customs Duty & Octroi:** Customs Duty is a charge that is applied on purchases that are imported from another country. Octroi is levied on goods that cross state borders within India.
- **Excise Duty:** Excise Duty is levied on all goods manufactured or produced in India.

Say

- Tell the participants about the online banking, NEFT, RTGS etc.

Elaborate

Tell them – Internet or online banking allows account holders to access their account from a laptop at any location. In this way, instructions can be issued. To access an account, account holders simply need to use their unique customer ID number and password.

Internet banking can be used to:

- Find out an account balance
- Transfer amounts from one account to another
- Arrange for the issuance of cheques
- Instruct payments to be made
- Request for a cheque book
- Request for a statement of accounts
- Make a fixed deposit

Electronic Funds Transfers

Electronic funds transfer is a convenient way of transferring money from the comfort of one's own home, using integrated banking tools like internet and mobile banking.

Transferring funds via an electronic gateway is extremely convenient. With the help of online banking, you can choose to:

- Transfer funds into your own accounts of the same bank.
- Transfer funds into different accounts of the same bank.
- Transfer funds into accounts in different banks, using NEFT.
- Transfer funds into other bank accounts using RTGS.
- Transfer funds into various accounts using IMPS.

NEFT

NEFT stands for National Electronic Funds Transfer. This money transfer system allows you to electronically transfer funds from your respective bank accounts to any other account, either in the same bank or belonging to any other bank. NEFT can be used by individuals, firms and corporate organizations to transfer funds between accounts.

In order to transfer funds via NEFT, two things are required:

- A transferring bank
- A destination bank

Before you can transfer funds through NEFT, you will need to register the beneficiary who will be receiving the funds. In order to complete this registration, you will require the following

- Recipient's name
- Recipient's account number
- Recipient's bank's name
- Recipient's bank's IFSC code

RTGS

RTGS stands for Real Time Gross Settlement. This is a real time funds transfer system which enables you to transfer funds from one bank to another, in real time or on a gross basis. The transferred amount is immediately deducted from the account of one bank, and instantly credited to the other bank's account. The RTGS payment gateway is maintained by the Reserve Bank of India. The transactions between banks are made electronically.

RTGS can be used by individuals, companies and firms to transfer large sums of money. Before remitting funds through RTGS, you will need to add the beneficiary and his bank account details via your online banking account. In order to complete this registration, you will require the following information:

- Name of the beneficiary
- Beneficiary's account number
- Beneficiary's bank address
- Bank's IFSC code

IMPS

IMPS stands for Immediate Payment Service. This is a real-time, inter-bank, electronic funds transfer system used to transfer money instantly within banks across India. IMPS enables users to make instant electronic transfer payments using mobile phones through both, Mobile Banking and SMS. It can also be used through ATMs and online banking. IMPS is available 24 hours a day and 7 days a week. The system features a secure transfer gateway and immediately confirms orders that have been fulfilled.

To transfer money through IMPS, the you need to:

- Register for IMPS with your bank
- Receive a Mobile Money Identifier (MMID) from the bank
- Receive a MPIN from the bank

Once you have both these, you can login or make a request through SMS to transfer a particular amount to a beneficiary. For the beneficiary to receive the transferred money, he must:

- Link his mobile number with his respective account
- Receive the MMID from the bank

In order to initiate a money transfer through IMPS, you will need to enter the following information:

- The beneficiary's mobile number
- The beneficiary's MMID

- The transfer amount
- Your MPIN

As soon as money has been deducted from your account and credited into the beneficiary's account, you will be sent a confirmation SMS with a transaction reference number, for future reference.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.

UNIT 9.4: Preparing for Employment & Self Employment

Unit Objectives

At the end of the unit, students will be able to:

1. Discuss the steps to prepare for an interview
2. Discuss the steps to create an effective Resume
3. Discuss the most frequently asked interview questions
4. Discuss how to answer the most frequently asked interview questions
5. Discuss basic workplace terminology

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster.
- Pc with LCD Projector or Flip Chart.
- Participant Manual.
- Copies of Handouts.

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about Employment and Self Employment.

Say

- Tell the participants about the Interview Preparation. The success of your getting the job that you want depends largely on how well your interview for that job goes. Therefore, before you go in for your interview, it is important that you prepare for it with a fair amount of research and planning.

Elaborate

Tell them – Take a look at the steps to follow in order to be well prepared for an interview:

Research the organization that you are having the interview with.

- Studying the company beforehand will help you be more prepared at the time of the interview. Your knowledge of the organization will help you answer questions at the time of the interview, and will leave you looking and feeling more confident. This is sure to make you stand out from other, not as well informed, candidates.
- Look for background information on the company. Try and find an overview of the company and its industry profile.
- Visit the company website to get a good idea of what the company does. A company website offers a wealth of important information. Read and understand the company's mission statement. Pay attention to the company's products/services and client list. Read through any press releases to get an idea of the company's projected growth and stability.
- Note down any questions that you have after your research has been completed.

Think about whether your skills and qualifications match the job requirements.

- Carefully read through and analyze the job description.
- Make a note of the knowledge, skills and abilities required to fulfill the job requirements.
- Take a look at the organization hierarchy. Figure out where the position you are applying for fits into this hierarchy.

Go through the most typical interview questions asked, and prepare your responses.

- Remember, in most interviews a mix of resume-based, behavioral and case study questions are asked.
- Think about the kind of answers you would like to provide to typical questions asked in these three areas.
- Practice these answers until you can express them confidently and clearly.

Plan your attire for the interview.

- It is always safest to opt for formal business attire, unless expressly informed to dress in business casual (in which case you should use your best judgement).
- Ensure that your clothes are clean and well-ironed. Pick neutral colours – nothing too bright or flashy.
- The shoes you wear should match your clothes, and should be clean and suitable for an interview.
- Remember, your aim is to leave everyone you meet with the impression that you are a professional and highly efficient person.

Ensure that you have packed everything that you may require during the interview.

- Carry a few copies of your resume. Use a good quality paper for your resume print outs.
- Always take along a notepad and a pen.
- Take along any information you may need to refer to, in order to fill out an application form.
- Carry a few samples of your work, if relevant.

Remember the importance of non-verbal communication.

- Practice projecting confidence. Remind yourself to smile and make eye contact. Practice giving a firm handshake.

- Keep in mind the importance of posture. Practice sitting up straight. Train yourself to stop nervous gestures like fidgeting and foot-tapping.
- Practice keeping your reactions in check. Remember, your facial expressions provide a good insight into your true feelings. Practice projecting a positive image.

Make a list of questions to end the interview with.

- Most interviews will end with the interviewer(s) asking if you have any questions. This is your chance to show that you have done your research and are interested in learning more about the company.
- If the interviewer does not ask you this question, you can inform him/her that you have some queries that you would like to discuss. This is the time for you to refer to the notes you made while studying the company.

Some good questions to ask at this point are:

- What do you consider the most important criteria for success in this job?
- How will my performance be evaluated?
- What are the opportunities for advancement?
- What are the next steps in the hiring process?
- Remember; never ask for information that is easily available on the company website.

Say 

- Tell the participants how to prepare an effective resume. A resume is a formal document that lists a candidate's work experience, education and skills. A good resume gives a potential employer enough information to believe the applicant is worth interviewing. That's why it is so important to create a résumé that is effective.

Elaborate 

Tell them – Take a look at the steps to create an effective resume:

Step 1: Write the Address Section

The Address section occupies the top of your resume. It includes information like your name, address, phone number and e-mail address. Insert a bold line under the section to separate it from rest of your resume.

Example:

Jasmine Watts
 Breach Candy, Mumbai – India
 Contact No: +91 2223678270
 Email: jasmine.watts@gmail.com

Step 2: Add the Profile Summary Section

This part of your resume should list your overall experiences, achievements, awards, certifications and strengths. You can make your summary as short as 2-3 bullet points or as long as 8-10 bullet points.

Example:

Profile Summary

- A Content Writer graduated from University of Strathclyde having 6 years of experience in writing website copy.
- Core expertise lies in content creation for e-learning courses, specifically for the K-12 segment.

Step 3: Include Your Educational Qualifications

When listing your academic records, first list your highest degree. Then add the second highest qualification under the highest one and so on. To provide a clear and accurate picture of your educational background, it is critical that include information on your position, rank, percentage or CPI for every degree or certification that you have listed.

If you have done any certifications and trainings, you can add a Trainings & Certifications section under your Educational Qualifications section.

Example:

Educational Qualifications

- Masters in International Management (2007) from Columbia University with 8.8 CPI.
- Bachelor of Management Studies (2004) from Mumbai University with 87% marks.
- 10+2 with Math, Stats (2001) from Maharashtra Board with 91% marks.
- High School (1999) from Maharashtra Board with 93% marks.

Step 4: List Your Technical Skills

When listing your technical skills, start with the skills that you are most confident about. Then add the skills that you do not have as good a command over. It is perfectly acceptable to include just one skill, if you feel that particular skill adds tremendous value to your résumé. If you do not have any technical skills, you can omit this step.

Example:

Technical Skills

- Flash
- Photoshop

Step 5: Insert Your Academic Project Experience

List down all the important projects that you have worked on. Include the following information in this section:

Example:

- | | | |
|-----------------|----------------|-----------------|
| • Project title | • Organization | • Platform used |
| • Contribution | • Description | |

Academic Projects

Project Title: Different Communication Skills

Organization: True Blue Solutions

Platform used: Articulate

Contribution: Content writing and graphic visualization

Description: Development of storyboards for corporate induction & training programs

Step 6: List Your Strengths

This is where you list all your major strengths. This section should be in the form of a bulleted list.

Example:

- Strengths**
- Excellent oral, written and presentation skills
 - Action-oriented and result-focused
 - Great time management skills

Step 7: List Your Extracurricular Activities

It is very important to show that you have diverse interests and that your life consists of more than academics. Including your extracurricular activities can give you an added edge over other candidates who have similar academic scores and project experiences. This section should be in the form of a bulleted list.

Example:

- Extracurricular Activities**
- Member of the Debate Club
 - Played tennis at a national level
 - Won first prize in the All India Camel Contest, 2010

Step 8: Write Your Personal Details

The last section of your résumé must include the following personal information:

- Date of birth
- Gender & marital status
- Nationality
- Languages known

Example:

Personal Details

- Date of birth: 25th May, 1981
- Gender & marital status: Female, Single
- Nationality: Indian
- Languages known: English, Hindi, Tamil, French

Say

- Tell the participants about the interview FAQs.

Elaborate

Tell them – Take a look at some of the most frequently asked interview questions, and some helpful tips on how to answer them.

Can you tell me a little about yourself?

Tips to answer:

- Don't provide your full employment or personal history.
- Offer 2-3 specific experiences that you feel are most valuable and relevant.
- Conclude with how those experiences have made you perfect for this specific role.

How did you hear about the position?

Tips to answer:

- Tell the interviewer how you heard about the job – whether it was through a friend (name the friend), event or article (name them) or a job portal (say which one).
- Explain what excites you about the position and what in particular caught your eye about this role.

What do you know about the company?

Tips to answer:

- Don't recite the company's About Us page.
- Show that you understand and care about the company's goals.
- Explain why you believe in the company's mission and values.

Why do you want this job?

Tips to answer:

- Show that you are passionate about the job.
- Identify why the role is a great fit for you.
- Explain why you love the company.

Why should we hire you?

Tips to answer:

- Prove through your words that you can not only do the work, but can definitely deliver excellent results.
- Explain why you would be a great fit with the team and work culture.
- Explain why you should be chosen over any other candidate.

What are your greatest professional strengths?

Tips to answer:

- Be honest – share some of your real strengths, rather than give answers that you think sound good.
- Offer examples of specific strengths that are relevant to the position you are applying for.
- Provide examples of how you’ve demonstrated these strengths.

What do you consider to be your weaknesses?

Tips to answer:

- The purpose of this question is to gauge your self-awareness and honesty.
- Give an example of a trait that you struggle with, but that you’re working on to improve.

What are your salary requirements?

Tips to answer:

- Do your research beforehand and find out the typical salary range for the job you are applying for.
- Figure out where you lie on the pay scale based on your experience, education, and skills.
- Be flexible. Tell the interviewer that you know your skills are valuable, but that you want the job and are willing to negotiate.

What do you like to do outside of work?

Tips to answer:

- The purpose of this question is to see if you will fit in with the company culture.
- Be honest – open up and share activities and hobbies that interest and excite you.

If you were an animal, which one would you want to be?

Tips to answer:

- The purpose of this question is to see if you are able to think on your feet.
- There’s no wrong answer – but to make a great impression try to bring out your strengths or personality traits through your answer.

What do you think we could do better or differently?

Tips to answer:

- The purpose of this question is to see if you have done your research on the company, and to test whether you can think critically and come up with new ideas.
- Suggest new ideas. Show how your interests and expertise would help you execute these ideas.

Do you have any questions for us?

Tips to answer:

- Do not ask questions to which the answers can be easily found on the company website or through a quick online search.
- Ask intelligent questions that show your ability to think critically.

Say 

- Tell the participants about the work readiness.

Elaborate 

Tell them – Every employee should be well versed in the following terms:

- **Annual leave:** Paid vacation leave given by employers to employees.
- **Background Check:** A method used by employers to verify the accuracy of the information provided by potential candidates.
- **Benefits:** A part of an employee's compensation package.
- **Breaks:** Short periods of rest taken by employees during working hours.
- **Compensation Package:** The combination of salary and benefits that an employer provides to his/her employees.
- **Compensatory Time (Comp Time):** Time off in lieu of pay.
- **Contract Employee:** An employee who works for one organization that sells said employee's services to another company, either on a project or time basis.
- **Contract of Employment:** When an employee is offered work in exchange for wages or salary, and accepts the offer made by the employer, a contract of employment exists.
- **Corporate Culture:** The beliefs and values shared by all the members of a company, and imparted from one generation of employees to another.
- **Counter Offer/Counter Proposal:** A negotiation technique used by potential candidates to increase the amount of salary offered by a company.

- **Cover Letter:** A letter that accompanies a candidate's resume. It emphasizes the important points in the candidate's resume and provides real examples that prove the candidate's ability to perform the expected job role.
- **Curriculum Vitae (CV)/Resume:** A summary of a candidate's achievements, educational background, work experience, skills and strengths.
- **Declining Letter:** A letter sent by an employee to an employer, turning down the job offer made by the employer to the employee.
- **Deductions:** Amounts subtracted from an employee's pay and listed on the employee's pay slip.
- **Discrimination:** The act of treating one person not as favourably as another person.
- **Employee:** A person who works for another person in exchange for payment.
- **Employee Training:** A workshop or in-house training that an employee is asked to attend by his or her superior, for the benefit of the employer.
- **Employment Gaps:** Periods of unemployed time between jobs.
- **Fixed-Term Contract:** A contract of employment which gets terminated on an agreed-upon date.
- **Follow-Up:** The act of contacting a potential employer after a candidate has submitted his or her resume.
- **Freelancer/Consultant/Independent Contractor:** A person who works for him or herself and pitches for temporary jobs and projects with different employers.
- **Holiday:** Paid time-off from work.
- **Hourly Rate:** The amount of salary or wages paid for 60 minutes of work.
- **Internship:** A job opportunity offered by an employer to a potential employee, called an intern, to work at the employer's company for a fixed, limited time period.
- **Interview:** A conversation between a potential employee and a representative of an employer, in order to determine if the potential employee should be hired.
- **Job Application:** A form which asks for a candidate's information like the candidate's name, address, contact details and work experience. The purpose of a candidate submitting a job application, is to show that candidate's interest in working for a particular company.
- **Job Offer:** An offer of employment made by an employer to a potential employee.
- **Job Search Agent:** A program that enables candidates to search for employment opportunities by selecting criteria listed in the program, for job vacancies.
- **Lay Off:** A lay off occurs when an employee is temporarily let go from his or her job, due to the employer not having any work for that employee.
- **Leave:** Formal permission given to an employee, by his or her employer, to take a leave of absence from work.
- • **Letter of Acceptance:** A letter given by an employer to an employee, confirming the offer of employment made by the employer, as well as the conditions of the offer.
- **Letter of Agreement:** A letter that outlines the terms of employment.
- **Letter of Recommendation:** A letter written for the purpose of validating the work skills of a person.
- **Maternity Leave:** Leave taken from work by women who are pregnant, or who have just given birth.
- **Mentor:** A person who is employed at a higher level than you, who offers you advice and guides you in your career.

- **Minimum wage:** The minimum wage amount paid on an hourly basis.
- **Notice:** An announcement made by an employee or an employer, stating that the employment contract will end on a particular date.
- **Offer of Employment:** An offer made by an employer to a prospective employee that contains important information pertaining to the job being offered, like the starting date, salary, working conditions etc.
- **Open-Ended Contract:** A contract of employment that continues till the employer or employee terminates it.
- **Overqualified:** A person who is not suited for a particular job because he or she has too many years of work experience, or a level of education that is much higher than required for the job, or is currently or was previously too highly paid.
- **Part-Time Worker:** An employee who works for fewer hours than the standard number of hours normally worked.
- **Paternity Leave:** Leave granted to a man who has recently become a father.
- **Recruiters/Headhunters/Executive Search Firms:** Professionals who are paid by employers to search for people to fill particular positions.
- **Resigning/Resignations:** When an employee formally informs his or her employer that he or she is quitting his or her job.
- **Self-Employed:** A person who has his or her own business and does not work in the capacity of an employee.
- **Time Sheet:** A form that is submitted to an employer, by an employee, that contains the number of hours worked every day by the employee.

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.

UNIT 9.5: Understand Entrepreneurship

Unit Objectives

At the end of the unit, students will be able to:

1. Discuss the concept of entrepreneurship
2. Discuss the importance of entrepreneurship
3. Describe the characteristics of an entrepreneur
4. Describe the different types of enterprises
5. List the qualities of an effective leader
6. Discuss the benefits of effective leadership
7. List the traits of an effective team
8. Discuss the importance of listening effectively
9. Discuss how to listen effectively
10. Discuss the importance of speaking effectively
11. Discuss how to speak effectively
12. Discuss how to solve problems
13. List important problem solving traits
14. Discuss ways to assess problem solving skills
15. Discuss the importance of negotiation
16. Discuss how to negotiate
17. Discuss how to identify new business opportunities
18. Discuss how to identify business opportunities within your business
19. Understand the meaning of entrepreneur
20. Describe the different types of entrepreneurs
21. List the characteristics of entrepreneurs
22. Recall entrepreneur success stories
23. Discuss the entrepreneurial process
24. Describe the entrepreneurship ecosystem
25. Discuss the government's role in the entrepreneurship ecosystem
26. Discuss the current entrepreneurship ecosystem in India
27. Understand the purpose of the Make in India campaign
28. Discuss the relationship between entrepreneurship and risk appetite
29. Discuss the relationship between entrepreneurship and resilience
30. Describe the characteristics of a resilient entrepreneur
31. Discuss how to deal with failure

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster.
- Pc with LCD Projector or Flip Chart.
- Participant Manual.
- Copies of Handouts.

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about Entrepreneurship.

Say

- Tell the participants about the Entrepreneurship. Anyone who is determined to start a business, no matter what the risk, is an entrepreneur. Entrepreneurs run their own start-up, take responsibility for the financial risks and use creativity, innovation and vast reserves of self-motivation to achieve success.
- Tell the participants about the importance and characteristics of Entrepreneurship.

Elaborate

Tell them – Entrepreneurship is very important for the following reasons:

- It results in the creation of new organizations
- It brings creativity into the marketplace
- It leads to improved standards of living
- It helps develop the economy of a country

Characteristics of Entrepreneurs

All successful entrepreneurs have certain characteristics in common.

They are all:

- Extremely passionate about their work
- Confident in themselves
- Disciplined and dedicated

- Motivated and driven
- Highly creative
- Visionaries
- Open-minded
- Decisive

Entrepreneurs also have a tendency to:

- Have a high risk tolerance
- Thoroughly plan everything
- Manage their money wisely
- Make their customers their priority
- Understand their offering and their market in detail
- Ask for advice from experts when required
- Know when to cut their losses

Say 

- Tell the participants about the types of enterprises.

Elaborate 

Tell them – As an entrepreneur in India, you can own and run any of the following types of enterprises:

Sole Proprietorship

In a sole proprietorship, a single individual owns, manages and controls the enterprise. This type of business is the easiest to form with respect to legal formalities. The business and the owner have no separate legal existence. All profit belongs to the proprietor, as do all the losses- the liability of the entrepreneur is unlimited.

Partnership

A partnership firm is formed by two or more people. The owners of the enterprise are called partners. A partnership deed must be signed by all the partners. The firm and its partners have no separate legal existence. The profits are shared by the partners. With respect to losses, the liability of the partners is unlimited. A firm has a limited life span and must be dissolved when any one of the partners dies, retires, claims bankruptcy or goes insane.

Limited Liability Partnership (LLP)

In a Limited Liability Partnership or LLP, the partners of the firm enjoy perpetual existence as well as the advantage of limited liability. Each partner's liability is limited to their agreed contribution to the LLP. The partnership and its partners have a separate legal existence.

Say

- Tell the participants about the Leadership and team Work. Leadership means setting an example for others to follow. Setting a good example means t asking someone to do something that you wouldn't willingly want to do yourself. Leadership is about figuring out what to do in order to win as a team, and as a company. Leaders believe in doing the right things.
- Also tell the participants about the Leadership qualities that all entrepreneurs needs.

Elaborate

Tell them – Building a successful enterprise is only possible if the entrepreneur in charge possesses excellent leadership qualities. Some critical leadership skills that every entrepreneur must have are:

- **Pragmatism:** This means having the ability to highlight all obstacles and challenges, in order to resolve issues and reduce risks.
- **Humility:** This means admitting to mistakes often and early, and being quick to take responsibility for your actions. Mistakes should be viewed as challenges to overcome, not opportunities to point blame.
- **Flexibility:** It is critical for a good leader to be very flexible and quickly adapt to change. It is equally critical to know when to adapt and when not to.
- **Authenticity:** This means showing both, your strengths and your weaknesses. It means being human and showing others that you are human.
- **Reinvention:** This means refreshing or changing your leadership style when necessary. To do this, it's important to learn where your leadership gaps lie and find out what resources are required to close them.
- **Awareness:** This means taking the time to recognize how others view you. It means understanding how your presence affects those around you.

Say

- Tell the participants about the benefits of effective Leadership. Effective leadership results in numerous benefits. Great leadership leads to the leader successfully:
 - » Gaining the loyalty and commitment of the team members
 - » Motivating the team to work towards achieving the company's goals and objectives
 - » Building morale and instilling confidence in the team members
 - » Fostering mutual understanding and team-spirit among team members
 - » Convincing team members about the need to change when a situation requires adaptability
- Discuss with the participants about the teamwork and teams. Teamwork occurs when the people in a workplace combine their individual skills to pursue a common goal. Effective teams are made up of individuals who work together to achieve this common goal. A great team is one who holds themselves accountable for the end result.
- Also tell the participants about the importance of team work in entrepreneurial success.

Elaborate

Tell them – For an entrepreneurial leader, building an effective team is critical to the success of a venture. An entrepreneur must ensure that the team he builds possesses certain crucial qualities, traits and characteristics. An effective team is one which has:

- **Unity of purpose:** All the team members should clearly understand and be equally committed to the purpose, vision and goals of the team.
- **Great communication skills:** Team members should have the ability to express their concerns, ask questions and use diagrams, and charts to convey complex information.
- **The ability to collaborate:** Every member should feel entitled to provide regular feedback on new ideas.
- **Initiative:** The team should consist of proactive individuals. The members should have the enthusiasm to come up with new ideas, improve existing ideas, and conduct their own research.
- **Visionary members:** The team should have the ability to anticipate problems and act on these potential problem before they turn into real problems.
- **Great adaptability skills:** The team must believe that change is a positive force. Change should be seen as the chance to improve and try new things.
- **Excellent organizational skills:** The team should have the ability to develop standard work processes, balance responsibilities, properly plan projects, and set in place methods to measure progress and ROI.

Say

- Tell the participants about the communication skills. Listening is the ability to correctly receive and understand messages during the process of communication. Listening is critical for effective communication. Without effective listening skills, messages can easily be misunderstood. This results in a communication breakdown and can lead to the sender and the receiver of the message becoming frustrated or irritated.
- Also tell the participants how to listen effectively.

Elaborate

Tell them – To listen effectively you should:

- Stop talking
- Stop interrupting
- Focus completely on what is being said
- Nod and use encouraging words and gestures
- Be open-minded
- Think about the speaker's perspective
- Be very, very patient

- Pay attention to the tone that is being used
- Pay attention to the speaker's gestures, facial expressions and eye movements
- Not try and rush the person
- Not let the speaker's mannerisms or habits irritate or distract you

How to Listen Effectively

How successfully a message gets conveyed depends entirely on how effectively you are able to get it through. An effective speaker is one who enunciates properly, pronounces words correctly, chooses the right words and speaks at a pace that is easily understandable. Besides this, the words spoken out loud need to match the gestures, tone and body language used.

What you say, and the tone in which you say it, results in numerous perceptions being formed. A person who speaks hesitantly may be perceived as having low self-esteem or lacking in knowledge of the discussed topic. Those with a quiet voice may very well be labelled as shy. And those who speak in commanding tones with high levels of clarity, are usually considered to be extremely confident. This makes speaking a very critical communication skill.

Say

- Tell the participants how to speak effectively.

Elaborate

Tell them – To speak effectively you should:

- Incorporate body language in your speech like eye contact, smiling, nodding, gesturing etc.
- Build a draft of your speech before actually making your speech.
- Ensure that all your emotions and feelings are under control.
- Pronounce your words distinctly with the correct pitch and intensity. Your speech should be crystal clear at all times.
- Use a pleasant and natural tone when speaking. Your audience should not feel like you are putting on an accent or being unnatural in any way.
- Use precise and specific words to drive your message home. Ambiguity should be avoided at all costs.
- Ensure that your speech has a logical flow.
- Be brief. Don't add any unnecessary information.
- Make a conscious effort to avoid irritating mannerisms like fidgeting, twitching etc.
- Choose your words carefully and use simple words that the majority of the audience will have no difficulty understanding.
- Use visual aids like slides or a whiteboard.

- Speak slowly so that your audience can easily understand what you're saying. However, be careful not to speak too slowly because this can come across as stiff, unprepared or even condescending.
- Remember to pause at the right moments

Say

Tell the participants about the problem solving and negotiation skills. As per The Concise Oxford Dictionary (1995), a problem is, "A doubtful or difficult matter requiring a solution". All problems contain two elements:

- Goals
- Obstacles

The aim of problem solving is to recognize the obstacles and remove them in order to achieve the goals

- Also tell the participants how to solve the problems.

Elaborate

Tell them – Solving a problem requires a level of rational thinking. Here are some logical steps to follow when faced with an issue:

- **Step 1:** Identify the problem
- **Step 2:** Study the problem in detail
- **Step 3:** List all possible solutions
- **Step 4:** Select the best solution
- **Step 5:** Implement the chosen solution
- **Step 6:** Check that the problem has really been solved

Do

Discuss with the participants about the important traits for problem solving. Highly developed problem solving skills are critical for both, business owners and their employees. The following personality traits play a big role in how effectively problems are solved:

- Being open minded
- Asking the right questions
- Being proactive
- Not panicking

- Having a positive attitude
- Focusing on the right problem

Say

- Tell the participants about the negotiation. Negotiation is a method used to settle differences. The aim of negotiation is to resolve differences through a compromise or agreement while avoiding disputes. Without negotiation, conflicts are likely to lead to resentment between people.

Elaborate

Tell them – Good negotiation skills help satisfy both parties and go a long way towards developing strong relationships.

Why Negotiate

Starting a business requires many, many negotiations. Some negotiations are small while others are critical enough to make or break a startup. Negotiation also plays a big role inside the workplace. As an entrepreneur, you need to know not only how to negotiate yourself, but also how to train employees in the art of negotiation.

How to Negotiate

Take a look at some steps to help you negotiate:

- **Step 1:** Pre-Negotiation Preparation: Agree on where to meet to discuss the problem, decide who all will be present and set a time limit for the discussion.
- **Step 2:** Discuss the Problem: This involves asking questions, listening to the other side, putting your views forward and clarifying doubts.
- **Step 3:** Clarify the Objective: Ensure that both parties want to solve the same problem and reach the same goal.
- **Step 4:** Aim for a Win-Win Outcome: Try your best to be open minded when negotiating. Compromise and offer alternate solutions to reach an outcome where both parties win.
- **Step 5:** Clearly Define the Agreement: When an agreement has been reached, the details of the agreement should be crystal clear to both sides, with no scope for misunderstandings.
- **Step 6:** Implement the Agreed Upon Solution: Agree on a course of action to set the solution in motion.

Say

- Now tell the participants about the Business opportunities Identification.

Elaborate

Tell them – The ability to identify business opportunities is an essential characteristic of an entrepreneur.

What is an Opportunity?

The word opportunity suggests a good chance or a favourable situation to do something offered by circumstances.

A business opportunity means a good or favourable change available to run a specific business in a given environment, at a given point of time.

Common Questions Faced by Entrepreneurs

A critical question that all entrepreneurs face is how to go about finding the business opportunity that is right for them.

Some common questions that entrepreneurs constantly think about are:

- Should the new enterprise introduce a new product or service based on an unmet need?
- Should the new enterprise select an existing product or service from one market and offer it in another where it may not be available?
- Should the enterprise be based on a tried and tested formula that has worked elsewhere?

It is therefore extremely important that entrepreneurs must learn how to identify new and existing business opportunities and evaluate their chances of success.

When is an Idea an Opportunity?

An idea is an opportunity when:

- It creates or adds value to a customer
- It solves a significant problem, removes a pain point or meets a demand
- Has a robust market and profit margin
- Is a good fit with the founder and management team at the right time and place

Factors to Consider When Looking for Opportunities

- Consider the following when looking for business opportunities:
- Economic trends Changes in funding
- Changing relationships between vendors, partners and suppliers
- Market trends
- Changes in political support
- Shift in target audience

Ways to Identify New Business Opportunities

- Identify Market Inefficiencies: When looking at a market, consider what inefficiencies are present in the market. Think about ways to correct these inefficiencies.
- Remove Key Hassles: Rather than create a new product or service, you can innovatively improve a product, service or process.
- Create Something New: Think about how you can create a new experience for customers, based on existing business models.

- Pick a Growing Sector/Industry: Research and find out which sectors or industries are growing and think about what opportunities you can tap in the same.
- Think About Product Differentiation: If you already have a product in mind, think about ways to set it apart from the existing ones.

Ways to Identify Business Opportunities Within Your Business

SWOT Analysis: An excellent way to identify opportunities inside your business is by creating a SWOT analysis. The acronym SWOT stands for strengths, weaknesses, opportunities, and threats. SWOT analysis framework:

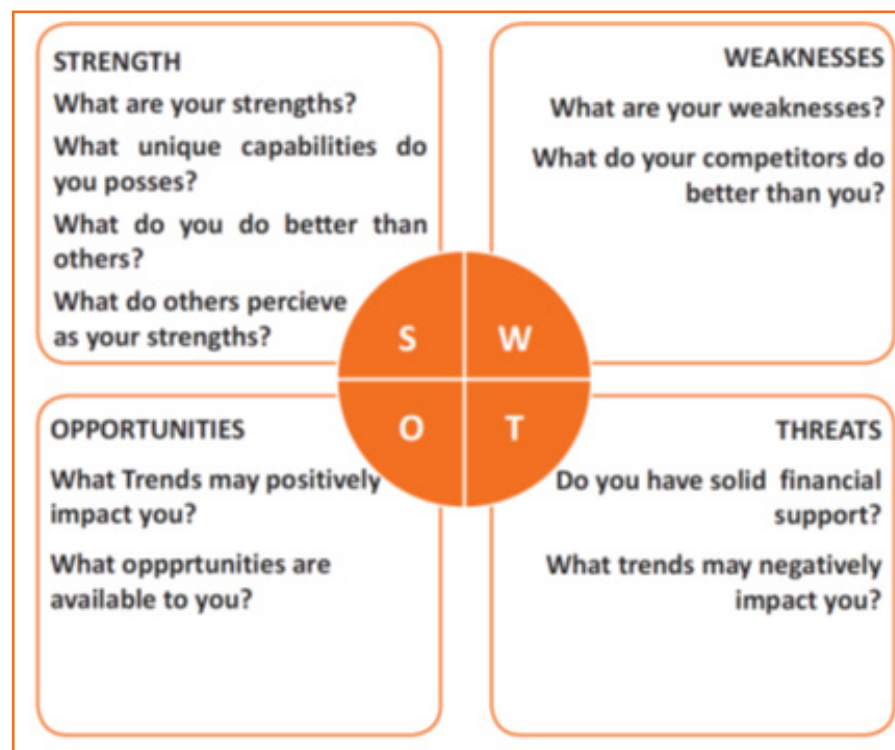


Fig.9.5.1: SWOT Analysis

Consider the following when looking for business opportunities:

By looking at yourself and your competitors using the SWOT framework, you can uncover opportunities that you can exploit, as well as manage and eliminate threats that could derail your success.

Establishing Your USP

Establish your USP and position yourself as different from your competitors. Identify why customers should buy from you and promote that reason.

Opportunity Analysis

Once you have identified an opportunity, you need to analyze it. To analyze an opportunity, you must:

- Focus on the idea
- Focus on the market of the idea
- Talk to industry leaders in the same space as the idea
- Talk to players in the same space as the idea

Say

- Now tell the participants about the Entrepreneurship Support eco-system.

Elaborate

Tell them – An entrepreneur is a person who

- Does not work for an employee
- Runs a small enterprise
- Assumes all the risks and rewards of the enterprise, idea, good or service

Types of Entrepreneurs

There are four main types of entrepreneurs:

- **The Traditional Entrepreneur:** This type of entrepreneur usually has some kind of skill – they can be a carpenter, mechanic, cook etc. They have businesses that have been around for numerous years like restaurants, shops and carpenters. Typically, they gain plenty of experience in a particular industry before they begin their own business in a similar field.
- **The Growth Potential Entrepreneur:** The desire of this type of entrepreneur is to start an enterprise that will grow, win many customers and make lots of money. Their ultimate aim is to eventually sell their enterprise for a nice profit. Such entrepreneurs usually have a science or technical background.
- **The Project-Oriented Entrepreneur:** This type of entrepreneur generally has a background in the Arts or psychology. Their enterprises tend to be focus on something that they are very passionate about.
- **The Lifestyle Entrepreneur:** This type of entrepreneur has usually worked as a teacher or a secretary. They are more interested in selling something that people will enjoy, rather than making lots of money.

Characteristics of an Entrepreneur

- Successful entrepreneurs have the following characteristics:
- They are highly motivated
- They are creative and persuasive
- They are mentally prepared to handle each and every task
- They have excellent business skills – they know how to evaluate their cash flow, sales and revenue
- They are willing to take great risks
- They are very proactive – this means they are willing to do the work themselves, rather than wait for someone else to do it
- They have a vision – they are able to see the big picture
- They are flexible and open-minded
- They are good at making decisions

Do 

Discuss with the participants about the Entrepreneur Success Stories.

Dhiru Bhai Ambani

Dhirubhai Ambani began his entrepreneurial career by selling “bhajias” to pilgrims in Mount Girnar on weekends. At 16, he moved to Yemen where he worked as a gas-station attendant, and as a clerk in an oil company. He returned to India with Rs. 50,000 and started a textile trading company. Reliance went on to become the first Indian company to raise money in global markets and the first Indian company to feature in Forbes 500 list.

Dr. Karsanbhai Patel

Karsanbhai Patel made detergent powder in the backyard of his house. He sold his product door-to-door and offered a money back guarantee with every pack that was sold. He charged Rs. 3 per kg when the cheapest detergent at that time was Rs.13 per kg. Dr. Patel eventually started Nirma which became a whole new segment in the Indian domestic detergent market.

Say 

- Now tell the participants about the Entrepreneurial Process.

Elaborate 

Tell them – Let’s take a look at the stages of the entrepreneurial process.

- **Stage 1:** Idea Generation. The entrepreneurial process begins with an idea that has been thought of by the entrepreneur. The idea is a problem that has the potential to be solved.
- **Stage 2:** Germination or Recognition. In this stage a possible solution to the identified problem is thought of.
- **Stage 3:** Preparation or Rationalization. The problem is studied further and research is done to find out how others have tried to solve the same problem.
- **Stage 4:** Incubation or Fantasizing. This stage involves creative thinking for the purpose of coming up with more ideas. Less thought is given to the problem areas.
- **Stage 5:** Feasibility Study: The next step is the creation of a feasibility study to determine if the idea will make a profit and if it should be seen through.
- **Stage 6:** Illumination or Realization. This is when all uncertain areas suddenly become clear. The entrepreneur feels confident that his idea has merit.
- **Stage 7:** Verification or Validation. In this final stage, the idea is verified to see if it works and if it is useful.

Take a look at the diagram below to get a better idea of this process.

Say

- Now tell the participants about the Entrepreneur. The entrepreneurship support ecosystem signifies the collective and complete nature of entrepreneurship. New companies emerge and flourish not only because of the courageous, visionary entrepreneurs who launch them, but they thrive as they are set in an environment or 'ecosystem' made of private and public participants.

Elaborate

Tell them – These players nurture and sustain the new ventures, facilitating the entrepreneurs' efforts.

An entrepreneurship ecosystem comprises of the following six domains:

- **Favourable Culture:** This includes elements such as tolerance of risk and errors, valuable networking and positive social standing of the entrepreneur.
- **Facilitating Policies & Leadership:** This includes regulatory framework incentives and existence of public research institutes.
- **Financing Options:** Angel financing, venture capitalists and micro loans would be good examples of this.
- **Human Capital:** This refers to trained and untrained labour, entrepreneurs and entrepreneurship training programmes, etc.
- **Conducive Markets for Products & Services:** This refers to an existence or scope of existence of a market for the product/service.
- **Institutional & Infrastructural Support:** This includes legal and financing advisers, telecommunications, digital and transportation infrastructure, and entrepreneurship networking programmes.

These domains indicate whether there is a strong entrepreneurship support ecosystem and what actions should the government put in place to further encourage this ecosystem. The six domains and their various elements have been graphically depicted.

Every entrepreneurship support ecosystem is unique and all the elements of the ecosystem are interdependent. Although every region's entrepreneurship ecosystem can be broadly described by the above features, each ecosystem is the result of the hundred elements interacting in highly complex and particular ways.

Entrepreneurship ecosystems eventually become (largely) self-sustaining. When the six domains are resilient enough, they are mutually beneficial. At this point, government involvement can and should be significantly minimized. Public leaders do not need to invest a lot to sustain the ecosystem. It is imperative that the entrepreneurship ecosystem incentives are formulated to be self-liquidating, hence focusing on sustainability of the environment.

Say

- Now tell the participants about the Government's role in the Entrepreneurship Ecosystem. Encouraging new ventures is a major focus for policymakers. Governments across the world are recognizing that new businesses flourish in distinctive types of supportive environments.

Elaborate

Tell them – Policymakers should study the scenario and take into account the following points whilst they formulate policies and regulations that enable successful entrepreneurship support ecosystems.

- Policymakers should avoid regulations that discourage new entrants and work towards building efficient methods for business startups. Policies and regulations that favour existing, dominant firms over entrepreneurial ventures restrict competition and obstruct entry for new companies.
- Instead of developing policies conceptually intended to correct market failures, policymakers should interact with entrepreneurs and understand the challenges faced by them. The feedback should be used to develop policies that incite idea exploration, product development and increased rates of deal flow.
- Entrepreneurial supporters should create a database that enables identifying who the participants in the ecosystem are and how they are connected. These ecosystem maps are useful tools in developing engagement strategies.
- Disruptions are unavoidable in economic and social life. However, it's important to note that economic disruption gives rise to entrepreneurial opportunities. Architects of the entrepreneurship ecosystems (entrepreneurs, mentors, policymakers and consumers,) should anticipate these dips, thus capitalizing on the opportunities they create.

The need for effective strategies to enable local entrepreneurship support ecosystems is a practical one. Better understanding of the actual ecosystems provides a framework within which policy makers can ask relevant questions, envisage more efficient approaches, and assess ensuing outcomes.

Say

- Now tell the participants about the Snapshot of the Entrepreneurship Ecosystem in India. Entrepreneurship has earned a newfound respect in India. Many Indians, with exposure to the world of business, who traditionally would have opted for a job, are setting up their own ventures. Many elements of the entrepreneurship ecosystem are beginning to come together. For example, increase in venture capitalists, government schemes and incubators, academia industry linkages, and emerging clusters and support to rural economy.

Elaborate

Tell them – Policymakers should study the scenario and take into account the following points whilst they formulate policies and regulations that enable successful entrepreneurship support ecosystems.

- We need to review our attitude towards failures and accept them as learning experiences.
- We must encourage the educated to become entrepreneurs and provide students in schools and colleges with entrepreneurship skills.
- Universities, research labs and the government need to play the role of enablers in the entrepreneurship support ecosystem.
- Policymakers need to focus on reducing the obstacles such as corruption, red tape and bureaucracy.
- We need to improve our legal systems and court international venture capital firms and bring them to India.

- We must devise policies and methods to reach the secondary and tertiary towns in India, where people do not have access to the same resources available in the cities.

Today, there is a huge opportunity in this country to introduce innovative solutions that are capable of scaling up, and collaborating within the ecosystem as well as enriching it.

Say

- Now tell the participants about the Make in India Campaign.

Elaborate

Tell them – Every entrepreneur has certain needs. Some of their important needs are:

- To easily get loans
- To easily find investors
- To get tax exemptions
- To easily access resources and good infrastructure
- To enjoy a procedure that is free of hassles and is quick
- To be able to easily partner with other firms

The Make in India campaign, launched by Prime Minister Modi aims to satisfy all these needs of young, aspiring entrepreneurs. Its objective is to:

- Make investment easy
- Support new ideas
- Enhance skill development
- Safeguard the ideas of entrepreneurs
- Create state-of-the-art facilities for manufacturing goods

Say

- Now tell the participants about the Risk Appetite and Resilience.

Elaborate

Entrepreneurship and Risk

Entrepreneurs are inherently risk takers. They are path-makers not path-takers. Unlike a normal, cautious person, an entrepreneur would not think twice about quitting his job (his sole income) and taking a risk on himself and his idea.

An entrepreneur is aware that while pursuing his dreams, assumptions can be proven wrong and unforeseen events may arise. He knows that after dealing with numerous problems, success is still not guaranteed. Entrepreneurship is synonymous with the ability to take risks. This ability, called risk-appetite, is an entrepreneurial trait that is partly genetic and partly acquired.

What is Risk Appetite?

Risk appetite is defined as the extent to which a company is equipped to take risk, in order to achieve its objectives. Essentially, it refers to the balance, struck by the company, between possible profits and the hazards caused by changes in the environment (economic ecosystem, policies, etc.). Taking on more risk may lead to higher rewards but have a high probability of losses as well. However, being too conservative may go against the company as it can miss out on good opportunities to grow and reach their objectives.

The levels of risk appetite can be broadly categorized as “low”, “medium” and “high.” The company’s entrepreneur(s) have to evaluate all potential alternatives and select the option most likely to succeed. Companies have varying levels of risk appetites for different objectives. The levels depend on:

- The type of industry
- Market pressures
- Company objectives

For example, a startup with a revolutionary concept will have a very high risk appetite. The startup can afford short term failures before it achieves longer term success. This type of appetite will not remain constant and will be adjusted to account for the present circumstances of the company.

Risk Appetite Statement

Companies have to define and articulate their risk appetite in sync with decisions made about their objectives and opportunities. The point of having a risk appetite statement is to have a framework that clearly states the acceptance and management of risk in business. It sets risk taking limits within the company. The risk appetite statement should convey the following:

- The nature of risks the business faces.
- Which risks the company is comfortable taking on and which risks are unacceptable.
- How much risk to accept in all the risk categories.
- The desired tradeoff between risk and reward.
- Measures of risk and methods of examining and regulating risk exposures.

Entrepreneurship and Resilience

Entrepreneurs are characterized by a set of qualities known as resilience. These qualities play an especially large role in the early stages of developing an enterprise. Risk resilience is an extremely valuable characteristic as it is believed to protect entrepreneurs against the threat of challenges and changes in the business environment.

What is Entrepreneurial Resilience?

Resilience is used to describe individuals who have the ability to overcome setbacks related to their life and career aspirations. A resilient person is someone who is capable of easily and quickly recovering from setbacks. For the entrepreneur, resilience is a critical trait. Entrepreneurial resilience can be enhanced in the following ways:

- By developing a professional network of coaches and mentors
- By accepting that change is a part of life
- By viewing obstacles as something that can be overcome

Characteristics of a Resilient Entrepreneur

The characteristics required to make an entrepreneur resilient enough to go the whole way in their business enterprise are:

- A strong internal sense of control
- Strong social connections
- Skill to learn from setbacks
- Ability to look at the bigger picture
- Ability to diversify and expand
- Survivor attitude
- Cash-flow conscious habits
- Attention to detail

Say 

- Now tell the participants about the Success and Failures. Understanding Successes and Failures in Entrepreneurship.

Elaborate 

Tell them – Shyam is a famous entrepreneur, known for his success story. But what most people don't know, is that Shyam failed numerous times before his enterprise became a success. Read his interview to get an idea of what entrepreneurship is really about, straight from an entrepreneur who has both, failed and succeed

Interviewer: Shyam, I have heard that entrepreneurs are great risk-takers who are never afraid of failing. Is this true?

Shyam: Ha ha, no of course it's not true! Most people believe that entrepreneurs need to be fearlessly enthusiastic. But the truth is, fear is a very normal and valid human reaction, especially when you are planning to start your own business! In fact, my biggest fear was the fear of failing. The reality is, entrepreneurs fail as much as they succeed. The trick is to not allow the fear of failing to stop you from going ahead with your plans. Remember, failures are lessons for future success!

Interviewer: What, according to you, is the reason that entrepreneurs fail?

Shyam: Well, there is no one single reason why entrepreneurs fail. An entrepreneur can fail due to numerous reasons. You could fail because you have allowed your fear of failure to defeat you. You could fail because you are unwilling to delegate (distribute) work. As the saying goes, “You can do anything, but not everything!” You could fail because you gave up too easily – maybe you were not persistent enough. You could fail because you were focusing your energy on small, insignificant tasks and ignoring the tasks that were most important. Other reasons for failing are partnering with the wrong people, not being able to sell your product to the right customers at the right time at the right price... and many more reasons!

Interviewer: As an entrepreneur, how do you feel failure should be looked at?

Shyam: I believe we should all look at failure as an asset, rather than as something negative. The way I see it, if you have an idea, you should try to make it work, even if there is a chance that you will fail. That’s because not trying is failure right there, anyway! And failure is not the worst thing that can happen. I think having regrets because of not trying, and wondering ‘what if’ is far worse than trying and actually failing.

Interviewer: How did you feel when you failed for the first time?

Shyam: I was completely heartbroken! It was a very painful experience. But the good news is, you do recover from the failure. And with every subsequent failure, the recovery process gets a lot easier. That’s because you start to see each failure more as a lesson that will eventually help you succeed, rather than as an obstacle that you cannot overcome. You will start to realize that failure has many benefits.

Interviewer: Can you tell us about some of the benefits of failing?

Shyam: One of the benefits that I have experienced personally from failing is that the failure made me see things in a new light. It gave me answers that I didn’t have before. Failure can make you a lot stronger. It also helps keep your ego in control.

Interviewer: What advice would you give entrepreneurs who are about to start their own enterprises?

Shyam: I would tell them to do their research and ensure that their product is something that is actually wanted by customers. I’d tell them to pick their partners and employees very wisely and cautiously. I’d tell them that it’s very important to be aggressive – push and market your product as aggressively as possible. I would warn them that starting an enterprise is very expensive and that they should be prepared for a situation where they run out of money.

I would tell them to create long term goals and put a plan in action to achieve that goal. I would tell them to build a product that is truly unique. Be very careful and ensure that you are not copying another startup. Lastly, I’d tell them that it’s very important that they find the right investors.

Interviewer: That’s some really helpful advice, Shyam! I’m sure this will help all entrepreneurs to be more prepared before they begin their journey! Thank you for all your insight!

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant’s manual.
- Ensure that every participant answer all questions.

UNIT 9.6: Preparing to be an Entrepreneur

Unit Objectives

At the end of the unit, students will be able to:

1. Discuss how market research is carried out
2. Describe the 4 Ps of marketing
3. Discuss the importance of idea generation
4. Recall basic business terminology
5. Discuss the need for CRM
6. Discuss the benefits of CRM
7. Discuss the need for networking
8. Discuss the benefits of networking
9. Understand the importance of setting goals
10. Differentiate between short-term, medium-term and long-term goals
11. Discuss how to write a business plan
12. Explain the financial planning process
13. Discuss ways to manage your risk
14. Describe the procedure and formalities for applying for bank finance
15. Discuss how to manage your own enterprise
16. List important questions that every entrepreneur should ask before starting an enterprise

Resources to be Used

- Available objects such as black or white Board, chalk pieces or white board marker pens, duster.
- Pc with LCD Projector or Flip Chart.
- Participant Manual.
- Copies of Handouts.

Do

- Greet and welcome the participants to the next session of the program.
- Before starting the session ask them do they have any doubts pertaining to the previous unit.
- Acknowledge their responses and clear their doubts if any.
- Tell them they will learn about Preparing to be an Entrepreneur.

Say

- Tell the participants about the market study.

Elaborate

Understanding Market Research

Market research is the process of gathering, analyzing and interpreting market information on a product or service that is being sold in that market. It also includes information on:

- Past, present and prospective customers
- Customer characteristics and spending habits
- The location and needs of the target market
- The overall industry
- Relevant competitors

Market research involves two types of data:

- Primary information. This is research collected by yourself or by someone hired by you.
- Secondary information. This is research that already exists and is out there for you to find and use.

Primary research

Primary research can be of two types:

- **Exploratory:** This is open-ended and usually involves detailed, unstructured interviews.
- **Specific:** This is precise and involves structured, formal interviews. Conducting specific research is the more expensive than conducting exploratory research.

Secondary research

Secondary research uses outside information. Some common secondary sources are:

- **Public sources:** These are usually free and have a lot of good information. Examples are government departments, business departments of public libraries etc.
- **Commercial sources:** These offer valuable information but usually require a fee to be paid. Examples are research and trade associations, banks and other financial institutions etc.
- **Educational institutions:** These offer a wealth of information. Examples are colleges, universities, technical.

Say

- Tell the participants about the 4 Ps of marketing.

Elaborate

Tell them –The 4 Ps of marketing are:

- Product,
- Price,
- Promotion and
- Place.

Let's look at each of these 4 Ps in detail.

Product

A product can be:

- A tangible good
- An intangible service

Whatever your product is, it is critical that you have a clear understanding of what you are offering, and what its unique characteristics are, before you begin with the marketing process.

Some questions to ask yourself are:

- What does the customer want from the product/service?
- What needs does it satisfy?
- Are there any more features that can be added?
- Does it have any expensive and unnecessary features?
- How will customers use it?
- What should it be called?
- How is it different from similar products?
- How much will it cost to produce?
- Can it be sold at a profit?

Price

Once all the elements of Product have been established, the Price factor needs to be considered. The Price of a Product will depend on several factors such as profit margins, supply, demand and the marketing strategy.

Some questions to ask yourself are:

- What is the value of the product/service to customers?
- Do local products/services have established price points?
- Is the customer price sensitive?
- Should discounts be offered?
- How is your price compared to that of your competitors?

Promotion

Once you are certain about your Product and your Price, the next step is to look at ways to promote it. Some key elements of promotion are advertising, public relations, social media marketing, email marketing, search engine marketing, video marketing and more.

Some questions to ask yourself are:

- Where should you promote your product or service?
- What is the best medium to use to reach your target audience?
- When would be the best time to promote your product?
- How are your competitors promoting their products?

Place

According to most marketers, the basis of marketing is about offering the right product, at the right price, at the right place, at the right time. For this reason, selecting the best possible location is critical for converting prospective clients into actual clients.

Some questions to ask yourself are:

- Will your product or service be looked for in a physical store, online or both?
- What should you do to access the most appropriate distribution channels?
- Will you require a sales force?
- Where are your competitors offering their products or services?
- Should you follow in your competitors' footsteps?
- Should you do something different from your competitors?

Importance of an IDEA

Ideas are the foundation of progress. An idea can be small or ground-breaking, easy to accomplish or extremely complicated to implement. Whatever the case, the fact that it is an idea gives it merit. Without ideas, nothing is possible. Most people are afraid to speak out their ideas, out for fear of being ridiculed. However, if are an entrepreneur and want to remain competitive and innovative, you need to bring your ideas out into the light.

Some ways to do this are by:

- Establishing a culture of brainstorming where you invite all interested parties to contribute
- Discussing ideas out loud so that people can add their ideas, views, opinions to them
- Being open minded and not limiting your ideas, even if the idea who have seems ridiculous
- Not discarding ideas that you don't work on immediately, but instead making a note of them and shelving them so they can be revisited at a later date.

Say

- Tell the participants about the Business entity concepts. If your aim is to start and run a business, it is crucial that you have a good understanding of basic business terms.

Elaborate

Tell them – Every entrepreneur should be well versed in the following terms:

- Accounting: A systematic method of recording and reporting financial transactions.
- Accounts payable: Money owed by a company to its creditors.
- Accounts Receivable: The amount a company is owed by its clients.
- Assets: The value of everything a company owns and uses to conduct its business.
- Balance Sheet: A snapshot of a company's assets, liabilities and owner's equity at a given moment.
- Bottom Line: The total amount a business has earned or lost at the end of a month.
- Business: An organization that operates with the aim of making a profit.
- Business to Business (B2B): A business that sells goods or services to another business.
- Business to Consumer (B2C): A business that sells goods or services directly to the end user.
- Capital: The money a business has in its accounts, assets and investments. The two main types of capital are debt and equity.
- Cash Flow: The overall movement of funds through a business each month, including income and expenses.
- Cash Flow Statement: A statement showing the money that entered and exited a business during a specific period of time.
- Contract: A formal agreement to do work for pay.
- Depreciation: The degrading value of an asset over time.
- Expense: The costs that a business incurs through its operations.
- Finance: The management and allocation of money and other assets.
- Financial Report: A comprehensive account of a business' transactions and expenses.
- Fixed Cost: A one-time expense.
- Income Statement (Profit and Loss Statement): Shows the profitability of a business during a period of time.
- Liabilities: The value of what a business owes to someone else.
- Marketing: The process of promoting, selling and distributing a product or service.
- Net Income/Profit: Revenues minus expenses.
- Net Worth: The total value of a business.
- Payback Period: The amount of time it takes to recover the initial investment of a business.
- Profit Margin: The ratio of profit, divided by revenue, displayed as a percentage.
- Return on Investment (ROI): The amount of money a business gets as return from an investment.
- Revenue: The total amount of income before expenses are subtracted.
- Sales Prospect: A potential customer.
- Supplier: A provider of supplies to a business.
- Target Market: A specific group of customers at which a company's products and services are aimed.
- Valuation: An estimate of the overall worth of the business.

Say 

- Tell the participants about the CRM. CRM stands for Customer Relationship Management. Originally the expression Customer Relationship Management meant managing one's relationship with customers. However, today it refers to IT systems and software designed to help companies manage their relationships.

Elaborate **The Need for CRM**

The better a company can manage its relationships with its customers, the higher the chances of the company's success. For any entrepreneur, the ability to successfully retain existing customers and expand the enterprise is paramount. This is why IT systems that focus on addressing the problems of dealing with customers on a daily basis are becoming more and more in demand.

Customer needs change over time, and technology can make it easier to understand what customers really want. This insight helps companies to be more responsive to the needs of their customers. It enables them to modify their business operations when required, so that their customers are always served in the best manner possible. Simply put, CRM helps companies recognize the value of their clients and enables them to capitalize on improved customer relations.

Benefits of CRM

CRM has a number of important benefits:

- It helps improve relations with existing customers which can lead to:
- Increased sales
- Identification of customer needs
- Cross-selling of products
- It results in better marketing of one's products or services
- It enhances customer satisfaction and retention
- It improves profitability by identifying and focusing on the most profitable customers

Say 

- Tell the participants about the Networking. In business, networking means leveraging your business and personal connections in order to bring in a regular supply of new business. This marketing method is effective as well as low cost. It is a great way to develop sales opportunities and contacts.

Elaborate 

Tell them – Networking can be based on referrals and introductions, or can take place via phone, email, and social and business networking websites.

The Need for Networking

Networking is an essential personal skill for business people, but it is even more important for entrepreneurs. The process of networking has its roots in relationship building. Networking results in greater communication and a stronger presence in the entrepreneurial ecosystem. This helps build strong relationships with other entrepreneurs.

Business networking events held across the globe play a huge role in connecting like-minded entrepreneurs who share the same fundamental beliefs in communication, exchanging ideas and converting ideas into realities. Such networking events also play a crucial role in connecting entrepreneurs with potential investors. Entrepreneurs may have vastly different experiences and backgrounds but they all have a common goal in mind – they all seek connection, inspiration, advice, opportunities and mentors. Networking offers them a platform to do just that.

Benefits of Networking

Networking offers numerous benefits for entrepreneurs. Some of the major benefits are:

- Getting high quality leads
- Increased business opportunities
- Good source of relevant connections
- Advice from like-minded entrepreneurs
- Gaining visibility and raising your profile
- Meeting positive and enthusiastic people
- Increased self-confidence
- Satisfaction from helping others
- Building strong and lasting friendships

Say

- Tell the participants about the Business Plans. Setting goals is important because it gives you long-term vision and short-term motivation. Goals can be short term, medium term and long term.

Elaborate

Tell them – Short-Term Goals

- These are specific goals for the immediate future. Example: Repairing a machine that has failed. Medium-Term Goals
- These goals are built on your short term goals.
- They do not need to be as specific as your short term goals.

Example: Arranging for a service contract to ensure that your machines don't fail again.

Long-Term Goals

These goals require time and planning. They usually take a year or more to achieve.

Example: Planning your expenses so you can buy new machinery

Why Create a Business Plan

A business plan is a tool for understanding how your business is put together. It can be used to monitor progress, foster accountability and control the fate of the business. It usually offers a 3-5 year projection and outlines the plan that the company intends to follow to grow its revenues. A business plan is also a very important tool for getting the interest of key employees or future investors.

A business plan typically comprises of eight elements.

Say

- Tell the participants about the Elements of a Business Plans. The executive summary follows the title page. The summary should clearly state your desires as the business owner in a short and businesslike way. It is an overview of your business and your plans. Ideally this should not be more than 1-2 pages.

Elaborate

Tell them – Your Executive Summary should include:

- The Mission Statement: Explain what your business is all about.
- Example: Nike’s Mission Statement
- Nike’s mission statement is “To bring inspiration and innovation to every athlete in the world.”
- Company Information: Provide information like when your business was formed, the names and roles of the founders, the number of employees, your business location(s) etc.
- Growth Highlights: Mention examples of company growth. Use graphs and charts where possible.
- Your Products/Services: Describe the products or services provided.
- Financial Information: Provide details on current bank and investors.
- Summarize future plans: Describe where you see your business in the future.

Business Description

The second section of your business plan needs to provide a detailed review of the different elements of your business. This will help potential investors to correctly understand your business goal and the uniqueness of your offering.

Your Business Description should include:

- A description of the nature of your business
- The market needs that you are aiming to satisfy
- The ways in which your products and services meet these needs
- The specific consumers and organizations that you intend to serve

- Your specific competitive advantages

Market Analysis

The market analysis section usually follows the business description. The aim of this section is to showcase your industry and market knowledge. This is also the section where you should lay down your research findings and conclusions.

Your Market Analysis should include:

- Your industry description and outlook
- Information on your target market
- The needs and demographics of your target audience
- The size of your target market
- The amount of market share you want to capture
- Your pricing structure
- Your competitive analysis
- Any regulatory requirements

Organization & Management

This section should come immediately after the Market Analysis. Your Organization & Management section should include:

- Your company's organizational structure
- Details of your company's ownership
- Details of your management team
- Qualifications of your board of directors
- Detailed descriptions of each division/department and its function
- The salary and benefits package that you offer your people
- The incentives that you offer

Service or Product Line

The next section is the service or product line section. This is where you describe your service or product, and stress on their benefits to potential and current customers. Explain in detail why your product of choice will fulfill the needs of your target audience.

Your Service or Product Line section should include:

- A description of your product/service
- A description of your product or service's life cycle
- A list of any copyright or patent filings
- A description of any R&D activities that you are involved in or planning

Marketing & Sales

Once the Service or Product Line section of your plan has been completed, you should start on the description of the marketing and sales management strategy for your business.

Your Marketing section should include the following strategies:

- **Market penetration strategy:** This strategy focuses on selling your existing products or services in existing markets, in order to increase your market share.
- **Growth strategy:** This strategy focuses on increasing the amount of market share, even if it reduces earnings in the short-term.
- **Channels of distribution strategy:** These can be wholesalers, retailers, distributors and even the internet.
- **Communication strategy:** These can be written strategies (e-mail, text, chat), oral strategies (phone calls, video chats, face-to-face conversations), non-verbal strategies (body language, facial expressions, tone of voice) and visual strategies (signs, webpages, illustrations).

Your Sales section should include the following information:

- A salesforce strategy: This strategy focuses on increasing the revenue of the enterprise.
- A breakdown of your sales activities: This means detailing out how you intend to sell your products or services – will you sell it offline or online, how many units do you intend to sell, what price do you plan to sell each unit at, etc.

Funding Request

This section is specifically for those who require funding for their venture. The Funding Request section should include the following information:

- How much funding you currently require.
- How much funding you will require over the next five years. This will depend on your long- term goals.
- The type of funding you want and how you plan to use it. Do you want funding that can be used only for a specific purpose, or funding that can be used for any kind of requirement?
- Strategic plans for the future. This will involve detailing out your long-term plans – what these plans are and how much money you will require to put these plans in motions.
- Historical and prospective financial information. This can be done by creating and maintaining all your financial records, right from the moment your enterprise started, to the present day. Documents required for this are your balance sheet which contains details of your company's assets and liabilities, your income statement which lists your company's revenues, expenses and net income for the year, your tax returns (usually for the last three years) and your cash flow budget which lists the cash that came in, the cash that went out and states whether you had a cash deficit (negative balance) or surplus (positive balance) at the end of each month.

Financial Planning

Before you begin building your enterprise, you need to plan your finances. Take a look at the steps for financial planning:

- **Step 1:** Create a financial plan. This should include your goals, strategies and timelines for accomplishing these goals.
- **Step 2:** Organize all your important financial documents. Maintain a file to hold your investment details, bank statements, tax papers, credit card bills, insurance papers and any other financial records.
- **Step 3:** Calculate your net worth. This means figure out what you own (assets like your house, bank accounts, investments etc.), and then subtract what you owe (liabilities like loans, pending credit card amounts etc.) the amount you are left with is your net worth.

- **Step 4:** Make a spending plan. This means write down in detail where your money will come from, and where it will go.
- **Step 5:** Build an emergency fund. A good emergency fund contains enough money to cover at least 6 months' worth of expenses.
- **Step 6:** Set up your insurance. Insurance provides long term financial security and protects you against risk

Risk Management

As an entrepreneur, it is critical that you evaluate the risks involved with the type of enterprise that you want to start, before you begin setting up your company. Once you have identified potential risks, you can take steps to reduce them. Some ways to manage risks are:

- Research similar business and find out about their risks and how they were minimized.
- Evaluate current market trends and find out if similar products or services that launched a while ago are still being well received by the public.
- Think about whether you really have the required expertise to launch your product or service.
- Examine your finances and see if you have enough income to start your enterprise.
- Be aware of the current state of the economy, consider how the economy may change over time, and think about how your enterprise will be affected by any of those changes.
- Create a detailed business plan.

Say

- Tell the participants what Information Should Entrepreneurs Offer Banks for Funding. When approaching a bank, entrepreneurs must have a clear idea of the different criteria that banks use to screen, rate and process loan applications. Entrepreneurs must also be aware of the importance of providing banks with accurate and correct information.

Elaborate

Tell them – It is now easier than ever for financial institutions to track any default behaviour of loan applicants. Entrepreneurs looking for funding from banks must provide banks with information relating to their general credentials, financial situation and guarantees or collaterals that can be offered.

General Credentials

This is where you, as an entrepreneur, provide the bank with background information on yourself. Such information includes:

- **Letter(s) of Introduction:** This letter should be written by a respected business person who knows you well enough to introduce you. The aim of this letter is set across your achievements and vouch for your character and integrity.
- **Your Profile:** This is basically your resume. You need to give the bank a good idea of your educational achievements, professional training, qualifications, employment record and achievements.

- **Business Brochure:** A business brochure typically provides information on company products, clients, how long the business has been running for etc.
- **Bank and Other References:** If you have an account with another bank, providing those bank references is a good idea.
- **Proof of Company Ownership or Registration:** In some cases, you may need to provide the bank with proof of company ownership and registration. A list of assets and liabilities may also be required.

Financial Situation

Banks will expect current financial information on your enterprise. The standard financial reports you should be prepared with are:

- Balance Sheet
- Profit-and-Loss Account
- Cash-Flow Statement
- Projected Sales and Revenues
- Business Plan
- Feasibility Study

Guarantees or Collaterals

Usually banks will refuse to grant you a loan without security. You can offer assets which the bank can seize and sell off if you do not repay the loan. Fixed assets like machinery, equipment, vehicles etc. are also considered to be security for loans.

Say

- Tell the participants about the lending criteria of banks.

Elaborate

Tell them – Your request for funding will have a higher chance of success if you can satisfy the following lending criteria:

- Good cash flow
- Adequate shareholders' funds
- Adequate security
- Experience in business
- Good reputation

The Procedure

To apply for funding the following procedure will need to be followed.

- Submit your application form and all other required documents to the bank.
- The bank will carefully assess your credit worthiness and assign ratings by analyzing your business information with respect to parameters like management, financial, operational and industry information as well as past loan performance.
- The bank will make a decision as to whether or not you should be given funding.

Say

- Tell the participants about the Enterprise Management. To manage your enterprise effectively you need to look at many different aspects, right from managing the day-to-day activities to figuring out how to handle a large scale event.

Elaborate

Tell them – Let's take a look at some simple steps to manage your company effectively.

Step 1: Use your leadership skills and ask for advice when required.

Let's take the example of Ramu, an entrepreneur who has recently started his own enterprise. Ramu has good leadership skills – he is honest, communicates well, knows how to delegate work etc. These leadership skills definitely help Ramu in the management of his enterprise. However, sometimes Ramu comes across situations that he is unsure how to handle. What should Ramu do in this case? One solution is for him to find a more experienced manager who is willing to mentor him. Another solution is for Ramu to use his networking skills so that he can connect with managers from other organizations, who can give him advice on how to handle such situations.

Step 2: Divide your work amongst others – realize that you cannot handle everything yourself.

Even the most skilled manager in the world will not be able to manage every single task that an enterprise will demand of him. A smart manager needs to realize that the key to managing his enterprise lies in his dividing all his work between those around him. This is known as delegation. However, delegating is not enough. A manager must delegate effectively if he wants to see results. This is important because delegating, when done incorrectly, can result in you creating even more work for yourself. To delegate effectively, you can start by making two lists. One list should contain the things that you know you need to handle yourself. The second list should contain the things that you are confident can be given to others to manage and handle. Besides incorrect delegation, another issue that may arise is over-delegation. This means giving away too many of your tasks to others. The problem with this is, the more tasks you delegate, the more time you will spend tracking and monitoring the work progress of those you have handed the tasks to. This will leave you with very little time to finish your own work.

Step 3: Hire the right people for the job.

Hiring the right people goes a long way towards effectively managing your enterprise. To hire the best people suited for the job, you need to be very careful with your interview process. You should ask potential candidates the right questions and evaluate their answers carefully. Carrying out background checks is always a good practice. Running a credit check is also a good idea, especially if the people you are planning to hire will be handling your money. Create a detailed job description for each role that you want filled and ensure that all candidates have a clear and correct understanding of the job description. You should also have an employee manual in place, where

you put down every expectation that you have from your employees. All these actions will help ensure that the right people are approached for running your enterprise.

Step 4: Motivate your employees and train them well.

Your enterprise can only be managed effectively if your employees are motivated to work hard for your enterprise. Part of being motivated involves your employees believing in the vision and mission of your enterprise and genuinely wanting to make efforts towards pursuing the same. You can motivate your employees with recognition, bonuses and rewards for achievements. You can also motivate them by telling them about how their efforts have led to the company's success. This will help them feel pride and give them a sense of responsibility that will increase their motivation.

Besides motivating your people, your employees should be constantly trained in new practices and technologies. Remember, training is not a one-time effort. It is a consistent effort that needs to be carried out regularly.

Step 5: Train your people to handle your customers well.

Your employees need to be well-versed in the art of customer management. This means they should be able to understand what their customers want, and also know how to satisfy their needs. For them to truly understand this, they need to see how you deal effectively with customers. This is called leading by example. Show them how you sincerely listen to your clients and the efforts that you put into understand their requirements. Let them listen to the type of questions that you ask your clients so they understand which questions are appropriate.

Step 6: Market your enterprise effectively.

Use all your skills and the skills of your employees to market your enterprise in an effective manner. You can also hire a marketing agency if you feel you need help in this area.

Now that you know what is required to run your enterprise effectively, put these steps into play, and see how much easier managing your enterprise becomes!

Say

- Tell the participants about Considering Entrepreneurship.

Elaborate

Tell them – Questions to Ask Yourself before Considering Entrepreneurship:

- Why am I starting a business?
- What problem am I solving?
- Have others attempted to solve this problem before? Did they succeed or fail?
- Do I have a mentor¹ or industry expert that I can call on?
- Who is my ideal customer²?
- Who are my competitors³?

- What makes my business idea different from other business ideas?
- What are the key features of my product or service?
- Have I done a SWOT⁴ analysis?
- What is the size of the market that will buy my product or service?
- What would it take to build a minimum viable product⁵ to test the market?
- How much money do I need to get started?
- Will I need to get a loan?
- How soon will my products or services be available?
- When will I break even⁶ or make a profit?
- How will those who invest in my idea make a profit?
- How should I set up the legal structure⁷ of my business?
- What taxes⁸ will I need to pay?
- What kind of insurance⁹ will I need?
- Have I reached out to potential customers for feedback

Notes for Facilitation

- Summarise the main points of the unit.
- Ask participants if they have any doubts. Encourage them to ask questions.
- Answer their queries satisfactorily.
- Ask them to answer the questions at the end of unit given in the participant's manual.
- Ensure that every participant answer all questions.



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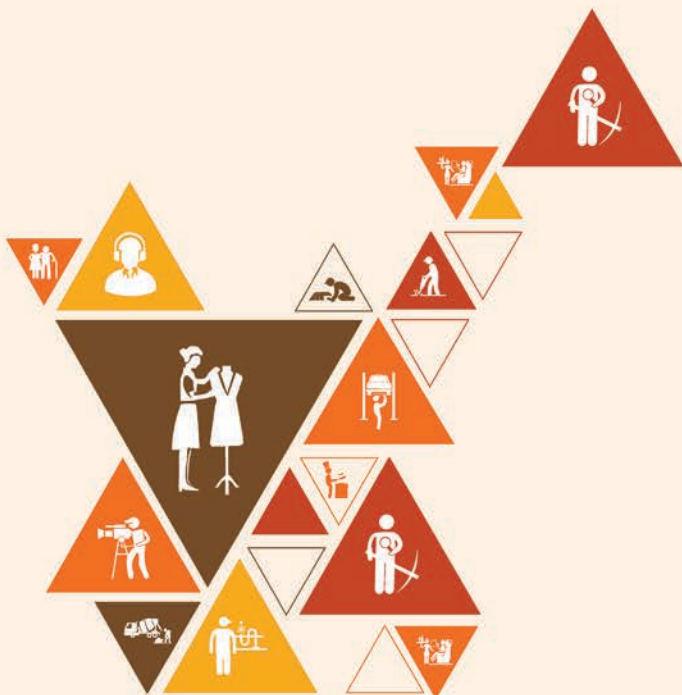
Transforming the skill landscape



10. Annexures

Annexure I: Training Delivery Plan

Annexure II: Assessment Criteria



Annexure I

Training Delivery Plan

Training Delivery Plan			
Program Name:	Certificate Course in Compression Moulding Operator		
Qualification Pack Name & Ref. ID	RSC/Q0205		
Version No.	V1.0	Version Update Date	29/12-2015
Pre-requisites to Training	5th Standard		
Training Outcomes	<p>By the end of this program, the participants will be able to:</p> <ol style="list-style-type: none"> 1. Prepare compression moulding machine 2. Perform compression moulding operation 3. Undertake post compression moulding activities 4. To carry out housekeeping 5. To carry out reporting and documentation 6. To carry out quality checks 7. To carry out problem identification and escalation 		

Compression Moulding Operator

Sl. No.	Module Name	Session Name	Session Objectives	NOS Reference	Methodology	Training Tools/Aids	Duration
1.	Overview on Rubber Industry & Generic Skills	Introduction to Rubber Industry & Compression Moulding	<p>Theory:</p> <ul style="list-style-type: none"> Learn about current state of Rubber Industry in India Recognize types of Rubber used in Industry Familiarise with the role of Compression Moulding Operator 	Bridge Module	<ul style="list-style-type: none"> Facilitator-led – Discussion Demonstration 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	2:00 hrs.
2.	Compression Moulding Machine Preparation	Equipment Readiness	<p>Theory:</p> <ul style="list-style-type: none"> Learn about Compression Moulding Machine Identify the fundamentals of Compression Moulding Learn about the products made by Compression Moulding Make sure that the compression moulding machine is clean and fit as per SOP Learn about types of Moulds Identify the different types of presses 	RSC/N0501 PC1 – PC20 KA1 – KA18 KB1 – KB10	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	8:00 hrs.
			<p>Theory:</p> <ul style="list-style-type: none"> Learn the functioning of steam traps Make sure emergency safety feature of the machine working properly Select the correct mould Make sure that the mould is clean Construct the mould appropriately on the plate 	RSC/N0501 PC1 – PC20 KA1 – KA18 KB1 – KB10	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	8:00 hrs.
			<p>Theory:</p> <ul style="list-style-type: none"> Keep all the accessories like cleaning brush, mould release lever (made of brass or aluminium flat), mould release agent ready Load the mould on the press, clamp and check alignment. Set parameters for the press (cycle time, temperature and ram pressure) Apply the mould release agent appropriately 	RSC/N0501 PC1 – PC20 KA1 – KA18 KB1 – KB10	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	8:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Fundamentals of compression Moulding 	RSC/N0501 PC1 – PC20 KA1 – KA18 KB1 – KB10	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> What products made by Compression Moulding & how 	RSC/N0501 PC1 – PC20 KA1 – KA18 KB1 – KB10	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Describe the parts of Compression Moulding Machine 	RSC/N0501 PC1 – PC20 KA1 – KA18 KB1 – KB10	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Types of presses 	RSC/N0501 PC1 – PC20 KA1 – KA18 KB1 – KB10	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.

			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Functioning of Steam Traps 	RSC/N0501 PC1 – PC20 KA1 – KA18 KB1 – KB10	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
		Raw Material Appropriateness	<p>Theory:</p> <ul style="list-style-type: none"> Identify different types of Rubber Learn how to carry out raw material preparation 	RSC/N0501 PC1 – PC20 KA1 – KA18 KB1 – KB10	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	7:00 hrs.
			<p>Theory:</p> <ul style="list-style-type: none"> Perceive how to weigh material Be informed how to handle material 	RSC/N0501 PC1 – PC20 KA1 – KA18 KB1 – KB10	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	7:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Types of Rubber 	RSC/N0501 PC1 – PC20 KA1 – KA18 KB1 – KB10	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Special Rubber Type 	RSC/N0501 PC1 – PC20 KA1 – KA18 KB1 – KB10	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Raw Material Preparation 	RSC/N0501 PC1 – PC20 KA1 – KA18 KB1 – KB10	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Weighing of Compounds 	RSC/N0501 PC1 – PC20 KA1 – KA18 KB1 – KB10	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Material Handling 	RSC/N0501 PC1 – PC20 KA1 – KA18 KB1 – KB10	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
3.	Compression Moulding Operation	Performing Compression Moulding Operation	<p>Theory:</p> <ul style="list-style-type: none"> Learn about moulding Operations Hold the rubber compound appropriately and avoid any contamination. 	RSC/N0502 PC1 – PC10 KA1 – KA21 KB1 – KB17	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	7:00 hrs.
			<p>Theory:</p> <ul style="list-style-type: none"> Load the recognized material into the corrected pattern as according to SOP to diminish material wastage/ overflow/ excess. 	RSC/N0502 PC1 – PC10 KA1 – KA21 KB1 – KB17	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	7:00 hrs.
			<p>Theory:</p> <ul style="list-style-type: none"> Close the press appropriately and exert the pressure in a uniform manner. Operate the press with intermediate pauses and release the pressure as according to SOP to make sure that air is extracted. 	RSC/N0502 PC1 – PC10 KA1 – KA21 KB1 – KB17	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	7:00 hrs.

			<p>Theory:</p> <ul style="list-style-type: none"> Make sure that moulding temperature and moulding pressure is preserved during the curing cycle. 	RSC/N0502 PC1 – PC10 KA1 – KA21 KB1 – KB17	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	7:00 hrs.
			<p>Theory:</p> <ul style="list-style-type: none"> Cure the product as according to SOP. Various practices on Cost, Quality, Productivity, Delivery 	RSC/N0502 PC1 – PC10 KA1 – KA21 KB1 – KB17	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	7:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Components of mould & their functions 	RSC/N0502 PC1 – PC10 KA1 – KA21 KB1 – KB17	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Components of mould & their functions 	RSC/N0502 PC1 – PC10 KA1 – KA21 KB1 – KB17	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Operations of multiple presses 	RSC/N0502 PC1 – PC10 KA1 – KA21 KB1 – KB17	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	8:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Types of defects/problems leading to rejection 	RSC/N0502 PC1 – PC10 KA1 – KA21 KB1 – KB17	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	8:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Set up moulding pressure & temperature 	RSC/N0502 PC1 – PC10 KA1 – KA21 KB1 – KB17	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	8:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Set up mould lifting/ejection/slide mechanism of the press 	RSC/N0502 PC1 – PC10 KA1 – KA21 KB1 – KB17	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	8:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Load the recognized material in the right pattern in accordance with the SOP 	RSC/N0502 PC1 – PC10 KA1 – KA21 KB1 – KB17	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	8:00 hrs.
4.	Post Compression Activities	Post Compression Activities	<p>Theory:</p> <ul style="list-style-type: none"> Remove cured piece from machine after moulding 	RSC/N0503 PC1 – PC12 KA1 – KA15 KB1 – KB12	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	5:00 hrs.
			<p>Theory:</p> <ul style="list-style-type: none"> Remove flashes from moulded part 	RSC/N0503 PC1 – PC12 KA1 – KA15 KB1 – KB12	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	5:00 hrs.

			<p>Theory:</p> <ul style="list-style-type: none"> Dispose waste material in safe manner and place in their designated bins, palletes 	RSC/N0503 PC1 – PC12 KA1 – KA15 KB1 – KB12	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	5:00 hrs.
			<p>Theory:</p> <ul style="list-style-type: none"> Make appropriate batches of the product 	RSC/N0503 PC1 – PC12 KA1 – KA15 KB1 – KB12	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	5:00 hrs.
			<p>Theory:</p> <ul style="list-style-type: none"> Send samples to lab for testing 	RSC/N0503 PC1 – PC12 KA1 – KA15 KB1 – KB12	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	5:00 hrs.
			<p>Theory:</p> <ul style="list-style-type: none"> Send samples to lab for testing 	RSC/N0503 PC1 – PC12 KA1 – KA15 KB1 – KB12	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Importance of material disposal Batch Making 	RSC/N0503 PC1 – PC12 KA1 – KA15 KB1 – KB12	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	4:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Importance of quality check Ambient temperature and effect on compound 	RSC/N0503 PC1 – PC12 KA1 – KA15 KB1 – KB12	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	4:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Separate cured product 	RSC/N0503 PC1 – PC12 KA1 – KA15 KB1 – KB12	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	8:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Separate the compound flash from the mould 	RSC/N0503 PC1 – PC12 KA1 – KA15 KB1 – KB12	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	8:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Set up exterior treatment of the cured product 	RSC/N0503 PC1 – PC12 KA1 – KA15 KB1 – KB12	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	8:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Separate waste material 	RSC/N0503 PC1 – PC12 KA1 – KA15 KB1 – KB12	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	8:00 hrs.
5.	Health & Safety Hazards in Rubber Industry	Safety and Health Hazards in Rubber Industry	<p>Theory:</p> <ul style="list-style-type: none"> Identify hazards Identify types of Hazards Recognize hazards which can lead to accidents 	Bridge Module	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	

		Safety Hazards in Compound Moulding Machine	<p>Theory:</p> <ul style="list-style-type: none"> Beware about Health and Safety Hazards while working on Compression Moulding machine Recognise the types of traps on Compression moulding machine Fight with burns caused while working at hot Surface Do various safety checks in Rubber Moulding Shop 	Bridge Module	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
		First Aid	<p>Theory:</p> <ul style="list-style-type: none"> Apply first aid on an injured person. Understand the procedures of doing CPR. 	Bridge Module	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
6.	Housekeeping	Introduction to Housekeeping	<p>Theory:</p> <ul style="list-style-type: none"> Perform Housekeeping activities Familiarise with the importance and purpose of Housekeeping Identify the Benefits of Good Housekeeping Recognize the concept of '5S' 	RSC/N5001 PC1 – PC24 KB1 – KB18	<ul style="list-style-type: none"> Power-point presentation Facilitator-led – discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	3:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Benefits of good housekeeping '5S' Concept 	RSC/N5001 PC1 – PC24 KB1 – KB18	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
		Pre Housekeeping Activities	<p>Theory:</p> <ul style="list-style-type: none"> Perform pre-housekeeping activities Identify the reasons and principles of doing cleaning Clean material, cleaning equipment and its maintenance Do inspection and how to select of cleaning method Plan housekeeping activity Identify signs of poor housekeeping Improve housekeeping at your workplaces Do recommended housekeeping practices 	RSC/N5001 PC1 – PC24 KB1 – KB18	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Cleaning material, equipment & its maintenance Inspection & Selection of Cleaning methods 	RSC/N5001 PC1 – PC24 KB1 – KB18	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Cleaning Manual Equipment Cleaning mechanical equipment 	RSC/N5001 PC1 – PC24 KB1 – KB18	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Plan housekeeping activity Housekeeping practices 	RSC/N5001 PC1 – PC24 KB1 – KB18	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.

		Housekeeping Activities	<p>Theory:</p> <ul style="list-style-type: none"> Follow the cleaning methods Identify the elements of effective housekeeping program Deal with accidental damage Deal with accidental damage, if any, caused while carrying out the work Report the appropriate person any difficulties in carrying out your work Identify and report to the appropriate person any additional cleaning required that is outside one's responsibility or skill 	RSC/N5001 PC1 – PC24 KB1 – KB18	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	2:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Elements of effective housekeeping program Cleaning methods 	RSC/N5001 PC1 – PC24 KB1 – KB18	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
		Post Housekeeping Activities	<p>Theory:</p> <ul style="list-style-type: none"> Perform Post housekeeping activities Do equipment and supplies maintenance 	RSC/N5001 PC1 – PC24 KB1 – KB18	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Equipment & supply maintenance Equipment care Safety tips 	RSC/N5001 PC1 – PC24 KB1 – KB18	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
7.	Reporting & Documentation	Reporting & Documentation	<p>Theory:</p> <ul style="list-style-type: none"> Report data/ problems/ incidents as applicable by following company reporting procedures Do documentation within stipulated time according to company procedure Respond to requests for information in an appropriate manner whilst following organizational procedures 	RSC/N5002 PC1 – PC10 KA1 – KA14	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Reporting 	RSC/N5002 PC1 – PC10 KA1 – KA14	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Record keeping 	RSC/N5002 PC1 – PC10 KA1 – KA14	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
8.	Quality	To carry out quality check	<p>Theory:</p> <ul style="list-style-type: none"> Identify activities and standards set by the company involved in Quality check Recognise the quality methodologies and standard set by company. Analyze the need of quality checks and determines the appropriate method and procedure to meet the standards 	RSC/N5003 PC1 – PC15 KB1 – KB13	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Inspection 	RSC/N5003 PC1 – PC15 KB1 – KB13	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Analysis 	RSC/N5003 PC1 – PC15 KB1 – KB13	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.

			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Reporting 	RSC/N5003 PC1 – PC15 KB1 – KB13	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	5:00 hrs.
9.	Problem Identification & Escalation	Problem Identification, Necessary Action & Escalation	<p>Theory:</p> <ul style="list-style-type: none"> Discuss various problems and issues related to raw materials, rubber products, equipment, and any other (such as administration, HR etc.) 	RSC/N5004 PC1 – PC24 KB1 – KB15	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	5:00 hrs.
			<p>Theory:</p> <ul style="list-style-type: none"> Analyze problem related to raw material, procedures, moulding process, rubber compounds, rubber products, machines etc. to identify the appropriate solution Follow escalation matrix whenever necessary 	RSC/N5004 PC1 – PC24 KB1 – KB15	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	5:00 hrs.
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Problem identification 	RSC/N5004 PC1 – PC24 KB1 – KB15	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Necessary action 	RSC/N5004 PC1 – PC24 KB1 – KB15	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	
			<p>Practical: Demonstrate</p> <ul style="list-style-type: none"> Problem escalation 	RSC/N5004 PC1 – PC24 KB1 – KB15	<ul style="list-style-type: none"> Practical Lab 	Note Pad, Pen, charts	Note Pad, Pen, charts
10.	Generic Skills	Workplace Skills	<p>Theory:</p> <ul style="list-style-type: none"> Describe communication, importance of good reading & writing skills and trade ethics Identify the importance of effective communication with co-workers in writing as well as orally Read the documents in order to carry out operator's tasks which are necessary Identify importance of work ethics and professionalism 	Bridge Module	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.
11.	Soft Skills & Communication Skills	Introduction to Soft Skills	<p>Theory:</p> <ul style="list-style-type: none"> Understand the basic meaning of Soft Skills, their components and their benefits. Understand Work Readiness and its significance. 	Bridge Module	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
		Effective Communication	<p>Theory:</p> <ul style="list-style-type: none"> Do public speaking. Describe likes and dislikes of a person. Know basic etiquette of conversation. 	Bridge Module	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	

		Grooming & Hygiene	<p>Theory:</p> <ul style="list-style-type: none"> • Maintain cleanliness and hygiene. • Keep their dress clean and tidy. • Maintain positive body language while speaking. • Enable to perform more of the do's than the don'ts. • Learn about good eating habit and their impact on health. • Avoiding bad things such as gutkha and alcohol. • Learn about AIDS and its prevention. 	Bridge Module	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
		Interpersonal Skill Development	<p>Theory:</p> <ul style="list-style-type: none"> • Develop a positive attitude and behaviour. • Understanding Goal Setting. • Motivated for team participation at work. • Learn how to manage relations. • Learn about Stress and anger management skills. • Learn to develop leadership qualities. 	Bridge Module	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
		Social Interaction	<p>Theory:</p> <ul style="list-style-type: none"> • Understand what is social interaction and what are social interaction behaviour. • Give a brief description about himself/herself in public. • Follow daily duties. • Cooperate with peers, family and other members in society. 	Bridge Module	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
		Group Interaction	<p>Theory:</p> <ul style="list-style-type: none"> • Participate in group discussions in the class. • Give speech in the public. • Understand the importance of team building and team work. 	Bridge Module	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
		Time Management	<p>Theory:</p> <ul style="list-style-type: none"> • Understand the importance of time management. • Develop time management skills. • Learn about effective time planning. 	Bridge Module	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
		Resume Preparation	<p>Theory:</p> <ul style="list-style-type: none"> • Understand the importance of resume. • Learn how to prepare a resume. 	Bridge Module	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
		Interview Preparation	<p>Theory:</p> <ul style="list-style-type: none"> • Understand the procedure of interview. • Go thorough mock interviews. • Understand how to present themselves during an interview. • Motivated to work after the training period is over. 	Bridge Module	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
12.	IT Skills	Introduction to Computer	<p>Theory:</p> <ul style="list-style-type: none"> • Define the computer. • Recognise its various parts. • Differentiate the advantages and disadvantages of computer. 	Digital Literacy	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	

		Basic Computer Knowledge	<p>Theory:</p> <ul style="list-style-type: none"> • Use computer. • Explain the web, email services. 	Digital Literacy	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals • Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.
		Components of Computer	<p>Theory:</p> <ul style="list-style-type: none"> • Know the different parts and components of computer. 	Digital Literacy	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals • Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
		Concept of Operating System	<p>Theory:</p> <ul style="list-style-type: none"> • Familiarise with the concept of operating system. • Work on Windows 8 and 8.1. • Add or Remove desktop icons, make or delete a folder etc. 	Digital Literacy	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals • Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.
		MS Word	<p>Theory:</p> <ul style="list-style-type: none"> • Learn the concept of and practice MS-Word. • Format a document. • Print a document etc. 	Digital Literacy	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals • Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
		MS Power Point	<p>Theory:</p> <ul style="list-style-type: none"> • Practice MS – Power point. • Make a new presentation. • Format a slide as well 	Digital Literacy	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals • Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
		MS Excel	<p>Theory:</p> <ul style="list-style-type: none"> • Work on MS-Excel • Format cells and cell content • Use formulas • Make Charts and Pivot Table 	Digital Literacy	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals • Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
		Internet Concepts	<p>Theory:</p> <ul style="list-style-type: none"> • Understand internet concepts • Recognise the different types of URLs • Use MS-Outlook 	Digital Literacy	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals • Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	

13.	Employability and Entrepreneurship skills	Personal Strengths & Value Systems	<p>Theory:</p> <ul style="list-style-type: none"> • Explain the meaning of health • List common health issues • Discuss tips to prevent common health issues • Explain the meaning of hygiene • Understand the purpose of Swacch Bharat Abhiyan • Explain the meaning of habit • Discuss ways to set up a safe work environment • Discuss critical safety habits to be followed by employees • Explain the importance of self-analysis • Understand motivation with the help of Maslow's Hierarchy of Needs • Discuss the meaning of achievement motivation • List the characteristics of entrepreneurs with achievement motivation • List the different factors that motivate you • Discuss how to maintain a positive attitude • Discuss the role of attitude in self-analysis • List your strengths and weaknesses • Discuss the qualities of honest people • Describe the importance of honesty in entrepreneurs • Discuss the elements of a strong work ethic • Discuss how to foster a good work ethic • List the characteristics of highly creative people • List the characteristics of highly innovative people • Discuss the benefits of time management • List the traits of effective time managers • Describe effective time management technique • Discuss the importance of anger management • Describe anger management strategies • Discuss tips for anger management • Discuss the causes of stress • Discuss the symptoms of stress • Discuss tips for stress management 	Bridge Module	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals • Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
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		Digital Literacy: A Recap	<p>Theory:</p> <ul style="list-style-type: none"> Identify the basic parts of a computer Identify the basic parts of a keyboard Recall basic computer terminology Recall basic computer terminology Recall the functions of basic computer keys Discuss the main applications of MS Office Discuss the benefits of Microsoft Outlook Discuss the different types of e-commerce List the benefits of e-commerce for retailers and customers Discuss how the Digital India campaign will help boost e-commerce in India Describe how you will sell a product or service on an e-commerce platform 	Bridge Module	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
		Money Matters	<p>Theory:</p> <ul style="list-style-type: none"> Discuss the importance of saving money Discuss the benefits of saving money Discuss the main types of bank accounts Describe the process of opening a bank account Differentiate between fixed and variable costs Describe the main types of investment options Describe the different types of insurance products Describe the different types of taxes Discuss the uses of online banking Discuss the main types of electronic funds transfers 	Bridge Module	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	
		Preparing for Employment and Self Employment	<p>Theory:</p> <ul style="list-style-type: none"> Discuss the steps to prepare for an interview Discuss the steps to create an effective Resume Discuss the most frequently asked interview questions Discuss how to answer the most frequently asked interview questions Discuss basic workplace terminology 	Bridge Module	<ul style="list-style-type: none"> Power-point presentation Facilitator-led - discussion Audio- visuals Images 	Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.	

		<p>Understanding Entrepreneurship</p>	<p>Theory:</p> <ul style="list-style-type: none"> • Discuss the concept of entrepreneurship • Discuss the importance of entrepreneurship • Describe the characteristics of an entrepreneur • Describe the different types of enterprises • List the qualities of an effective leader • Discuss the benefits of effective leadership • List the traits of an effective team • Discuss the importance of listening effectively • Discuss how to listen effectively • Discuss the importance of speaking effectively • Discuss how to speak effectively • Discuss how to solve problems • List important problem solving traits • Discuss ways to assess problem solving skills • Discuss the importance of negotiation • Discuss how to negotiate • Discuss how to identify new business opportunities • Discuss how to identify business opportunities within your business • Understand the meaning of entrepreneur • Describe the different types of entrepreneurs • List the characteristics of entrepreneurs • Recall entrepreneur success stories • Discuss the entrepreneurial process • Describe the entrepreneurship ecosystem • Discuss the government's role in the entrepreneurship ecosystem • Discuss the current entrepreneurship ecosystem in India • Understand the purpose of the Make in India campaign • Discuss the relationship between entrepreneurship and risk appetite • Discuss the relationship between entrepreneurship and resilience • Describe the characteristics of a resilient entrepreneur • Discuss how to deal with failure 	<p>Bridge Module</p>	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals • Images 	<p>Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.</p>	
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		<p>Preparing to be an Entrepreneur</p>	<p>Theory:</p> <ul style="list-style-type: none"> • Discuss how market research is carried out • Describe the 4 Ps of marketing • Discuss the importance of idea generation • Recall basic business terminology • Discuss the need for CRM • Discuss the benefits of CRM • Discuss the need for networking • Discuss the benefits of networking • Understand the importance of setting goals • Differentiate between short-term, medium-term and long-term goals • Discuss how to write a business plan • Explain the financial planning process • Discuss ways to manage your risk • Describe the procedure and formalities for applying for bank finance • Discuss how to manage your own enterprise • List important questions that every entrepreneur should ask before starting an enterprise 	<p>Bridge Module</p>	<ul style="list-style-type: none"> • Power-point presentation • Facilitator-led - discussion • Audio- visuals • Images 	<p>Available Objects such as a book, pen, duster, white board, marker, Computer, Projector etc.</p>	
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Annexure II

Assessment Criteria

CRITERIA FOR ASSESSMENT OF TRAINEES

Assessment Criteria for Hand Embroiderer	
Job Role	Compression Moulding Operator
Qualification Pack	RSC/ Q 0205
Sector Skill Council	Rubber Skill Development Council
Sr. No.	Guidelines for Assessment
1	Criteria for assessment for each Qualification Pack will be created by the Sector Skill Council. Each Performance Criteria (PC) will be assigned mark
2	Each NOS will assessed both for theoretical knowledge and practical
3	The assessment will be based on knowledge bank of questions created by the SSC.
4	Individual assessment agencies will create unique question papers for theory and skill practical part for each candidate at each examination/training center
5	To pass the Qualification Pack, every trainee should score a minimum of 70% in every NOS
6	In case of successfully passing only certain number of NOS's, the trainee is eligible to take subsequent assessment on the balance NOS's to pass the Qualification Pack.

Assessment Strategy		Marks Allocation		
NOS	Performance Criteria	Total	Theory	Practical
-				
1. RSC/ N0501 (Prepare compression moulding machine)	PC1. Ensure that compression moulding machine is clean and fit for use as per SOP	2	2	0
	PC2. Ensure emergency safety feature of machine is working	2	2	0
	PC3. Select the correct mould	2	2	0
	PC4. Ensure that the mould is clean	2	2	0
	PC5. Assemble the mould properly on the platten	2	2	0
	PC6. Load the mould on the press for preheating and and clamp properly after checking alignment.	2	2	0
	PC7. Set parameters for the press (cycle time, temperature and ram pressure) , as per company's SOP	3	3	0
	PC8. Apply the mould release agent appropriately as per SOP	2	2	0
	PC9. Keep all the accessories like cleaning brush, mould release lever (made of brass or aluminum flat), mould release agent ready	3	3	0
	PC10. Ensure that rubber compound to be fed is approved by laboratory as per SOP	5	2	3
	PC11. Match the batch code of each rubber compound with the batch code on the job schedule	6	2	4

	given by the planning department, ensuring FIFO.			
	PC12. Cut the rubber compound as per desired specification(shape, size and weight)	5	2	3
	PC13. Weigh the blank pieces and ensure that they meet the requirement	5	2	3
	PC14. Ensure, by visual inspection, that rubber compound is of desired quality (free of contamination/ bloom)	5	2	3
	PC15. Ensure housekeeping/safety in the moulding area as per SOP	5	2	3
	PC16. Use lifting equipment such as forklift / Trolleys while lifting heavy materials such as moulds to avoid physical injury.	5	2	3
	PC17. Ensure mould lifting/ ejection/ slide mechanism of the press are properly functioning	6	3	3
	PC18. Ensure that signage indicating hot surfaces is put up wherever necessary	8	3	5
	PC19. Adhere to all safety norms (like wearing protective gloves, shoes)	15	5	10
	PC20. Comply with health, safety, environment guidelines, regulations in accordance with international/national standards or organizational SOP	15	5	10
		100	50	50
2. RSC/ N0502 (Perform compression moulding operation)	PC1. Handle the rubber compound to avoid contamination	10	5	5
	PC2. Load the identified material in the correct pattern as per SOP to minimize material overflow/ wastage/ excess flash	10	10	0
	PC3. Properly close the press and apply pressure uniformly	5	5	0
	PC4. Bump the press to ensure that air is eliminated	5	5	0
	PC5. Ensure that moulding pressure and temperature is maintained during the curing cycle	5	5	0
	PC6. Cure the product as per SOP	10	10	0
	PC7. Ensure housekeeping/safety in the moulding area as per SOP	15	5	10
	PC8. Ensure mould lifting/ ejection/ slide mechanism of the press are properly functioning	10	5	5
	PC9. Adhere to all other safety norms (like wearing shoes, hand gloves, safety glasses)	15	5	10
	PC10. Comply with health, safety, environment guidelines, regulations in accordance with international/national standards or organizational SOP	15	5	10
		100	60	40

3. RSC/ N0503 (Undertake post compression moulding activities)	PC1. Remove cured product properly as per SOP	3	3	0
	PC2. Ensure post cure wherever required as per SOP	3	3	0
	PC3. Remove the compound flash from the mould and ensure clean mould for next cycle as per SOP	3	3	0
	PC4. Trim the piece to remove flash in a manner that does not cause injury to the operator or the product as per SOP	5	5	0
	PC5. Ensure surface treatment of the cured product wherever required as per SOP	5	5	0
	PC6. Dispose waste material in safe manner as per company's SOP	5	5	0
	PC7. Ensure identification and traceability by batch marking/ coding for the right product as per instructions laid down by the company (in terms of batch number, colour, date stamp)	30	15	15
	PC8. Send sample of specified compound/ batch in specified form to lab for testing	3	3	0
	PC9. Send the remaining material to the designated storage area	5	5	0
	PC10. Ensure mould lifting/ ejection/ slide mechanism of the press are properly functioning	10	5	5
	PC11. Adhere to all safety norms (like wearing protective gloves, shoes, safety glasses)	14	4	10
	PC12. Comply with health, safety, environment guidelines, regulations in accordance with international/national standards or organizational SOP	14	4	10
	100	60	40	
4. RSC/ N5001 (To carry out housekeeping)	PC1. Inspect the area while taking into account various surfaces	5	3	2
	PC2. Identify the material requirements for cleaning the areas inspected, by considering risk, time, efficiency and type of stain	5	3	2
	PC3. Ensure that the cleaning equipment is in proper working condition	4	2	2
	PC4. Select the suitable alternatives for cleaning the areas in case the appropriate equipment and materials are not available and inform the appropriate person	5	3	2
	PC5. Plan the sequence for cleaning the area to avoid re-soiling clean areas and surfaces	5	3	2
	PC6. Inform the affected people about the cleaning activity	4	2	2
	PC7. Display the appropriate signage for the work being conducted	8	5	3
	PC8. Ensure that there is adequate ventilation for the work being carried out	4	2	2

	PC9. Wear the personal protective equipment required for the cleaning method and materials being used	5	3	2
	PC10. Use the correct cleaning method for the work area, type of soiling and surface	5	3	2
	PC11. Carry out cleaning activity without disturbing others	2	2	0
	PC12. Deal with accidental damage, if any, caused while carrying out the work	5	5	0
	PC13. Report to the appropriate person any difficulties in carrying out your work	3	3	0
	PC14. Identify and report to the appropriate person any additional cleaning required that is outside one's responsibility or skill	6	3	3
	PC15. Ensure that there is no oily substance on the floor to avoid slippage	4	4	0
	PC16. Ensure that no scrap material is lying around	4	4	0
	PC17. Maintain and store housekeeping equipment and supplies	4	4	0
	PC18. Follow workplace procedures to deal with any accidental damage caused during the cleaning process	2	2	0
	PC19. Ensure that, on completion of the work, the area is left clean and dry and meets requirements	2	2	0
	PC20. Return the equipment, materials and personal protective equipment that were used to the right places making sure they are clean, safe and securely stored	2	2	0
	PC21. Dispose the waste garnered from the activity in an appropriate manner	2	2	0
	PC22. Dispose of used and un-used solutions according to manufacturer's instructions, and clean the equipment thoroughly	2	2	0
	PC23. Maintain schedules and records for housekeeping duty	6	3	3
	PC24. Replenish any necessary supplies or consumables	6	3	3
		100	70	30
5. RSC/ N5002 (To carry out reporting and documentation)	PC1. Report data/problems/incidents as applicable in a timely manner	8	4	4
	PC2. Report to the appropriate authority as laid down by the company	8	4	4
	PC3. Follow reporting procedures as prescribed by the company	8	4	4
	PC4. Identify documentation to be completed relating to one's role	19	14	5
	PC5. Record details accurately an appropriate	26	14	12

	format			
	PC6. Complete all documentation within stipulated time according to company procedure	8	4	4
	PC7. Ensure that the final document meets with the requirements of the persons who requested it or make any amendments accordingly	8	4	4
	PC8. Make sure documents are available to all appropriate authorities to inspect	7	4	3
	PC9. Respond to requests for information in an appropriate manner whilst following organizational procedures	4	4	0
	PC10. Inform the appropriate authority of requests for information received	4	4	0
		100	60	40
6. RSC/ N5003 (To carry out quality checks)	PC1. Ensure that total range of checks are regularly and consistently performed	6	4	2
	PC2. Use appropriate measuring instruments, equipment, tools, accessories etc ,as required	11	4	7
	PC3. Identify non-conformities to quality assurance standards	6	4	2
	PC4. Identify potential causes of non-conformities to quality assurance standards	5	3	2
	PC5. Identify impact on final product due to non-conformance to company standards	5	3	2
	PC6. Evaluating the need for action to ensure that problems do not recur	7	5	2
	PC7. Suggest corrective action to address problem	7	5	2
	PC8. Review effectiveness of corrective action	7	5	2
	PC9. Interpret the results of the quality check correctly	5	3	2
	PC10. Take up results of the findings with QC in charge/appropriate authority.	5	3	2
	PC11. Take up the results of the findings within stipulated time	6	3	3
	PC12. Record of results of action taken	8	5	3
	PC13. Record adjustments not covered by established procedures for future reference	8	5	3
	PC14. Review effectiveness of action taken	6	3	3
	PC15. Follow reporting procedures where the cause of defect cannot be identified	8	5	3
		100	60	40
7. RSC/ N5004 (To carry out problem identification and escalation)	PC1. Identify defects/indicators of problems	2	2	0
	PC2. Identify any wrong practices that may lead to problems	3	3	0
	PC3. Identify practices that may impact the final product quality	3	3	0

PC4. Identify if the problem has occurred before	2	2	0
PC5. Identify other operations that might be impacted by the problem	3	3	0
PC6. Ensure that no delays are caused as a result of failure to escalate problems	2	2	0
PC7. Take appropriate materials and sample, conduct tests and evaluate results to establish reasons to confirm suspected reasons for non-conformance (where required)	2	2	0
PC8. Consider possible reasons for identification of problems	3	3	0
PC9. Consider applicable corrections and formulate corrective action	3	3	0
PC10. Formulate action in a timely manner	3	3	0
PC11. Communicate problem/remedial action to appropriate parties	2	2	0
PC12. Take corrective action in a timely manner	4	4	0
PC13. Take corrective action for problems identified according to the company procedures	4	4	0
PC14. Report/document problem and corrective action in an appropriate manner	3	3	0
PC15. Monitor corrective action	2	2	0
PC16. Evaluate implementation of corrective action taken to determine if the problem has been resolved	2	2	0
PC17. Ensure that corrective action selected is viable and practical	2	2	0
PC18. Ensure that correct solution is identified to an identified problem	2	2	0
PC19. Take corrective action for problems identified according to the company procedures	2	2	0
PC20. Ensure that no delays are caused as a result of failure to take necessary action	3	3	0
PC21. Escalate problem as per laid down escalation matrix	12	2	10
PC22. Escalate the problem within stipulated time	12	2	10
PC23. Escalate the problem in an appropriate manner	12	2	10
PC24. Ensure that no delays are caused as a result of failure to escalate problems	12	2	10
	100	60	40

Do 

- Explain each Guideline for Assessment in detail
- Explain the score that each trainee needs to obtain
- Recapitulate each NOS one-by-one and take participants through the allocation of marks for Theory and Skills Practical.
- Explain the Allocation of Marks. Explain that they will be assessed on Theory and Skills Practical.



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